

VOLUSPA **Ecommerce Merchandiser**

Company Profile:

Voluspa unveils scents that surprise, delivered with visual delight- an intersection of luxury home fragrances and artistic elements of home décor that inspire fans to spark their self-expression. Founded in 1999, Voluspa is an industry-leading luxury home fragrance brand that designs, markets, and manufactures our products in-house, and distributes them worldwide.

About The Culture:

Voluspa attracts the most talented, innovative, and creative minds in the luxury goods industry. We offer a collaborative and cross-functional environment, uncapped growth possibilities, and lucrative benefits focusing on the well-being of every employee.

Role Summary:

Voluspa is seeking a dynamic Ecommerce Merchandiser to oversee a customer-centric, results oriented merchandising strategy across global eCommerce channels. The role will be focused on managing consistency in product representation and establishing data-driven merchandising strategies. The Ecommerce Merchandiser will possess a healthy mix of collaborative, communication, and organizational skills with excellent quantitative and analytical skills. This position will report to the Digital Marketing Manager and the Director of Ecommerce. In addition, this role will effectively partner with multiple teams.

Key Accountabilities:

- Manage product catalog and product content for Voluspa's digital channels.
- Establish and execute eCommerce merchandising strategies to achieve sales growth and gross margin goals across global eCommerce channels.
- Partner with marketing, creative and content teams to identify areas of opportunity, and develop promotional plans driving to overarching business goals.
- Leverage analytics and selling data to understand product performance metrics, inventory positions, and growth opportunities.
- Partner with operations, demand planning, and supply chain to maintain healthy inventory positions and best-in-class consumer experience.
- Submit regular forecasts and reporting across global eCommerce channels.
- Maintain product lifecycle in alignment with larger business strategy to drive incremental sales and reduce inventory risk.
- Partner with the Digital Program Manager to ensure front-end site updates are made in a timely manner.

Job Requirements:

- Bachelor's degree in Marketing, Business, or a related field, or equivalent work experience.
- 3+ years' work experience in related merchandising, digital and eCommerce experience
- Track record of results-oriented optimization of merchandising strategies across channel needs
- Ability to effectively interpret data and analytics to inform goal-oriented decision making
- Experience managing a digital product catalog and product attribution, Shopify+ Preferred.
- Experience utilizing Google Analytics or other analytics tools to make data driven decisions.
- Proactive and positive team member, problem solver and excellent collaborator
- Strong work ethic, reliable and flexible to different area(s) needs
- Desire to constantly grow and keep on trend with innovative solutions as applicable in the digital merchandising space.
- Proficient in Microsoft Excel (VLOOKUPS, pivot tables, etc.) and/or Google Sheets
- Proficient in HTML5 and CSS. (Additional programming languages are a plus.)
- Experience with front-end site updates with Shopify+ preferred.

Salary:

- Based on Experience

Benefits:

- Medical, Dental/Ortho, Vision Insurance
- Term Life Insurance
- 401k with matching incentives
- Paid Holidays and Accrued PTO
- Tuition Reimbursement