The fastest way to healthier hair.

It's the same service you love, but better.

Keratin Treatment

EXPRESS SMOOTHING TREATMENT

One hour service

This quick, one hour service helps eliminate frizz and provide luminous shine and healthier hair for up to 6 weeks.

Color

15-MINUTE COLOR-LOCKING TREATMENT

15 Minute add-on

Add this keratin treatment to your color service to lock in color and experience smooth, frizz free hair for up to 6 weeks.

RADIANT COLOR

No extra time

Get stronger, more vibrant hair color with this one-step add-on that strengthens hair bonds while adding shine.

BRIGHTEST BLONDE

No extra time

Protect, prevent and repair damage during the lightening process. Perfect for blonde or fragile hair types.

Blow Out

RED CARPET BLOW-DRY

10 Minute add-on

Get runway ready with this humidity blocking blow-dry service designed to deliver your best ever blowout.

Add-On Treatments

REPARATIVE REMEDY

10-15 Minute add-on

Jumpstart damage repair with this instant keratin booster that rebuilds and repairs the bonds of the hair.

MASQUE MAXIMIZER

5 Minute add-on

Discover superior hydration with this customized restoring remedy that moisturizes and strengthens bonds of the hair.

