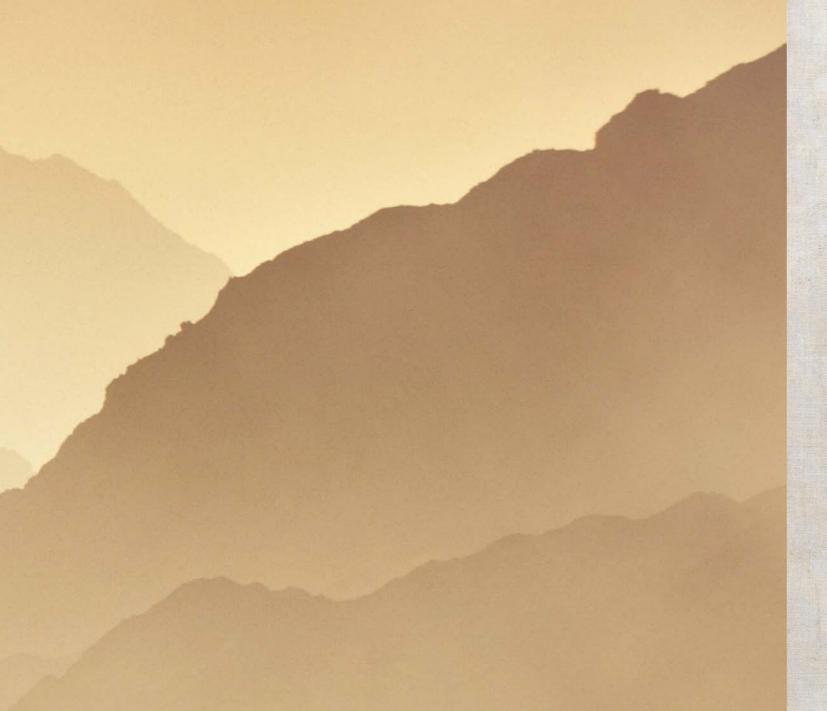


OVERLAND

COLLECTION 2021

'It is my favourite collection in terms of the new neutral palette and the craft that has gone into creating the structures of the cloths.' BERNIE DE LE CUONA



# OVERLAND

#### COLLECTION 2021

Bernie de Le Cuona embarks on a fabric journey that tracks the connections she's made with nature, people and places along the way. de Le Cuona's epic Overland collection enlivens these experiences in ten designs over fifty colour stories crafted using inventive techniques into the finest flax, wool and cashmere that span heavy and light weights, pattern and raw textures, bold and new neutral colours.

Overland lets creativity flow and imagination travel beyond traditional horizons. Fabrics off the beaten track are imbued with soul and a personal touch. Each of these fabrics and every colour was inspired by Bernie's own memories and experiences that she hopes will resonate with others.



Drape
Cashmere Velvet - Topaz CVE1
Back of Motorbike
Left to Right:
Stampede - Tigers Eye STP8
Assegai - Gold ASE2
Assegai - Bronze ASE5



OVERLAND

A LAND IMAGINED

OVERLAND COLLECTION 2021

# ALANDIMAGINED

Featuring

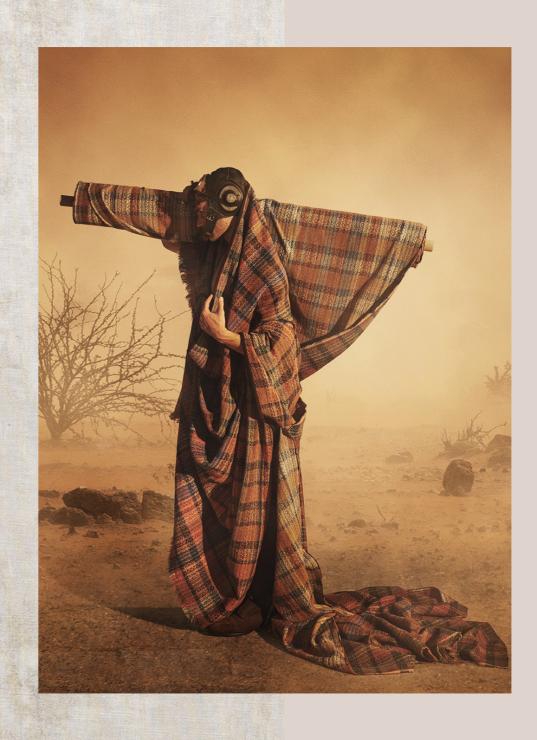
MATTHEW BALL

Royal Ballet Principal Dancer

Art-Direction & Photography

DAMIAN FOXE







Shuka SHU1



Shuka is a dense and durable cloth, which combines various colours in both warp and weft to create a rich and striking design. Reminiscent of the colourful garments of the Maasai tribe, this wool and linen blend would be a vibrant talking point in any room.













WAR8

Lair WAR9





Horizon WAR10

Ravine WAR11



Forest WAR12

### WARRIOR CLOTH

An extension of the gutsy textured Warrior Cloth linen. These new additions are coloured in the distinctive overland palette, which includes a range of 'new' neutrals with splashes of rich teal and green. A spectrum that evokes feelings of Africa and its diverse terrain. Made from a combination of wool and linen, Warrior Cloth is an ideal upholstery fabric.

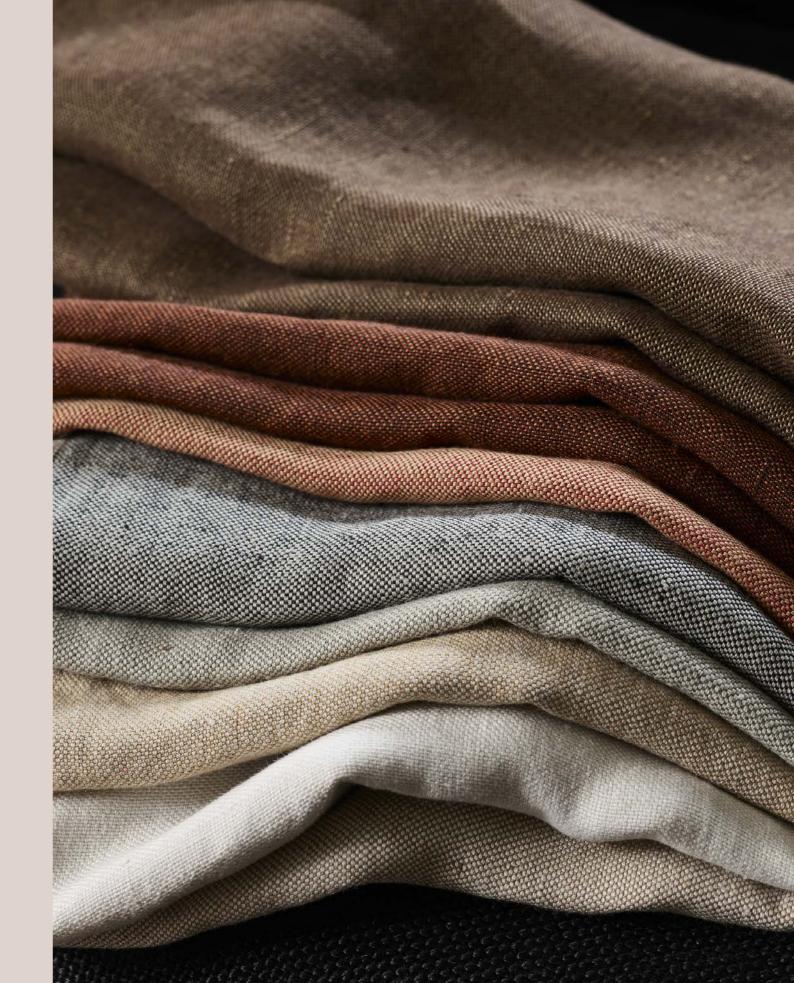


Shade left to right
Autumn – Terracotta AUT7
Autumn – Ochre AUT6
Autumn – Pecan AUT8
Drape
Kalahari – Impala KAL4



### AUTUMN

Autumn is a classic and elegant 100% linen fabric suitable for both curtaining and upholstery. This cloth has a graceful drape and buttery hand, which is soft to the touch. Sophisticated colour combinations in warp and weft create a tasteful shade range, which lends itself to both classic and contemporary schemes.

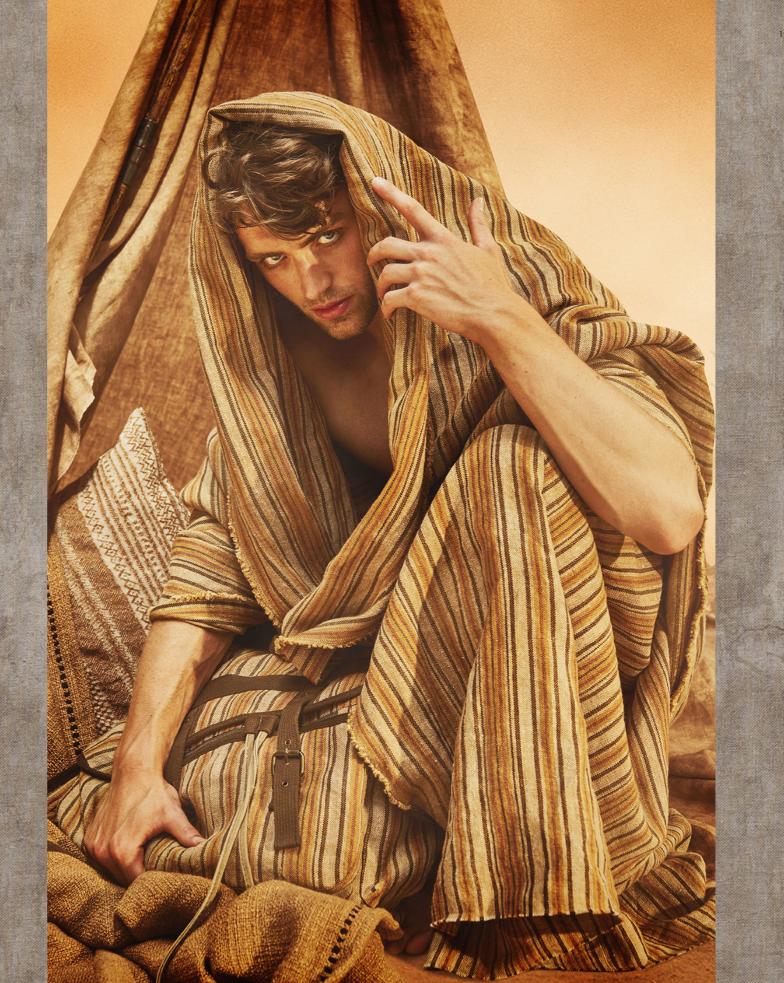


DE LE CUONA





Drape
Tuli – Nectar Tul6
Tent
Dahna – Scorched Earth DAH5
Cushion
Kalahari – Impala KAL4
Throw
Warrior Cloth – Horizon WAR10



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Frog

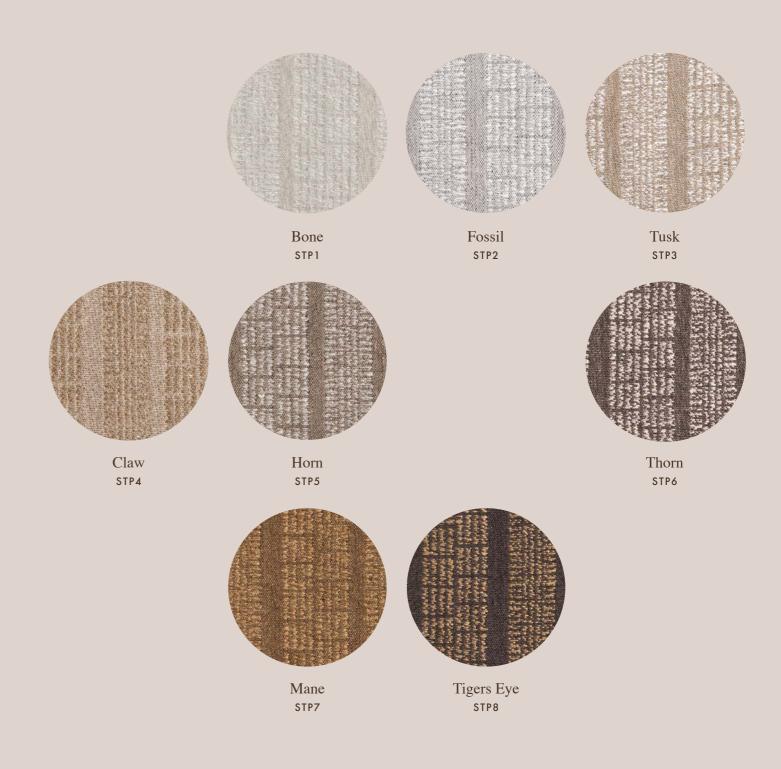
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## TULI

Tuli is a characterful linen inspired by the Tuli Block in Botswana, a popular region for overland explorers. This robust stripe is reminiscent of a traveller's cherished knapsack and the warm colour combinations work in harmony with the African landscape.





### STAMPEDE

Stampede is a rustic, earthy linen that reflects the myriad of animal tracks found in the sand after a stampede. Suitable for both curtaining and upholstery, this 100% linen fabric comes in a range of sun-bleached neutrals that feel pure and unrefined.

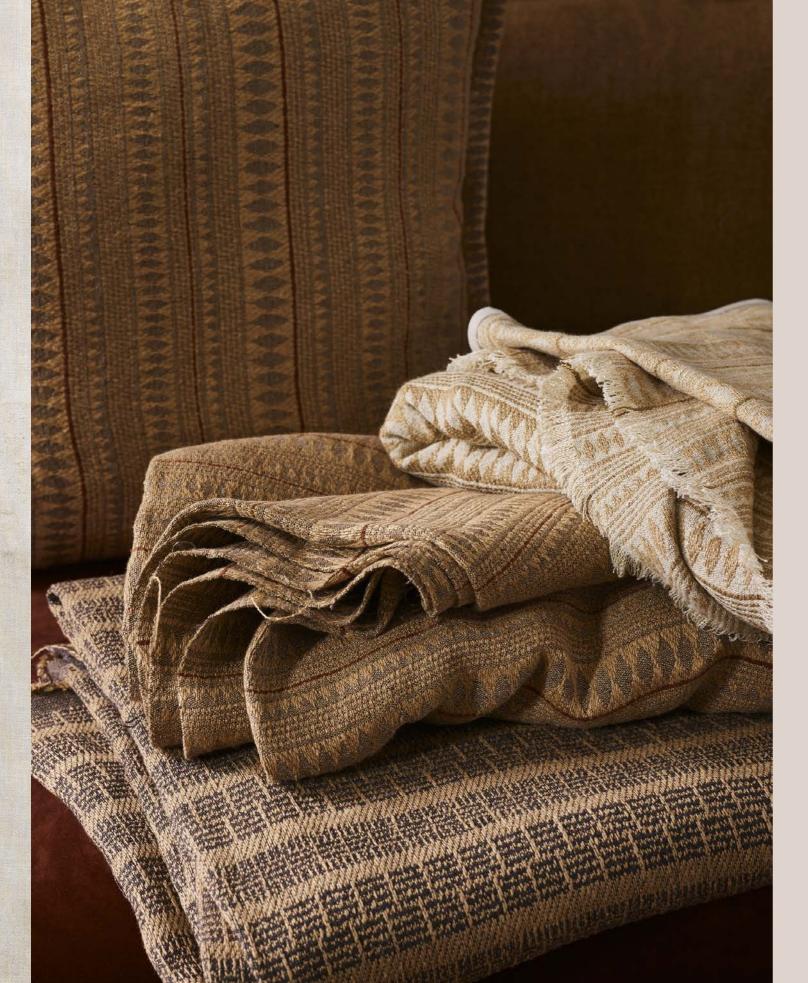


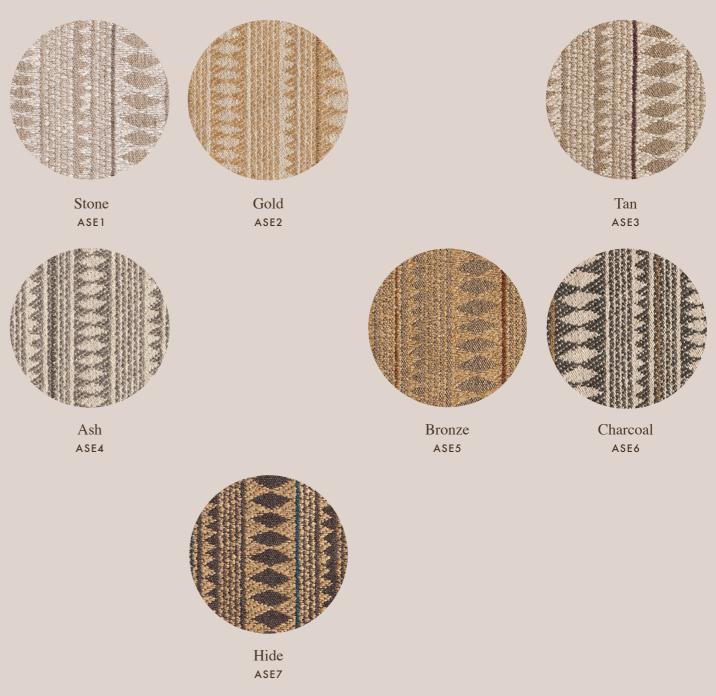


Background drape
Assegai – Hide ASE7
Base drape left
Dahna – Scorched Earth DAH5
Base drape right
Warrior Cloth – Horizon WAR10
Cushions
Warrior Cloth – Forest WAR12

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### ASSEGAI

Inspired by the traditional spear native to Africa, Assegai is 100% linen and features a design that reflects the engravings found on these early objects. Each colourway features an accent colour inspired by the traditional craft of spear making; for example, the rich orange highlight in 'Bronze' is representative of the burning coals used to melt the iron. Suitable for both curtaining and upholstery.





### KALAHARI

Kalahari is a unique jacquard linen and wool fabric that combines different weave structures to create an intricate and pronounced design. The decorative patterns evolved from African symbols and are typical of those found painted on mud huts. Colours are muted yet strong.

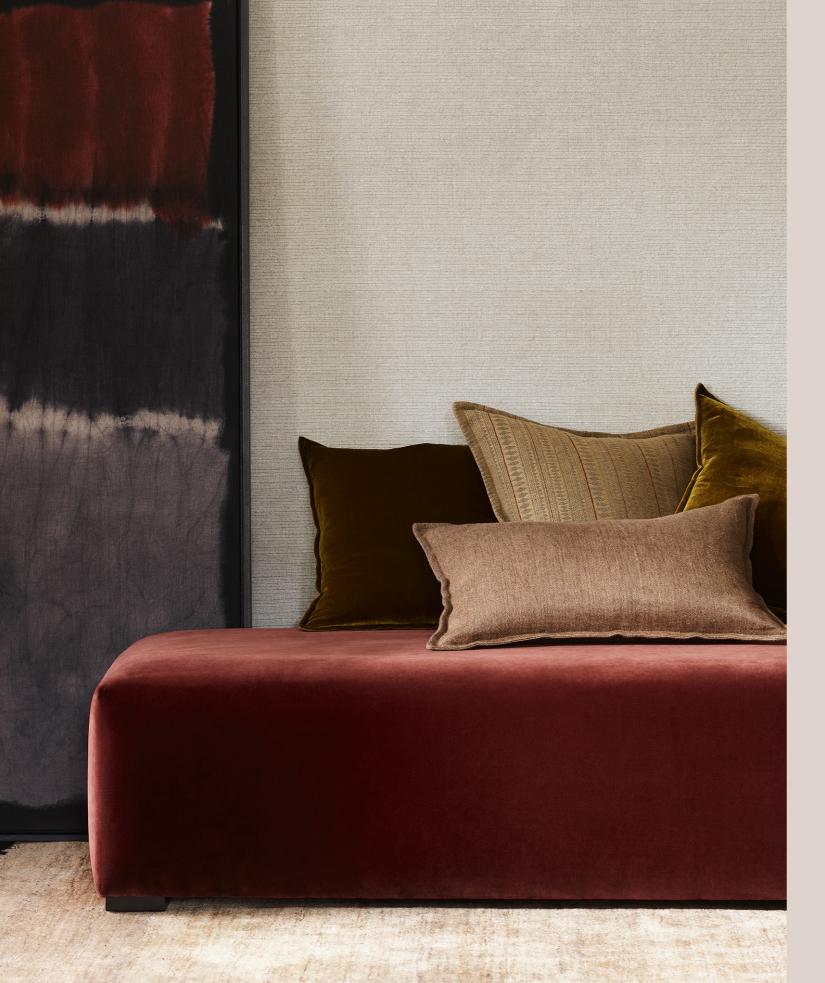




Drape
Cashmere Velvet – Amethyst CVE5
Drape around head
Kalahari – Rhino KAL6

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### CASHMERE VELVET

Cashmere Velvet uses the finest extra-long cashmere fibres to combine with mercerised cotton, before special production processes are carried out with meticulous care. The extra fine yarns are woven using an innovative setting loom, which tightly packs the fibres to create an extremely luxurious and compact pile. The pile is then cut and brushed numerous times to separate and open up these fine fibres, revealing the most exquisitely soft handle and perfect lustre. Cashmere velvet strikes the perfect balance between elegance and durability working just as beautifully as curtains or upholstery. Available in a range of rich colours which best illustrate the grandeur of the specialist fibres and techniques.









Windstorm
DAH1

Oasis DAH2





Desert Rose

Sand Dune
DAH4

Scorched Earth
DAH5

### DAHNA

Dahna is a tightly woven 100% linen fabric inspired by the moving sands of the Ad-Dahna at different times of day. Created using a unique technique devised by de Le Cuona, Dahna displays subtle colour gradients that merge into an organic surface design. Due to the innovative nature of this product, no two batches are identical. We are happy to provide a cut for approval upon reserve. This is a double width fabric with an elegant drape and vintage hand.

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#### SOCIAL MEDIA

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For International clients please visit our website for the full list of stockists www.delecuona.com

We take great care with the colours in our collections. Please order your samples for an actual colour match by calling our Client Liaison Team or make a request online.

### RESPONSIBLE LUXURY

de Le Cuona is not just a fabric house but a luxury brand with a vision for the future. It is serious about sustainability. Bernie de Le Cuona has always been conscious of her sources – she meets with farmers and works with specialist mills, so she knows the origins of every natural fibre used. The company has developed processes designed to cut down the textile waste and promote a circular economy.



