

A treatment for every hair type.

Signature Series

Advanced Series

Botanical Series



NKST

NKSTB

EBO

KCMAX™

PBO

KCSMOOTH™

KCTEXTURE™

AVAILABLE SIZES	33.8 oz., 16 oz., 4 oz.	33.8 oz., 4 oz.	33.8 oz., 16 oz., 4 oz.	33.8 oz., 4 oz.	33.8 oz., 4 oz.	33.8 oz., 4 oz.	33.8 oz., 8 oz.
AVG. USE PER APPLICATION	1.5 oz.	1.5 oz.	1 oz.	1 oz.	1.5 oz.	1 oz.	2 oz.
POTENTIAL REVENUE PER LITER	23 applications X \$350 service price = \$8,050	23 applications X \$350 service price = \$8,050	33 applications X \$150 service price = \$4,950	33 applications X \$300 service price = \$9,900	23 applications X \$300 service price = \$6,900	33 applications X \$275 service price = \$9,075	17 applications X \$200 service price = \$3,400
POSITIONING	Award-winning signature smoothing treatment.	Reparative treatment that is not just for blondes.	The color-locking, speedy smoothing solution.	Strongest smoother that delivers ready to wear hair.	Customizable smoothing treatment.	Maximum manageability treatment.	Curl-enhancing treatment. No heat required!
TREATMENT BENEFITS	<ul style="list-style-type: none"> Blocks humidity and eliminates frizz Long lasting smooth results Delivers luminous shine 	<ul style="list-style-type: none"> Protects fine, damaged, or compromised hair Reduces breakage Repairs damage 	<ul style="list-style-type: none"> Color-locking, 15-min service add-on Enhances color vibrancy Great for spot treatments, bangs, and problem areas 	<ul style="list-style-type: none"> Straighter, smoother results Increases strength of damaged hair No wait time on pulling back or clipping hair 	<ul style="list-style-type: none"> Offers customizable smoothing finishes Retains moisture and delivers shine Same day style, zero downtime 	<ul style="list-style-type: none"> Faster, easier blow-drys Provides heat protection Same day style, zero downtime 	<ul style="list-style-type: none"> Enhances natural texture Adds strength and hydration Does not change curl pattern Same day style, zero downtime
COLOR OR LIGHTENER APPLICATION	Same day before treatment Great for color-locking	Same day before treatment Great for color-locking	Same day before treatment Great for color-locking	Same day before treatment	Same day; lightening before treatment, coloring after masque step of treatment	Same day; lightening before treatment, coloring after Restorative Leave-in Lotion is applied	Same day; lightening before treatment, coloring after masque step of treatment
LONGEVITY	Up to 5 months	Up to 5 months	Up to 6 weeks	Up to 3 months	Up to 3 months	Up to 3 months	Up to 3 months