

mop[®]

MODERN ORIGINAL PRODUCTS
FOR MODERN ORIGINAL PEOPLE



	Mixed Greens		Citrus		Pomegranate		Lemongrass		Basil Mint	Pear
	Shampoo	Conditioner	Shampoo	Conditioner	Shampoo	Conditioner	Shampoo	Conditioner	Shampoo	Shampoo
What does it do?	Hydrated, happy hair	Hydrated, happy hair	Replenish and restore	Replenish and restore	Smooth, polished hair	Smooth, polished hair	Amped-up volume	Amped-up volume	Revitalized hair and scalp	Gentle
Hair type	Normal to dry hair	Normal to dry hair	Chemically-treated hair	Chemically-treated hair	Medium-coarse hair	Medium-coarse hair	Normal-fine hair	Normal-fine hair	Normal to oily	Sensitive scalps
Key ingredients	Cucumber, Olive Oil, Rosemary, Apple Cider Vinegar, Jojoba Oil, Sunflower Oil	Avocado, Olive Oil, Rosemary, Apple Cider Vinegar, Jojoba Oil, Sunflower Oil	Bergamot Fruit, Passionflower, Sesame Proteins, Mango Butter, Orange Oil	Bergamot Fruit, Passionflower, Sesame Proteins, Mango Butter, Orange Oil	Pomegranate Seed Oil, Pomegranate Enzyme, Argan Oil, Coconut Oil,	Pomegranate Seed Oil, Pomegranate Enzyme, Argan Oil, Coconut Oil, Mango Butter	Lemongrass, Chamomile, Grapeseed Oil, Cottonseed Proteins, Rice Amino Acids	Lemongrass, Chamomile, Cottonseed Proteins, Rice Amino Acids	Basil, Mint, Sage	Pear Puree and Aloe
No added sulfates	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
No added parabens	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
No added sodium chloride	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Gluten-free	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Cruelty free	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
100% Vegan	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hip, unique and customizable	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Create your hair story with mop[®], a customizable haircare collection that delivers high impact results. Powered by an exclusive blend of fruits, vegetables and botanicals with the most delicious scents, mop[®] delivers freedom of expression and wearable style.

www.mopproducts.com



#showyourMOP
for a chance to get featured!

Be Unapologetically You with mop's collection of styling and finishing products.

- 10 versatile styling products that can be cocktailled or layered together to achieve a look that is modern, original and YOU!
- Customizable finishes from lightweight to firm hold, matte to high shine
- Stylist-friendly hold and shine factor scale

style

HOLD/SHINE FACTOR SCALE: 1-10



mop® pomegranate glossing pomade
 HOLD 2, SHINE 10

- High shine, low hold
- Great for curly girls or slicked back ponytails



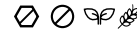
mop® pomegranate smoothing lotion
 HOLD 1, SHINE 7

- Natural thermal protection
- Tames static with Frizz- Free results



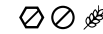
mop® pomegranate nourishing oil
 HOLD 0, SHINE 5

- Lightweight with just the right amount of shine
- Nourishes dry, brittle hair



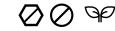
mop® lemongrass volume whip
 HOLD 5, SHINE 5

- Moveable volume with light to medium hold
- Thermal and UV protectors to fight damage of heat styling



mop® lemongrass lift
 HOLD 7, SHINE 4

- Medium hold to boost root volume
- Protects hair from heat damage



mop® basil mint firm hold clay
 HOLD 10, SHINE 0

- Firm, long-lasting hold with matte finish
- Separate, define and create texture



mop® basil mint firm hold gel
 HOLD 9, SHINE 7

- Firm hold to define every style
- Flake-free and humidity resistant



mop® orange peel molding cream
 HOLD 7, SHINE 2

- Medium to high hold for definition
- Won't break down throughout the day



mop® citrus c-curl cream
 HOLD 3, SHINE 4

- Lightweight hold to boost curls
- Accentuates and defines curly hair



mop® citrus firm finish spray strong hold
 HOLD 10, SHINE 3

- Strong hold for all hair types
- Light shine with a clean finish



KEY:

- Paraben-Free
- No Added Sodium Chloride
- 100% Vegan
- Gluten-Free