ENGLISH HOME



Celebrating the essence of English style January 2021 | Issue 191 | £6.99 | UK Edition









ABOVE The Pure 5 fabric is amongst the seven fabrics in the Pure 100% organic linen fabric range from de Le Cuona (from £144 a metre).

Sustainability

From innovative materials to newly certified launches, our favourites showcase commitment and class

ROMO - ACARA COLLECTION

Launched in September, Romo's Acara collection - a trio of luxury weaves - not only add to the brand's extensive range of textural plains, but also point to its passion for innovation with two environmentally conscious additions.

The smart Osumi and Kota designs, both plains and each in a range of 12 chic colourways, are made from over 75 per cent recycled cotton varns originating from the fashion industry which have been inspected and assessed in accordance with the demands of the Global Recycled Standard 4.0 international product certification.

These two designs stand alongside Acara, a textured semi-plain in 11 colourways with a subtle chevron pattern, to create a three-strong collection as rich in depth and movement as it is dedicated to minimising social and environmental impact.

ABOVE LEFT & ABOVE RIGHT Cotton yarns originating from the fashion industry are recycled to form over 75 per cent of the basis of the Osumi (£48 a metre) and Kota (£59 a metre) cotton plains, which make up two of the three designs amongst the new Acara collection by Romo.

RIGHT Textured semi-plain Acara (£65.50 a metre) completes the trio of fabrics in the Acara collection.

DE LE CUONA - PURE 100% ORGANIC LINEN FABRIC

The launch of de Le Cuona's Pure, a 100 per cent organic linen fabric range certified to Global Organic Textile Standard, has not only seen the brand's founder Bernie de Le Cuona continue to bring together craftsmanship and innovation in her commitment to sustainable luxury, but has also seen her marked out as one of the 50 Most Influential People in British Luxury on the 2020 Power List by Walpole - the official sector body for UK luxury. The collection comprises seven different weaves (Pure 1 through to Pure 7), each designed to harness the natural anti-bacterial and hypoallergenic qualities of linen without compromising on the beauty and handle of the fabrics, and spans a variety of weights, textures and finishes suitable for use from sheers and curtains through to heavy upholstery.

Also of note...

Blackpop's velvet created from recycled post-consumer plastics Woolroom's fully traceable wool bedding: Aerende homewares handmade by people in the UK facing social challenges. >

JENNIFER MANNERS

Instantly recognisable for their elegant lines and sophisticated colour palette, the pieces that make up the /re/PURPOSE collection from rug maker Jennifer Manners are as commendable for their sustainability as they are for their beauty.

Handmade to order and woven by artisans in India to rigorous ethical standards, the designs are created with luxurious fibres made from recycled plastic bottles that would otherwise end up in landfill. The resulting surprisingly soft and robust yarn is almost indistinguishable from wool, and makes for a naturally stain-resistant and hardwearing material that can be cleaned with diluted bleach.

In addition to recycled material, each rug sees hand-knotting, hand-looming and flat-weaving techniques employed to create a strong-structured piece that stands the test of time aesthetically, and also avoids the need for foam or latex backing amongst the biggest contributors to landfill.

BELOW The /re/PURPOSE collection (from £585 a square metre) from rug maker Jennifer Manners features pieces created from recycled plastic bottles, including this Malibu design in Sunshine Yellow.



100 THE ENGLISH HOME