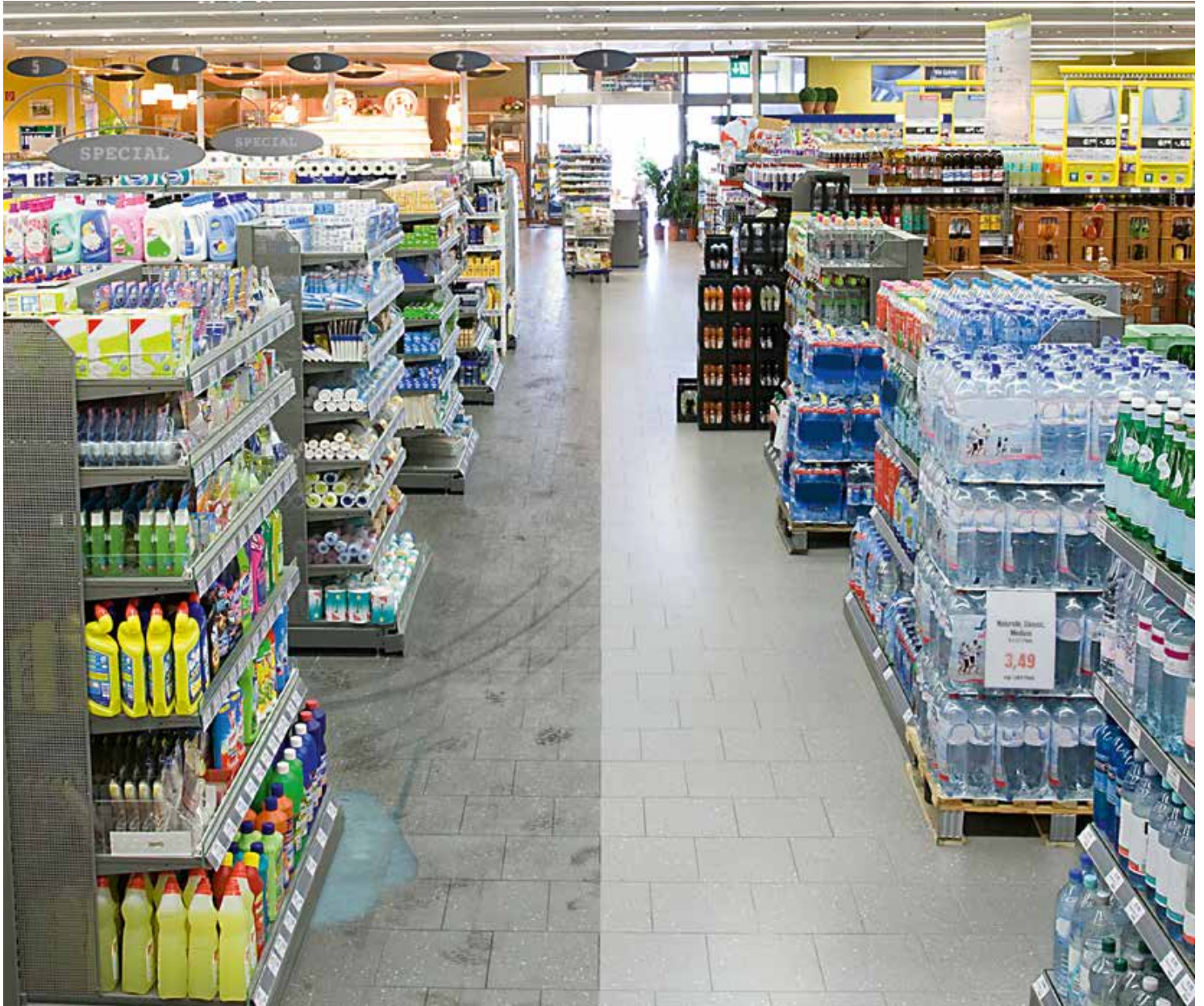


KÄRCHER

makes a difference



FOR BUSINESSES THAT SHINE.

Cleaning systems for retail.

PROFESSIONAL | RETAIL





A system for success.

The application of comprehensive hygiene and cleaning concepts is one of the keys to success in retail. Visible cleanliness and tidiness are valued highly by customers and, whether they know it or not, play an important role when making that final purchasing decision. Kärcher offers appropriate, efficient and cost-effective cleaning solutions for all work areas and floor coverings: the Kärcher system – a range of perfectly-tailored machines, accessories and cleaning agents. Our system is professionally enhanced by a range of modern services – from leasing/financing, maintenance and repair to a comprehensive cleaning management service – thus ensuring appropriate levels of cleanliness and compliance with hygiene standards. Kärcher, the world's market leader for cleaning systems.



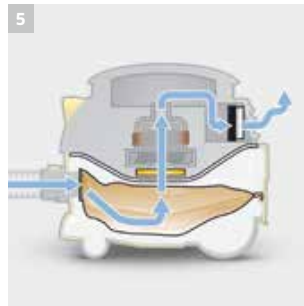
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Kärcher – your reliable partner.

The name Kärcher is synonymous with high performance, quality and innovation worldwide and for cleaning expertise that sets standards. The Kärcher system offers convincing solutions for every requirement: perfectly matched machines, accessories and cleaning agents. They are high performance, efficient and cost-effective thanks to innovative technology, low consumption and durability. They are also pleasantly inconspicuous, stylish in their classic anthracite colour and whisper-quiet.





1 Always the best cleaning agent

For over 30 years, Kärcher has developed its own highly efficient and eco-friendly cleaning agents and chemicals for specific cleaning tasks. Kärcher has been a supplier of high-quality systems for years and now ranks as a world leading manufacturer of cleaning machines, cleaning agents and chemicals. Kärcher has a wealth of expertise and technologies that set standards and offer tailor-made solutions from one source.

2 eco!efficiency – achieve more with efficiency

Efficiency comes in different dimensions: Reduced energy consumption. High-performance internal-combustion engines. Lower cleaning agent consumption. Highly concentrated cleaning agents to avoid packaging. Designed for recycling or minimisation of components. Effects which can only be achieved through new ideas and innovative technologies and which, above all, require the will and ability to actually carry them out. Kärcher offers a comprehensive range of machines featuring the eco!efficiency mode as well as cleaning agents for effective, efficient and eco-friendly cleaning.

3 Tank rinsing system

The new range of walk behind scrubber driers are the first and only scrubber driers with integrated tank rinsing system. After cleaning, the dirty water tank can be cleaned via an integrated nozzle system. These machines support the HACCP concept.

4 Safety is a key function

The Kärcher Intelligent Key (KIK) system, found on most walk-behind and ride-on scrubber driers and the latest sweepers offers much greater protection against operating errors. Operators cannot change the basic machine settings, which are preset or enabled by the supervisor for the cleaning job or facility concerned. The operator just needs to insert the key. The machine can just be started with the associated coded key and is protected against unauthorised use.

5 6-stage filtration system including HEPA

Dry vacuums with 6-stage filtration system. 3-ply fleece filter bag, permanent main filter, motor filter and blower/HEPA filter ensures optimal dust separation with an efficiency of up to 99.997% in HEPA quality.

6 An outstanding combination of form and function

Kärcher machines have repeatedly won awards for the successful combination of form and function, such as the *red dot design award* and the *IF Product Design Award*. They are also TÜV approved for use in hygiene-sensitive areas with HACCP certificate.

Cleanliness and safety: always crucial.

The customer always comes first, and they expect hygiene standards to be high and noise levels to be low in all areas. Cleaning systems for customer areas must therefore have certain characteristics. They have to be discreet and quiet, easy to transport, ergonomically designed and usable even in small spaces. The combined qualities of Kärcher's cleaning devices ensure that every job is easy to complete.



Small sweepers for delivering a fast effective clean of small areas, as well as for spot cleaning.



Compact scrubber driers: great for cleaning between aisles and around corners.



Eco spray mop: the fast solution for ensuring clean floors and slip resistance.



Universal vacuums: remove dry, damp or liquid stains. Ready to tackle any dirt - Kärcher vacuum cleaners.



1 Equipped for the biggest tasks

The ride-on scrubber drier's large capacity makes it ideal for large markets, shopping centres and warehouses. Depending on the area of application, the machine can be equipped with disc brushes or roller brushes and with a working width of 75 or 90 cms. The innovative EASY operating concept guarantees simple manoeuvring everywhere.

2 Cleanliness guaranteed

The agile and quiet B 40 C/W delivers optimal cleaning results, even when floors have to be cleaned during the day.



3 A small sweeping sensation

The innovative KM 35/5 C cordless sweeper delivers a comfortable and effective clean. Perfect for use in smaller areas, such as entrance halls, or in shopping trolley bays.



4 Incredibly quiet

The ecoefficiency dry vacuum cleaner is the quietest device in its class and perfect for vacuuming during opening hours.



5 Efficient cleaning with a clear view

The step-on scrubber impress with their simple operation and brilliant operator visibility. The model is easy to mount and dismount, saving time and energy when obstacles need to be moved out of the way.



Hygiene: when nothing but the best will do.

Handling food requires compliance with strict hygiene regulations both in processing areas and in areas which are open to customers. New and stricter regulations, such as HACCP, the EU standards ISO and IFS International Featured Standard, the British BRC Global Standard for Food Safety or the USA's FDA Regulations, place increased demands on machines and all-in-one solutions. The Kärcher system, which features machines, accessories and cleaning agents developed and produced in-house, ensures all liquid and dry cleaning applications can be carried out to the highest technological standards.



Scrubber driers provide an impressive clean with powerful mechanical action. Particularly user friendly.



Special HD cleaners approved for use in food production areas: efficient, mobile, versatile. Variable pressure and water flow rate for quick cleans.



The Kärcher HD foam system offers a range of practical and ergonomic spray and foam lances for tough cleaning jobs.



Surface cleaners are effective accessories for the quick removal of stubborn floor stains. Self-powered vacuum extraction of dirty water whilst cleaning.

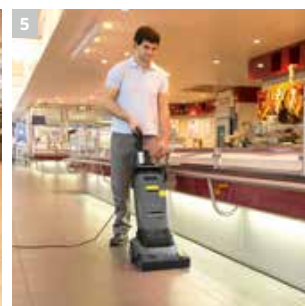


1 Customised service

Compact, stationary high-pressure systems are perfectly adapted to the specific task. The range of possible equipment features covers every type of cleaning application required in hygiene-critical food production areas.

2 Super clean, super fast

The HDS compact class combines tried-and-tested, robust and durable technology with unrivalled operating costs and simple operation. Tough on dirt, but easy on the environment: in eco!efficiency mode, 20% of fuel is saved at 60 °C operation. What is more, the high mobility design enables quick and easy manoeuvring.



3 Cold-water high-pressure cleaners

With its adjustable pressure setting (from 20 bar), the powerful HD 10/15-4 Cage Food is perfect for use in food preparation areas. The solution for pre-cleaning, disinfection and neutralisation tasks.

4 One simple clean

The mains powered scrubber drier compact scrubber drier is a versatile machine which can be used anywhere where a floor scrubbing application with dirty water extraction is required.

5 Quick and effective

The compact scrubber drier can deliver a thorough yet gentle clean of small departments and hard-to-reach areas. Its simultaneous suction of waste-water means that floors are immediately safe for use. Also perfect for the occasional cleaning job during opening hours.



Cleaning agents

Efficient, application-based and eco-friendly products for every cleaning area.



Roller/disc brushes

Specially-designed bristles for every floor covering allow quick and thorough removal of stains.

State of the art.

Modern life has its own unique rhythm. Today shops are open around the clock. Consumers can shop as and when they choose, and they prefer to do it in a friendly setting. That is why shop designers have developed a dynamic layout which is based around the rhythm of the consumer. The modern materials put to use to achieve this pave the way for fabulous design possibilities – however, they present completely new challenges when it comes to cleaning. Kärcher aims to take on this challenge with innovative and efficient cleaning products. The Kärcher system: perfectly-tailored machines, accessories and cleaning agents.



Scrubber driers: reliable, configurable cleaning machines with exemplary handling.



Refreshment for customers to help make that final purchase: Kärcher WPD 100 water dispenser.



These sweepers are flexible; they can be used for both indoor and outdoor cleaning. For perfectly-cleaned, safe walkways.



High productivity vacuum cleaner: manoeuvrable universal machines for a thorough clean on large surfaces. For hard floors and textile floor coverings.



1 Refreshingly good

Water is life. It helps ensure vitality and good health. Studies have shown that when customers are able to stop and enjoy a refreshing glass of water from the Kärcher water dispenser in a pleasant and relaxed setting, they are given a whole new perspective on their shop. A valuable addition to any service.

2 Endlessly good: Escalator cleaners

Without special equipment, escalators can be extremely difficult to clean. The Kärcher escalator cleaner is a cost-effective and efficient solution. Regular use of the escalator cleaner with Kärcher's specially-designed cleaning agents is guaranteed to leave you with escalators that are clean and safe.



3 Shopping centres

Ride-on scrubber driers are perfect for cleaning and maintaining public areas in shopping centres. The user-friendly EASY operating concept makes sure you achieve the desired level of cleaning every time.



The Kärcher Intelligent Key (KIK) system offers maximum protection against operating errors. Basic pre-settings can be configured based on the cleaning tasks.

Guaranteed hygiene in storerooms and beyond.

In the food sector, storage areas are an important part of any comprehensive hygiene concept. Sensitive goods are brought in, packaged, stored and removed from storage, repackaged or unpacked and transported to food departments. Even in these areas, the Kärcher system ensures compliance with strict hygiene specifications and legal regulations. Perfectly-tailored cleaning devices, accessories and cleaning agents deliver a fast, simple and cost-effective clean.



Compact walk-behind sweepers complete sweeping tasks in a fraction of the usual time and are considerably more cost-effective than a normal broom.



Ride-on sweepers are the solution for large-area sweeping tasks on both parking bays and pathways.



Ride-on scrubber driers for demanding cleaning jobs and long periods of use. The first choice for underground car parks, multi-storey car parks and loading zones.



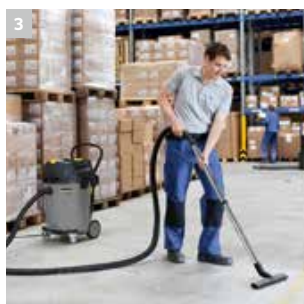
1 Full load

Arrivals and departures, loading and unloading – loading areas are constantly in use, which leads to a steady accumulation of dirt. The Kärcher high-pressure cleaner will get rid of it in an instant. A high-pressure water jet makes light work of even stubborn residues, getting into the tightest of corners and delivering a fast clean.



2 100% clean

The compact KM 75/40 W sweeper delivers a thorough and effective clean of heavily obstructed and hard to access storage areas. The dust suction feature also keeps air dust levels to a minimum. And the EASY operational concept ensures that even inexperienced users will have no trouble operating the device.



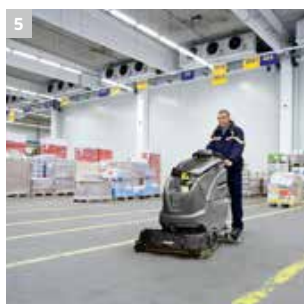
3 Constant removal of dry and wet dirt

The NT 65/2 Ap wet/dry vacuum cleaner has what it takes to deliver long periods of uninterrupted use with constant suction power: two powerful turbines, a patented filter system, semi-automatic filter cleaning and a large container capacity.



4 Perfect pallet performance

Clean pathways are a must for the safe transport of pallets. The appearance of dirt can disrupt the entire logistic flow. Kärcher's sweepers are perfect for ensuring consistently clean transport routes. Not only are they fast and efficient, they are also easy to use.



5 The right way

Compliance with strict hygiene standards requires the selection of the right cleaning machines and a professional cleaning plan, in order to ensure that bacteria, viruses and fungi don't stand a chance. With this in mind, Kärcher has come up with a range of cleaning devices and specially-designed disinfectants and cleaning agents. The Kärcher system: the complete solution.



6 Constant performance without cutting corners

Kärcher's fully hydraulic ride-on sweepers are well-equipped and get into every corner. They feature various drive types which can be selected for the specific use: diesel, Lpg or battery.

The perfect outdoor cleaner.

First impressions are crucial. This is particularly true for the exterior areas of companies which serve to both advertise and represent your business to the outside world. In addition, there is also the need to keep dirt levels near entrances to a minimum to prevent dirt being carried in, as well as to keep loading areas and pathways clean. This ranges from leaves and road dirt to coarse debris, such as broken pallets.



1 Large areas done in no time

In order to clean large outdoor areas cost-effectively, and in a short space of time, you will require high-performance and extremely agile sweepers with low energy consumption, high container storage and a range of accessories.

2 Clear. Eject. Scatter

The professional answer when winter calls: 100 cm-wide snow clearer with hydraulic pivot discharge chute and hydraulically adjustable projection distance. Great for use with a rear gritter or salt spreader.

3 Strong, ergonomic and efficient

Kärcher's snow throwers quickly and efficiently remove snow from pavements and public areas. With either 5 or 6 forward driving speeds, 2 different reverse speeds and a two-stage auger, these machines can be adjusted to suit all space requirements.

4 Proven performance both inside and out

Manual sweepers deliver an almost dust-free sweep and are 7 times faster than a conventional broom – both indoors and out.

5 Tough on dirt – easy to handle

Do your cleaning needs extend to multi-story car parks? This is where extremely robust ride-on scrubber driers, show their true prowess.



Manoeuvrable sweeper with traction drive and rollable waste container. Roller brush replacement without tools, coarse debris flap.



Ride-on sweeper with continuous filter cleaning and container lift. For long cleaning jobs without dust.



Powerful, manoeuvrable city sweeper with ecoefficiency suction system, water circulation system and articulated steering.



Walk-behind snow clearer with powerful 4-stroke engine and reliable cold starting.

An effective and efficient office clean.

Beyond front of house, staff areas - including offices, IT rooms, kitchens and sanitary facilities - have specific cleaning needs. Kärcher carpet cleaners, vacuum cleaners and sweepers have been proving their worth for decades. These robust, powerful and versatile machines are designed for deep cleaning, intermediate cleaning and spot-cleaning carpets and for removing stains from textile surfaces. They also clean deep into the fibres of blinds, upholstery and car seats.



OUTDOOR AREAS, CAR PARKS, ADMINISTRATION, OFFICES

1 Top performance on large areas

The innovative BRC device series combines the advantages of spray extraction with the mechanical cleaning power of a brush, making it perfect for cleaning large areas in a short space of time.

2 Professional-standard dry vacuums

The innovative tub vacuum was developed together with contract cleaners and impresses with its high suction power combined with a 5-stage filter system which includes a 3-ply fleece filter bag, a permanent main filter and a motor filter. A HEPA filter cartridge can be retrofitted.

3 Remove dirt deposited deep in the pile

Carpeted corridors and offices require regular deep cleaning, ideally with a Kärcher brush vacuum cleaner for carpets.

4 Mobile cleaners

Kärcher spray extraction cleaners are suitable for use on all types of textile surfaces: floor coverings, upholstery, office chairs and passenger seats. The handy and mobile Puzzi series of spray extraction cleaners, which are as powerful as they are robust, feature a range of extensive accessories and can be used for many applications.



The latest generation of high-performance dry vacuum cleaners with a highly-efficient filter system and superior ergonomics.



Kärcher spray extraction cleaners are ideal for removing stains and cleaning carpets deep into the pile.



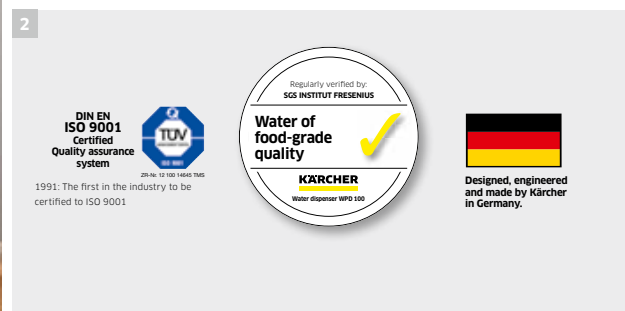
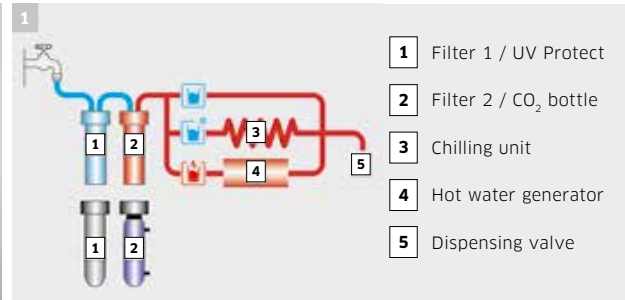
Wet and dry vacuum cleaner with Tact, an antistatic system and power tool autostart.



Slim, walk-behind scrubber drier with high scrubbing performance and straight or curved vacuum bar.

WPD 100, 200, 600 water dispenser - delivering water in a class of its own.

The Kärcher WPD 100 turns normal tap water into healthy drinking water. Plumbed in, it offers a constant supply of water of the highest quality due to its unique filter and hygiene concept. Chilled or hot, still or sparkling at the push of a button. Hygienic, calorie-free, neutral tasting and pure. This is achieved by automatic thermal disinfection, a water dispensing valve with contact protection and an innovative filter concept consisting of an Active-Pure filter and a Hy-Protect filter.



1 Patented hygiene system

Integrated thermal disinfection is a patented Kärcher system: all water-carrying lines, heating and cooling modules, the Hy-Protect filter as well as the water dispensing valve are disinfected at intervals using hot water. Compared to conventional systems, this method reduces service costs and protects the environment. Four different cleaning options are available. The Active-Pure filter, a sintered activated carbon block, ensures a pure taste by removing chlorine, heavy metals and other residues from the line. The Hy-Protect filter delivers perfectly clean water by means of ultrafiltration. Its extremely fine-pored membrane effectively removes bacteria and viruses whilst ensuring the water loses none of its natural minerals. The Hy-Pure filter is a combination of the Active-Pure and the Hy-Protect filters. The UV Protect lamp uses ultra violet light to destroy bacteria and viruses.

2 Certified quality "Made in Germany"

The renowned SGS Institut Fresenius tested all of the components in the Kärcher WPD that come into contact with water for their suitability for use with food products, confirming that the WPD consistently delivers water of the highest quality.

Programmed to succeed: ECO!Manager.

Modern organisation is the key to success when it comes to complex tasks and activities in the retail sector. The Kärcher ECO!Manager is an innovative documentation and checking system for the planning, recording and monitoring of a range of tasks: from cleaning jobs, quality checks and cold-chain documentation to security, machine management and technical services. ECO!Manager gives managers a full overview of planned, current and completed activities – any time, anywhere. This also includes current status updates on costs, times and execution efficiency.



1 Quality control – standard compliant

The innovative Kärcher ECO!Manager app is a pioneering tool for QA inspections any time, anywhere. Quality inspections can be documented and evaluated in compliance with EN 13549. Internal inspections and spot checks as well as external quality inspections can be recorded based on standardised specifications for user groups, quality levels, test areas and complaints using scanners and barcodes or iPhone app. All results are available to every authorised user online. Always up to date, any time and anywhere.

2 Easy documentation by scanning

For complex tasks and activities in the service sector, modern organisation is a decisive success factor. Individual bar codes on doors, facilities or equipment enable fast and clear documentation of attendance times and activities by scanning. Regularly recurring cleaning tasks or disinfection as well as additional activities.



ECO!Manager enables reliable and requirement-oriented acquisition, storage and processing of all relevant data in diverse areas: contract cleaning, security, property management, caretaking, machine management and technical services. ECO!Manager gives managers a full overview of planned, current and completed activities and utilised resources, any time and anywhere.

3 Immediately record and react

Barcodes enable the recording of damage and appropriate measures to be taken on site. Instructions for subsequent cleaning, repairs or replacement can be issued immediately. This reduces reaction times and makes an important contribution towards the prevention of nosocomial infections.

eco!efficiency: Achieve more with less.

If you want to make a difference, you have to lead the way and show your true colours. The blue symbols represent the various building blocks of Kärcher eco!efficiency, showing at a glance how and where Kärcher's power of innovation achieves measurably greater and better efficiency for customers, products and the environment. Kärcher eco!efficiency is implemented in all business areas and is an integral part of our corporate policies and actions.



Measurable time saving

The simple equation of time equals money is still valid, however multiplied by the efficiency factor. More efficient machines that allow work to be carried out more quickly lead to significant labour cost savings and genuine competitive advantages.



High recyclability

Raw materials that cannot be avoided from the beginning must be recyclable as far as possible after a long machine life. Kärcher machines are currently more than 90% recyclable.



Reduced water consumption

Drinking water is precious and conserving it protects natural resources and saves energy for processing, transport and disposal. Many Kärcher high pressure cleaners and scrubber driers already meet the eco!efficiency standard or feature an eco!efficiency mode, which efficiently regulates the amount of water depending on the cleaning task. Please visit www.karcher.co.uk/eca to find out about tax savings when you invest in water efficient technologies



Less noise

Noise is not just unpleasant, it has shown to be damaging to health. Kärcher counters working noise both in its own production processes and for users by reducing noise levels and power to an optimum level. An example of this is the T 12/1 eco!efficiency dry vacuum cleaner. Its working noise level has been reduced by 5 dB(A) compared to the basic model, making it over 50% quieter. Furthermore, the low frequency of the work noise is subjectively perceived as being very pleasant. As a result, the T 12/1 eco!efficiency is also outstandingly suitable for longer work intervals and noise-sensitive areas.



Intelligent energy efficiency

Everything has its limits. Sometimes more power does not make sense. The T 12/1 eco!efficiency dry vacuum cleaner proves that less can be more. Its 750 W motor uses 40% less electricity, achieving 98% of the cleaning performance of the standard model thanks to flow-optimised suction channels, which is more than sufficient for maintenance cleaning.



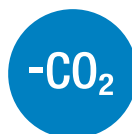
Exemplary reparability

As early as the development phase, Kärcher machines are designed for reparability: as few components and assemblies as possible, the best possible accessibility and as many standard parts as possible.



Materials to suit the job

The selection of optimal materials is a never-ending challenge. New materials and production processes open up new opportunities in manufacturing and the use of machines, accessories and consumables. Lightweight design, durability, avoidance of contaminants, recyclability and costs – standards that Kärcher takes into account in the manufacture of efficient and eco-friendly products.



Reduced CO₂ emissions

Reducing CO₂ greenhouse gas emissions is a global objective. To reduce its CO₂ footprint, Kärcher is making its contribution on all levels of production and in all business areas: through optimised use of materials, energy and water, high recyclability, as well as self-generated renewable energy.



Optimised company processes

Kärcher eco!efficiency simply means continuously trimming all processes in the company to achieve maximum efficiency. This results in constant optimisation in all areas.



Less waste water pollution

It is as easy as it sounds: water that has not been used, does not need to be disposed of. At the same time, dirty water should be concentrated in order to make work easier for sewage treatment. The Kärcher system, consisting of the device, accessories and cleaning agents is fine-tuned to achieve maximum effect with minimum effort.



Extended service life

The robust construction style and high strength are the key prerequisites for a long usage phase. High quality, reparability and a long-term spare parts supply ensure that Kärcher Professional machines give years of reliable service.



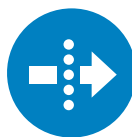
Precisely dosed cleaning agent

The most environmentally friendly and economical cleaning agent is that which is not used. Kärcher DOSE technology enables exact dosage of cleaning agents and, as a result, achieves a much lower level of consumption.



Reduced use of materials

If there is one art that is efficient, it is the art of reduction. Less material consumption through optimised designs is one aspect. Another is reducing the number of components. On average, Kärcher machines consist of significantly fewer components than comparable competitor models. The resulting lighter weight not only saves driving energy, it also saves a serious amount of raw materials and energy in manufacture.



Effective dust filtering

Dust is a nuisance to people and the environment and can be detrimental to health and the environment. Kärcher vacuums feature efficient filter systems with innovative components, e.g. Tact and Tact² systems for fully automatic filter cleaning as well as HEPA filters for hygienically clean, particle-free exhaust air. Fleece filter bags with a better degree of separation, double the retention capacity and a longer service life compared to paper filter bags. And last, but not least, certified safety vacuum cleaners for critical applications.



Comprehensive spare parts supply

Durable machine investments can only fully develop their economical and environmental advantages if all spare parts are available until the end of their service life. Depending on the particular product, Kärcher guarantees a spare parts supply for up to 10 years after a model goes out of production.

Kärcher service – you manage your business, we provide the support.

SUCCESS REQUIRES DETERMINATION. AND A RELIABLE PARTNER. In today's complex world it is hard to reach your goals alone. Partnership is more than ever the key to success. Trust in the capabilities of others, the quality of equipment and their professional use. And the secure feeling of being well-provided for. By a partner with whom goals can be achieved more quickly and safely. Kärcher makes a difference.



We're there for you, wherever you need us.

Kärcher stands for top performance - not just in products, but in service too. For us, being close to our customers means local presence. Worldwide. Wherever you need us. Anytime. Every day.

1 Planning

Kärcher also provides sound advice for your detailed project and property planning. We calculate exactly which resources you need and how you can configure your machines and equipment for optimal results.

2 Hotline*

Friendly. Competent. Solution-oriented. Kärcher hotline staff are familiar with all products, accessories and cleaning agents and can provide sound advice and assistance by telephone.

3 Service contracts

Consistently high performance: with our service contracts you can be assured that your Kärcher products will operate reliably at all times, thanks to regular inspection and maintenance or an all-inclusive full service package.

4 Application advice

We provide application advice to ensure that you always have the most efficient solution. Area, staff and schedule are the decisive factors in determining the products that best suit your needs.



5 Global presence

Kärcher guarantees you personal service. Our global network encompasses over 50,000 sales and service points worldwide ensures that you always have a competent contact partner locally, for all enquiries regarding service, advice or sales.

6 Technical training

Get the most out of your equipment: with our local technical training courses, we can show your employees how to use innovative Kärcher products to clean every type of facility optimally.

7 We come to you

Our service management system saves you time and money and ensures that we are with you as quickly as possible. With regular service calls as part of the full service package, and always whenever you need us.

8 Extended warranty

Guarantees a long service life. Our extended warranty or machinery breakdown insurance will give you peace of mind and ensure that your Kärcher products have optimal cover.

9 Tailor-made. Flexible. Safe.

Control your cash flow and remain productive with low leasing fees instead of major investments. Financing to suit you; available with or without an inclusive maintenance contract.

10 Rental machines

Stay as flexible as the market – with Kärcher hire machines you always have the equipment you really need, when you actually need it. Contact us to discuss your options.

11 Refurbished machines

Used, reconditioned machines, at attractive terms. Refurbished Kärcher machines are a cost-effective alternative solution for your project planning. Contact us for latest offers and availability.

Enthusiasm. Innovation. Success.

Since starting out as a value-oriented family business over 80 years ago, Kärcher has become a world brand with three strong attributes: top performance, innovation and quality. Today, the Kärcher brand enjoys the reputation of being a global leader and resource-conserving supplier of professional cleaning systems and is synonymous with reliable products, optimal user value and ongoing commitment to the environment, culture and sport.



1 The London Eye

At the beginning of 2013, we started our campaign to clean the largest observation wheel in Europe: the 135 metre high London Eye was cleaned completely for the first time since it was erected in the year 2000.



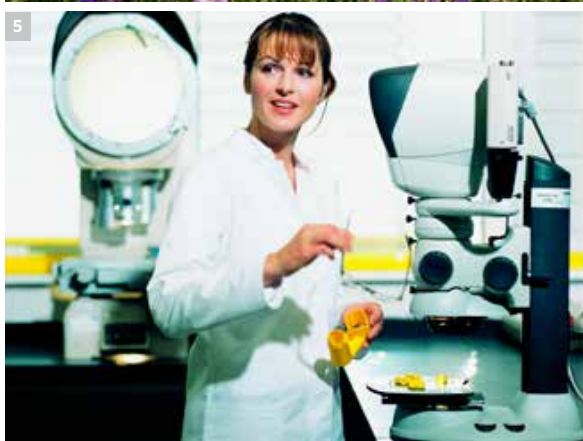
2 A facelift for the heads of state

Clean again: In 2005 Kärcher cleaned the National Memorial on Mount Rushmore. By cleaning the 18 metre high presidents' heads, we have made a valuable contribution towards preserving one of the most famous monuments in the USA.



3 Innovative right from the start

In 1950, Kärcher developed the first hot water high-pressure cleaner in Europe for professional cleaning. It is our tradition to constantly observe and understand customers' needs in order to develop the innovative solutions for which Kärcher is renowned - products that succeed again and again in being a step ahead of their time.



4 Clean environment

Kärcher works on environmental protection every day, with new products, technologies and investments in production facilities.

5 In-house research and development

Kärcher develops high-performance cleaning machines, accessories and special cleaning and care products.

6 Internationally represented

We are globally active, with more than 11,000 employees from over 130 countries, we remain a family-owned company that knows its roots and responsibilities.

7 Commitment to sports

Clean performance on the pitch. For several years, Kärcher has supported German and international football as a partner.

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