

KERATIN COMPLEX®

Beautiful hair every day

Red Carpet BLOW-DRY

This service features Intense RX® and Infusion Keratin Replenisher, this duo creates instant runway-ready hair that boosts ultimate smoothness and shine!

DIRECTIONS

- 1 Shampoo, rinse completely, and towel-dry the hair.
- 2 Distribute a small amount of Intense RX Keratin Repair Serum throughout damp hair, concentrating application to mid-lengths and ends.
- 3 Cover hair with a plastic cap and place client under a medium-heat dryer for 10-15 minutes.
- 4 Remove cap and allow hair to cool.
- 5 Blow-dry with fingers until hair is 80% dry.
- 6 Apply a small amount of Infusion Keratin Replenisher throughout hair.

Choose Your Finish

Complete steps 1 through 6 for the Blow-Dry Remedy, then continue with the Red Carpet Blow-Dry or Sleek & Smooth Blow-Dry steps below.



RED CARPET BLOW-DRY

Get show-stopping smooth volume, waves or curls with this body-enhancing blowout that lasts all night.

1. Create volume throughout the hair using a blow-dryer and round brush.
2. Over-direct the hair at the base to achieve maximum volume.



SLEEK & SMOOTH BLOW-DRY

This finish smooths frizz and curls for a polished look that is elegantly sleek and straight.

1. Finish blow-drying with a vent brush and/or paddle brush.
2. To maximize smoothness, complete the style by flat-ironing the hair.

Infusion

A Semi-Permanent smoothing treatment



Intense RX®

Simply the ULTIMATE split end remedy!

