

The Benefits of a Prenatal Multivitamin with DHA

Nutrient requirements increase during pregnancy and a daily prenatal multivitamin can help supplement diet and fill nutrient gaps.[†]





ron-deficiency anemia affects one in six pregnant women¹



Only 24% of U.S. women of childbearing age (15-44 years) consume the recommended intake of folic acid²



MAGNESIUM

Over half (59%) of adults are not meeting their magnesium requirements³ Americans consume only 17% of the recommended amount for omega-3s EPA and DHA⁴

OMEGA 3S

Key Nutrients and Recommended Intakes

DHA 2R)

DHA helps support the healthy growth and development of baby's brain and eyes.^{5-6†}

Recommendations during pregnancy: at least 200 mg/day

IODINE

Important for normal thyroid function in mom and brain development in baby.^{7†} Consuming processed foods and using non-iodized salt has led to a decrease in dietary intake in women of childbearing age.⁸ RDA during pregnancy: 220 mcg/day⁴

CALCIUM

Insufficient intake can cause calcium to be sacrificed from the mother's bones to support rapid healthy and strong bone growth in the developing baby.⁶ RDA during pregnancy (19 years and up): 1,000 mg/day ⁹ RDA during pregnancy (14-18 years): 1,300 mg/day

IRON

62

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During pregnancy, women's iron needs go up to support increased blood volume and red blood cell formation, and healthy growth of baby.^{7†} Low levels have been associated with increased risk of low birth weight, preterm delivery and other adverse outcomes.¹⁰ RDA during pregnancy is 27 mg/day⁴

FOLIC ACID

Adequate folic acid in healthful diets may reduce a woman's risk of having a child with a neural tube defect. Supplementation should begin before conception as neural tube is formed by day 28 of gestation.¹¹⁻¹² RDA for pregnancy: 600 mcg DFE/day¹³

VITAMIN D

Essential for baby's skeletal development and improves calcium absorption and independently provides bone mineral support functions.9-14 RDA during pregnancy: 15 mcg (600 IU)/day for bone health, 37.5-50 mcg (1,500-2,000 IU)/day to maintain blood vitamin D levels in the healthy range⁹

MAGNESIUM

Supports energy metabolism and nerve, muscle and bone health in mother and baby. RDA during pregnancy (14-18 years old): 400 mg/day; (19-30 years old): 350 mg/day; (31-50 years): 360 mg/day

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