

VOLUSPA **eCommerce Merchandiser**

COMPANY PROFILE:

An introduction to Voluspa unveils stunning packaging design coupled with rare exotic fragrances, as the brand invites fans to seek everyday chic illumination. Founded in 1999, Voluspa continues to popularize the appeal of a luxe home-décor lifestyle, through innovation in its premium fragrances and candles.

ROLE SUMMARY:

Voluspa is seeking a dynamic eCommerce Merchandiser to oversee a customer-centric, results oriented merchandising strategy across global eCommerce channels. The role will be focused on managing consistency in product representation and establishing data-driven merchandising strategies. The eCommerce Merchandiser will possess a healthy mix of collaborative, communication, and organizational skills with excellent quantitative and analytical skills. This position will report to the Director of eCommerce & Omnichannel and effectively partner with multiple teams.

KEY ACCOUNTABILITIES:

- Manage product catalog and product content for Voluspa's digital channels.
- Establish and execute eCommerce merchandising strategies to achieve sales growth and gross margin goals across global eCommerce channels.
- Partner with marketing, creative and content teams to identify areas of opportunity, and develop promotional plans driving to overarching business goals.
- Leverage analytics and selling data to understand product performance metrics, inventory positions, and growth opportunities.
- Partner with operations, demand planning, and supply chain to maintain healthy inventory positions and best-in-class consumer experience.
- Submit regular forecasts and reporting across global eCommerce channels.
- Maintain product lifecycle in alignment with larger business strategy to drive incremental sales and reduce inventory risk.

JOB REQUIREMENTS:

- BA in a related field
- 3+ years' work experience in related merchandising, digital and eCommerce experience

- Track record of results-oriented optimization of merchandising strategies across channel needs
- Ability to effectively interpret data and analytics to inform goal-oriented decision making
- Experience managing a digital product catalog and product attribution, Shopify+ Preferred.
- Experience utilizing Google Analytics or other analytics tools to make data driven decisions.
- Proactive and positive team member, problem solver and excellent collaborator
- Strong work ethic, reliable and flexible to different area(s) needs
- Desire to constantly grow and keep on trend with innovative solutions as applicable in the digital merchandising space.

SALARY:

- Based on Experience

BENEFITS:

- Medical, Dental/Ortho, Vision Insurance
- Term Life Insurance
- 401k with matching incentives
- Paid Holidays and Accrued PTO
- Tuition Reimbursement