

## THE #1 IN KERATIN

Get beautiful hair every day with our treatment portfolio that delivers stronger, smoother, healthier hair while retaining moisture, dramatically cutting styling time... and so much more. Our treatments are perfect for all hair types and textures.

**BOOK YOUR APPOINTMENT AND CONSULTATION NOW!**

### KERATIN SMOOTHING TREATMENTS

Stronger, smoother ready to wear hair / <b>KCMAX</b>	Lasts up to 3 months
Signature smoothing treatment / <b>NKST</b>	Lasts up to 5 months
Reparative keratin for fine, damaged, over-processed hair / <b>NKSTB</b>	Lasts up to 5 months
Customizable keratin treatment that defines curls or smooths / <b>PBO</b>	Lasts up to 3 months
Maximum manageability treatment / <b>KCSMOOTH</b>	Lasts up to 3 months
Speedy smoothing treatment / <b>EBO</b>	Lasts up to 6 weeks
Curl enhancing keratin treatment, <b>no heat required!</b> / <b>KCTEXTURE</b>	Lasts up to 3 months

### QUICK 15-MINUTE TREATMENTS

15-minute color-locking treatment / <b>EBO</b>	Lasts up to 6 weeks
Bang or spot treatments / <b>EBO</b>	
Executive smooth for short hair and the male client / <b>EBO</b>	

### SIGNATURE KERATIN-ENHANCED BLOWOUTS

Red Carpet Blow Dry / Infusion Replenisher & Intense RX  
*A voluminous blowout for mega smoothness and shine*

Frizz Blocker Blow-Dry / Infusion Keratin Replenisher  
*Banish frizz with this sleek and smooth blowout*

### REPARATIVE BOND REBUILDER SERVICES / Vitalshot®

Reparative Remedy	<i>Repair split ends, deliver strength and healthy-looking shine</i>
Radiant Color	<i>Increase color vibrancy and shine during your color service</i>
Brightest Blonde	<i>Protect and strengthen the hair during any lightening service</i>
Masque Maximizer	<i>Keratin-boosting, hydrating hair treatment</i>

### KERATIN-ENHANCED COLOR SERVICES

Ask your stylist for keratin-enhanced color services to achieve healthier, stronger, vibrant hair.

