

*de Le Cuona*

---

TERRA FIRMA

*of the Earth*





## TERRA FIRMA

*of the Earth*

TERRA FIRMA cloth of the earth. Untamed yet elegant the collection strikes the perfect balance between form and function. A tale of nature's innate power and beauty.

Four new designs are woven in natural yarns refined and skilfully crafted to create textiles, made to last, with a strong earthy aesthetic. From raw yet delicate sheers and soft subtly slubby linens to robust, dense upholstery cloths and tightly woven Merino wool velvets, these are cloths that emphasise the beauty of raw fibres. Natural irregularities add character and texture to the finished fabrics that have real honesty and integrity. Nurturing neutral shades sit alongside the warmth of mud brown and hot shots of terra rossa.

Terra Firma is made with care and skill. Raw yarns are refined to create timeless textiles that embrace the imperfect beauty of nature.



*On left wall:*  
Merino Velvet – Pumpkin MVE6  
*Fabric on daybed and bolster:*  
Forage Cloth – Grouse FOR5  
*Back cushions on daybed and  
curtain at front:*  
Seed Linen – Mustard SEL7  
*Front cushions on daybed:*  
Merino Velvet – Maple MVE3



Shiitake  
MVE1



Olive  
MVE2



Maple  
MVE3



Artichoke  
MVE4



Damson  
MVE5



Pumpkin  
MVE6



Currant  
MVE7

## MERINO VELVET

A fresh take on a traditional velvet available in a range of saturated hues, inspired by the abundance of the natural world. This contemporary velvet is tightly woven using the most refined Merino wool fibres, resulting in a luxuriously dense pile. The compact weave creates a cloth that is extremely durable and soft to the touch with a unique matt surface quality.



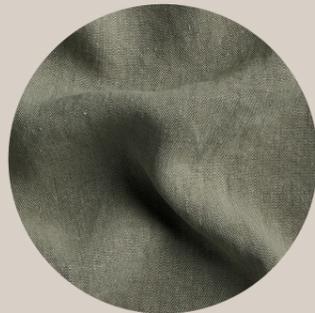
Buckwheat  
SEL3



Poppy  
SEL4



Chia  
SEL5



Peppercorn  
SEL6



Mustard  
SEL7

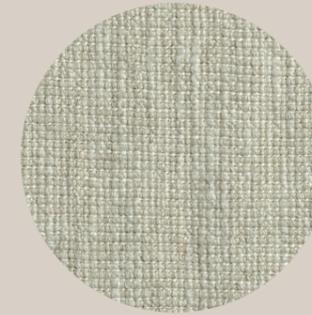
## SEED LINEN

This timeless and versatile linen is an evolution of the simple, tactile cloths de Le Cuona is renowned for. Inspired by the surface qualities of dried seed pods, this linen comes in a wide range of neutrals, each with subtle nuances, slubs, and irregularities resulting in a soft, striae appearance. A staple in any scheme Seed Linen works as either curtains or upholstery.





Egret  
FOR1



Stork  
FOR2



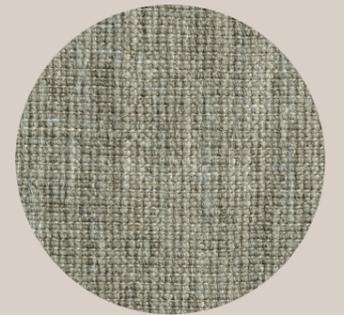
Quill  
FOR3



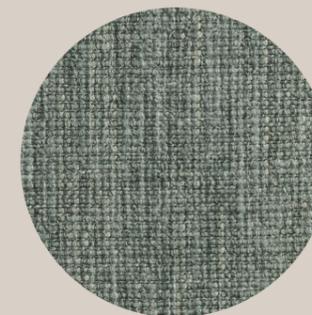
Wren  
FOR4



Grouse  
FOR5



Gull  
FOR6



Jay  
FOR7

## FORAGE CLOTH

A robust textured rib that combines utilitarian practicality with the art of nature. A unique blend of linen and wool combine to create a tonal mélange on the face of the cloth whilst sturdy raw linen yarns are interwoven at the back, giving a pronounced texture. Perfect for upholstery this cloth has a dense, dry hand and is available in a range of soft, earthy pigments.



Silt  
DRF1



Wicker  
DRF3



Kelp  
DRF4

## DRIFTWOOD

This cloth appears raw and weathered, embracing the beauty of imperfection. With an organic texture that is delicate in appearance but strong in structure, yarns of different densities are interlaced to create a substantial double width sheer. Linen fibres of varied hues are twisted together to create dappled, tonal colourways with faint slubs and flecks.





*Fabric walling behind bed:*  
Forage Cloth – Stork FOR2  
*Bedspread and bolster:*  
Merino Velvet – Shiitake MVE1  
*Curtains:*  
Driftwood – Wicker DRF3  
*Cushions:*  
Seed Linen – Poppy SEL4



## CONTACT

### PIMLICO STORE

44 Pimlico Rd  
Belgravia  
London, SW1W 8LP  
*+44 (0) 2077 300 944*

### CHELSEA HARBOUR SHOWROOM

218, Design Centre  
Chelsea Harbour  
London, SW10 0XE  
*+44 (0) 2075 847 677*

### NEW YORK SHOWROOM

979 Third Avenue Suite 914  
D&D Building  
New York, NY 10022  
North America  
*+1 (212) 702 0800*

### NEW YORK DESIGN CENTER SHOWROOM

New York Design Center  
200 Lexington Avenue  
Suite 1618  
New York, NY 10016  
North America  
*+1 (646) 293 6634*

### CLIENT LIAISON TEAM

UK & International  
*+44 (0) 1753 830 301*  
*info@delecuona.com*  
USA  
*+1 (212) 702 0800*  
*usa\_sales@delecuona.com*

### HEAD OFFICE

Royal Windsor  
Mistress Page's House  
13a High Street  
Windsor, SL4 1LD  
United Kingdom  
*+44 (0) 1753 830 301*

### SOCIAL MEDIA

Instagram  
Facebook  
LinkedIn  
YouTube  
Pinterest

For international clients please visit our website for the full list of stockists  
[www.delecuona.com](http://www.delecuona.com)

We take great care with the colours in our collections. Please order your samples for an actual colour match by calling our Client Liaison Team or make a request online.

## RESPONSIBLE LUXURY

de Le Cuona is not just a fabric house but a luxury brand with a vision for the future. It is serious about sustainability. Bernie de Le Cuona has always been conscious of her sources - she meets with flax farmers and works with specialist mills, so she knows the origins of every natural fibre used. The company has developed processes designed to cut down the textile waste and promote a circular economy.

INTERIOR FABRIC

ACCESSORIES

INTERIOR TAILORING

