



SPONSORING THE RWA

According to the level of sponsorship, we can offer the following benefits:-

- Your logo included on all marketing material printed for the exhibition, including Exhibition Programme and Private View invitation e-invitation, flyers and city-wide posters and internal and external digital screens
- Your logo included on our website and all our digital communications as an Exhibition Sponsor. You will be credited as a supporter on our website and we will include regular updates in our e-newsletter and social media accounts about the sponsorship
- Details of your sponsorship will be included on a press release sent to our media contacts to announce the exhibition and will be included in all other press releases about the exhibition.
- We can offer complimentary hire of the RWA's stunning galleries for an evening reception with a private tour of the exhibition (worth £2,000, catering not included), or the option of several smaller events
- We can offer free admission tickets for employees and for your use for clients, staff and competitions (normally £9.90) up to a maximum of 300

Our audience reach includes

- Visitors:** We welcome over 160,000 visitors to the RWA per year
- Patrons/Friends:** We have almost 90 Patrons and c 1,000 Friends, all closely involved with the RWA
- Artists:** We are backed by 160 Academicians – leading artists from the region and beyond and 70 Artist Network members
- E-newsletter:** 16,000 people subscribe to our e-newsletter
- Website:** 20,000 sessions monthly using our website www.rwa.org.uk
- Social Media:** Combined audience on Facebook, Twitter, Instagram and LinkedIn of 30,000

For further details, or to discuss how a sponsorship can be tailored to suit your needs, please contact Kate Foster, Head of Development on 07815 754088 or email kate.foster@rwa.org.uk