

# The Good Life



Issue No. 3

**JARDAN**

Pictured (L-R)  
Indigo Armchair, Pepper Side Table, Mario Modular Sofa,  
Studio Jumanji Vessel, Natalie Rosin Objects, Nelly Table Lamp,  
Floyd Coffee Table, Dinosaur Designs Bowl, BZippy Vessel,  
Spreckles Rug, Matilda Cushions





Welcome to The Good Life.

What is the good life? Every day the Jordan family comes together to ask and respond to that very question. We love designing and making furniture in Australia, but more than that, we love what it means.

By thinking about our processes and output we not only provide beautifully crafted and sustainable pieces, we also provide for the future; for everyone in our studios, showrooms and our factory, to the communities we serve and support.

With the launch of our Weekend and Living Forms collections, we have pushed ourselves further than before, be it creatively or environmentally and by constantly pursuing and following these tenets we believe by choosing Jordan, the idea of The Good Life is ever closer.

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Pictured (L-R)  
Henry Outdoor Chair, Otis Outdoor Side Table,  
Kartio Tableware



# Product

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This season and this year has put a lot of emphasis on our return to place and what that means. With place, we get a chance to see the hard work and the effort pay off. We get to enjoy the familiarity of cherished things and their places in our lives. When we see our furniture in new and different environments, we understand the importance of what we do, not in the products themselves but in their potential, how they form connections (and in time, become memories), and why making something to last is a pretty big deal.

Pictured (L-R)  
Billie Bench, Lola Armchair, Billie Coffee Table,  
MQuan's Chain, Trey Tray, Yeend Studio Sugarpill  
Vase, Leeroy Sofa, Matilda Bolster, Leo Rug



# Living Forms Collection

Inspired by the Australian way of life and our deep connection to the landscape, Living Forms by Jordan is a celebration of the colours, materials, and organic lines of nature.

## Living Forms – Return to Place

This is how we live and how life happens, there's no other way around it, nature always finds a way. We set up impromptu desks on our dining tables, we meet virtually from a stool at the kitchen bench and artist studios are made on the living room floor. We make spaces that are comforting and productive, that make us feel at peace. Not just because we are at home, but because of that greater feeling of home, a subconscious response to our environment. Maybe there's a little mysticism in there, some feng shui, but we return to these spaces because of how they instinctively make us feel.

Jardan sees this as an extremely important part of what we do and as our lives continue to be shaped by forces greater than ourselves, there's an element of care involved. The things we choose to surround ourselves with become more important, more meaningful.

Memories are a funny thing, they're hazy and indiscriminate. The smallest sensation can provoke the deepest memory. The sense of smell taking us back to childhood or the feel of a fabric reminding us of a loved one, an old home or a place we'd like to be.



Pictured (L-R)  
Otis Table, Murphy Chair,  
Atlas Pendant, Violet Tableware



Pictured (L-R)  
Pepper Side Table, Leeroy Sofa, Cora Cushion, Doreen Chapman  
Painting, Dawn Small Pendant, Lola Armchairs, Frida Coffee Table,  
Littala Tableware, Amanda Dziedzic Vessel, Ziggy Armchair, Stevie  
Rug, Studio Of The Sun Painting, Nelly Table Lamp

Life is, as we've heard so many times, what happens while you're busy making other plans; and memories are like that they happen whether you want them to or not. We know we can't force these things, so we watch as our pieces are being researched and developed, as they are crafted in our studio and factory; it's exciting to watch, but with no context and no true sense of home we await their final destinations. This is when they find their place and their real beginnings.

As makers and craftspeople, we know if we make something right and we make it to last, it can be a part of something greater. There's comfort in the knowledge that the choices we make now will have personal and meaningful impacts on wonderful lives and homes for years to come.

The Living Forms in our new range feature shapes and textures we have been working on to reflect the collection's use of Australian colours, materials and lines of nature. The organic profiles of these new pieces look to comfort and calm the spaces of your home, representing new silhouettes for Jordan, while also taking on a familiarity that can only come from the natural world.



Marlo Sofa, Floyd Coffee Table, Pepper Side Table, Spreckles Rug, BZippy Vessel



Pictured (L-R)  
Lola Sofa, Ziggy Armchairs, Frida Coffee Tables, BZippy Vessel,  
Yeend Studio Vase, Dinosaur Designs Vase, Ivy Oil Burner,  
Banjo Armchair, Pepper Side Table, Stevie Rug

These feelings are often unspoken and are about connection to place more than anything else. We drift in and out of spaces forgetting the impact they have or will have on our lives, floating in and out like the memories that in time will take their place. The pieces of Living Forms have been designed to be future classics, representing the best of Australian craft, made in the best materials available. These are, we believe, what tomorrow's memories are made of.

When you return to place, what will it be?



Pictured (L-R)  
Otis Desk, Nelly Table Lamp, Mina Executive Chair,  
Pebble Rug, Dina Broadhurst Artwork



Pictured (L-R)  
Henry Outdoor Chair, Otis Outdoor Coffee Table, Dinosaur Designs  
Tableware, Ichendorf Tableware, Izzy Outdoor Sofa



Pepper Side Table, Dawn Small Pendant, Leeroy Sofa, Bowie Round Cushion, Frida Coffee Table, Litalta Tableware, Stevie Rug



Lola Sofa, Ziggy Armchair, Frida Coffee Tables, BZippy Vessel, Dinosaur Designs Vase, Yeend Studio Vase, Ivy Oil Burner



Pictured (L-R)  
Marlo Modular Sofa, BZippy Vessel, Natalie Rosin Object,  
Floyd Coffee Table, Belynda Henry Artwork, Boyd Floor Lamp,  
Pepper Side Table, Indigo Armchairs, Spreckles Rug



# Weekend Collection

Finished with quality craftsmanship and beautiful materials, Weekend by Jordan is full of pieces you'll want build a home around.

Pictured (L-R)  
Mckenzie Chairs, Cooper Table, Violet Tableware



## Weekend by Jordan

Rather than looking for inspiration in the usual way, Weekend started with a reflection of our own 30 year history of design and manufacturing in Melbourne. We looked at our favourite Jordan sofas. We flicked through photographs and design archives. We spoke to the people who've worked with us in design and manufacturing for generations, in search of a constant set of ideas and principles: a common thread.

What values has every single Jordan sofa, chair or table had in common over the past 30 years? How has our curiosity continually driven our innovation? How have the pieces we've made always become part of the family? And how do we make a collection that does all of these things for Australian homes today?

While making Weekend, our design team wanted to capture the essence of what it's like to share a weekend with family. On the weekend our lives are relieved of unwanted detail. We're comfortable and relaxed. We make time for breakfast, time to read, time to talk. We value the company of friends and loved ones, without the need for elaborate decoration or extraneous detail. The joy we get from family is like the furniture in

this collection—an embodiment of much deeper values. Grace, comfort, resilience, quality, growth and excellence.

With this in mind, the pieces in Weekend are deliberately devoid of bright or ostentatious details. Finished with quality craftsmanship and beautiful materials, they are the kind of pieces you'll build a home around and never want to replace.

Once we'd decided on Weekend as a design theme, we created a collection of sofas, chairs, tables and complimentary pieces that are iconically Jordan. Ideas were initially sketched on paper, then put into 2D elevations, 3D printed, and prototyped on the floor of the Jordan design room. From there, the design team worked with the production team to evolve the designs.

Nick Garnham, Jordan's director, says this collaborative approach is essential to what makes a Jordan collection special. "Our design team work with our production team to continuously evolve our ranges," he says. We do this constantly; and you can see with every passing year that our production gets better, because we keep bringing things in house to improve our quality. Our designers walk out into the factory with our production team and talk about how to improve things. "We all speak the same language."



Billie Coffee Table, Banjo Armchair,  
Miller Sofa, Alice Side Table, Leo Rug

Pictured (L-R)  
Banjo Armchair, Boyd Floor Lamp, Miller Modular Sofa,  
Alice Coffee Table, Billie Bench





Weekend shows a particular focus on lighting too, expressing the benefits of improvements we've made in the design, manufacturing process and bringing in a new in-house lighting designer. Tables, sofas and chairs also incorporate a series of new ranges of materials from travertine stone, textured plain woven fabrics and beautifully soft pure aniline leathers.

"In asking all of those questions, we realised we're not returning to anything at all," says Nick. "honouring an essential and constant idea that we've been working on since the beginning: celebrating Australian family. Creating the pieces that become constants in the home for generations in spite of everything a family throws at it."

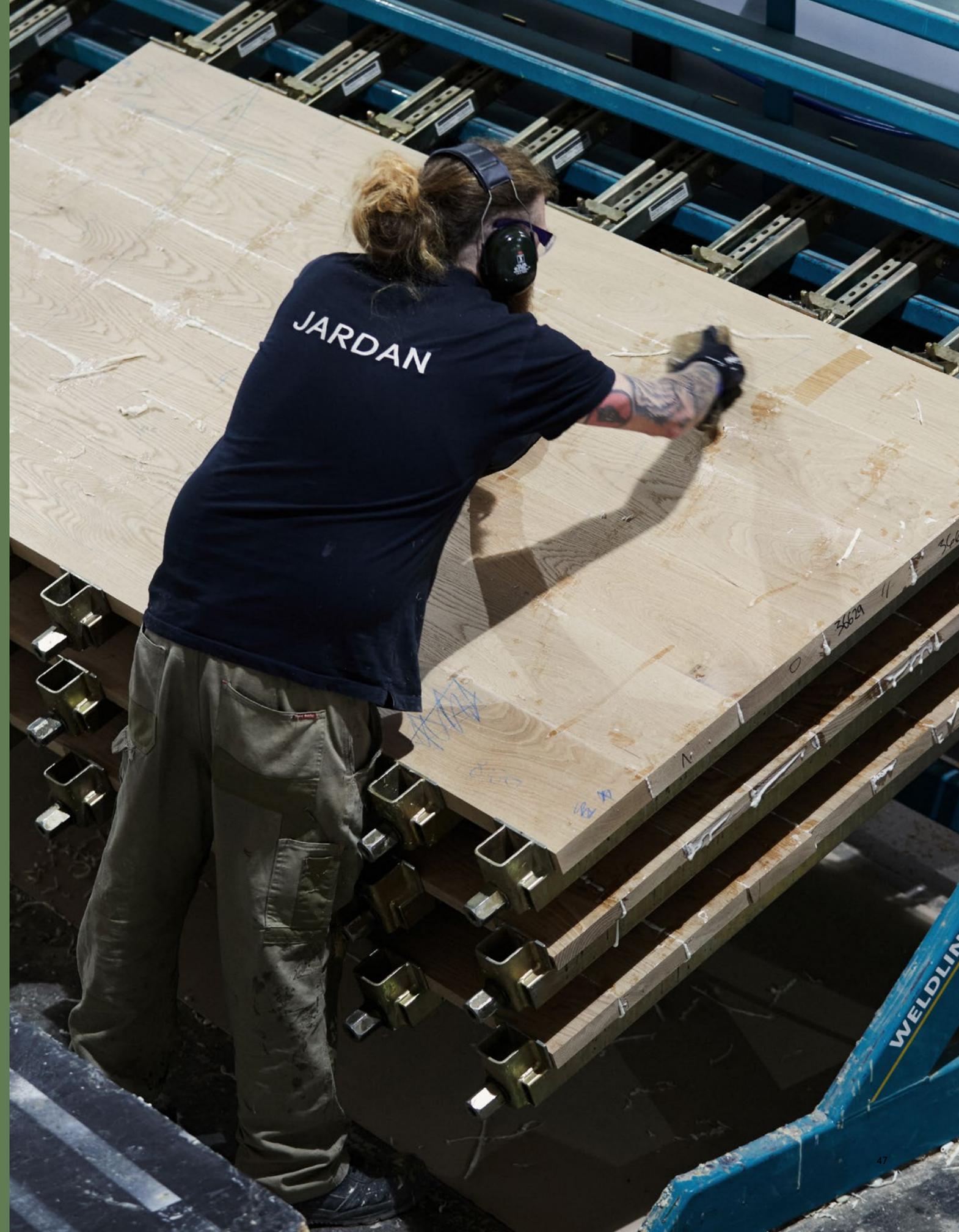
Pictured (L-R)  
Alice Side Table, Heath Table Lamp,  
Willow Bed, Airo Bedding



# Process

2

Process is more than assembly, more than the fabrics and textiles, process is the reason we get up in the morning. We are more than the timber cut, the steel formed, or the feathers filled, we are more than the sum of these parts. Jordan looks to create an environment that is open to creativity, productivity, inclusivity and equality. We're proud of our investment in Australia and what an investment in our community means. We work with people looking to push us further, make us better and imbue our products with our shared values.





JARDAN

Melbourne, Australia  
SINCE 1987

ARDEN LANDING BAYS



# Made by Melbourne

One hundred percent Australian made;  
designed, developed, tested and produced.

"Everything that starts here is finished here."



Roddy | R&D Manager

In house to end up in your house. One hundred percent Australian made; designed, developed, tested and produced.

We don't see it any other way. This is the way and we feel particularly strong about it.

Process for us is about holding onto skills, developing new ones and sharing that knowledge. It's about communication and commitment; to our team and community and also our future. It's about providing all we learn to our clients and customers, friends and family. To give the very best of what we do to you.

Process means every step of the way is under control, in our control. Environmental concerns aren't just marketing buzz terms but essential to our development and growth.

Our timber is responsibly sourced, just as the foam and feathers are. Waste is recycled and finds use in products down the line or in other industries. Glues and adhesives are clean and gravity fed (not dispersed into the air) making sure everyone is safe and healthy.

Jardan holds several certificates of world and industry leading environmental compliance and manufacturing for all aspects of business

and production. Timber, foam, feathers and plastic, upholstery, wool, steel, paints and finishes all adhere to the absolute highest of standards in their respective bodies. We are carbon neutral and support Australian and international reforestation and clean waterways where applicable.

Because without just one of these elements we've lost our way. Equality and fairness, happiness and wellbeing are crucial to good outcomes. Planning for the future is about investing in now and it need not be a chore. It's part of the fabric at Jardan and everyone we employ is a part of that.



"Equality and fairness, happiness and wellbeing are crucial to good outcomes."



Glenn, Trung, Pat | Cutting

"This is our team and those who make it happen.  
This is process. This is us."



Anita, Tu-Auh, Trang, Tuyet, Muoi, Michelle, Truc, Jianger | Sewing



Nick, Mike, Renee | Directors



Steve | Polisher



Renee, Robyn, Lani, Claudia | Creative



Jackson | Wood Machinist



Tom, Max, Nick | Design



Justine | Cabinet Maker



Adrienne | CNC Operator



Marcus | Operations



Shou | Cabinet Maker



James, Nicola, Billy, Hugh | Upholstery

Process means Australian made, but even more than that, it means well made. It means market leading, not just participating. It's not just about clean workshops and local production either. Process is the participation of all.

A design comes out of our studio and materials and tech will assess the plausibility of the design. Models are built and textiles tested. Our engineers run their hands over it and if it's ready, the first version is made. Our carpenters and makers develop patterns and moulds, the cutters and sewers make casings and cushions, feathers and foam are added and the final gets closer. Nimble upholsterers work fast and

clean and the parts come together. A new piece has been born and the many corners of the factory have all been touched. A product greater than the sum of its parts stands proud and the process is ready to be repeated.

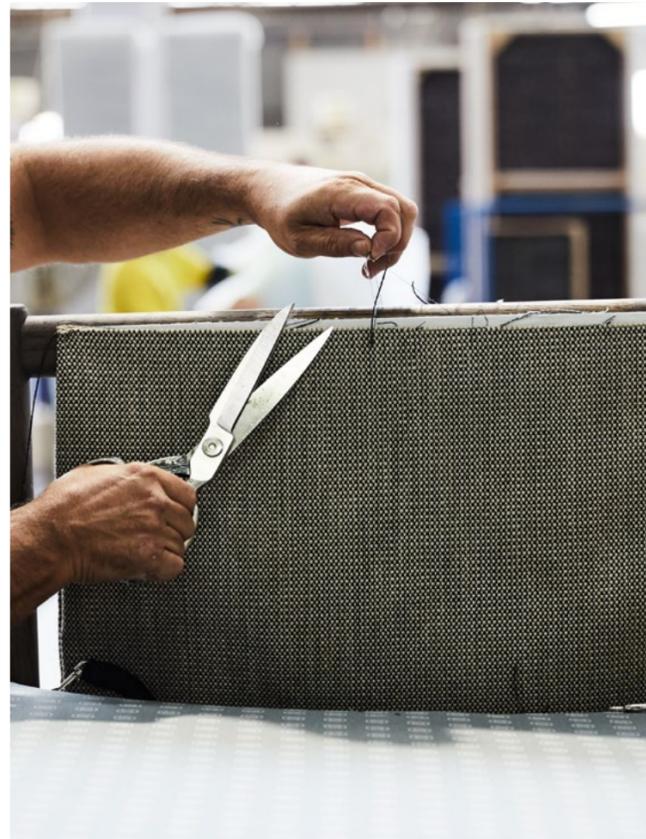
But all of this is useless if we're not setting the bar for what's right and what could and should be normal.

Every day we come to work because the results speak for themselves. Because rather than just provide a piece of furniture, we make it from scratch and in doing so, we retain the skills needed to provide a better future for everyone.

We love our reputation and vision of ourselves as a casual Australian, someone who loves the beach and the coastline. This is who we are, but without a dedicated team of smart and able people willing to commit to the targets and goals we set for ourselves we couldn't do any of it.

This is our team and those who make it happen. This is process. This is us.

"Process means every step of the way  
is under control, in our control."



John, Tristan | Cabinet Makers



Pictured (L-R)  
Otis Outdoor Table, Lionel Chair



# Sustainability

At Jordan, sustainability informs everything we do, from the way we design our furniture to the way we work with and source our materials.

## Made to Last a Lifetime



Sustainability isn't just about doing the right thing. It's about making furniture that follows the world's best practices and pushes the boundaries of what's possible in design and manufacturing. We believe that longevity is intimately intertwined with quality. That a high quality product should be made with local materials and needs to last a lifetime.

At Jordan, sustainability informs everything we do, from the way we design our furniture to the way we work with and source our materials. From the way we conceptualise our products, right through to manufacturing and delivery, we've taken steps to reduce waste and energy use, offset our carbon footprint, and incorporate key environmental, social, and economic considerations throughout the entire product lifecycle.

In 2005, we began a company-wide focus on reducing our environmental footprint, reducing our waste by 75% in the very first year. By making small, meaningful changes over time, we've made a big impact, becoming certified by the NCOS as a carbon neutral company in 2014.

## Sustainably Sourced



### Upholstery

Fabrics are available from a range of manufacturers including those with environmental certification and ISO 14001. Where leather is used it is sourced from tanneries using organic dyes and chrome-free processing. Webbed backs and linings use interwoven natural hemp fibre and are both recyclable and biodegradable.

### Plastic

Glides as well as minor internal components are made from polypropylene and nylon ensuring 100% recyclability.

### Linen

Jordan sources linen from the very best in Europe, from factories and mills implementing the world's best practices in regards to colour, strength, texture and sustainability. Our linen is available with Global Organic Textile Standard (GOTS) and The Belgian Linen™ label certifications.

### Wool

Jordan wools are sourced from quality manufacturers across the globe, including Australia, New Zealand and Italy. Our sustainable focus is continued with our natural fibres. We can provide wool collections with a minimum of 40% recycled material and the Oeko-Tex Standard 1000 certification.

### Steel

Stainless steel leg components are available upon request. We use fully recyclable powder-coated, mild steel for our leg production. Jordan does not produce any chromed steel and will provide a polished stainless steel finish in place of a chrome effect.

### Finishes

Water based stains are standard across the Jordan range.



### Timber

All of our timber is available with either the FSC® or PEFC label and is sourced from Australian and overseas mills. This ensures supply is regulated by state and federal legislation and meets stringent requirements of forest regeneration, biodiversity and protection of native fauna.

### Foam

All of our foam is CFC Free and 100% recyclable, sourced from suppliers with GECA certification, employing the highest standards of social and economic responsibilities. Seat and back, the largest foam components, are also fire retardant.

### Feathers

All feather and down used has undergone ten stage washing and sterilisation processes. Using 100% recycled water and naturally biodegradable, our feather and down filling is sourced from suppliers with the OEKO-TEX® Standard 100 and Responsible Down Standard (RDS) certifications. Recyclable and biodegradable.



## Creating a Smaller Footprint



### Raw Material Minimisation

Components, meterages and construction methods are regularly reviewed for efficiencies and improvements.

### Waste Minimisation

Be it fabric, foam, leather, paper, plastic or steel, all waste from production and administration is collected for reuse, reprocessing or recycling.

### Energy Minimisation

All electrical and gas machinery, services and appliances are monitored daily to avoid unnecessary waste. Jordan endeavours to ensure each piece of furniture can be either rejuvenated or recycled, thereby extending the life of the product.

### Reupholstery

Jordan offers reupholstery and rejuvenation services to further extend product life.

### Recycling

Construction methods employed in Jordan's manufacture utilise simple, hand assembly and traditional, quality fastening techniques that ensure disassembly into material components requiring no specialised tools. Our products are made out of timber, foam, feather and steel. Timber can be reused for smaller components. Foam can be sent for recycling into different products (e.g. reconstituted foam). Feathers used are naturally biodegradable and steel can be recycled and reused into a multitude of components and varying end uses.

### Product Stewardship

Jordan takes full responsibility for the life-cycle of our furniture. Products that have reached the end of their usable life under our Care and Warranty agreement will be accepted for reuse or recycling.

## A Sustainable Future

### Carbon Neutral

In 2014 Jordan officially became a Carbon Neutral organisation in accordance with the Australian Government's National Carbon Offset Standard (NCOS). The NCOS gives consistency and environmental integrity to this process by providing requirements for calculating, auditing and offsetting an organisation's carbon footprint. Carbon neutral means as a company we have reduced our net greenhouse gas emissions to zero. The scope of this certification covers our business and its operations, but does not include the emissions embedded in our products and their materials. We have achieved our certification through various energy efficiency and waste-minimising initiatives, the acquisition of carbon offsets and a company-wide focus on sustainable practice. Emissions management plans and systems will help monitor and report Jordan's footprint annually to maintain our carbon neutral position going forward.

### Supporting Australian Reforestation Projects

At Jordan we diversify our approach to offsetting emissions to meet the certification requirements of the NCOS carbon neutral program. This involved investing in and sporting offset projects that are more aligned with our brand and renowned timber-based products. The careful selection of offsets from an Australian vegetation project provides a sophisticated approach for creating a positive impact within the sectors that supply many of the organisation's input materials. Reforestation projects provide significant co-benefits not typically associated with other types of offsetting projects (eg. renewable energy). These include the restoration of damaged or degraded ecosystems, diversified revenue streams for farmers and climate resilience for traditional, agricultural activities. Consequently, Jordan is proudly supporting the Max Waters Reforestation Project 2. Mallee and tree-form Eucalyptus have been planted strategically through four farms in the Great Southern region of Western Australia, near the towns of Wagin, Quairading and Kojonup, expressly for the purpose of carbon abatement. Plantings are providing forest cover and stability along creek lines, in strips through light paddocks which will allow continued grazing in paddocks and in the small blocks within paddocks.

### ISO 14001 Certification

In September 2011 Jordan achieved the ISO 14001 certification for continued control and improvement of our environmental policy. ISO 14001 is an international standard developed by the International Organisation for Standardisation (ISO), which sets out a framework for a specific Environmental Management System (EMS).

### Chain of Custody

Jordan has achieved Chain of Custody from 2 of the world's leading organisations in the field, the Forest Stewardship Council (FSC®) and Programme for the Endorsement of Forest Certification (PEFC™). The FSC® and PEFC™ track our timber from forest to processing, manufacturing and finally to consumer. Chain of Custody is an assurance that these forest products are handled and manufactured under strict regulations that support responsible forest management. By tracking the timber in this manner we help support responsible forestry. FSC and PEFC regulations ensure that timber material carrying these certifications have been sourced from commercially grown and replanted forests, while guaranteeing no old growth trees are cut. These guarantees also protect the flora and fauna by reducing the environmental impact of the process.





# People

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We pay a visit to some friends to talk to them about their lives, their connection to one another and why they do what they do. The people around us make us who we are and this is our chance to say hello, spend some time with and find out a little more about the people we admire, respect, love or are just curious about.



Pictured (L-R)  
Izzy Outdoor Sofa, Otis Outdoor Coffee Table,  
Ichendorf Tableware, Dinosaur Designs Tableware,  
Henry Outdoor Chair



# Mate for Life

James Vivian  
& Ben Esakoff

Pictured (L-R)  
Iko Table, Violet Mug, Yeend Studio Vase

**Tell us a little bit about yourselves and what you do for a living.**

We're James and Ben. Or Ben and James. Depends who's introducing us. We're celebrating 10-years together this December. James is a dermal therapist with a clinic on High Street, Prahran, and Ben a Brand Consultant across Fashion and Retail.

**Can you tell us the back story of your house, how you ended up there and how you turned it into a home?**

When we first started dating, James had recently purchased his first apartment and Ben was beginning to hunt for something of his own. As our relationship progressed, Ben's search hadn't turned up anything and the properties he was considering were of similar size and function to James' (one bedroom). So James sold his apartment to allow us to purchase a more substantial home together. It took over 12-months of auction close calls and on Ben's 30th birthday we purchased our first home together in Cremorne. We really didn't think we'd get it. It was ticking so many boxes and both of us were equally passionate, which hadn't been the case for previous properties we had bid on. It was meant to be. It had been newly renovated by its previous owners and we were thrilled with all their design selections and thoughtfulness. It was the perfect canvas for us to make our home.

**You have quite an eclectic collection of furniture and homewares, did this happen organically or was it a conscious effort?**

Our previous home was a one-bedroom apartment which had been decorated in mid-century style sympathetic to the building and its beautifully maintained features. This furniture was sold prior to us moving into Cremorne so we really started from scratch. Neither one of us knew what we're doing interiors-wise and we both have extremely polar tastes and preferences. Our home is a physical representation of our combined tastes and we love our home and spending time either together or with friends there in. It's a constant evolution and we never really feel like it's complete. As we change, our home changes with us.

**What are some of your key/favourite pieces in the house?**

We love our collection of lamps and lighting as they provide a dramatic effect at night, offset by the generous natural light available during the day. We love staring at our fireplace and talking about lighting a fire but never doing it. We love our bed adorned with Jordan linen and we recently installed bedheads which make us feel very grown up.

**Are there any objects that have specific sentimental value or stories behind them?**

We love the spirit that art brings into our home. We continue to collect art from all over the world and provide it with home inside of ours. Many of the works are extremely dear to us and we relish in their company daily. One of our first pieces purchased for Cremorne was a small rug from Loom for the living area. It had been beautifully distressed and improves with age every day. When Ben's grandmother came to visit for the first time she noticed the rug and suggested "Now, when you've saved up a little bit of money you'll have to buy yourself a new rug." We also have a Bel mirror by Jordan perfectly leaning in the hallway so you can check yourself out prior to departure. Ben's grandmother also wondered when it was being moved to its appropriate home. Slightly differing tastes...

**What is your favourite TV show to watch on your Cleo sofa?**

Currently, Season 2 of Fleabag and Season 1,000,000 of Real Housewives of Orange County.

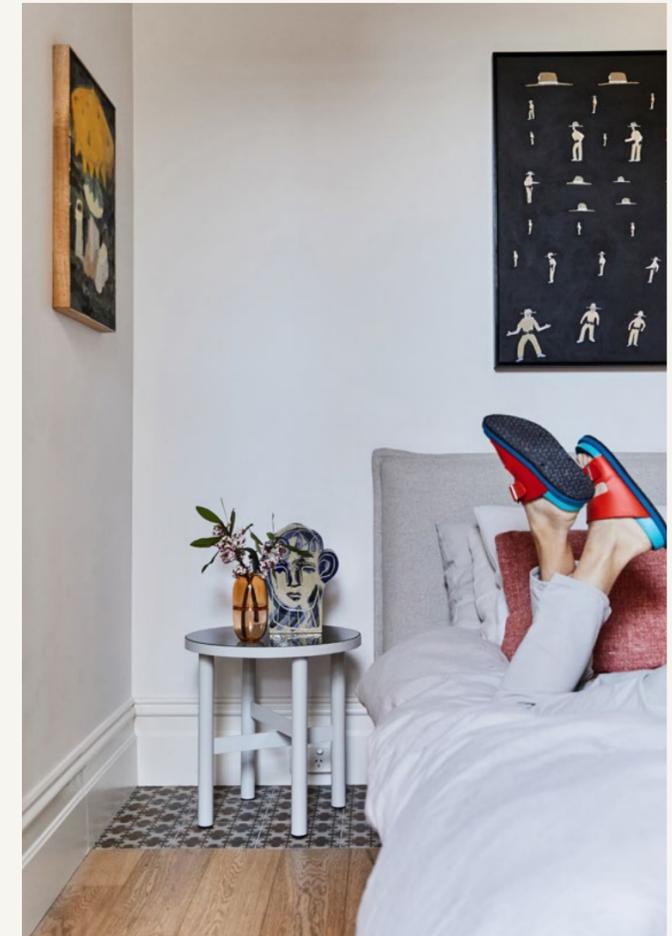
**What is your favourite memory that has been shared around your Iko table?**

For James, it's cleaning off a pool of beer post-Ben's last work Christmas party after-party (warning: beer eats into marble when left overnight!). For Ben, perhaps not having to clean up the beer and sleeping longer in our Jordan linen?!





Cleo Sofa



Sidney Side Table, Yeend Studio Vase, Stonewash Bed Linen



Yeend Studio Vase, Violet Bowl



Stanley Stool



Pictured (L-R)  
Mckenzie Chairs, Cooper Table



# Mate for Life

## The Ablethorpe Family

**Tell us a little bit about yourselves and what you do for a living.**

We met as housemates over 20 years ago so I guess we are 'mates' for life as well. Rachelle is a freelance Art Director and super mum to our two girls, Isabella 12, and Frankie 10. Rach also works with me in our Legal recruitment business, Ablethorpe recruitment, designing our online content and anything marketing related. Together we like to visualise and dream up possibilities and make them happen and love to have a project of some sort on the go. Our life is a balance of children, work, play and rest. We finished building this house 18 months ago just before COVID hit and its pretty much designed as the antidote to a pretty hectic city life

**Can you tell us the back story of your house, how you ended up there and how you turned it into a home?**

I've holidayed down the Mornington Peninsula since I was a kid and pretty much moved there when I was at Uni. Bumming around working in the vineyards and farms and surfing, I always loved the ocean beaches in the area for their rawness and surf. Rach and I spent a lot of time down there when we first met and a few years ago we spotted this block and the rest is history. After camping on the block in our yurt, for about four years, we engaged Wolveridge architects to design this house. The brief was to keep it small and simple, as we liked being forced together with a focus on the outdoors. We wanted to have a modern twist on an old school 'beach shack' without making too much of a fuss. It sits in a beautiful natural amphitheatre of bushland heath and we can't see any of our neighbours. When you relax on the couch or at our dining table all you see is green and all you can hear is the roar of the ocean and the birds. The stars at night with the outdoor fire are magic too.

**How long did you stay in the yurt for and what was your favourite thing about it?**

We didn't have the cash to build a house straight away and we investigated tepees which were bloody cold and then stumbled onto yurts. We imported a Yurt from Mongolia and used that as standalone accommodation for 3-4 years. Easter glamping, fireside with friend and their own tents, was super fun. Yurts take a bit of work, and they smell a bit fruity but they're really well insulated with 5-10cm of horse felt and canvas. They have stood the test of time in really cold conditions in the Mongolian desert, so we figured they would survive the Victorian coast. It was awesome getting the pot belly on in winter and spending time in the circular, one living sleeping area with small kids. Board games, no TV, made for a great break. We've recently put it

up again so friends can camp in style when they come down, however the kids have pretty much claimed it and there can be as many as 10 or 12 bodies on camp mats sleeping over like a kid soup.

**What are some of your key/favourite pieces in the house?**

I love our Miller sofa (the big green couch) and have fallen asleep on it with a book and a record more times than I can count, day or night - it seems to fit everyone and is next level comfortable. We all love the pool as well and the way it is raised out of the ground with formwork so that you can be completely immersed in water but on eye level with anyone in the kitchen. The kids live in it in summer and its super deep.

**What do you love most about the area?**

We are in striking distance from the hot springs, world class wineries, amazing beaches, surf and beautiful unspoiled coastal bush areas and we've got heaps of mates down this way as well. What's not to love?

**What is your favourite memory that has been shared around your Cooper table?**

Definitely this summer, one of many paella cook-ups with our reprobate friends - it's a great feasting size and a large-scale communal cook-up with Sangria normally makes everyone pretty jovial pretty quick.

**What is your favourite Sunday morning breakfast to make with the kids?**

I love a bit of scrambled egg personally, ideally after a morning surf. If we have extra kids stay then it's always pancakes. Or a spaghetti and cheese toasted jaffle... after one too many Sangrias!

**Are there any objects that have specific sentimental value or stories behind them?**

It's all pretty new at the moment and we've deliberately tried not to fill it with too much stuff, I've got some indigenous art in the bedroom that I've had for a while that we love. The couch is creating its own memories pretty quick. We love cuddling on it, everyone can stretch out and watch a movie together. Many games of backgammon or connect four are played at the table too - the 10-year-old is a tinny dice whisperer that has everyone's measure at the moment... and like a bunch of dorks a bit of charades can go down as well in that space.

**What attracted you to the Miller sofa?**

It's like a green cloud - super comfortable without having to plump up the base cushions. It fits our space perfectly like it was made for it.

You can also take off the cover easily in sections if there are any spills - too easy.

Hugo Sofa Bed, Cooper Table, Mckenzie Chair, Miller Modular Sofa, Sidney Raw Coffee Table





Otis Outdoor Side Table, Henry Outdoor Chair



The Ablethorpe Family



Miller Modular Sofa, Sidney Raw Coffee Table, Jean Armchair, Dari Rug, Yeend Studio Vase



Cooper Table, Mckenzie Chairs



Hugo Sofa Bed



# Mate for Life

Sam Johnson  
& Family



Airo Bed Linen, Flynn Side Table



Joy Ottoman

**Tell us a little bit about yourselves and what you do for a living.**

My name is Sam Johnson aka the Poster King. I'm the father of Gracie, Charlie and Lillie (our dog). I sell beautiful original vintage posters in my Armadale store—Vintage Posters. I love design, bold type and colour. I travel twice a year to source stock. I love the beach and surfing. I have ripper mates who are my world—they help me. I lost my wife Shazza so I'm the full-time dad of Gracie and Charlie.

**How did you get into collecting vintage posters?**

I lived in Paris in the early 1990s and was drawn to the graphic art steroids seeing so much beauty. I was the part owner of Melbourne built institution cherry bar back in '99.

**Can you tell us the back story of your house, how you ended up there and how you turned it into a home?**

I call our house Latvia. I bought it with my late wife Shazza. We spotted the ad in the Age newspaper on a Wednesday. The ad said 1960's house for auction this Saturday. Shazza and I went to have a look at 10am then went back for another look at 5pm. She goes buy it. We bought it on Saturday at 11.35am. I was the only bidder, go figure. We cried with joy... Latvia was ours! We drank champagne. Then the kids came along.

I was told we need to renovate it. We got some of our creative friends involved and they took it to the next level. We lost Shazza at the end of the renovations to cancer. She said make sure my kids live in a happy home. Hopefully I have achieved this.

**You have quite an eclectic collection of furniture, art and homewares, did this happen organically or was it a conscious effort?**

Furnishing was fun, it wasn't a conscious effort. I knew Nick from Jardan for years. Loved what he did and we needed some pieces. So we filled our home with the Nook sofa, Alby ottoman, Bandy stool, Archie armchair, Flynn dining table, Alice coffee table, Flynn side table, Mckenzie dining chairs, Joy ottoman and a selection of homewares. The rest the Danish stuff came from trips, auctions and friends' shops.

**What are some of your key/favourite pieces in the house?**

Love the massive Boris Bucan screen print in the lounge room and the massive 1953 Picasso. The Bandy is a personal favourite — I laugh as I knew the late great painter David Band such a great artist and Scotsman.

**Are there any posters that have specific sentimental value or stories behind them?**

I love the Childa. I bought this with Gracie and Charlie in Paris 3 years ago. They loved it.

**What is your favourite TV show to watch on your Nook sofa?**

We love watching the Carlton Blues on the Nook. Get around them this year da da da da and of course world Surf league WSL as I'm the Wipeout King.

**Can you tell us a little bit about your Oat Roller!**

It's a Snitzer... by skippymills.com.au  
It's the best breaky ever. My bestie Joost Bakker got me this. He comes by every Tuesday with fresh eggs, yogurt and milk. In winter we make porridge in summer bircher. Everyone should get one.

**What is your favourite memory that has been shared around your Flynn table?**

We love dinner time chats and laughs. Watching the kids grow up. Seeing Charlie's graffiti under the table was cool too. Hungry kids' great mates. Everyone enjoying my flat head. I eat too much at that table.





Pictured (L-R)  
Nook Sofa, Archie Armchair, Alby Ottomans



The Poster King's oat roller



McKenzie Chair, Flynn Table, Violet Tableware

# Place

4



Pictured (L-R)  
Murphy Chair, Otis Table



From our place to yours, the meaning of place is important. How we interpret them and choose to live make us who we are. No two people are alike and the places we live in share that individuality and creativity.

# An Ode to Perth

For the opening of Jordan's new Perth flagship store we looked at Western Australia's stunning annual wildflower display as a source of inspiration. The unique floral colours and desert tones established notions of space and calm and an apt connection to the area and environment.

Pictured (L-R)  
Brooklyn Chair, Iko Table, Arturo Pendant  
Photography Dion Robeson



# Western Wildflower

The more things change, the more they stay the same.

Maybe it's the fact the sun sets over the ocean, throwing a whole new light over things. Or maybe it's the distinct and rapid transformation from urban to country. Whatever it is, Western Australia is an immense state of unique beauty and unmatched vastness; arid and abundant at the same time.

"There's a 'mind-picture' we have of the West Coast" says Iva Foschia, founder and principal of IF Architecture, alluding to the open roads and landscapes, flora and wildlife. "When we were researching and exploring, the Western Australian wildflowers caught our attention,

a natural phenomenon that only exists there."

It was in these moments that Foschia and her team found what they were looking for. "The wildflowers became the path," Foschia adds, literally. The new space still adheres to the language she created for the Melbourne store; a space that feels like home with rooms designed to welcome, encourage and embrace and not simply a warehouse of goods. This time, instead of the established rectilinear path, Perth is looser, like a walk through the wildflowers, joining each space or room in a less formal manner.



"The cast bronze branch handle, immediately connects you to nature."

Image The Pantom Drone



Brooklyn Chairs, Iko Table



Otis Table, Murphy Chair, Atlas Pendant, Mist Vessel



Perth is Jordan's fourth store and the first on the west coast; and while individual city context plays a large part in all the flagship spaces, it is with Perth that more abstract concepts and freer ideas have been added and introduced to the Jordan vernacular.

"The other stores are more intuitive, (in Perth) the landscape is a lot more prominent."

"(We are looking) to capture the depth of this visual treat as you approach the store and venture inside." This is still a response to the state, and about bringing part of the Jordan Melbourne experience, but Perth has been given the ability to build upon these now recognisable 'rules' and create a feeling of its own.

Speaking over the phone, a direct response to Covid19 and the effect it has taken on all of us, Foschia talks of the work she's done in hospitality and design's close connection to the most

successful projects. "It's in the relationships and how they're aligned with taking care of people, how the experiential is key"

As designers and makers, it's no good just throwing furniture in a room and hoping for the best. These spaces are how we love to see our furniture; insitu, in action and in use, take away the meaning and what are you left with?

Jordan will always draw on the environment and Australia's unwavering connection to the landscape, just as Jordan spaces will build on colour and a multitude of art, design and architectural influences. It's how we build and add that is important. With a language now established, Perth is a chance to play with these motifs, an extension of the connections we have as Australians to the coastlines and country. It's just now that it features a new sunset and a new way to look at the work we do. Call it a meander, this is an interior walk designed to evoke the country and environment it sits in.

Pictured (L-R)  
Indigo Armchairs, Floyd Coffee Table, Yeend Studio Vase,  
Natalie Rosin Object, BZippy Vessel, Mario Modular Sofa,  
Spreckles Rug, Matilda Cushions





Pictured (L-R)  
Lewis Armchair, Luna Bolster,  
Sidney Raw Coffee Table, Loop Rug,  
Studio of the Sun Artwork



Archie Armchair, Rain Coatstand, Arte Coffee Table, Wilfred Armchair, Sunny Sofa, Leo Rug, Elk Cushion, Maggie Chairs



Izzy Sofa, Otis Coffee Tables, Studio Jumanji Vessels, MQuan's Ceramic Bell

# Time On Our Side

Jardan has been working with Bendigo Pottery for their Nelly and Heath lighting ranges. Handmade in a factory with a 163 year history, Bendigo Pottery is proof that world class craftsmanship and manufacturing is possible in our backyard.





"The biggest silver lining has been an increase in Australian made."

In another, non-pandemic world, hanging out with Rod Thomson and getting him to talk about his 'real' passion, the small and incredibly pretty 1960s Datsun 2000 Sports is where you'd want to be. This wonderfully packaged little roadster built to compete with and pay homage to the English drop tops of the time, is the perfect Japanese expression of the moment, a time when the country was searching for an identity and inadvertently created its own. Like an Austin Healey, MG or Triumph, they were small, fun and an endless supply of fussing and fixing, something to get lost in; all that minutiae and small, period correct details. An engineer's dream and trainspotters' grail.

That is to say, Rod is a fastidious guy and just the person you want in charge of your factory.

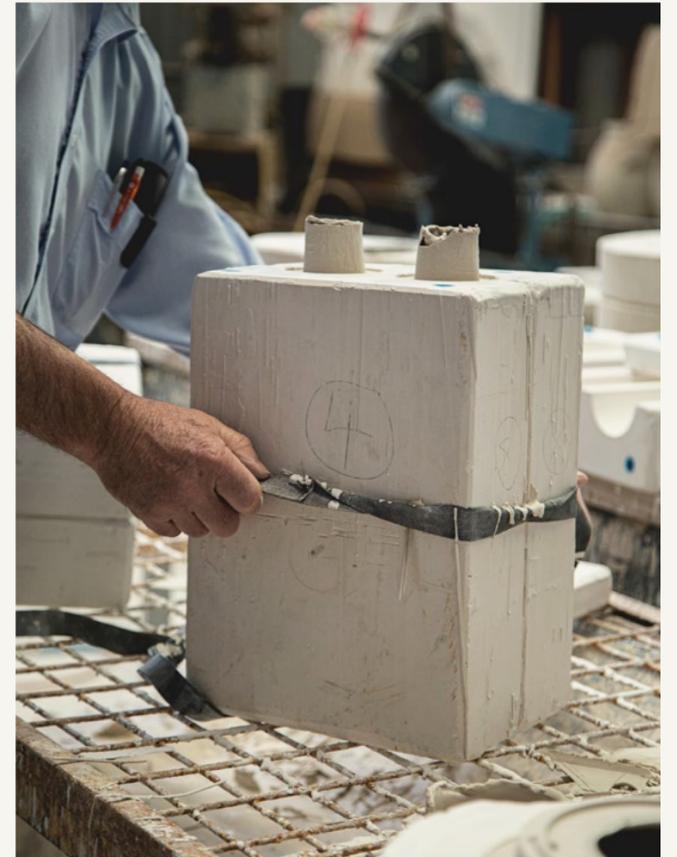
Rod and his wife Sally own Bendigo Pottery, one of Australia's oldest, continuously running businesses. Established in 1858 and operating on the same site since 1863, Bendigo Pottery supplied the goldfields with ginger beer bottles and acid containers. The deep history means there's plenty of legacy work to do and the story of the business is crucial to its continued existence,

but perhaps the real trick of Bendigo Pottery is its modernity.

As Rod explains the construction of Jordan's Nelly lights - from the Living Forms collection, the engineer in him switches on; a no-nonsense, pride in knowing and experience tone takes over and you're compelled to listen.

"They [the Jordan team] come to us with a drawing and we work out what can and can't be done. Not everything that you draw on paper can be made in ceramic," Thomson adds matter-of-factly. "Sometimes it takes 3 or 4 times to get approved."

The Nelly, and in particular the tall table lamp version is simple geometry like a piece of pipe perfectly bent in half to finish back, parallel to where it started. Its form absolutely belies its complexity. Ceramics of this kind rely on sound engineering and structural integrity. These aren't pinch pots or pencil holders for Mother's Day at first glance you assume a clay cylinder has been rolled out and bent into shape, but that can't be, how is it so perfect? What's the secret?





"We have our own recipe for our clay," Rod tells me, before putting an end to any special story, "it's no great secret, it's a recipe we've been using [for a long time] for uniformity." Rod's a bit of a straight shooter.

"[When making the Nelly] we started with a model of the lamp which is 15% larger than the finished product to allow for shrinkage of the clay when fired to make a plaster mould. Liquid clay is poured into a slip casting mould. When the piece is removed, the seams are trimmed and holes cut before being dried then bisque fired. Following the first firing the piece is strong enough to handle but still porous to absorb the glaze. After glazing the piece is fired again on a sacrificial plate so the lamp stays round and the smooth, glossy surface is the result."

The Nelly is finished with a hand-blown glass sphere and while its simplicity is anything but, the result is calm assurance. The fact it's handmade in Victoria only adds to the composure, a wholly Australian company working with another is affirmation of the possibilities.

Covid brought new challenges for a place that only ever closed for one day of the year, but an increase in sales of packaged clay, a spike in craft and hobbies and interest in locally made products kept things ticking over for the small Bendigo factory.

"The biggest silver lining has been an increase in Australian made," says Rod proudly.

"We've developed some new glazes for Jordan for some new products," he adds, dropping a hint on further collaborations.

Bendigo Pottery has managed over 150 years of business because they've always adapted to the prevailing winds. What may have been clay bottles and acid containers for the goldfields became pipes and roof tiles.

Port crocks went out of trend and were replaced by olive oil bottles. It's no good selling an abacus when computers are



available, but that doesn't mean you don't need to count anymore. You adapt and you move on.

"I just make sure everyone has everything they need," he says without a hint of modesty and as a man who probably knows when a kiln is running a single degree too high or low.

It's fitting that Rod restores vintage cars. We're all just custodians of our time, but if we're lucky our legacy will live on. Jordan may be a hundred or so years behind Bendigo Pottery, but with continued investment in locality and a desire to keep telling our story there's still a lot left to say.





# Our Stores

Inside the stores, we take inspiration from local Australian environments, bringing our design vision to life. They're not built like traditional furniture showrooms. Instead, our design philosophy is applied to everything you see, from the way the spaces interplay, right through to the way we display our furniture, lighting, homewares and textiles.



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Benches  
Chairs  
Sofas  
Ottomans  
Stools



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Archie



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Cleo



CE106

Dune



DU93

Essie



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HP73A

Harvest



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Jean



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Scan to explore more sizes and materials.



Leeroy



LR110

Scan to explore more sizes and materials.



Harvest



HS77

Jarvis



JV66

Jean



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Lewis



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MO75A

Nook



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## Banjo

Perched elegantly upon a polished aluminium swivel-tilt base, Banjo is an enveloping mid-height arm chair. Banjo's upholstery highlights the contrast between a tightly fitted leather seat and the softer internal cushioning, creating a soft and inviting seat flanked by clean lines and smooth, taut finish.

BAN69

Pages 23, 34, 37, 38



Scan to explore more sizes and finishes.



## Ziggy

A compact and playful chair, Ziggy's round upholstery sits proudly on top of solid timber legs. With bold curves and an angular base, Ziggy takes inspiration from the softer elements of architecture. Available in an armchair and ottoman, Ziggy invites you to sit back and relax.

ZG78

Pages 19, 22, 23, 29, 168, 169



Scan to explore more sizes and finishes.



## Lola

With a sweeping curved back that wraps around the seat, Lola is both playful and compact. Elevated by solid timber pill shaped legs that intersect its form, Lola is available in an oversized armchair or compact sofas.

LO98

Pages 14, 18, 19, 125



Scan to explore more sizes and finishes.



## Indigo

With an elevated front displaying a sense of lightness, Indigo's compact form makes it perfect for smaller spaces. With details from every angle, Indigo features a curved plywood back that hugs the upholstery with a split detail down the back.

IG76

Pages 2, 11, 31, 104



Scan to explore more sizes and finishes.



Pearl



PE70

Seb



SE81UT

Sweeney



SW70

Wilfred



WF110  
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Murphy

Murphy exudes personality through its playful form. Featuring a pressed ply neck joining the back and seat, proudly sitting on top of pill shaped legs. Made to share moments in, Murphy has a webbed seat for extra comfort.

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Benches

Billie



BI163U  
Pages 14, 39

Navy



NVBN140

Otto



OT180

Mckenzie

With an angular and stackable frame, Mckenzie has a playful elegance. Softened by rolling curves and rounded legs, Mckenzie gently shapes to the form of the body. Made to order and available in a range of timber finishes, Mckenzie has the versatility to suit any number of settings.

MK53  
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Scan to explore more sizes and finishes.

Chairs

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BY55

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NVCH47TU

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SF56

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Franklin



FRL\_Modular\_E

Sofas

Andy



AD237

Andy Modular



AD\_Modular\_B

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FRH215

Harper



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HZ207

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MO\_Modular\_F

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## Marlo

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A pure piece with soft lines, Marlo's gentle curves exude simplicity. With a smooth flow that wraps around its form, Marlo can be built up into a curved modular and extended with an inbuilt table.

Scan to explore more sizes and finishes.



## Miller

ML\_Modular\_B  
Pages 38, 39, 81, 83



Perched comfortably atop powdercoated metal legs, Miller's soft and plump form is amplified by a feather wrap seat that makes for an inviting sofa that morphs effortlessly into various modular configurations. Its timeless design sees no need for extraneous decorations, easily dressed up and down.

Scan to explore more sizes and finishes.



# Sunny

SU\_Modular\_C



Sturdy expression and bold proportions; Sunny's generous scale and subtle detailing cement it as one of the more alluring pieces in our comprehensive collection. Sitting sturdily atop rounded Tasmanian Oak feet, Sunny exudes a commanding presence.

Scan to explore more sizes and finishes.



# Valley

VA\_Modular\_I



Incorporating soft rolling curves and bold geometric lines, Valley's low-lying appearance welcomes you with open arms. Sitting comfortably atop turned American oak feet and available in a variety of configurations, Valley is a statement waiting to be made.

Scan to explore more sizes and finishes.



## Nook

## Sunny

## Valley



NK\_Modular\_A



SU256  
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VA236

## Vista

## Wilfred

## Ziggy



VS288



WF264



WF264



Pictured (L-R)  
Brooklyn Barstools, Mist Vase,  
Dinosaur Designs Tableware

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Coast



CS110P

Joy



JY50P  
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KL53P

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Lionel



LN45

Seb



SE46U

# Tables Coffee & Side Tables Desks

Pictured (L-R)  
Mckenzie Chairs, Flo Table, Violet Tableware



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BN120LG

Bonney



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Cooper



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FL180  
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Ida



IA140

Iko



IKT80  
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Kiyo



KYB220-1

Navy



NVDT210

Otis

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Gentle soft curves nest beautifully around Otis from every angle. Featuring a large radius edge on top which intersects the pill shaped leg, Otis celebrates an elegance of craftsmanship and subtle detail.

Scan to explore more sizes and finishes.



Otis



OI240

Otto



OT240

Tilda



TL210

Low Tables

Ace



ACE52

Alice



AI80  
Pages 34, 37, 38, 162

Arte



AE107L  
Pages 108

Arthur



AT60

Bailey



BA30

Bandy



BN35LG

Billie



BI110  
Pages 14, 34, 37

Pepper

Pepper is a compact side table with a cantilevered top and irregular conical base. Pepper's organic form is designed to fit snugly against your sofa or sit sculpturally on its own.

PP48  
Pages 2, 18, 21, 23, 28, 31



Scan to explore more sizes and finishes.

Floyd

Inspired by bold forms, Floyd's light, delicate top floats above a strong, grounding base. Both playful and bold, Floyd is available in a range of side and coffee tables.

FY120  
Pages 3, 21, 31, 104, 168



Scan to explore more sizes and finishes.

Bonney



BON80L

Cove



CV110  
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Flo



FO80L

Flynn



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Olba



OB60

Otis



OI80

Phoenix



PX60

Phoenix Butler



PXB50

Fred



FDCT80H

Frida



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Flo



FA56

Iko



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Sidney



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Sidney Raw



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Tuck



TC50

Kiyo



KY100

Memphis



MP120

Memphis



MP120

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NH46H

Desks

Kiyo



KY130DR

Navy



NVDT180

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Outdoor

# Outdoor

Pictured (L-R)  
Wattle Table, Lionel Chairs



Outdoor

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FDCT80LO

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Mac



MC135

Otis



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Riley



RL180

Stanley



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Wattle



WA180  
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Izzy

Made for the outdoors, Izzy is crafted with a solid spotted gum timber frame. With a subtle radius giving detail and elegance to its form, Izzy can be built up into large modular sizes and extended with an inbuilt table.

IZ\_Modular\_B  
Pages 26, 27, 68



Scan to explore more sizes and finishes.

Otis

Gentle soft curves nest beautifully around Otis from every angle. Featuring a large radius edge on top which intersects the pill shaped leg, Otis celebrates an elegance of craftsmanship and subtle detail. With a raw, unfilled travertine edge, Otis outdoor is available in a range of coffee and dining tables.

OIO140  
Pages 60



Scan to explore more sizes and finishes.

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ADB162

Finley



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Lewis



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# Beds Sofa Beds

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Bookshelves  
Coat Stands  
Consoles  
Sideboards



Pictured (L-R)  
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Finch Sideboard

Bed Sides

Alice



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Bandy



BN35HG

Clementine



CL40/2

Finch



FH55L

Noah



NA50

Phoenix Butler



PXB50

Tuck



TC50

Bookshelves

Edie



ED202/1

Preston



PR140

Coat Stands

Rain



RA40  
Pages 108

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Alice



AI140

Otto



OT130

Sideboards

Clementine



CL177/3

Edie



ED202

Finch



FH171  
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Iluka



IL145W

Noah



NA160

Preston



PR185

Floor Lamps  
Table Lamps  
Wall Lights  
Pendants

Pictured (L-R)  
Yeedn Studio Vases, Violet Tableware,  
Down Pendant



## Floor Lamps

## Boyd



BD60  
Pages 31, 34, 38, 162

## Hector



HC89

## Sol



SL49

## Nelly

Nelly is a versatile table lamp, available in a range of colours to suit any space. It's simple, playful form and gentle light output make it a staple for all interior projects. Constructed of slip-cast from ceramic and finished in a glossy glaze to compliment the hand-blown opal glass sphere.

NL16  
Pages 2, 12, 19, 24, 155

## Table Lamps

## Hector



HC41

## Sol



SL19



Scan to explore more sizes and finishes

## Heath

Featuring a utilitarian, yet elegant slip-cast ceramic form, Heath displays slight tapers to soften the silhouette and allow for its large proportions to remain balanced. A tonal stonewashed linen shade compliments the pastel hues and creates a modest lamp suitable for any room.

HE40  
Pages 34, 40

## Wall Lights

## Atlas



ATL18

## Goldie



GO20

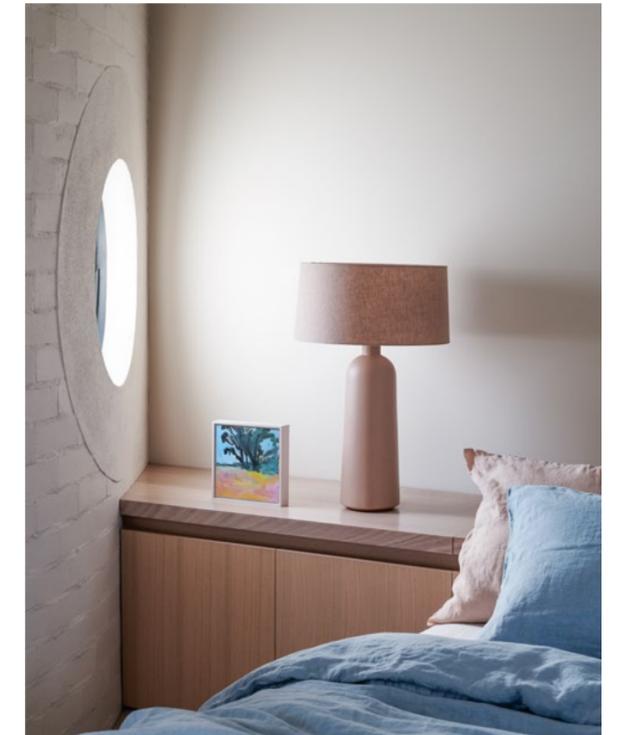
## Nelly



NL19



Scan to explore more sizes and finishes



Pictured (L-R)  
Alice Coffee Table, Miller Sofa, Luna Bolster,  
Leo Rug, Boyd Floor Lamp



Pendants

Atlas



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Mae



MA110

Onn



Aturo Onn

Sol



SLP49SH

Sid



SI110  
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Explore more sizes and finishes online

# Homewares



Pictured (L-R)  
Stevie Peach Rug, Ivy Oil Burner, Frida Coffee Table,  
Yeend Studio Vase, BZippy Vessel, Dinosaur Designs Vase

## Bed Linen

Soft and relaxed, our Bed Linen collections are made from fabrics and fibers of the highest quality, sourced from around the world and made to withstand the rigours of the temperamental Australian climate.



Scan to explore  
Bed Linen



## Cushions

Cushions can make or break any space. From artist collaborations to exclusive fabrics, our carefully curated collection offers the perfect accompaniment to any of our locally crafted pieces of furniture.



Scan to explore  
Cushions



## Rugs

Rugs offer a level of finality and warmth to any setting, helping demonstrate personal style and compliment other pieces. Working with local and international makers who understand our values of quality, style and sustainability, all of our rugs are carefully sourced and crafted using a variety of specialist techniques and materials.



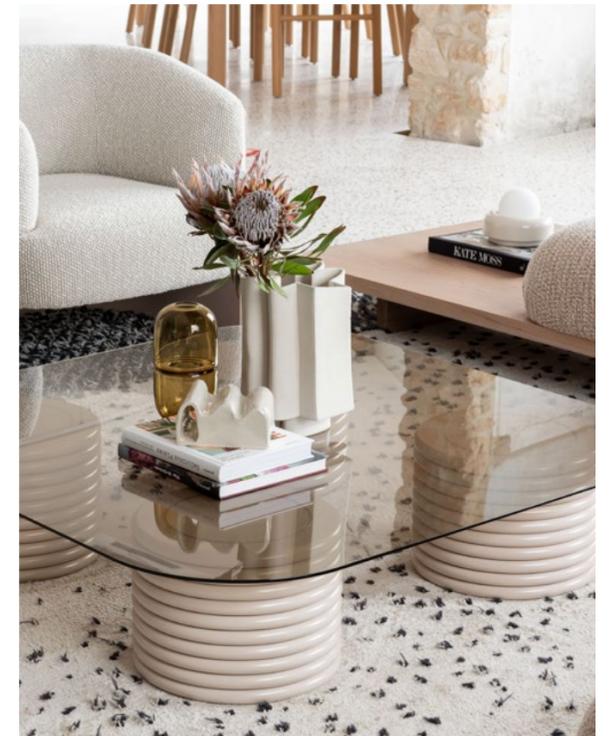
Scan to  
explore Rugs

## Objects

To create our eclectic collection of household objects, we work with local makers who understand our values of quality, style and sustainability. Each piece is handcrafted using a variety of specialist techniques and materials.



Scan to explore  
Objects





Pictured (L-R)  
Ziggy Ottoman, Ziggy Armchairs,  
Floyd Coffee Table, Loop Rug

There is always time to say thank you.  
It's a chance to show appreciation and gratitude,  
to acknowledge those that make you look better.

We understand that no one is an island and  
The Good Life is more than the work of one  
person. So, this is our chance to say thanks to  
those who make things possible.

James Geer puts all that we do into his  
photographs. Through his eye we share our  
world with everyone. James Cameron does the  
same with his words and thoughts.

Our friends, new and old, who open their homes  
to us and share their stories and time. There's  
nothing we love more than seeing our pieces  
being lived in and used.

Thank you to the team at Studio Round who  
have helped our Creative team to bring this all  
together, aligning ideas and creativity into the  
coherent magazine before you.

The Good Life would be nothing without you.  
Thank you.

Made For Life

Since 1987



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Furniture  
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# JARDAN



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