# Change your Water



Change your

zazen Alkaline Mineral Water Helping you live a longer, healthier life

zazen.com.au

### zazen Water Mission

Helping you live a longer, healthier life.

'Children today are at

risk of being the first

generation to have a

shorter lifespan than

their parents."

We're professional women with backgrounds in commerce and natural health. We became aware of the alarming downward trend in child health and wellbeing.

#### With this Awareness - We felt a deep Responsibility to Act.

zazen Water was founded in **New England Journal of Medicine 2005** 2008 focused on addressing the importance of child hydration and giving children free access and education in the classroom on the importance of water in their lives. They gain an understanding of the power of water and experience how water can improve the way they feel, behave and perform.

"I had no idea that the water I was giving my children to drink may actually have been making them sicker. My daughter drank 4 glasses of zazen water and my son drank 1.5 glasses when we visited my local Naturopath, I just couldn't believe it as they never drank water. I always just thought water was water, now I know it is not. Thank you for doing what you are doing." Lisa Lawson - Teacher & Mother, Quirindi

#### An Australian Social Business Enterprise



### Ways to enjoy zazen Water



Drink a litre per 25 kilos of body weight per day



Use zazen Water when you cook



Wash vegetables, fruit & food



Fill your water bottle



Fill the kettle



Water herbs, bonsais & house plants



Fill dog and cat bowls, they love it

The annual replacement costs for zazen filters and parts are the same as the annual costs to maintain a BRITA Jug!



**♦ \$495 complete BPA-Free System,** includes FREE Alkalinity Enhancer

\$150 optional Glass Bottom Tank

Replacement Parts		
Multi-Stage Filter Cartridge	\$49.95 – replace 2 x per year	
Ceramic Filter	\$49.95 - replace 1 x per year	
Silver Stones	\$49.95 - replace 1 x per year	
Mineral Stones	\$59.95 - replace every 5 years	
Alkalinity Enhancer (AAE)	\$39.95 - replace 1 x per year (optional)	
Replacement Parts	\$199.80* - annual cost	



**FREE Reminder Service:** Can't remember when to change your filters, don't worry, zazen Water will remind you.

	*without AAE
zazen System Measurements	
Upper BPA Free Tank holds	4 litres
Bottom BPA-Free or Glass Tank holds	8 litres
Width	315mm diameter
Height with BPA-Free Plastic Bottom Tank	560mm
Height with Glass Bottom Tank	530mm

### zazen Water uniquely designed for Optimum Cellular Hydration

The Hydration Specialists Established in 2008



Tastes great just like natural spring water



Reduces up to 90% Fluoride



Reduces Micro-Plastics



Only 5c a litre on tap in your kitchen!



State-of-the-Art 10 Stage Process Creates alkaline mineral water naturally



All plastics are BPA-Free with a Glass Bottom Tank option



Easy to setup - no plumbing or electricity required



Designed and water tested in Australia for Australian water supplies

John, Geologist and zazen Customer, NSW

"Not only do we love the

taste and how it makes us

feel, we are saving over

\$1000 per year switching

from bottled water!"



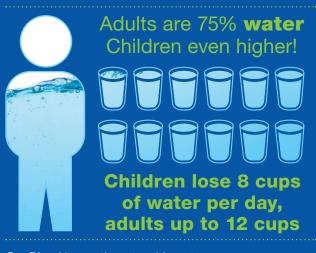
FREE Reminder Service



Zazen

1300 78 24 25 zazen.com.au

## Water is the most important substance we will ever put into our bodies - next to Oxygen



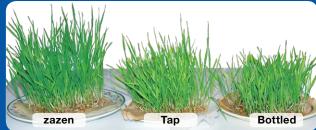
Our Blood is mostly water, this water supports our body functioning at an optimum, every moment of every day!

- Water carries toxins out of cells and transports nutrients in
- Water is found in every cell in our body; bones, eyes, lymph nodes, heart, lungs, liver, muscles, joints, your brain is 92% water

"If you don't replenish the water you lose every day, you become dehydrated and over time this can lead to illness and disease!"

Dr Batmanghelidj

### Not all Water is the Same



### To hydrate we need the right water... but what is the right water?

By asking this question we go further than other water filter systems in the world today. By asking this question, we are focused on producing the right water for the body to hydrate. That is the philosophy behind the design of the zazen Alkaline Water System.

#### The right water is:

- Clean with toxins, contaminants & chemicals filtered out
- Balanced with a range of alkaline minerals to aid absorption by the body
- Structured with water clusters small enough for absorption at a cellular level





Taken by the offices of Dr Emoto, Japan

### zazen Alkaline Water System Recreates Mother Nature's Water Secret

Our zazen Alkaline Water System replicates Mother Nature's natural water filtration and remineralisation process. It transforms your drinking water into refreshing, alkaline mineral water that tastes great and hydrates you at a cellular level. Just like natural spring water.

It has been designed by zazen, in collaboration with leading Japanese and Korean water scientists, who discovered that the health and longevity **secret** of the world's oldest and healthiest people lay in the quality of the water they drank and bathed in every day!

The zazen Water System is designed specifically for Australian and New Zealand water supplies.

### The Benefits of drinking zazen Alkaline Water

- Supports a more alkaline less acidic body
- Helps to eliminate toxins & acidic waste
- Improves absorption & use of nutrients
- Increases cellular energy flow & vitality
- Helps to boost immune function
- Improves performance & focus
- Supports better quality sleep
- Reduces fatigue and headaches

FACT: A mere 2% drop in body water can trigger fuzzy, short term memory loss, constipation, aches & pains not related to injury, fatigue, yawning, moody behavior and cravings for sugar and caffeine.

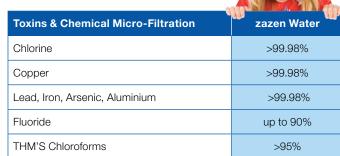
"It's very important to have a water filter that not only removes the increasing harmful water contaminants such as carcinogenic compounds, but one that replaces the minerals that we do need. zazen Alkaline Water provides the mineralisation we need, and takes out the toxins we don't need that weren't in our water 50 years ago!"

Pauline Roberts PhD., BSc. (Hons), DBM, Naturopath & Scientific Researcher

### Changing the Water you Drink is the simplest health decision you can make, today!

### Quality Assured

zazen Water is tested independently by SAS Laboratories (a certified Australian Government Water Testing Laboratory).



Alkaline Minerals in zazen Water							
√ Magnesium	√ Silica	√ Chloride					
✓ Potassium	√ Calcium	Sodium					

Full test reports available

### More Electrolytes & Alkaline Minerals Than Gatorade or Fiji Water!

Alkaline Minerals	zazen Water*	Gatorade	Powerade Isotonic	Fiji Water
Magnesium	28	0	0	3
Potassium	32	14	22	0
Silica	10	0	0	85
Calcium	40	0	0	17
Sodium	59	28	47	0
Chloride	70	0	0	0

\*A sample of the minerals found in zazen Water for comparison Typical analysis taken from product labels (ppm).

"...minerals in drinking water are more easily absorbed than minerals in food" Pauline Roberts PhD., BSc. (Hons), DBM,

Naturopath & Scientific Researcher





