

GraffitiGlam Semi-Permanent Color exemplifies glamorous and expressive hair color that's inspired by graffiti—a vibrant art form we can all admire.

INSTRUCTIONS

- 1. Shampoo hair with Keratin Complex® Clarifying Shampoo and towel dry.
- 2. Apply GraffitiGlam directly to hair (no developer required) and process for 20 35 minutes, depending on the desired results.
- 3. Rinse hair thoroughly until the water runs clear.

To ensure maximum longevity, avoid prolonged exposure to sunlight and chlorine. Use the Keratin Complex full product portfolio for at-home maintenance.

BEST PRACTICES

- 1. Follow the manufacturer's guidelines.
- 2. Wear protective gloves during mixing and application.
- **3.** Wear smock/apron/cape to protect both yourself and the client.
- **4.** Examine the client's scalp prior to application. Do not apply product if the scalp is sensitive, irritated or has any skin ailments.
- 5. Do not use over metallic dyes or henna.

PATCH TEST INSTRUCTIONS

Clean a small area behind the bend of the elbow. Apply a small amount of color to the cleaned area. Wait 24 – 48 hours. If there are sensitivity issues and/or allergic reactions, DO NOT PROCEED.

POST-SERVICE Keratin Complex keratin-enhanced aftercare products are specially formulated for color-treated hair and are safe for use after any Keratin Complex color service.



