

Shampoos & Conditioners

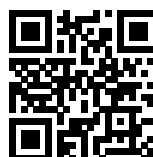
BUILD THE FOUNDATION FOR BEAUTIFUL HAIR EVERY DAY

Send clients home with the aftercare regimen that aligns with their treatment to ensure optimal results. Our keratin-enhanced portfolio of shampoos and conditioners will maintain treatment longevity, eliminate frizz, increase manageability and repair damage. **Choose the shampoo/conditioner duo that is right for your client.**



	Keratin Care Smoothing Duo	Color Care Smoothing Duo	Blondeshell® Debrass Duo	Timeless Color® Fade-Defy Duo	Keratin Volume Amplifying Duo
WHY WE LOVE IT	Fights frizz and smooths for all hair types	Fights frizz and smooths for color-treated hair	Lavender formula brightens and debrasses for all shades	Color-protecting and hydrating for color-treated hair	Lightweight volume-boosting duo for all hair types especially fine hair
SALON-QUALITY KERATIN	✓	✓	✓	✓	✓
HELPS PROTECT KERATIN TREATMENTS	✓	✓	✓	✓	✓
NO ADDED SODIUM CHLORIDE	✓	✓	✓	✓	✓
NO ADDED SULFATES (SLS/SLES)	✓	✓	✓	✓	✓
PROVITAMIN B5		✓	✓	✓	✓
COLOR SAFE		✓	✓	✓	✓

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PRO TIP

Download and print this chart to share with salon owners and stylists so they can get to know the full portfolio.