

KeraBrilliance®

Demi-Permanent Color

Keratin-Enhanced Color
FOR STRONGER, HEALTHIER HAIR



KeraBrilliance Demi-Permanent Color delivers limitless color possibilities, maximum shine and brilliantly reflective results—all from an ammonia-free formula.

MIXING RATIO 1:1 1.7 oz. (50 ml) color to 1.7 oz. (50 ml) of Keratin Complex® Activator.

PROCESSING TIME 20 minutes

GLAZE Use as a standalone color service to blend gray or to enhance, counteract or balance the tone.

REFRESH Use to refresh faded midlengths and ends while simultaneously processing a root retouch.

LOWLIGHTS Use to create depth and dimension by adding lowlights.

FILL Use as a pigment pre-fill when doing a tint-back. If the target shade is warm, fill on level. If the target shade is neutral or cool, fill to a level lighter than the target shade.

BEST PRACTICES

1. Follow manufacturer's guidelines.
2. Wear protective gloves during mixing and application.
3. Wear smock/apron/cape to protect both yourself and the client.
4. Examine the client's scalp prior to application. Do not apply product if the scalp is sensitive, irritated or has any skin ailments.
5. Do not use over metallic dyes or henna.

PATCH TEST INSTRUCTIONS

Clean a small area behind the bend of the elbow. Mix a small amount of color and activator, and apply to the cleaned area. Wait 24 – 48 hours. If there are sensitivity issues and/or allergic reactions, DO NOT PROCEED.

POST-SERVICE Keratin Complex's keratin-enhanced aftercare products are specially formulated for color-treated hair and are safe for use after any Keratin Complex color service.

KERATINCOMPLEX®
Beautiful hair every day

