# moo

# MODERN ORIGINAL PRODUCTS FOR MODERN ORIGINAL PEOPLE

Create your hair story with **mop**<sup>®</sup>, a customizable haircare collection that delivers high impact results. Powered by an exclusive blend of fruits, vegetables and botanicals with the most delicious scents, mop<sup>®</sup> delivers freedom of expression and wearable style. **#**showyour**mop** 

# MODERN ORIGINAL PRODUCTS FOR MODERN ORIGINAL REOPLE



#SHOWYOURMOP

**pom**egranate



# pomegranate

smoothing shampoo for medium to coarse hair

Achieve soft, silky, frizz-free hair with our mop<sup>®</sup> pomegranate smoothing shampoo. This collection features punicic acid and is packed with Vitamins A, K, & C to help encourage strong strands and roots while increasing circulation for a healthy scalp.

#### features + benefits

Our exclusive Pomegranate Enzyme provides incredible moisture and antioxidants to help support stronger, healthy hair. Argan and Coconut Oils work with phospholipids to smooth, nourish and repair medium to coarse hair.

- ✓ 100% Vegan
- ✓ Sulfate-Free
- ✓ Paraben-Free
- ✓ Sodium Chloride Free & Gluten-Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Apply a quarter-size amount of mop<sup>®</sup> pomegranate smoothing shampoo to wet hair. Massage into hair and scalp and work into a rich lather. Rinse thoroughly. Follow with mop<sup>®</sup> pomegranate smoothing conditioner.

#### ingredients

Water (Aqua), Cocamidopropyl Betaine, Sodum Methyl Cocoyl Tuarate, Acrylates Crosspolymer-4, Sodium Cocoyl Isethionate, Sodium Lauroyl Sarcosinate, Polyquaternium 7, Glycerol Stearate, Lactobacillus/Punica Granatum (Pomegranate Enzyme) Fruit Ferment Extract, Punica Granatum (Pomegranate Seed Oil), Argania Spinosa (Argan Nut) Oil, Cocos Nucifera (Coconut) Oil, Glycine Soja (Soybean) Oil, Phospholipids, Leuconostoc/ Radish Root Ferment Filtrate, Glycerin, Guar, Hydroxypropyltrimonium Chloride, Trisodium Ethylenediamine Disuccinate, Citric Acid, Potassium Hydroxide, Fragrance (Parfum), Ethylhexylglycerin, Phenoxyethanol





8.45oz / 33.8oz

pH Level: 4.5 - 6.0

# pomegranate

smoothing conditioner for medium to coarse hair

Add the moisture your hair needs with our mop<sup>®</sup> pomegranate smoothing conditioner. This conditioner was formulated to penetrate and hydrate dry hair to improves elasticity, tame frizz, and leave hair feeling super soft and smooth.

#### features + benefits

Our exclusive conditioning Pomegranate Enzyme is rich in punicic acid to help support stronger, healthier hair, while Mango Butter and Coconut Oil drench hair in moisture. Phospholipids and Soybean Oil hydrate hair and help tame frizz.

- ✓ 100% Vegan
- ✓ Paraben-Free
- ✓ Sodium Chloride Free & Gluten-Free
- ✓ Never tested on animals
- Naturally infused with fruit, vegetable and botanicals

#### style + usage

After using mop<sup>®</sup> pomegranate smoothing shampoo, apply a quarter-size amount to hair or a bit more for longer hair, starting at the ends and working your way up to the roots. Massage into scalp and leave for 1-2 minutes, Rinse thoroughly.

#### ingredients

Water (Aqua), Mangifera Indica (Mango) Seed Butter, Cetearyl Alcohol, Glycerin, Behentrimonium Chloride, Bis-Cetearyl Amodimethicone, Lactobacillus/Punica Granatum (Pomegranate Enzyme) Fruit Ferment Extract, Punica Granatum (Pomegranate Seed Oil), Argania Spinosa (Argan Nut) Oil, Glycine Soja (Soybean) Oil, Leuconostoc/Radish Root Ferment Filtrate, Phospholipids, Polyquaternium-37, Silicone Quaternium-16, Undeceth-11, VP/DMAPA Acrylates Copolymer, Butyloctanol, PPG-1 Trideceth-6, Propylene Glycol Dicaprylate/Dicaprate, Fragrance (Parfum), Phenoxyethanol





#### 1.7oz / 50mL

pH Level: Not Applicable

#### pomegranate

nourishing oil for medium to coarse hair

Our mop<sup>®</sup> pomegranate nourishing oil is so versatile; it helps achieve instant health and beauty while reducing the need for multiple hair care products. Get protection from heat styling, while creating beautifully nourished, gorgeous hair. This super-rich serum is lightweight, absorbs into the hair, tames frizz, and won't discolor blondes.

#### features + benefits

This innovative lightweight serum was formulated with our exclusive Pomegranate Enzyme and packed with a variety of essential oils. Neem and Seabuckthorn Oil strengthen and nourish dry, brittle hair while Coconut Oil and Argan Oil moisturize and condition hair.

- ✓ 100% Vegan
- ✓ Paraben-Free
- ✓ Sodium Chloride Free & Gluten-Free
- Never tested on animals
- Naturally infused with fruit, vegetable and botanicals

#### style + usage

Apply 2-3 drops to damp or dry hair, style as usual. This product is great to cocktail with other styling aids to lessen the hold factor and add more shine.

#### ingredients

Cyclopentasiloxane, Neopentyl Glycol Diheptanoate, C12-15 Alkyl Benzoate, Isododecane, Dimethiconol, Punica Granatum (Pomegranate) Seed Oil, Cocos Nucifera (Coconut) Oil, Argania Spinosa (Argan Nut) Oil, Melia Azadirachta (Neem) Seed Oil, Hippophae Rhamnoides (Sea Buckthorn) Fruit Oil,Lactobacillus / Punica Granatum (Pomegranate Enzyme) Fruit Ferment Extract, Leuconostoc / Radish Root Ferment, Filtrate, Bis-Cetearyl Amodimethicone, Panthenol, Water (Aqua), Fragrance (Parfum), Phenoxyethanol





2.6oz/ 75g pH Level: 5.0 - 6.5

### pomegranate

glossing pomade for medium to coarse hair

Our mop<sup>®</sup> pomegranate glossing pomade is a versatile styling tool that is great for up-do styling or adding separation and shine to curly styles. This product is perfect for the "high and tight" ponytail or for creating the "wet" look while minimizing frizz and flyaways.

#### features + benefits

Our exclusive pomegranate enzyme is combined with Argan Oil and Evening Primrose Oil to create reflective shine, while Sweet Almond Oil and Oat Extract provide manageability. This glossing pomade is high shine and low hold!

- ✓ 100% Vegan
- ✓ Paraben-Free
- ✓ Sodium Chloride Free & Gluten-Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Use product sparingly in palms and add more as needed. Apply through ends to create separation and shine. Use only as directed.

#### ingredients

Water (Aqua), Oleth-10, PEG-40 Hydrogenated Castor Oil, Glycerin, Diisopropyl Dimer Dilinoleate, Ricinus Communis (Castor) Seed Oil, Methyl Gluceth-20, Phenoxyethanol, Fragrance (Parfum), Hydroxypropyl Bisstearyldimonium Chloride, Limonene, Citrus Aurantium Amara (Bitter Orange) Peel Oil, Ethylhexylglycerin, Hydrogenated Vegetable Oil, Oenothera Biennis (Evening Primrose) Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Punica Granatum Seed Oil, Tocopheryl Acetate, Lactobacillus/Punica Granatum Fruit Ferment Extract, Benzyl Salicylate, Hexyl Cinnamal, Linalool, Aloe Barbadensis Leaf Juice, Leuconostoc/Aloe Barbadensis Leaf/Sorbus Aucuparia Fruit Ferment Filtrate, Avena Sativa (Oat) Kernel Extract, Citrus Aurantium Dulcis (Orange) Peel Extract, Laminaria Ochroleuca Extract, Retinyl Palmitate, Coumarin, Hydrolyzed Wheat Protein, Leuconostoc/Radish Root Ferment Filtrate, Anise Alcohol, Biotin, Citric Acid, Potassium Sorbate, Sodium Benzoate





#### pomegranate

smoothing lotion for medium to coarse hair

Craving smooth shiny hair? Then this pomegranate smoothing lotion is your new best friend. With natural UV and Thermal protectors, your hair is protected from heat styling. The result is frizz-free hair with incredible shine.

#### features + benefits

Our exclusive Pomegranate Enzyme combined with Phospholipids, Sweet Almond, and Macadamia Oils helps to reduce static, tame frizzy hair and gives just the right amount of shine.

- ✓ 100% Vegan
- ✓ Paraben-Free
- ✓ Sodium Chloride Free & Gluten-Free
- ✓ Never tested on animals
- Naturally infused with fruit, vegetable and botanicals

#### style + usage

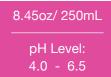
Start with a dime-size amount, add more or combine with our nourishing oil for thicker, coarse hair. Apply to wet hair from mid-lengths to ends, blow dry with a round brush for best results. Apply a small amount to dry hair to polish ends.

#### ingredients

Cyclopentasiloxane, Water (Aqua), Glycerin, Cetearyl Alcohol, Dimethiconol, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Ceteareth-20, Phospholipids, Polyquaternium-7, Punica Granatum (Pomegranate) Seed Oil, Bis-Cetearyl Amodimethicone, Macadamia Ternifolia Nut Oil, Lactobacillus/Punica Granatum (Pomegranate Enzyme) Fruit Ferment Extract, Leuconostoc/Radish Root Ferment Filtrate, Tocopheryl Acetate, Glycine Soja (Soybean) Oil, Cocos Nucifera (Coconut) Oil, Argania Spinosa (Argan) Nut Oil, Panthenol, Fragrance (Parfum), Phenoxyethanol







#### pomegranate

nourishing mask for medium to coarse hair

Drench your hair in goodness! This mask restores dry, dull hair, and hydrates hair follicles. Mop<sup>®</sup> pomegranate nourishing mask is packed with moisture. This mask is powered with our exclusive pomegranate enzyme and punicic acid to help control frizz, keep hair looking stronger, thicker, and healthier.

#### features + benefits

Enriched with Pomegranate Enzyme, Shea Butter, Jojoba, and Grapeseed Oil, these formulas work together to soothe frizzy and curly hair. Hair is left feeling luxuriously soft and shiny.

- ✓ 100% Vegan
- ✓ Paraben-Free
- Sodium Chloride Free & Gluten-Free
- ✓ Never tested on animals
- Naturally infused with fruit, vegetable and botanicals

#### style + usage

Cleanse hair. Apply a generous amount to towel-dried hair, leave on for 10-20 minutes to penetrate the hair shaft for deep conditioning. Rinse thoroughly.

#### ingredients

Water (Aqua), Glycerin, Cetyl Alcohol, Cyclopentasiloxane, Behentrimonium Chloride, Isopropyl Palmitate, Punica Granatum (Pomegranate) Seed Oil, Hydrolyzed Soy Protein, Simmondsia Chinensis (Jojoba) Seed Oil, Pyrus Malus (Apple) Fruit Extract, Argania Spinosa (Argan) Nut Oil, Vitis Vinifera (Grape) Seed Oil, Lactobacillus/Punica Granatum (Pomegranate Enzyme) Fruit Ferment Extract, Leuconostoc/Radish Root Ferment Filtrate, Cocos Nucifera (Coconut) Oil, Hydroxyethylcellulose, Dimethicone, Citric Acid, Methyl Gluceth-20, Fragrance (Parfum), Phenoxyethanol



# MODERN ORIGINAL PRODUCTS FOR MODERN ORIGINAL PEOPLE



#SHOWYOURMOP



# basil mint

revitalizing shampoo for normal to oily hair

If your hair feels like it's carrying the weight of the world, then here's your ammo! This revitalizing shampoo contains extracts of Peppermint, Sage, and Rosemary to lift away dirt, pollutants, and excess oil. Mop<sup>®</sup> basil mint revitalizing shampoo leaves hair feeling fresh, lively, and full of healthy shine and bounce.

#### features + benefits

Basil, Mint, and Sage extracts stimulate the scalp, regulate dandruff, and control excess oil production. Naturally, derived cleansing agents revitalize the hair and scalp without over-drying your skin.

- ✓ 100% Vegan
- ✓ Paraben-Free
- ✓ Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Apply a quarter-size amount of mop<sup>®</sup> basil mint revitalizing shampoo to wet hair. Massage into hair and scalp and work into a rich lather. Rinse thoroughly and repeat if necessary.

#### ingredients

Aqua (Water) (Eau), Sodium Laureth Sulfate, Sodium Chloride, Cocamidopropyl Betaine, Phenoxyethanol, Sodium Methyl Cocoyl Taurate, Sodium Cocoyl Sarcosinate, Isostearamidopropyl Morpholine Lactate, Tetrasodium EDTA, Citric Acid, Menthol, Mentha Piperita (Peppermint) Oil, Propylene Glycol, Salvia Officinalis (Sage) Leaf Extract, Ocimum Basilicum (Basil) Flower/Leaf Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Parfum (Fragrance), Linalool, Eugenol, Methylchloroisothiazolinone, Methylisothiazolinone, Disodium EDTA-Copper





2oz/ 58g

pH Level: Not Applicable

# basil mint

firm hold clay for all hair types

Mop<sup>®</sup> firm hold clay separates, defines, and creates texture while delivering a firm hold with a matte finish that lasts throughout the day. Formulated with natural ingredients such as Beeswax and Earthen Clay, this firm hold clay is a paraben-free formula that works great on any hair type to create a variety of shapes.

#### features + benefits

Bentonite Clay, known as the "healing clay" and Kaolin "China" Clay, create a firm, matte hold of styling perfection. Macadamia Glycerides and Glycerin provide emollient moisture to the hair while Silica delivers vital nutrients to the follicles.

- ✓ Paraben-free
- ✓ Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Place a small amount of mop<sup>®</sup> clay in the palm of your hand then rub palms together to emulsify and warm before application. Apply evenly through damp or dry hair with fingertips for the desired style. Mop<sup>®</sup> clay is great for adding definition and texture to any look.

Great for Pompadour styles, short crew cuts, temple fade, and pixie haircuts.

#### ingredients

Paraffinum Liquidum, Beeswax, Bentonite, Ethylhexyl Stearate, Hydrogenated Castor Oil, Kaolin, VP/VA Copolymer (Firming Agent), Water (Aqua), PEG-7 Glyceryl Cocoate, Glycerin, Ceteareth-25, PVP (Firming Agent), PEG-16 Macadamia Glycerides, Silica, Phenoxyethanol, Butylene Glycol, Fragrance (Parfum), Caprylyl Glycol, Ethylhexylglycerin, Tocopherol





#### 5.1oz/ 150mL

pH Level: 5.0 - 6.0

# basil mint

firm hold gel for all hair types

A gel so versatile we can all use it! Mop® basil mint firm hold gel is an alcohol-free and paraben-free formula created with triple Proteins and Aloe to help strengthen and define every style. Hydrolyzed Proteins build strength from the inside out. Start with a little to build hold and add more as needed.

#### features + benefits

Tame flyaways or set the perfect style with this amazing flake-free and humidityresistant gel. Basil, Sage, Sunflower, and Peppermint Oils combine in perfect botanical harmony for optimum performance.

- ✓ 100% Vegan
- ✓ Paraben-Free
- ✓ Alcohol-Free
- ✓ Never tested on animals
- Naturally infused with fruit, vegetable and botanicals

#### style + usage

Emulsify in hands for even distribution, work into your favorite style. **PRO TIP:** Add to damp hair and blow-dry to create the perfect fabric for an up-do.

• Great for Pompadour styles, short crew cuts, temple fade, and pixie haircuts.

#### ingredients

Water (Aqua), Polyacrylate-2 Crosspolymer, Glycerin, PEG-40 Hydrogenated Castor Oil, Aloe Barbadensis Leaf Juice, Eugenol, Hydrolyzed Barley Protein, Butylene Glycol, Hydrolyzed Soy Protein, Persea Gratissima (Avocado) Oil, Helianthus Annuus (Sunflower) Seed Oil, Mentha Piperita (Peppermint) Oil, Isoeugenol, Ocimum Basilicum (Basil) Flower/Leaf Extract, Salvia Officinalis (Sage) Leaf Extract, Citronellol, Geraniol, Limonene, Leuconostoc/Radish Root Ferment Filtrate, Sodium Benzoate, Potassium Sorbate, Citric Acid, Phenoxyethanol, Acrylates/ Steareth-20 Methacrylate Crosspolymer, Panthenol, Hydrolyzed Quinoa, Linalool, Fragrance (Parfum), Ethylhexylglycerin, Polyquaternium-59, Disodium EDTA, Sodium Hydroxide



# MODERN ORIGINAL PRODUCTS FOR MODERN ORIGINAL PEOPLE





moisture shampoo for normal to dry hair shampooling pour cheveux normaux à secs champù para cabello normal a seco

#### NO PARABENS, SULFATES OR SODIUM CHLORIDE ADDED

250 mL e / 8.45 FL OZ

#### 8.45oz/ 33.8oz

pH Level: 5.5 - 6.5



#### Same Great Look, New Advanced Technology!

mixed greens

moisture shampoo for normal to dry hair

The daily routine of lather and rinse never worked so well. Dry, processed and abused hair is bathed in luxurious moisture. Mop<sup>®</sup> mixed greens shampoo contains extracts of Cucumber, Olive Oil, Peppermint, Rosemary and Apple Cider Vinegar to make dry hair want to gobble it up.

#### features + benefits

Nutritious greens, and Olive Oil nourish and gently cleanse dehydrated hair without adding weight. Soothes and softens the hair.

- ✓ 100% Vegan
- ✓ Sulfate-Free
- ✓ Paraben-Free
- ✓ Sodium Chloride Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Apply a quarter-size amount of mop<sup>®</sup> mixed greens shampoo to wet hair. Massage into hair and scalp and work into a rich lather. Rinse thoroughly and repeat if necessary. Follow with mop<sup>®</sup> mixed greens conditioner.

#### ingredients

Water (Aqua), Sodium C14-C16 Olefin Sulfonate, Cocamidopropyl Hydroxysultaine, Cocamide MEA, Acrylates Copolymer, Fragrance (Parfum), Apple Cider Vinegar, Helianthus Annuus (Sunflower) Seed Oil, Mentha Piperita (Peppermint) Oil, Olea Europaea (Olive) Fruit Oil, Persea Gratissima (Avocado) Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Cucumis Sativus (Cucumber) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Glycerin, Divinyldimethicone / Dimethicone Copolymer, Sodium Methyl Cocoyl Taurate, Glycol Stearate, Isostearamidopropyl Morpholine Lactate, Ethylhexylglycerin, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride, Quaternium-80, C12-13 Pareth-23, C12-13 Pareth-3, Dipropylene Glycol, Sodium Cocoyl Sarcosinate, PEG-150 Distearate, Sodium Benzoate, PEG 7 Glyceryl Cocoate, Polyquaternium-7, Tetrasodium EDTA, Phenoxyethanol, Linalool, Limonene, Ethanolamine, --- Cinnamidopropyltrimonium Chloride, Coumarin, DMDM Hydantoin, may contain Citric Acid and/or Sodium Hydroxide



#### 8.45oz/ 33.8oz

pH Level: 4.0 - 5.0

#### Same Great Look, New Advanced Technology!

#### mixed greens

moisture conditioner for normal to dry hair

Nourish those strands instantly! Mop<sup>®</sup> mixed greens conditioner contains extracts of Cucumber, Olive Oil, Peppermint, Rosemary, and Apple Cider Vinegar to provide extra softness, manageability and helps restore moisture for healthy-looking hair.

#### features + benefits

Natural Enzymes, Vitamins, and Nutritious Greens remove soapy residue. Vitamins help soften and detangle even the unruliest hair.

- ✓ 100% Vegan
- ✓ Paraben-Free
- Sodium Chloride Free & Gluten-Free
- Never tested on animals
- Naturally infused with fruit, vegetable and botanicals

#### style + usage

After using mop<sup>®</sup> mixed greens shampoo, apply a quarter-size amount to hair or a bit more for longer hair. Massage into scalp and work through ends for 1-2 minutes, Rinse thoroughly.

#### ingredients

Water (Aqua), Cetearyl Alcohol, Cetyl Alcohol, Fragrance (Parfum), Behentrimonium Chloride, PEG-40 Castor Oil, Stearyl Alcohol, Apple Cider Vinegar, Helianthus Annuus (Sunflower) Seed Oil, Olea Europaea (Olive) Fruit Oil, Panthenol, Persea Gratissima (Avocado) Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Glycerin, Cucumis Sativus (Cucumber) Extract, Bis-Isobutyl PEG/PPG-20/35 / Amodimethicone Copolymer, Cetyl Ethylhexanoate, Hydroxyethylcellulose, ButyleneGlycol, Ethylhexylglycerin, Stearamidopropyl Dimethylamine, Phenoxyethanol, Ceteareth-20, Polysorbate 80, Linalool, Stearalkonium Chloride, Alcohol Denat.,Cinnamidopropyltrimonium Chloride, Limonene, Coumarin, may contain Citric Acid





5.1oz pH Level: 3.5 - 4.5

## mixed greens

greens leave-in conditioner for all hair types

We love our leave-in! Blow dryers, stress, sun, and pollutants can do a number on your hair. Mop<sup>®</sup> mixed greens leave-in conditioner with extracts of Aloe runs interference between your hair and these environmental stressors. The best part is that it also helps to eliminate tangles and frizz.

#### features + benefits

Vitamins A & E protect and strengthen while adding moisture and shine to all types of hair.

- ✓ Paraben-Free
- ✓ Sodium Chloride Free & Gluten-Free
- ✓ Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

After shampooing, work a small amount evenly through damp hair. Do not rinse. Style in combination with your favorite mop<sup>®</sup> styling products. Works great on curly hair.

#### ingredients

Water (Aqua), Behentrimonium Methosulfate, Cetearyl Alcohol, Phenoxyethanol, Hydroxypropyltrimonium Honey, Aloe Barbadensis Leaf Juice, Ethylhexylglycerin, Panthenol, Benzyl Salicylate, Lactic Acid, Butylphenyl Methylpropional, , Ascorbic Acid, Fragrance (Parfum)



# MODERN ORIGINAL PRODUCTS OR MODERN ORIGINAL PEOPLE



#SHOWYOURMOP







champú para pelo fino



250 mL e / 8.45 FL OZ

#### 8.45oz/ 33.8oz

pH Level: 5.4 - 6.0

#### Same Great Look, New Advanced Technology!

### lemongrass

volume shampoo for fine hair

Amplify and hydrate with this lightweight volumizing shampoo! Mop<sup>®</sup> lemongrass shampoo helps boost and provide volume to dull, thin hair using extracts of Chamomile, Rice Amino Acids, and of course, Lemongrass. Did we mention it's non-drying?!

#### features + benefits

Lemongrass, Chamomile, and Cottonseed Proteins help fine hair to be fuller, shinier, and healthier. Gently softens and soothes the follicle while controlling buildup of excess oil.

- ✓ Sulfate-Free
- ✓ Paraben-Free
- ✓ Sodium Chloride Free & Gluten-Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Apply a quarter-size amount of mop<sup>®</sup> lemongrass shampoo to wet hair. Massage into hair and scalp and work into a rich lather. Rinse thoroughly and repeat if necessary. Follow with mop<sup>®</sup> lemongrass conditioner.

### ingredients

Water (Aqua), Sodium C14-16 Olefin Sulfonate, Sodium Cocoyl Isethionate, Cocamide MEA, Cocamidopropyl Betaine, Cymbopogon Schoenanthus (Lemongrass) Oil, Helianthus Annuus (Sunflower) Seed Oil, Hydroxypropyltrimonium Honey, Rice Amino Acids, Vitis Vinifera (Grape) Seed Oil, Glycerin, Hydrolyzed Cottonseed Protein, Chamomilla Recutita (Matricaria) Flower Extract, Silicone Quaternium-8, Isostearamidopropyl Morpholine Lactate, Silicone Quaternium-16, Polyquaternium-55, Ethylhexylglycerin, Butyloctanol, Undeceth-11, Undeceth-5, Ascorbic Acid, Caramel, Sodium Cocoyl Sarcosinate, Polysilicone-15, Tetrasodium EDTA, PEG-150 Distearate, Tocopheryl Acetate, Phenoxyethanol, Panthenyl Hydroxypropyl Steardimonium Chloride, DMDM Hydantoin, Retinyl Palmitate, Fragrance (Parfum), may contain Citric Acid







volume conditioner for fine hair revitalisant pour les cheveux fins acondicionador para el pelo fino



250 mL e / 8.45 FL OZ

#### 8.45oz/ 33.8oz

pH Level: 3.8 - 4.4

#### Same Great Look, New Advanced Technology!

#### lemongrass

volume conditioner

Fine hair flourishes under the right conditions. Extracts of Lemongrass and Chamomile help promote body and shine while keeping oil and pollutants under control. Honey and Sunflower Oil naturally nourish delicate hair and work to maintain elasticity. Leaves hair revived and fresh.

#### features + benefits

Honey, Lemongrass and Plant-Derived Conditioning agents. This conditioner adds moisture, volume, and shine without weighing hair down.

- ✓ Paraben-Free
- ✓ Sodium Chloride Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

After using mop<sup>®</sup> lemongrass shampoo, apply a quarter-size amount to hair or a bit more for longer hair. Massage into scalp and work through ends for 1-2 minutes, Rinse thoroughly.

#### ingredients

Water (Aqua), Cetearyl Alcohol, PEG-40 Castor Oil, Silicone Quaternium-16, PEG 7 Glyceryl Cocoate, Hydroxypropyltrimonium Honey, Cymbopogon Schoenanthus (Lemongrass) Oil, Helianthus Annuus (Sunflower) Seed Oil, Rice Amino Acids, Vitis Vinifera (Grape) Seed Oil, Glycerin, Hydrolyzed Cottonseed Protein, Chamomilla Recutita (Matricaria) Flower Extract, Caprylic/Capric Triglyceride, Hydroxyethylcellulose, Butyloctanol, Undeceth-11, Undeceth-5, Ethylhexylglycerin, Disodium EDTA, Ascorbic Acid, Polysilicone-15, Tocopheryl Acetate, Phenoxyethanol, Alpha-Isomethyl Ionone, Linalool, Stearalkonium Chloride, Hexyl Cinnamal, Limonene, Benzyl Salicylate, Geraniol, Citral, Retinyl Palmitate, Fragrance (Parfum), may contain Citric Acid





8oz / 235ml

pH Level: Not Applicable

## lemongrass

volume whip for all hair types

Big and bouncy has never been so easily achieved. Mop<sup>®</sup> lemongrass volume whip creates moveable volume with a medium hold. Lemongrass adds volume while Grapeseed Oil adds strength, conditioning, and shine. Thermal and UV protectors fight damage from heat styling and help to preserve color.

#### features + benefits

Lemongrass plumps the hair while Grapeseed Oil and Honey add a touch of moisture and shine, resulting in smooth, bouncy hair.

- ✓ Paraben-Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Shake well. Dispense vertically and apply from the roots to ends. Blow-dry to increase volume or layer with other mop<sup>®</sup> products to increase hold or add texture.

#### ingredients

Water (Aqua), Hydrofluorocarbon 152a, PVP, Cetearyl Alcohol, Mineral Oil, Petrolatum, Cymbopogon Schoenanthus Leaf Extract (Lemongrass), Honey Extract, Vitis Vinifera (Grape) Seed Oil, Chamomilla Recutita (Matricaria) Flower Extract, Glycerin, Behentrimonium Methosulfate, Cetyl Alcohol, Butylene Glycol, Cetrimonium Chloride, Phenoxyethanol, Caprylyl Glycol, Polysorbate 20, Panthenol, Ethylhexyl Methoxycinnamate, Propylene Glycol, Sodium Hydroxide, Fragrance







lemongrass lift

spray for root volume de pulvérisation pour le volume spray para el volumen

250mL e / 8.45 Fl Oz

8.45oz

oH Level: 3.6 - 4.1

## lemongrass

lift for root volume and styling protection

Voluptuous and radiant hair is achievable with botanical extracts of Lemongrass, Ginkgo Biloba, and Hydrolyzed Wheat Protein. Lift away heavy pollutants and condition the hair with mop<sup>®</sup> lemongrass lift. It creates incredible style and volume without the consequences of heat styling.

#### features + benefits

Wheat Proteins provide thermal protection, while Lemongrass adds volume, and styling magic.

- ✓ 100% Vegan
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and herb botanicals

#### style + usage

Direct nozzle at the part and mist an inch above and an inch below and then massage into a crown. Create new sections and repeat as needed.

#### ingredients

Aqua (Water) (Eau), VP/VA Copolymer, Laureth-23, PEG-40 Hydrogenated Castor Oil, Glycerin, Hydrolyzed Wheat Protein, Lactic Acid, Chitosan, Acetum (Vinegar) (Vinaigre), Propylene Glycol, Ginkgo Biloba Leaf Extract, Alcohol, Cymbopogon Schoenanthus Oil (Lemongrass), Parfum (Fragrance), Linalool, Benzyl Salicylate, Hexyl Cinnamal, Limonene, Geraniol, Alpha-Isomethyl Ionone, Butylphenyl Methylpropional, Citral, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Eugenol, Phenoxyethanol, Ethylparaben, Methylparaben, Cl 19140 (Yellow 5)/ Acid Yellow 23



# MODERN ORIGINAL PRODUCTS FOR MODERN ORIGINAL PEOPLE





pear

#### gentle shampoo

for infants, toddiers and sensitive scalps pour bébés, les bambins et les cuirs chevelus sensibles para bebés, niños pequeños y cuero cabelludo sensible

250mL e / 8.45 Fl Oz

8.45oz

pH Level: 6.5 - 7.5

#### pear

gentle shampoo for sensitive scalps

Mop<sup>®</sup> pear gentle shampoo is the kindest, most gentle way we know to cleanse sensitive scalps. Pear extract and soothing Aloe doesn't dry out tender skin and scalp. It contains no harsh additives, is easy to rinse, and smells just plain yummy. It's perfect for kids too!

#### features + benefits

Pear Puree and Aloe soothe and moisturize sensitive skin. A neutral pH guards against eye irritation and stinging.

- ✓ 100% Vegan
- ✓ Paraben-Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Apply a quarter-size amount of mop<sup>®</sup> pear gentle shampoo to wet hair. Massage into hair and scalp and work into a rich lather. Rinse thoroughly and repeat if necessary.

• Great for sensitive, fragile hair types and for kids!

#### ingredients

Aqua (Water) (Eau), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Disodium Cocoamphodiacetate, Phenoxyethanol, PEG-150 Distearate, Polyquaternium-10, Disodium EDTA, Citric Acid, Sodium Chloride, Aloe Barbadensis Leaf Juice, Pyrus Communis (Pear) FruitJuice, Parfum (Fragrance), Benzyl Benzoate, Methylisothiazolinone





pear detangler for smooth, soft tangle-free hair pulverisation pour lisse, doux, sans enchevêtrement de cheveu spray para cabello liso, suave y sin enredos 250mL e / 8.45 Fl Oz

8.45oz

pH Level: 4.5 - 5.1

#### pear

detangler for smooth, soft, tangle-free hair

Our gentle detangler gives your hair the gift of happy hair! Powered by naturally soothing pear juice and Argan Oil, nasty knots are gone leaving hair happy, healthy, and carefree.

#### features + benefits

Pear, Aloe and Silk Amino Acid extracts gently detangle, moisturize and soften hair.

- ✓ 100% Vegan
- ✓ Paraben-Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Mist evenly through hair and comb through.

• Great for sensitive, fragile hair types and for kids!

#### ingredients

Water (Aqua), PEG-12 Dimethicone, Polyquaternium-68, Pyrus Communis (Pear) Fruit Juice, Aloe Barbadensis Leaf Juice, Argania spinosa (Argan) Kernel Oil, Silk Amino Acids, Hydrolyzed Wheat Protein, Isopropanol, Coumarin, Ethylhexylglycerin, Phenoxyethanol, Cetrimonium Chloride, Polyquaternium-10, Cinnamidopropyltrimonium Chloride, Styrene/ VP Copolymer, Tetrasodium EDTA, Benzyl Benzoate, Hexyl Cinnamal, Citric Acid, Potassium Sorbate, Sodium Benzoate, Benzyl Alcohol, Sodium Acetate, Fragrance (Parfum)



# MODERN ORIGINAL PRODUCTS FOR MODERN ORIGINAL PEOPLE



#SHOWYOURMOP

NEW & IMPROVED

citrus

replenishing shampoo for chemically treated hair pour les cheveux traités chimiquement para cabello trotado a umicamente

NO PARABENS, SULFATES

250 mL e / 8.45 FL OZ

#### 8.45oz / 33.8oz

pH Level: 5.5 - 6.5



#### Same Great Look, New Advanced Technology!

#### citrus

replenishing shampoo for chemically treated hair

Cleanse and replenish your chemically processed hair and scalp with an antioxidant-rich blend of vitamins and fruit extracts found in mop<sup>®</sup> citrus replenishing shampoo. This new and improved formula (formally hydrating shampoo) leaves hair soft and manageable. pH balanced and color safe for all hair types.

#### features + benefits

Bathe your hair in the goodness of Vitamin C, Passion Flower and Abyssinian Oil to create healthy shiny hair. Infused with naturally occurring humectants & amino acids to hydrate and quench thirsty hair.

- ✓ 100% Vegan
- ✓ Sulfate-Free
- Paraben-Free
- Sodium Chloride Free & Gluten-Free
- ✓ Never tested on animals
- Naturally infused with fruit, vegetable and botanicals

#### style + usage

Apply a quarter-size amount of mop<sup>®</sup> citrus replenishing shampoo to wet hair. Massage into hair and scalp and work into a rich lather. Rinse thoroughly and repeat if necessary. Follow with mop<sup>®</sup> citrus replenishing conditioner.

#### ingredients

Water (Aqua), Sodium Lauroyl Methyl Isethionate, Sodium Cocoyl Isethionate, Sodium Lauroyl Isethionate, Disodium Cocoamphodipropionate, Glycerin, Cocamide MIPA, Decyl Glucoside, Divinyldimethicone/Dimethicone Copolymer, Glycol Distearate, Hydrolyzed Sesame Protein PG-Propyl Methylsilanediol, Crambe Abyssinica Seed Oil, Mangifera Indica (Mango) Seed Butter, Oenothera Biennis (Evening Primrose) Oil, Passiflora Edulis Seed Oil, Theobroma Grandiflorum Seed Butter, Aspalathus Linearis Leaf Extract, Citrus Aurantium Bergamia (Bergamot) Fruit Extract, Euterpe Oleracea Fruit Extract, Amodimethicone, Guar Hydroxypropyltrimonium Chloride, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Disodium EDTA, C11-15 Pareth-7, Ethylhexylglycerin, Panthenol, Trideceth-12, C12-13 Pareth-23, C12-13 Pareth-3, Ascorbic Acid, Butylene Glycol, Biotin, Laureth-9, Sodium Hydroxide, Tetrasodium EDTA, Phenoxyethanol, Hexyl Cinnamal, Linalool, Cinnamidopropyltrimonium Chloride, Benzyl Benzoate, Limonene, Fragrance (Parfum), may contain Citric Acid





replenishing conditioner for chemically treated hair pour les cheveux traités chimiquement para cabello

NO PARABENS, SULFATES DR SODIUM CHLORIDE ADDED

250 mL e / 8.45 FL OZ

#### 8.45oz / 33.8oz

pH Level: 5.5 - 6.5

#### Same Great Look, New Advanced Technology!

#### citrus

replenishing conditioner for chemically treated hair

This antioxidant-rich formula provides exceptional slip and hydration to chemically processed hair. Mop<sup>®</sup> citrus replenishing conditioner is ideal for color-treated and damaged hair. Leaves hair with a smooth, healthy shine.

#### features + benefits

Jojoba and Mango Butter provide exceptional conditioning slip. Seasame Protein strengthens while Evening Primrose Oil bring hydration deep into the hair shaft. Fruit extracts rich in Vitamin C support a UV shield for color protection.

- ✓ 100% Vegan
- ✓ Sulfate-Free
- ✓ Paraben-Free
- ✓ Sodium Chloride Free & Gluten-Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

After using mop® citrus replenishing shampoo, apply a quarter-size amount to hair or a bit more for longer hair. Massage into scalp and work through ends for 1-2 minutes, Rinse thoroughly.

#### ingredients

Water (Aqua), Cetearyl Alcohol, Glycerin, Isopropyl Palmitate, Centrimonium Chloride, Amodimethicone, Hydrolyzed Sesame Protein PG-Propyl Methylsilanediol, Ascorbic Acid, Citrus Aurantium Amara (Bitter Orange) Peel Oil, Crambe Abyssinica Seed Oil, Mangifera Indica (Mango) Seed Butter, Oenothera Biennis (Evening Primrose) Oil, Passiflora Edulis Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Theobroma Grandiflorum Seed Butter, Butylene Glycol, Aspalathus Linearis Leaf Extract, Euterpe Oleracea Fruit Extract, Panthenol, Ethylhexylglycerin, Disodium EDTA, C12-13 Pareth-23, C12-13 Pareth-3, Divinyldimethicone/ Dimethicone Copolymer, Guar Hydroxypropyltrimonium Chloride, Behenamidopropyl Dimethylamine, Lactic Acid, Phenoxyethanol, Hexyl Cinnamal, Linalool, Benzyl Benzoate, Limonene, Cinnamidopropyltrimonium Chloride, Arachidamidopropyldimethyl Amine, Fragrance (Parfum)





5.1oz

pH Level: N/A

#### c-system

**C-CUrl** cream to accentuate and maintain curly styles

Mop<sup>®</sup> c-system c-curl is a unique curl enhancing cream to provide smooth definition without residual tack. Maintains curl throughout the day while protecting against frizz. Citrus infused for antioxidant support. UV shield preserves color.

#### features + benefits

Infused with Vitamin C for powerful antioxidant support. Orange Peel Extract and other fatty acids boost the power of your curls all day long.

- ✓ 100% Vegan
- ✓ Paraben-Free
- Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Work product in hands, rubbing palms together to emulsify. Distribute evenly through damp hair for a fantastic result.

#### ingredients

Aqua (Water) (Eau), Steareth-21, Sorbitan Stearate, Cetyl Alcohol, Stearyl Alcohol, Polyquaternium-11, VP/VA Copolymer, Caprylyl Glycol, Caprylic/Capric Triglyceride, Hydroxyethylcellulose, Disodium EDTA, Cinnamidopropyltrimonium Chloride, Ascorbic Acid, Glycerin, Mangifera Indica (Mango) Fruit Extract, Citrus Grandis (Grapefruit) Fruit Extract, Ascorbyl Palmitate, Sodium Ascorbyl Phosphate, Citrus Aurantium Dulcis (Orange) Peel Extract, Parfum (Fragrance), Limonene, Linalool, Citral, Phenoxyethanol





2.6oz pH Level: 6.2 - 6.5

#### orange peel

molding cream for fine hair

Mop<sup>®</sup> orange peel molding cream is used for separation and hold that won't break down throughout the day. Lanolin and Orange Peel produce a textured look that adds depth and a natural finish to create a modern style.

#### features + benefits

Orange Peel, Aloe, and Hydrolyzed Wheat Protein provide a natural finish with a medium to high hold.

- ✓ Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Add a small amount to the mid-shaft and ends of damp or dry hair. Style as desire.

#### ingredients

Aqua (Water) (Eau), Lanolin Cera (Lanolin Wax) (Cire De Lanoline), Cetearyl Alcohol, PVP, Tridecyl Stearate, Tribehenin, Propylene Glycol, Alcohol Denat., Tridecyl Trimellitate, Ceteareth-25, PEG-8 Beeswax, PEG-40 Castor Oil, Dipentaerythrityl Hexacaprylate/ Hexacaprate, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Triethanolamine, Tetrasodium EDTA, Aloe Barbadensis Leaf Juice, Glycerin, Hydrolyzed Wheat Protein, Citrus Aurantium Dulcis (Orange) Peel Extract, Parfum (Fragrance), Benzyl Alcohol, Limonene, Citronellol, Geraniol, Linalool, Phenoxyethanol, Methylparaben, Ethylparaben, Caramel, Cl 19140 (Yellow 5)





10.1oz

pH Level: N/A

#### c-system

firm finish spray strong hold for all hair types

Mop<sup>®</sup> c-system firm finish spray is an eco-friendly, zero-impact aerosol spray delivers a firm and lasting hold for all hair types. It leaves a light shine for a smooth, clean finish, and our proprietary citrus fragrance is heavenly.

#### features + benefits

It contains fruit and citrus extracts for optimal hold, antioxidant support, and UV protection - humidity resistant.

- ✓ 100% Vegan
- ✓ Paraben-Free
- ✓ Never tested on animals
- ✓ Naturally infused with fruit, vegetable and botanicals

#### style + usage

Spray 8-10 inches from dry hair to achieve the desired hold.

#### ingredients

Alcohol Denat., Hydrofluorocarbon 152a, Octylacrylamide/Acrylates/Butylaminoethyl Methacrylate Copol, Aminomethyl Propanol, Aqua (Water) (Eau), Triethyl Citrate, Steardimonium Hydroxypropyl Panthenyl PEG-7 Dimethicone Phosphate Chloride, Panthenol, Ethylhexyl Methoxycinnamate, Citrus Medica Limonum (Lemon) Fruit Extract, Sodium Ascorbyl Phosphate, Ascorbyl Palmitate, Linoleamidopropyl Ethyldimonium Ethosulfate, Mangifera Indica (Mango) Fruit Extract, Parfum (Fragrance), Limonene,Linalool, Citra

