Quick 15-minute add-on to lock in color + smooth.

KERATIN

KC PRIMERI

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NEW

Same great

KERATIN COMPLEX

KCEXPRESS

KERATIN

Express Blow Out Smoothing Treatment

> FOR PROFESSIONAL USE ONLY 33.8 fl. oz. / 1000 ml

KERATINCOMPLEX®

Beautiful hair every day

KCEXPRESS™

Express Blow Out[®] Smoothing Treatment

This color-locking, speedy smoothing solution is an express service that delivers polished, more manageable hair with results that last up to 6 weeks. KCEXPRESS takes 15 minutes when added to a color service or just 1 hour when used as a standalone service.

Why we love it:

- Eliminates frizz
- Unique 1-hour or less treatment
- Profitable color-locking service add-on
- Powered by our Signature Keratin for stronger, healthier hair
- Enhances color vibrancy and delivers radiant shine
- Perfect for quick spot treatments, bangs or problem areas
- Refreshes and revives natural hair extensions
- Cuts daily styling time and makes blow-dry time faster and easier
- Hair can be shampooed just 8 hours after treatment
- Cumulative results
- Results last up to 6 weeks
- Clients go home with **Keratin Obsessed Multi-Benefit Treatment Spray** to maintain longevity and effectiveness of the treatment

For more information, visit keratincomplex.com





#keratincomplex