

## SPONSORSHIP PROPOSAL

### Scribble and Sketch Family Creative Workshops in Easton and Redcliffe



Sponsorship of Scribble and Sketch Family Creative workshops will enable families to from some of Bristol's most disadvantaged communities to reap the benefits that come from taking part in creative activity.

The workshops are designed to encourage participation from the wider family group, with parents, teenagers, children and sometimes grandparents all creating work alongside each other, strengthening familial and community bonds.

There is clear evidence that such cultural activities help young people to learn more effectively, developing their cognitive skills and inspiring new ways of thinking. The act of art making is proven to help personal development and confidence, which in turn helps children to do better right across the whole curriculum, including school attendance, attitude and wellbeing.

Many people who live in areas such as Easton lack the space and resources to instigate creative projects at home. At 'Scribble and Sketch' they have the freedom to play and experiment with various materials. We provide a safe place where children and their families can come together, make friends and communicate through the art making process.

***"It was brilliant. I witnessed some vulnerable children who hang out a lot in the Community Centre, drawing pictures of cats and smiling, interacting with adults in a really positive way. My own children had a great time and I drew something that resembled a cat, didn't know I could do that!"***

*Quote from an Easton parent*

These free sessions have been running at Easton Community Centre for the past year, regularly attended by 30-40 families at each drop in session. We have recently started to run these at Redcliffe Children's Centre. A large percentage of families in Redcliffe are single parents living in workless households and/or social housing. Providing these families with creative opportunities enables them to come together with a shared purpose; art encompasses all cultures and languages and is accessible to everyone.

**Cost of Sponsorship - £3,000 (exc VAT) for one year**