





BE THE CHANGE

SUD DE FRANCE

GÉRARD BERTRAND

Act for planet



Winemaker's note

Gérard Bertrand is dedicated to protecting biodiversity and winemaking landscapes. He invites you to discover these wines, Change, made on vineyards being converted to organic growing methods. Choosing Change is a socially conscious act, supporting committed winemakers. It is also a guarantee of intense, fruit-driven wines, with a generous palate.



Winegrower's note

The grapes are picked when they are perfectly ripe and at night to take advantage of the cooler temperatures and reveal all the potential of these varietals. They are sorted meticulously on reception and then worked on in a neutral gas atmosphere to minimize the risks of oxidization of the musts. The grapes are destemmed, chilled to 8°C and sent to the press to extract the must. Particular attention is paid to the pressing in order to preserve only the first and best quality juices, those with the least colour. The juice is then left to settle for varying lengths of time according to the aromatic profile required. Fermentation lasts between 15 and 30 days depending on the degree of clarification and the temperatures applied. The musts are vinified in temperature-controlled stainless-steel vats at a low temperature $(15^{\circ}C)$ to preserve the freshness and integrity of the aromas. Grenache: The features of this varietal are its very fragile colour, fine aromas and Mediterranean character. The iconic grape varietal of the rosés of the South of France. Syrah: This varietal brings a blueish colour to the blend, as well as freshness and energy to the wine. After a light fining process comes the blending. The wines are then matured on the fine lees to preserve their fresh, fruity character until bottling



Tasting notes

Tender, pale and brilliant rosé with bluish tints evolving with time on more orangey nuances. The nose offers aromas of red fruits, blackcurrant and redcurrant. Floral notes of rose and notes of citrus fruit and grapefruit complete this palette. Fresh and round on the palate, with a salty and balanced finish.





Grape varieties

Grenache, Syrah



