



abba[®]

pure performance hair care™



	Moisture		Color Protection		Gentle		Volume		Detox & Restore		Leave-In Conditioner
	Shampoo	Conditioner	Shampoo	Conditioner	Shampoo	Conditioner	Shampoo	Conditioner	Detox Shampoo	Recovery Conditioner	Complete / All-in-one Leave In Spray
What does it do?	Moisturized, hydrated hair	Moisturized, hydrated hair	Rich, vibrant color longevity	Rich, vibrant color longevity	Gentle for daily use	Gentle for daily use	For volume, strength and shine	For volume, strength and shine	Detoxify and Deep Clean	Restore and replace	Moisture, Elasticity, Heat Protection
Hair Type	Normal to Dry	Normal to Dry	Color Treated	Color Treated	Sensitive to Normal	Sensitive to Normal	Fine Limp Hair	Fine Limp Hair	Specialty	Specialty	All Hair Types
Key ingredients	Olive butter, peppermint oil, ProQuinoa Complex	Olive butter, peppermint oil, ProQuinoa Complex	Coconut, sage, ProQuinoa Complex	Coconut, sage, ProQuinoa Complex	Cherry bark, aloe, ProQuinoa Complex	Cherry bark, aloe, ProQuinoa Complex	Lemongrass, grapefruit, ProQuinoa Complex	Lemongrass, grapefruit, ProQuinoa Complex	Molasses, baking soda, ProQuinoa Complex	Lavender oil, peppermint oil, ProQuinoa Complex	Abssyian oil, watermelon seed oil, coconut oil
100% Vegan	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
No added sulfates	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
No added parabens	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
No added sodium chloride	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Gluten-free	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Cruelty free	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

As the thought leaders in healthy hair, ABBA continues to push the boundaries of clean beauty. Our collection is 100% Vegan and features our proprietary ProQuinoa Complex™ for standout performance and purity. From volume to moisture to style we have a full portfolio of products for all hair types and textures.

www.pureabba.com

Live #ABBAlancedLife with us!

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