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APRIL 2024

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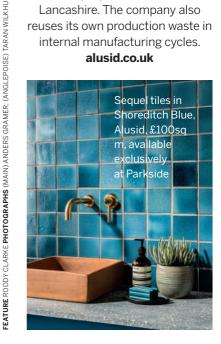
DESIGN & DECORATING

A LTERNATIVE FLOORING

With a mission to 'tread lightly', Alternative Flooring is bringing a refreshing transparency to the sector. Through a longstanding partnership with Ecologi, it is investing in projects local to where some of its materials are sourced, such as a mangrove coastal restoration scheme in Madagascar. With more than 85% of its products made from responsibly sourced natural materials, this British brand is expanding its design capabilities while prioritising people and planet. alternativeflooring.com

ALUSID

The result of an extensive research project at the University of Central Lancashire, Alusid has been transforming glass, ceramic and mineral waste into tiles and surface materials since 2015. Alongside collections made in Spain and Italy, the Sequel collection is handmade from 98% repurposed materials in Lancashire. The company also reuses its own production waste in internal manufacturing cycles. **alusid.co.uk**





ANGLEPOISE

With the original design conceived in 1932 and a history that spans five generations of its founders – the Terry family – the Anglepoise lamp is a design classic. While already regarded as pioneers of the lighting world, the brand took one step further in 2020 when it introduced its lifetime guarantee, allowing customers to repair their lamps for generations to come.

anglepoise.com

BENCHMARK

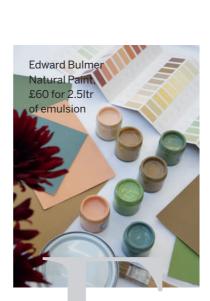
Furniture-maker Sean Sutcliffe set up Benchmark in 1984 with a mission to spotlight the beauty of craft within the contemporary design world. Through Life Cycle Assessments and independently verified Environmental Product Declarations (EPDs), it is even possible to see the exact carbon footprint of many of the brand's designs. **benchmarkfurniture.com**

DE LE CUONA

The epitome of sustainable luxury, textile house de Le Cuona prides itself in sourcing natural fibres. While offering a range of fabric choices, the brand is renowned for its organic linens, handcrafted from Belgian and French flax. Added to this it is paying close attention to its impact in every area of the business, from its sample recycling scheme to repurposed displays in-store. **delecuona.com** →



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E D WARD BULMER NATURAL PAINT

A true pioneer in the paint industry, interior designer Edward Bulmer is the creative force behind this range of plant-based, plastic-free paints made using natural pigments. Recognised as a Walpole Brand of Tomorrow and recently receiving B Corp Certification. the brand continues to push boundaries to make the paint industry more green. edwardbulmerpaint.co.uk



Sourcing its materials from within the UK, Foresso produces terrazzo-style tabletops, worktops and furniture from waste timber and offcuts. With a goal of becoming 'Waste Negative' consuming more waste than it produces – the company is inherently built upon circular principles. Offering end-of-life takeback schemes and with a factory that uses on-site solar power, the brand's commitment to change is impressive. foresso.co.uk

GOLDFINGER

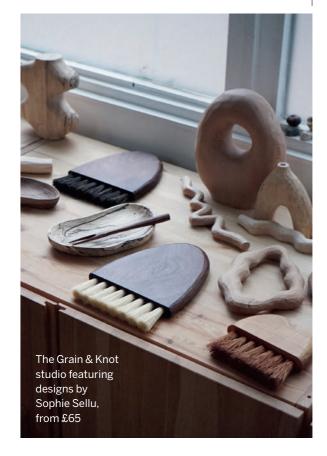
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Handcrafting bespoke and limited-edition furniture designs from its London-based studio, social enterprise Goldfinger is built upon a 'tree to table' manifesto. Opting to utilise fallen or locally sourced timber, the organisation has produced furniture for a variety of residential and commercial projects. The studio also runs woodworking traineeships for local youth through its Goldfinger Academy, as well as the People's Kitchen, a local community initiative tackling food waste and social isolation. goldfinger.design

GOMI

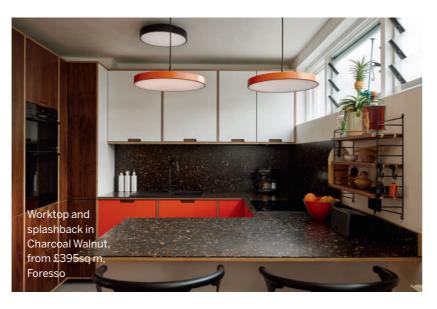
Initially starting as a graduate design project, Brighton-based home technology brand Gomi has blossomed into a thriving creative hub. Taking waste materials and repurposing them into speakers and power banks, the studio has become renowned for its vibrant marbled creations. The devices are powered by second-life lithium batteries salvaged from e-bikes.

gomi.design



GRAIN & KNOT

Woodworker Sophie Sellu, the founder of Grain & Knot. has been making hand-carved utensils and objects for the home since 2013. From spoons to brushes and decorative vases, each design is crafted from fallen or reclaimed timber, celebrating the unique grain patterns of timber varieties that aren't often used on a wide scale. Sophie launches a new collection seasonally, working to small-batch production levels and circular principles. grainandknot.com



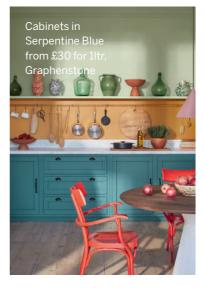
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DESIGN ಆ DECORATING

GRAPHENSTONE

Thanks to its unique graphene technology, which adds resilience and durability, Graphenstone's surface coatings are part of a new future of more responsibly produced paints. The lime-based configurations, combined with natural minerals, also absorb carbon from the air during the drying process, making it one of the lowest carbon-intensive paints on the market. graphenstone-ecopaints.store





Haines is an online platform dedicated to the resale of unwanted textiles, wallpaper and home accessories and, since its inception in 2020, has diverted nearly 30,000 metres of fabric from landfill. Led by Jules Haines, the platform is bringing a newfound circularity to the world of interiors, allowing textiles houses and suppliers to reduce their environmental footprint while simultaneously reaching new audiences and markets. hainescollection.co.uk
 Woodside Park

 Project by Hølte

HØLTE

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Founded by husband-and-wife Fiona and Tom Ginnett, Hølte is a bespoke kitchen design studio committed to sustainability. Through a partnership with independent sustainability experts Målbar, Hølte discloses the CO2-equivalent emissions and climate footprint of each component that goes into its kitchen configurations. **holte.studio**

JENNIFER MANNERS DESIGN

This contemporary rug studio is committed to innovation and circularity. With a range made from recycled plastic water bottles, the brand showcases that sustainability does not mean a compromise on aesthetic. Working with artisanal experts in Nepal and India, it is also researching new dyes and techniques to further reduce its impact. jennifermanners.co.uk

JOHNSTONS OF ELGIN

One of the UK's leading woollen mills established in 1797, Royal Warrant holders Johnstons of Elgin has recently achieved its B Corp status – a testament to the company's positive commitment to both people and planet. One of three founding members of the Sustainable Fibre Alliance, the team is working with Mongolian herders to support responsible grassland management. **johnstonsofelgin.com** →



PHOTOGRAPHS (GRAIN & KNOT) SOPHIE SELLU; (FORESSO) LUKE A WALKER; (HØLTE) BETH DAVIS

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L O R F O R D S C O N T E M P O R A R Y

Setting up his first antiques shop in Tetbury more than 20 years ago, Toby Lorford went on to launch Lorfords Contemporary in 2015 – offering a selection of bespoke, handmade upholstery and furnishings. With a strong focus on local manufacturing and responsibly sourced materials, the brand has recently launched its first cushion collection made from fabric cuttings leftover from completed projects. **Iorfordsantiques.com**

MATER

The Danish design brand Mater has been centred on circular values since its beginnings nearly two decades ago. Creating furniture from recycled materials, such as coffee waste, discarded beer kegs and ocean plastic, it stays true to its Scandinavian design aesthetic while innovating with these unorthodox resources. Through offering a takeback scheme, the brand is taking responsibility for products at the end of their first life. **materdesign.com**







NATURALMAT

Handcrafting mattresses, beds, and bedroom accessories in its Devon factory, Naturalmat utilises organic and natural materials throughout its collections, with most coming from local partners and suppliers. With sustainability being an intrinsic principle at the heart of every decision, the B Corp certified company is seeking to close the loop entirely by offering a service that repurposes old mattresses. **naturalmat.co.uk**

ONE NINE EIGHT FIVE

Founded by Eleanor Nadimi, One Nine Eight Five is a London-based design studio offering textiles and home furnishings made from offcuts and recycled yarns from the fashion industry. Eleanor, who began her career in fashion, is raising awareness through her designs to showcase how crosssector collaborations can be a positive force for change. **onenineeightfive.co.uk**

PATIENCE & GOUGH

Lake District design studio Patience & Gough offers a variety of products and services, from interior design to textiles and repurposed antique and vintage furniture. With a conscious creativity that seamlessly blends traditional craft with a contemporary aesthetic, the studio is redefining upcycling through its unique and individual creations. **patience-gough.com**



QÄSA QÄSA

Helping to preserve the talents of artisanal communities across Eastern Africa, Qäsa Qäsa is a lifestyle store centred around positive social impact. The artisans set their own prices for their work to ensure fair pay standards. In addition to this, a portion of profits from the platform is donated towards global projects supporting biodiversity and reforestation. **qasaqasa.co.uk**

R E C O R K

Bringing a contemporary edge to the world of cork flooring, Recork is allowing us to fall back in love with the natural, sustainable material. Utilising waste and virgin cork harvested from responsibly managed forests in Montado, the brand offers six varieties of cork strip flooring, as well as a selection of cork rugs in partnership with Sugo.

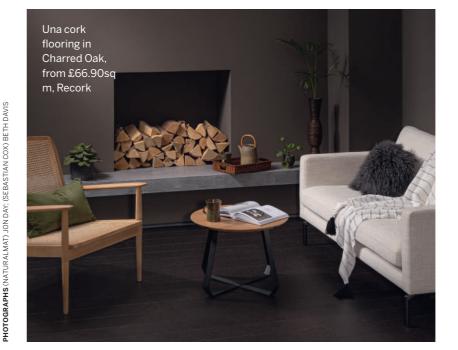
recork.co.uk



RENÉE MATERIALS

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Set up by two graduates, Frieda Bischoff and Vassi Deij, Renée Materials is a Digital Materials Hub listing leftover and waste materials suitable for small-scale creative projects. With a mission to reduce waste and boost creativity, the duo presented the platform at Green Grads 2023, catching the attention of creative sectors. **reneematerials.co.uk**



SEBASTIAN COX

With a mission to store 100 tonnes of CO2 in the pieces it creates every year, furniture-maker Sebastian Cox is a pioneer of sustainable design. With Sebastian's personal passion to better manage woodlands and increase biodiversity driving the studio, the London-based workshop designs with a future-focused, zero-waste mindset while celebrating the beauty of local timbers. **sebastiancox.co.uk**

SMILE PLASTICS

Through transforming pre- and post-consumer plastic waste into architectural panels and surface materials, Smile Plastics has become a popular specification choice within the design world. The company turns yogurt pots, plastic packaging and white goods into a product that has a multitude of applications – from furniture to desktops, vanity units and shelving; the results continue to impress. **smile-plastics.com** →

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DESIGN [&] **DECORATING**

ТАКТ

Furniture studio Takt creates with a component-led, circular design methodology. With items able to be flat-packed, the modularity of each design allows for easy repairs and upgrades, increasing the longevity of each piece. The studio pays close attention to the materials it uses, sourcing wood from sustainably managed forests and opting for waterbased lacquers and finishes. **taktcph.com**

THE PURE EDIT

Led by its founder's mission to create products that are kind to people and planet, The Pure Edit has a selection of furnishings from textiles to wallpaper and furniture. Made in small batches with full transparency into the production of each piece, the brand works with different partners and makers with most located in the UK.

thepureedit.com



TOM RAFFIELD

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Sustainability was the foundation on which Tom Raffield built his studio when he began his creative journey in 2008. Now an established name within the industry with his range of timeless lighting, furniture and home accessories, Tom operates from his BREEAM excellent-rated workshop facility in Cornwall, powered by renewable energy. Coupled with his craft-led approach, these future heirlooms are hand-formed to last. **tomraffield.com**



Collecting plastic waste in its local region of Brighton and Hove, Weez & Merl transforms it into a range of homeware from vases to coasters – shown is Sand mix, from £10 for a set of 4 – and tables. The colours are governed by the plastic bags used, making each piece completely individual. weezandmerl.com



U-BUILD

Designed by architects Studio Bark, U-Build is a self-build construction system made from strong, lightweight modular boxes. Through connecting the boxes to form garden studios, homes or other interior projects, the modularity of the system allows it to grow and move with you. **u-build.org**



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