

Vitalshot is a bond rebuilder that repairs and rebuilds the hair's inner bonds in just one step. Formulated with our multi-patented, triple-layer repair technology, Vitalshot strengthens hair from the inside out to help reverse long-term damage. Hair is left silky soft with a shiny finish.

- Can be used in all color and lightening services
- No interference with lightener
- No added processing time
- No coating on the hair

### ONE FORMULA. FOUR UNIQUE SERVICES.



## 1. REPARATIVE REMEDY

This instant keratin booster helps rebuild and repair the hair's inner bonds.



- **→** 1 2 Vitalshots
  - 1. Shampoo hair and towel dry.
  - 2. Apply one or two Vitalshot ampoules, and comb through the hair for even distribution.
  - 3. Cover the hair with a towel or cap, then place the client under heat for 10 15 minutes.
  - 4. Remove the cap and allow the hair to cool 2 5 minutes. Do not rinse.
  - 5. Blow-dry and style as desired.



Beautiful hair every day



### RADIANT COLOR

1 Vitalshot +

Strengthens bonds and increases vibrancy while coloring



3 oz. / 90 ml of KeraLuminous® Permanent Color formula or KeraBrilliance® Demi-Permanent Color formula

- 1. Mix one Vitalshot into every 3 oz. (90 ml) color formulation.
- 2. First, mix the color and developer based on the desired results.
- 3. Mix one Vitalshot ampoule into formulation and apply.
- 4. After processing, rinse hair and cleanse with Timeless Color® Fade-Defy Shampoo and Conditioner.



### BRIGHTEST BLONDE

Rebuilds bonds and protects blonde and fragile hair while lightening



3 oz. / 90 ml of It's a Blonde Thing® Keratin Lightening System® formula

- 1. Mix one Vitalshot into every 3 oz. (90 ml) of lightener formula.
- 2. First, mix the powder lightener with the desired developer.
- 3. Mix one Vitalshot ampoule into the formulation and apply.
- 4. After processing, rinse the hair, then cleanse and condition with Timeless Color® Fade-Defy Shampoo and Conditioner.



# 4 MASQUE MAXIMIZER

Customized restoring remedy that moisturizes and strengthens the



**★** 1 Vitalshot + .5-1 oz. / 15-30 ml of one of our Keratin Complex masques

# Best Practices

- 1. Follow the manufacturer's guidelines.
- 2. Wear protective gloves during mixing and application.
- 3. Wear a smock/apron/cape to protect yourself and the client.
- 4. Examine the client's scalp prior to application. Do not apply product if the scalp is sensitive, irritated or has any skin ailments.
- 5. Do not use over metal dyes or henna

#### PATCH TEST INSTRUCTIONS

Clean a small area behind the bend of the elbow. Mix a small amount of color and developer, and apply to the cleaned area. Wait 24 – 48 hours. If there are sensitivity issues and/or allergic reactions, DO NOT PROCEED.

#### POST-SERVICE

The Keratin Complex® keratin-enhanced aftercare products are specially formulated for color-treated hair and are safe for use after any Keratin Complex color service.



