

American Night Ideas Sheet



when to run it

Anytime, but particularly on or around American Independence Day, July 4th, or Thanksgiving Day, the last Thursday in November.

drink suggestions

Perhaps an American beer or spirit such as Southern Comfort or Rye Whisky at a reduced price for the evening. Alternatively serve some special American cocktails such as a:

- "Manhattan" (1 measure rye whiskey, 1/2 measure sweet vermouth, and a dash of Angostura Bitters, stirred not shaken, served either straight or 'on the rocks' and garnished with a marachino cherry).
- "Brooklyn" (1 measure rye whisky, 1/2 measure sweet vermouth, 1 dash dry vermouth and 1/2 measure of Campari, serve 'on the rocks' and decorate with a slice of orange and a cherry).
- "Golden Cadillac" (1 measure triple sec, 1 measure white creme de cacao, 1/2 measure of orange juice, 2 dashes Galliano, 1 measure of single cream, shake the ingredients well with ice and strain into a cocktail glass).

food suggestions

Hamburgers, hot dogs or steaks, possibly barbecued, southern fried chicken with cheesecake, chocolate fudge cake or chocolate brownies.

optional extras

- Ask customers to come in American theme fancy dress such as cowboys and indians, baseball players and cheerleaders, gangsters and molls, Walt Disney characters, Superman etc. etc.! You could offer a reduced price first drink...
- Music could be Country & Western, New Orleans Jazz, or American Rock.
- Organise an in-house pool competition.
- Hold a raffle with American prizes: a baseball hat, picture of the President, miniature of Southern Comfort etc..
- · A boat race using American Beer.
- Organise a horseshoe pitching competition.
- Hold a competition to guess the ingredients of some appropriately-named cocktail.