

Professional Blow-Dry Aids

Discover our collection of blow-dry aids designed to take your wash day regimen to the next level. Each product in this collection is formulated with our proprietary Signature Keratin that helps deliver stronger, smoother and healthier hair.



NEW LOOK
Same fabulous formula!



NEW

	Keratin Obsessed™ Multi-Benefit Treatment Spray	KCSMOOTH™ Restorative Leave-in Lotion	KCMAX™ Daily Treatment Spray	KCTEXTURE™ Leave-in Conditioner
WHY WE LOVE IT	Ultimate “one and done” spray that delivers healthier, stronger hair instantly.	Unique heat-protecting spray lotion that helps deliver a fast, easy blowout with silky, shiny results.	Powerful color-enhancing spray that protects and maintains stronger, healthier hair.	Hydrating leave-in seals in moisture giving curls definition, softness, and shine for best-in-class curl care.
KEY INGREDIENTS	<ul style="list-style-type: none"> • Signature Keratin • Hydrolyzed Silk • Coconut Oil 	<ul style="list-style-type: none"> • Signature Keratin • Macadamia Oil • Fruit & Flower Extracts 	<ul style="list-style-type: none"> • Signature Keratin • Hydrolyzed Silk • Provitamin B5 	<ul style="list-style-type: none"> • Signature Keratin • Coconut Oil • Watermelon Seed Oil • Soy & Barley Protein
BENEFITS	<ul style="list-style-type: none"> • 30 benefits that enhance, protect, and beautify all hair types • Eliminates frizz, strengthens and repairs damaged hair 	<ul style="list-style-type: none"> • Preps and conditions hair for speedy, polished blowouts • Increases manageability and provides heat and UV protection 	<ul style="list-style-type: none"> • Eliminates frizz and delivers continuous shine • Spray before ironing for a strong, sleek result 	<ul style="list-style-type: none"> • Softens, detangles, and protects all textures and curl types • Weightless ultra-hydrating formula eliminates frizz and seals moisture into each curl
TREATMENT AFTERCARE	Compliments NKST, NKSTB, & EBO aftercare	Essential aftercare for KCSMOOTH	Essential aftercare for KCMAX	Compliments KCTEXTURE treatment results



PRO TIP

Download and print this chart to share with your clients so they can get to know the full portfolio.

