

KÄRCHER

makes a difference



**BRILLIANT ACHIEVEMENTS FOR
YOUR FILLING STATION BUSINESS.**

PROFESSIONAL | AUTOMOTIVE | FILLING STATIONS





For fuelling cleanliness.

The operation of a modern filling station has changed a lot. From the pure sale of fuel to an extensive service range: A shop that often opens 24 hours a day, a bistro with fresh foods, and a car wash station. Special services, that need special cleaning and care so that your customers return again and again. Kärcher offers appropriate solutions for all areas and is therefore exactly the right partner for all filling station cleaning requirements. See for yourself on the following pages our extensive range of cleaning equipment and customer-friendly service solutions.

1 Kärcher for you
 Excellent cleaning solutions and customer-friendly service for the modern filling station - this is what Kärcher stands for.



2 For the shop

Bakery, bistro, cash register or bathrooms: Lots of areas for customer contact, which will always be clean with the help of Kärcher equipment.

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3 For the fuel filling area

The business card for an attractive filling station - perfectly clean thanks to superior cleaning concepts.

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4 For vehicles

A service that customers expect nowadays: Brilliant achievements for all vehicles by the brand with the world-famous name: Kärcher.

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5 As a side business

Rental of cleaning equipment and sale of cleaning agents with guaranteed quality represent a special service offer for your customers.

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Your Partner for Cleaning Solutions at the Filling Station.

Kärcher is world-famous for its outstanding quality and innovative spirit. These characteristics make Kärcher your strong partner in all matters of cleanliness. Besides tidiness, the services related to the hygiene requirements of a filling station are also decisive for the continued success with your customers. Therefore, Kärcher offers you innovative cleaning technologies, which are part of an intelligent cleaning concept.



Kärcher stands for German engineering quality, through which you will stand out from your competitors on the filling station market. With Kärcher, you guarantee an excellent and efficient cleaning result for your customers. Combined with customer friendliness and user-oriented system solutions,

this represents an unbeatable concept for all the cleaning requirements of your filling station business. Furthermore, Kärcher is aware of the enormous cost pressure in the operation of a filling station, and therefore pays heed to an optimum cost-benefit ratio.



1 Solutions from a single source

When everything fits together, it is Kärcher – your brand for all cleaning matters. From your system supplier Kärcher you will not only receive the equipment for the cleaning of your filling station, but also the appropriate cleaning agents and the corresponding facilities for water treatment. Rental machines and compatible accessories complete the cleaning range. Your advantage: Everything is perfectly coordinated so that you can work even more efficiently.

2 Very easy handling

Even the best equipment only guarantees the desired performance if handled correctly. Therefore, Kärcher puts special emphasis on the easy handling of all machines – also for untrained personnel. For especially in the hectic filling station business, there is often little time for thoroughly training personnel in the use of the cleaning equipment. Due to their easy handling, you can rely on everything being cleaned smoothly when you use Kärcher machines.

3 Quality one can see and feel

The quality of Kärcher products is recognisable at first glance. Those who use them begin to understand the meaning of ergonomics. Those who use them, feel the power. We are constantly working on optimising the combination of technology, design and operating convenience. Numerous design awards bear testimony to the perfection of our products. And – more importantly – so does the feedback from our customers.

4 Higher economic efficiency

An intelligent solution for the cleaning of filling stations does not have to be expensive. Due to fixed, easily understandable and calculable leasing instalments, your financial input decreases when you purchase cleaning appliances and car wash stations. Kärcher Leasing will be glad to offer you flexible and attractive financing and leasing packages.

Cleanliness for Higher Sales.

Modern filling stations have become service centres, which are visited when the local shops are already closed. The shop, which needs special attention, has established itself as an important source of income. Kärcher proves to be the competent partner for all cleaning challenges in the shop: Whether it is the cleaning of heavily frequented floor areas, the hygienic elimination of food stains in the bakery shop or the cleaning of the sanitary and office areas.



Thorough and fast

Cleaning with our powerful Kärcher scrubber driers instantly leaves all floors dry and safe to walk on again.



High-performing and quiet

Wet/dry vacuum cleaners are up to any kind of dirt. No matter if dry, moist or liquid: Kärcher machines vacuum simply everything and are particularly quiet-running.



Compact and convenient

A micro-sweeper is faster and more economical than a broom. It is easy to use and sweeps thoroughly and without swirling up a lot of dust, even in the corners.



Hygienic and economical

The price-conscious and healthy drinking water system for your personnel is quality certified, with its automatic hygiene system.



1 Floors can be walked on quickly

Highly frequented and quickly soiled areas must be cleaned even to the last tight corner. Kärcher offers fast-drying cleaning solutions for all floors in the shop, office, and sanitary areas, which prevent slip hazards.

2 Reliable hygiene

The bakery shop must always be food safe. Kärcher ensures a hygienically impeccable cleaning process. In order to serve your customers any time, the cleaning process can be integrated optimally in your regular working routine.

3 Easy vacuuming

As the refrigerating or deep freezing chains must not be interrupted, Kärcher offers strong vacuuming solutions to vacuum out condensation water and soak up fluids during the operation of refrigerating equipment.



Refill water everywhere

The fresh water tank of the BR 30/4 is easy to handle: It can be removed separately and can also be filled in small sinks.



High tech in perfection

The micro fibre roller brush causes optimal cleanliness on all hard surfaces.



Universal floor cleaner RM 743

Its especially wide range of applications makes this universal floor cleaner suitable for cleaning elastic floor surfaces as well as hard surfaces.

Attractive cleanliness in the Fuel Filling Area.

The first impression counts. Especially in the fuel filling area, which is where your customers make their first contact with your business while filling up their car. Using Kärcher you make sure your filling station is in perfect condition. Kärcher high-performance machines provide for hygienic cleaning of the petrol pumps, anti-smear and anti-slip lanes, as well as tidily swept facilities. Thus, your customers will always be happy to return to your filling station.



Mobile power package

Kärcher cold water high-pressure cleaners remove even stubborn dirt with their high water pressure and are ideal for the daily cleaning of large areas.



Precise top performance

Kärcher hot water high-pressure cleaners achieve higher performance with the same pressure. They are easy to handle and are sturdy-built.



Flexible thoroughness

Sweepers and vacuum sweepers clean the fuel filling area extremely convenient. Traction drive and dust vacuuming save time and manpower.



Gentle cleanliness

Scrubber driers are highly powerful, flexible and easy to handle. Achieve shining results in a particularly efficient and economical way.



1 Smear-free driving lane

Oil stains and soot accumulations on the driving lane are a constant source of hazard. For its cleaning, Kärcher recommends the use of high-pressure cleaners with hard surface cleaner attachments in order to eliminate stains on large areas.

2 Clean facilities at all times

With electrically operated high-pressure cleaners, petrol pumps, pylons and waste bins can be cleaned safely and reliably.

3 Small effort for large surfaces

Whether tackling foliage, road dirt or loose gravel: Kärcher offers innovative sweeping solutions also for large surfaces. For example: The efficient dust pan concept, which reduces the effort and minimises the swirling up of dirt.

4 Well-kept wash hall

With Kärcher you can clean your wash hall gently and conserve its value because no tile-damaging hydrofluoric acids need to be applied. Furthermore, the flow of chemicals into the processed water is harmless due to the composition of Kärcher cleaning agents.



Dirt blaster

Rotating point jet for the cleaning of large surfaces.



Triple nozzle

By slightly swivelling the nozzle, the jet adapts from a high-pressure pencil jet to a high-pressure flat jet, while rotating the nozzle body creates a low-pressure, flat jet.



Power nozzle

With up to 40% higher impact force, due to a sharp bundled spray jet composed of large, connected drops.

With original Kärcher nozzle heads, you increase your effectiveness and flexibility. The amount of work and the consumption of cleaning agents and water are reduced, while increasing the cleaning effect at the same time.

A Sparkling Clean Offer for Your Customers: the Car Wash.

When cleaning vehicles, perfect results are the primary objective. However, for Kärcher this does not only refer to your customers' sparkling clean cars, but also to the brilliant sales results for you as a filling station operator. Kärcher sets the benchmark for cleaning concepts that meet all requirements. From the space-saving mono vacuum cleaner to the professionally equipped gantry wash system, all types of equipment are represented in our extensive product range.



Efficient interior cleaning
Kärcher vacuum cleaners for gentle and intensive interior cleaning at one or two self-service vacuum stations are available in many performance classes.



Automatic Cleaning
The gantry wash system CB line stands for shining results and a professional car wash business with low investment and operating costs.



Manual Cleaning
The availability of HDS-Cabinets and SB Wash units allows for professionally equipping a self-service wash station with low space and investment requirements.



Economical use of water
Water recycling with the most modern wastewater treatment systems saves fresh water and reduces costs in an environmentally friendly way.



1 Cost-saving quality cleaning

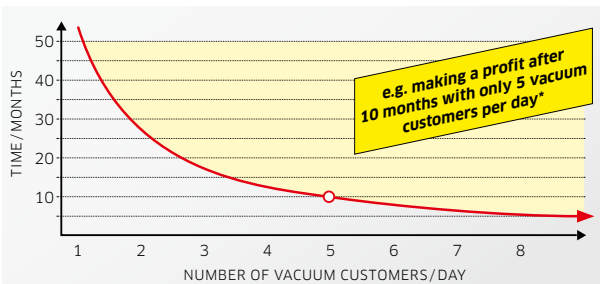
For gentle vehicle cleaning at your filling station, choose automatic washing systems that stand out both because of their low acquisition cost and their absolutely competitive total operating costs. The Kärcher gantry wash systems are available in several different performance classes and colour variants, and are adaptable to the size, number and types of vehicles frequenting your filling station. Particularly suitable is the combination of gantry wash systems and self-service vacuum cleaners in order to offer your customers complete interior and exterior vehicle cleaning.

2 Profitable self-service solutions

The inventor of high-pressure technology also offers self-service wash systems with state-of-the-art technology: Water softening and osmosis equipment guarantee stainless drying and durability, dry foam allows for particularly intense and water-saving care.

3 Interior cleaning as a side business

Kärcher has developed special self-service vacuum cleaners, which clean all upholstery gently and intensely and thus represent an ideal additional source of income.



A plus for your business

After only 10 months, the installation of a SB V1 Eco vacuum cleaner starts paying off for you - with only 5 vacuum cleaning customers per day.*

* Model calculation: Assuming an investment of € 1,300, average sales per vacuum cleaning customer of € 1 and 25 days per month on which the vacuum cleaner can be used. Variable costs such as electricity and installation expenses are not considered. Therefore, a different amortisation period may apply in some cases.



Colour variants according to your preference

Adapt your Kärcher equipment to the design of your filling station. You may choose from all RAL colours or a stainless steel version.



Optimised cleanliness

All Kärcher cleaning agents are specifically adapted to their use with Kärcher cleaning equipment.

More Business through Sale and Rental.

The core business of filling stations has developed from selling fuel only to offering a wide range of services. This is why additional services, such as the rental of special cleaning machines for private households, the sale of cleaning agents, as well as offering additional cleaning services represent a competitive advantage on the fiercely competitive filling station market. Kärcher, with its extensive product range and its cleaning quality well-known among all customers, is your best contact for profitable additional business ideas.



Powerful and environmentally friendly

Professional cleaning for everyone: Kärcher supplies cleaning agents perfectly suited for their use at home.



Robust and high-performing

Very important for your rental business for private use: The powerful Kärcher scrubber driers and carpet cleaning machines.



Fibre-deep and mobile

Additional business with reliable cleaning of upholstery: Spray extraction machines gently and efficiently remove dirt from textiles.



Small and powerful

A million times rented and proven: High-pressure cleaners for versatile use in home and garden against almost any kind of dirt.



1 Partner for marketing

Well-advised right from the start: Kärcher offers comprehensive marketing support by also supplying displays and marketing material, as well as expert assistance with the selection of the product range.

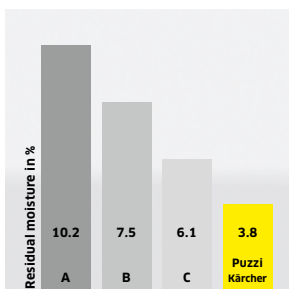
2 Convincing quality

Tested and approved: The outstanding quality of all equipment is proven by the excellent performance in a variety of tests. Moreover, millions of satisfied customers all over the world confirm the reliable cleaning performance and best customer service. Use this positive image as a benefit for your business.



3 Training benefits your customer service

If you can answer your customers' questions comprehensively, your sales talks will be successful. Therefore, Kärcher offers training sessions at its own academy, where you receive practical tips for the use of cleaning agents and expert instructions for the smooth operation of all Kärcher equipment.



Tested fast drying

Extremely low residual moisture due to the powerful suction turbine of the spray extraction device - the fabric dries up to 63% faster than with comparable machines.



Successful presentation

Well-placed goods are easily sold. Kärcher assists you with the optimum display of cleaning agents in your selling space.

Quality for your success

The numbers indicate the superiority of Kärcher technologies compared to competitors. Moreover, you will receive customer-friendly support for the sale and rental at your shop.

eco!efficiency: Achieve more with less.

If you want to make a difference, you have to lead the way and show your true colours. The blue symbols represent the various building blocks of Kärcher eco!efficiency, showing at a glance how and where Kärcher's power of innovation achieves measurably greater and better efficiency for customers, products and the environment. Kärcher eco!efficiency is implemented in all business areas and is an integral part of our corporate policies and actions.



Measurable time saving

The simple equation of time equals money is still valid, however multiplied by the efficiency factor. More efficient machines that allow work to be carried out more quickly lead to significant labour cost savings and genuine competitive advantages.



High recyclability

Raw materials that cannot be avoided from the beginning must be recyclable as far as possible after a long machine life. Kärcher machines are currently more than 90% recyclable.



Reduced water consumption

Drinking water is precious and conserving it protects natural resources and saves energy for processing, transport and disposal. Many Kärcher high pressure cleaners and scrubber driers already meet the eco!efficiency standard or feature an eco!efficiency mode, which efficiently regulates the amount of water depending on the cleaning task. Please visit www.karcher.co.uk/eca to find out about tax savings when you invest in water efficient technologies



Less noise

Noise is not just unpleasant, it has shown to be damaging to health. Kärcher counters working noise both in its own production processes and for users by reducing noise levels and power to an optimum level. An example of this is the T 12/1 eco!efficiency dry vacuum cleaner. Its working noise level has been reduced by 5 dB(A) compared to the basic model, making it over 50% quieter. Furthermore, the low frequency of the work noise is subjectively perceived as being very pleasant. As a result, the T 12/1 eco!efficiency is also outstandingly suitable for longer work intervals and noise-sensitive areas.



Intelligent energy efficiency

Everything has its limits. Sometimes more power does not make sense. The T 12/1 eco!efficiency dry vacuum cleaner proves that less can be more. Its 750 W motor uses 40% less electricity, achieving 98% of the cleaning performance of the standard model thanks to flow-optimised suction channels, which is more than sufficient for maintenance cleaning.



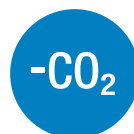
Exemplary reparability

As early as the development phase, Kärcher machines are designed for reparability: as few components and assemblies as possible, the best possible accessibility and as many standard parts as possible.



Materials to suit the job

The selection of optimal materials is a never-ending challenge. New materials and production processes open up new opportunities in manufacturing and the use of machines, accessories and consumables. Lightweight design, durability, avoidance of contaminants, recyclability and costs - standards that Kärcher takes into account in the manufacture of efficient and eco-friendly products.



Reduced CO₂ emissions

Reducing CO₂ greenhouse gas emissions is a global objective. To reduce its CO₂ footprint, Kärcher is making its contribution on all levels of production and in all business areas: through optimised use of materials, energy and water, high recyclability, as well as self-generated renewable energy.



Optimised company processes

Kärcher ecoefficiency simply means continuously trimming all processes in the company to achieve maximum efficiency. This results in constant optimisation in all areas.



Less waste water pollution

It is as easy as it sounds: water that has not been used, does not need to be disposed of. At the same time, dirty water should be concentrated in order to make work easier for sewage treatment. The Kärcher system, consisting of the device, accessories and cleaning agents is fine-tuned to achieve maximum effect with minimum effort.



Extended service life

The robust construction style and high strength are the key prerequisites for a long usage phase. High quality, repairability and a long-term spare parts supply ensure that Kärcher Professional machines give years of reliable service.



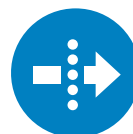
Precisely dosed cleaning agent

The most environmentally friendly and economical cleaning agent is that which is not used. Kärcher DOSE technology enables exact dosage of cleaning agents and, as a result, achieves a much lower level of consumption.



Reduced use of materials

If there is one art that is efficient, it is the art of reduction. Less material consumption through optimised designs is one aspect. Another is reducing the number of components. On average, Kärcher machines consist of significantly fewer components than comparable competitor models. The resulting lighter weight not only saves driving energy, it also saves a serious amount of raw materials and energy in manufacture.



Effective dust filtering

Dust is a nuisance to people and the environment and can be detrimental to health and the environment. Kärcher vacuums feature efficient filter systems with innovative components, e.g. Tact and Tact² systems for fully automatic filter cleaning as well as HEPA filters for hygienically clean, particle-free exhaust air. Fleece filter bags with a better degree of separation, double the retention capacity and a longer service life compared to paper filter bags. And last, but not least, certified safety vacuum cleaners for critical applications.



Comprehensive spare parts supply

Durable machine investments can only fully develop their economical and environmental advantages if all spare parts are available until the end of their service life. Depending on the particular product, Kärcher guarantees a spare parts supply for up to 10 years after a model goes out of production.

Kärcher service – you manage your business, we provide the support.

SUCCESS REQUIRES DETERMINATION. AND A RELIABLE PARTNER. In today's complex world it is hard to reach your goals alone. Partnership is more than ever the key to success. Trust in the capabilities of others, the quality of equipment and their professional use. And the secure feeling of being well-provided for. By a partner with whom goals can be achieved more quickly and safely. Kärcher makes a difference.



We're there for you, wherever you need us.

Kärcher stands for top performance - not just in products, but in service too. For us, being close to our customers means local presence. Worldwide. Wherever you need us. Anytime. Every day.

1 Planning

Kärcher also provides sound advice for your detailed project and property planning. We calculate exactly which resources you need and how you can configure your machines and equipment for optimal results.

2 Hotline*

Friendly. Competent. Solution-oriented. Kärcher hotline staff are familiar with all products, accessories and cleaning agents and can provide sound advice and assistance by telephone.

3 Service contracts

Consistently high performance: with our service contracts you can be assured that your Kärcher products will operate reliably at all times, thanks to regular inspection and maintenance or an all-inclusive full service package.

4 Application advice

We provide application advice to ensure that you always have the most efficient solution. Area, staff and schedule are the decisive factors in determining the products that best suit your needs.



5 Global presence
 Kärcher guarantees you personal service. Our global network encompasses over 50,000 sales and service points worldwide ensures that you always have a competent contact partner locally, for all enquiries regarding service, advice or sales.

6 Technical training
 Get the most out of your equipment: with our local technical training courses, we can show your employees how to use innovative Kärcher products to clean every type of facility optimally.

7 We come to you
 Our service management system saves you time and money and ensures that we are with you as quickly as possible. With regular service calls as part of the full service package, and always whenever you need us.

8 Extended warranty
 Guarantees a long service life. Our extended warranty or machinery breakdown insurance will give you peace of mind and ensure that your Kärcher products have optimal cover.

9 Tailor-made. Flexible. Safe.
 Control your cash flow and remain productive with low leasing fees instead of major investments. Financing to suit you; available with or without an inclusive maintenance contract.

10 Rental machines
 Stay as flexible as the market – with Kärcher hire machines you always have the equipment you really need, when you actually need it. Contact us to discuss your options.

11 Refurbished machines
 Used, reconditioned machines, at attractive terms. Refurbished Kärcher machines are a cost-effective alternative solution for your project planning. Contact us for latest offers and availability.

Enthusiasm. Innovation. Success.

Since starting out as a value-oriented family business over 80 years ago, Kärcher has become a world brand with three strong attributes: top performance, innovation and quality. Today, the Kärcher brand enjoys the reputation of being a global leader and resource-conserving supplier of professional cleaning systems and is synonymous with reliable products, optimal user value and ongoing commitment to the environment, culture and sport.



1 The London Eye

At the beginning of 2013, we started our campaign to clean the largest observation wheel in Europe: the 135 metre high London Eye was cleaned completely for the first time since it was erected in the year 2000.



2 A facelift for the heads of state

Clean again: In 2005 Kärcher cleaned the National Memorial on Mount Rushmore. By cleaning the 18 metre high presidents' heads, we have made a valuable contribution towards preserving one of the most famous monuments in the USA.



3 Innovative right from the start

In 1950, Kärcher developed the first hot water high-pressure cleaner in Europe for professional cleaning. It is our tradition to constantly observe and understand customers' needs in order to develop the innovative solutions for which Kärcher is renowned - products that succeed again and again in being a step ahead of their time.



4 Clean environment

Kärcher works on environmental protection every day, with new products, technologies and investments in production facilities.

5 In-house research and development

Kärcher develops high-performance cleaning machines, accessories and special cleaning and care products.

6 Internationally represented

We are globally active, with more than 11,000 employees from over 130 countries, we remain a family-owned company that knows its roots and responsibilities.

7 Commitment to sports

Clean performance on the pitch. For several years, Kärcher has supported German and international football as a partner.

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