

Quick 15-minute add-on to lock  
in color + smooth.



**NEW  
LOOK**

Same great  
formula!



**KCEXPRESS Kit includes:**

(1) 4 oz. KCEXPRESS, (1) 4 oz. KC PRIMER Pre-Treatment  
Shampoo, (4) 5 oz. Keratin Obsessed Multi-Benefit Treatment Spray

# KERATIN COMPLEX®

*Beautiful hair every day*

## *KCEXPRESS™*

### *Express Blow Out® Smoothing Treatment*

This color-locking, speedy smoothing solution is an express service that delivers polished, more manageable hair with results that last up to 6 weeks.

KCEXPRESS takes 15 minutes when added to a color service or just 1 hour when used as a standalone service.

#### *Why we love it:*

- Eliminates frizz
- Unique 1-hour or less treatment
- Profitable color-locking service add-on
- Powered by our Signature Keratin for stronger, healthier hair
- Enhances color vibrancy and delivers radiant shine
- Perfect for quick spot treatments, bangs or problem areas
- Refreshes and revives natural hair extensions
- Cuts daily styling time and makes blow-dry time faster and easier
- Hair can be shampooed just 8 hours after treatment
- Cumulative results
- Results last up to 6 weeks
- Clients go home with **Keratin Obsessed Multi-Benefit Treatment Spray** to maintain longevity and effectiveness of the treatment

For more information,  
visit [keratincomplex.com](http://keratincomplex.com)

*#keratincomplex*

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