

HOMES & GARDENS®

Redefining cosy

TODAY'S TAKE ON RELAXED IS PURE LUXURY

THE CRAFTED LOOK

HOUSES FILLED
WITH TEXTURE
AND DETAIL
DECOR WITH
A HANDMADE
AESTHETIC
GORGEOUS GUEST
BEDROOMS

H&G DESIGN AWARDS WINNERS

THE PRODUCTS
AND PROJECTS YOU
NEED TO KNOW

CHANGE FOR THE BETTER

HOW TO CREATE
AN INVITING
KITCHEN

STATEMENT
BATH IDEAS

WHERE TO BUY
STANDOUT
LIGHTING

NOVEMBER 2023



Bandalo 10972
fabric, £199.90m,
Zimmer + Rohde

SHEER FINESSE

Big window surfaces often require extra thought when making the rest of the room feel cosy. A woven sheer can help to increase the comfort level as it allows you to create diffused light; useful for when it's bright, this gives the option to seek shade. This woven design – called Bandalo by Zimmer + Rohde – is curated using a paper yarn fibre, and it offers a relaxed aesthetic.

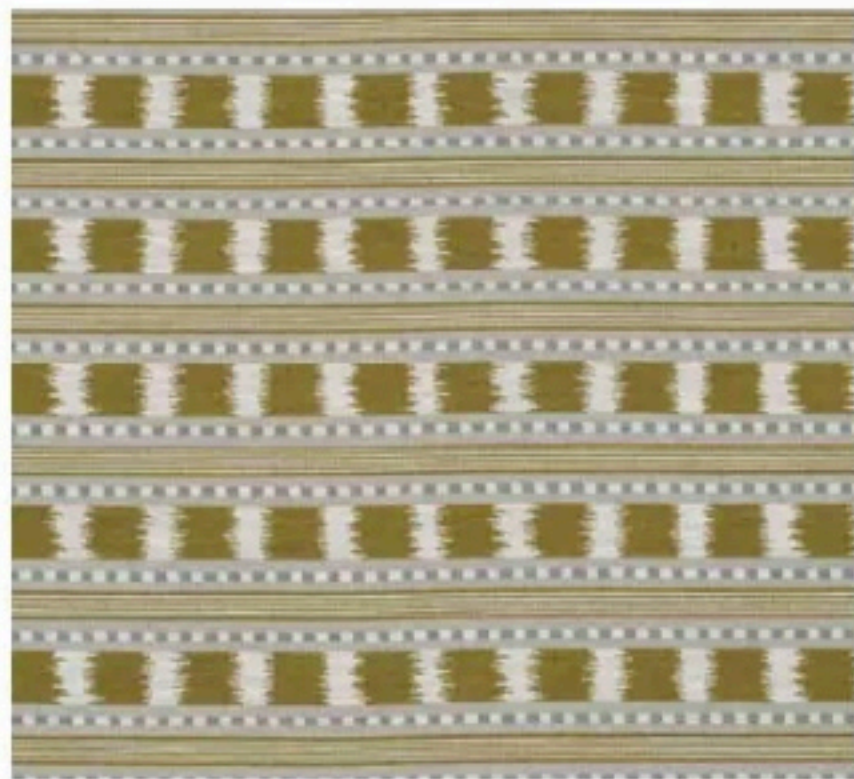


Ribbon Fiesta
fabric, £250m,
A Rum Fellow

SMALL STITCH DETAIL

Good design is often down to the little details, and this beautifully stitched Ribbon Fiesta fabric by A Rum Fellow is a prime example of this. The cafe-style curtain brings a wonderfully charismatic layer of beauty to even the most practical pieces of furniture. This design is woven by hand in Guatemala on a pedal loom using a traditional technique called Pepenado.

HANDMADE-INSPIRED FABRICS



Paxton in Grey/Gold,
£85m, James Hare



Lombok, £150m, Threads
at GP&J Baker



Sagitta F7832-01, £105m,
Osborne & Little



Indi 560 woven leather,
€810m, Toyine Sellers
at Toyine



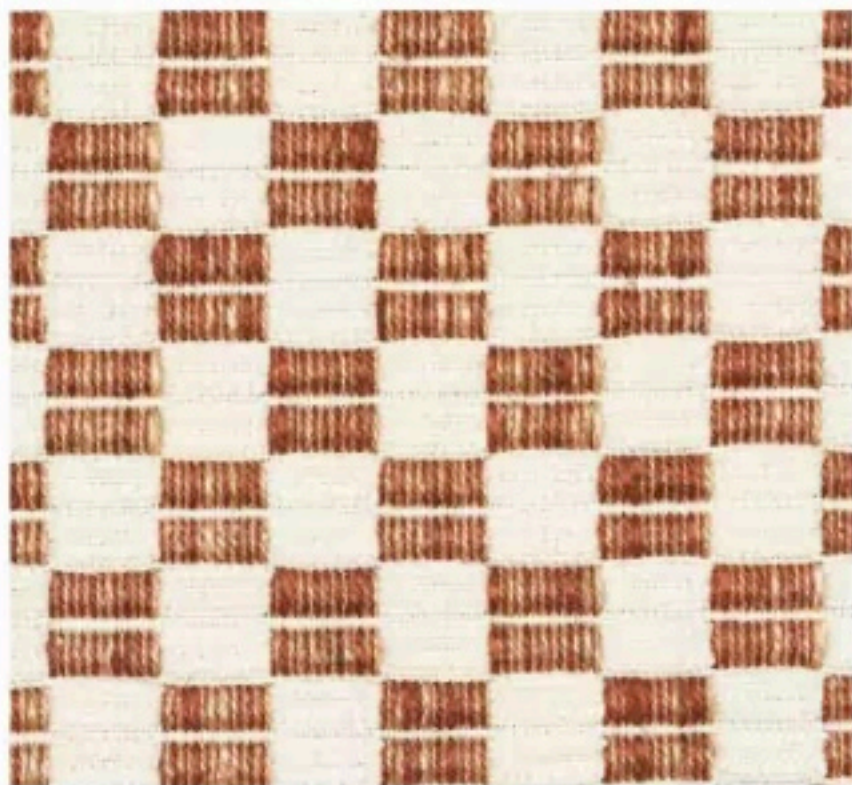
Montage in Papyrus, £402m,
de Le Cuona



Explosion in Festa, £140m,
FuturLiberty Collection at
Liberty Fabrics



Alto in Parchment/Chalk,
£89m, Claire Greenfield
at Harlequin



Elkhart Brown, £156m,
Schumacher

BORDER FLECK STRIPE FURNISHING FABRIC IN HONEY, £35M. JOHN LEWIS & PARTNERS



SITTING ROOM
The bar area in brass and suede was designed by Jake and brings a sense of refined, retro glamour to this corner.
Yo-Yo stools, Jean Royère.
Crystal's Friend, 2011 artwork by John Currin. Brass sconces, Paul Ferrante

Jake Arnold's new book, *Redefining Comfort*, is the culmination of his symbiotic journey into interior design – pursuing his dream, reimagining industry norms, losing his fear, building client trust and feeling validated. Jake studied business and economics at Nottingham University, as an antidote to concerns that following his love of interior design was not a real career choice. The years up to his early twenties were shrouded in self-doubt until he realised focusing on his passion was the only way to live.

Securing an internship with an LA-based interior design company, Jake arrived in America with no established business contacts or friends, and barely enough money to last a few months – but also with no preconceived ideas to hold him back. Fast forward 11 years, and Jake runs his renowned design studio from LA, along with The Expert – a video consultation service that he jointly founded, connecting people to global interior designers. 'I wanted to give back and eliminate the barriers of high-budget, full-service commitment – offering everyone access to expert, industry knowledge and encouraging both established and new design talent,' he says.

Redefining Comfort charts Jake's inspiring rise to success and this project, named 'Optimism', showcases his design take on a one-storey, mid-century Californian ranch by architect Gerard Colcord. 'Colcord's projects became synonymous in the 1950s with the fulfilment of the American dream – homes that balanced the importance of work and family. In turn, this project has become a cornerstone of my work, using optimism and hopefulness as a central foundation for design.'

Keen to find a home 'with soul' – Jake was entrusted by his clients to help them find this property. He

was drawn to Colcord's classic architectural design features: colonnaded porches, vast panelled windows and lofty pitched roofs. The house is in Beverly Hills and has expansive canyon views, and Jake stripped the recent, unsympathetic interior back to its bare bones, refurbishing original wooden floors, reinstating panelling and slowly rebuilding the decorative layers. His approach to colour was driven by the clients' love of neutrals, whilst encouraging bolder, tonal hues that reference the surrounding landscape.

The use of historical prints on furnishings, from the likes of Fortuny, Liberty, Ralph Lauren and Schumacher, adds a timeless gravitas, balanced with textural plains from de Le Cuona, Holland & Sherry and Pierre Frey. Throughout, old, new and custom-made is thoughtfully curated. 'It's what sets a project apart – and taking the time to explore and unearth new European and international treasures is high on my future agenda.'

Rooms are zoned creatively to optimise flow, and to amplify opportunities for entertaining and comfort. The use of curved, bespoke furniture creates a gentle fluidity and intimacy, and offsets more linear edges on panelling, bookcases and angular roof lines.

Natural materials add soul and a quiet sense of luxury to the home – think a custom-made bar in brass and suede, antique rugs, vintage oak and sheepskin chairs, primitive wooden tables, Audoux Minet vintage lights and Brèche de Vendôme stone flooring. 'For me, great design is about staying grounded and expressing your creativity,' says Jake. No matter how large or small, it should always be a place that makes you feel good. Physical beauty can be bought, but living well is a choice.' 📸

■ jakearnold.com

“I HAVE A NON-NEGOTIABLE DESIRE TO CREATE SPACES THAT FEEL TIMELESS, BEAUTIFUL AND LIVEABLE, BUT THAT DOESN'T NEED TO ALWAYS COME FROM A PLACE OF EXTRAVAGANCE”