

Sponsorship of 2025 Secret Postcard Auction

End October/ Beginning November (exact dates TBC)

The RWA's Secret Postcard Auction offers collectors and first-time buyers the chance to purchase unique works of art by leading figures from the art and cultural world, from as little as £40. The Auction is an essential fundraiser each year for the RWA and attracts attention nationally and internationally.

Grayson Perry, Antony Gormley, Jeremy Deller, Maggi Hambling and Anish Kapoor are among many notable artists who regularly contribute work, along with those famous in other fields including Timothy Spall, Harry Hill and Joan Collins.



Images from the 2022 Secret Postcard Auction

In return for sponsorship, we can offer the following:-

- Mention of your support in letters sent out to approximately 700 artists
- Your logo included on the Secret Postcard Auction page on RWA website
- Inclusion of the sponsorship in e-newsletters
- Your name tagged on social media posts about the auction
- Your branding on two posts promoting the auction, acknowledging your support
- Inclusion of your name on the online auction website which in 2023 had over 250,000 page views
- Your logo on digital posters on external and internal screens at the RWA

Cost of Sponsorship:

Cost of Sponsorship: £6,000 exc VAT

For more information about sponsoring this exhibition please contact:

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