

# KERATIN COMPLEX®

*Beautiful hair every day*



## Signature Blonde

### COLOR TECHNIQUE

Create your own Signature Blonde with this balanced, high-impact color technique. This technique delivers a perfect blonde base that can be tailored and customized for each client. Use the full spectrum of Keratin Complex blonde shades to create multi-tonal, flawless blondes.



8.0/8N Light  
Neutral Blonde



9.01/9NA Lightest  
Natural Ash Blonde



8.1/8A Light  
Ash Blonde



9.23/9VG Lightest  
Violet Golden Blonde

### Formulas:

**FORMULA A:** 30g 8.0/8N + 10g 8.1/8A + 45g 20 Volume Developer

**FORMULA B:** 20g 9.01/9NA + 30g 20 Volume Developer

**FORMULA C:** 20g 9.23/9VG + 30g 20 Volume Developer

### Model:

**NATURAL LEVEL 8**

This technique was applied using a virgin application process.

### Steps:

1. Divide hair into 4 sections.
2. Start at nape. Using a ¼ - ½" parting, apply Formula A to base area and blend out 1-2" to the midshafts. Apply Formula B to the midshafts through the ends, overlapping base color.
3. Blend color overlap with fingers and comb through entire section with a fine-tooth comb to feather both formulas in each section.
4. Next, take another ¼ - ½" parting and apply Formula A to base area and blend out 1-2" to the midshafts. Apply Formula C to the midshafts through the ends.
5. Blend color overlap with fingers and comb through entire section with a fine-tooth comb to feather both formulas in each section.
6. Continue technique, alternating subsection formulas, throughout entire head.
7. Process for 35 minutes.
8. Rinse well, shampoo, and condition.
9. Style as desired.

### COLOR KIT INCLUDES:

(4) 100 ml / 3.4 fl. oz.  
KeraLuminous™  
Keratin-Enhanced Permanent Hair Color

(1) 236 ml / 8 fl. oz.  
Keratin Complex 20 Volume Developer



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