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1. The Company, 3 - 7

- Presenting LG





Presentation of the Company I: LG Group

The LG Group is one of the largest South Korean companies. It was founded in 1947 and has its head-quarters in Seoul. It is perhaps best known in Europe by its subsidiary LG Electronics.

- LG products include:
- TVs
- Audio systems
- Mobile phones
- Laptop computers
- IT systems
- Household appliances / domestic appliances
- Installation equipment
- Air conditioning equipment ...









Presentation of the Company II: LG Hausys

LG Hausys is the nucleus of the LG Group and for over 60 years has been responsible for the industrial materials division of the overall group.

Turnover: \$ 3 billions (as of 2013)

4160 employees throughout 132 countries (as of 2013)

Korea's second largest company









Presentation of the Company III: LG Hausys Europe

LG Hausys Europe is the European subsidiary of LG Hausys and has its HQ in Frankfurt and an office in Geneva.



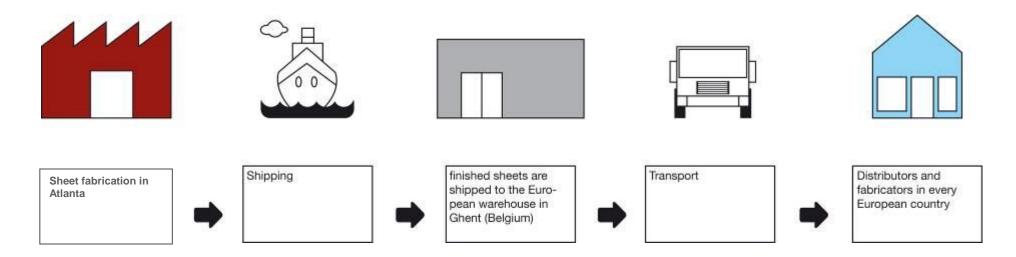
The division was set up in 2002 and manages all European sales and marketing for HI-MACS[®].

LG Hausys Europe's inventory is based in Ghent, supplying a pan-European network of fabricators and retailers.





Presentation of the Company IV: LG Hausys European Network



Distributors and fabricators are in close contact with:

- Architects and designers
- OEMs: kitchen and bathrooms manufacturers supplying retail
- End customers





2. General information, 8 - 16

- What exactly is HI-MACS®?
- Its qualities and features in detail
- Other arguments in favour of HI-MACS®?





What exactly is HI-MACS®?

HI-MACS[®] Natural Acrylic Stone™ is manufactured from:

- 75% natural minerals (aluminium hydroxide)
- pure acrylic PMMA and
- pigments







Design feature I: It can be moulded to suit

HI-MACS® can simply and easily be three-dimensionally moulded, by heating the material and then moulding it.

It is therefore incredibly versatile, in terms of shape and form, compared with more conventional materials.







Design feature II: An extensive range of colours

HI-MACS® is available in 94 shades and in many different material compositions.

BIM OBJECTS available at himacs.eu







Design feature III: Its translucency

Specific visual "focal points" can be created using the translucent qualities of HI-MACS®. Integral patterns and structures in particular take on new life when they are backlit.







Functional feature I: Visual seamlessness

HI-MACS® joints are seamless in their appearance. Moulded components, such as sinks and bowls, can be integrated within a work surface without any joint being visible. This seamless joining process has a further benefit, in terms of hygiene, in that dirt cannot become lodged in the joints.







Functional feature II: Simple to work with

HI-MACS® can be worked in the same way as hardwood. The material can be sawn, milled and planed using conventional joinery tools.







Eco-friendly features

HI-MACS® is an eco-friendly material through and though and has also been accredited with the ISO14001 Environmental Management Certificate.

- Its composition from ecologically-sound raw materials.
 Aluminium hydroxide is a by-product in the production of aluminium.
- It is produced with an outstanding energy balance.
 The plant in Atlanta fulfils every obligation in terms of eco-friendliness.
- It is fabricated with minimal wastage.
- It can be disposed of in normal domestic waste.













Other arguments in favour of HI-MACS®

- Boundless applications
- Infinite opportunities for customised design
- Superior, laboratory-tested source material
- Advanced manufacturing methods that meet the most exacting environmental standards
- Straightforward and easy to work with
- Easy to care for
- Resistant to almost all household chemicals
- Exceptionally good price-performance ratio





3. Product range, 17 - 31

- Colours
- Sheet material formats
- Range of thermoformed products





The Company 2 General Information 3. Product range

Colour overview

HI-MACS® is currently available in a wide range of 94 different shades. The range of colours is almost limitless and new shades are added to the collection every year.







Colour range I: Solids

The HI-MACS® Uni Collection. An extensive range of subtle shades of white and off-white, complemented by stronger colours and contemporary "in vogue" shades, right through to darkest black.



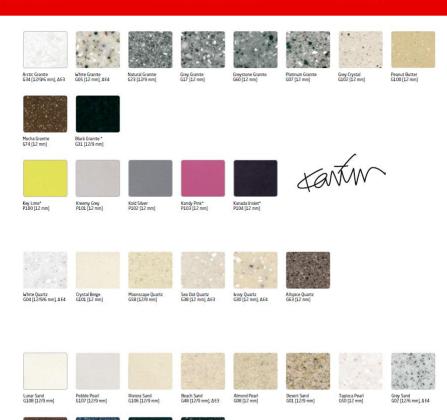
The basic HI-MACS® material is identical for every colour but it is important to note that darker and more heavily pigmented colours will show dust, scratches, haziness, marks left by hard water and other ordinary wear and tear more noticeably than lighter textured colours. Therefore colours marked with a * are less suitable for applications that are exposed to extensive surface contact such as worktops located in heavy traffic area as an example.





Colour range II: Granite, Sparkle, Sand, Pearl & Quartz

A plethora of textures and colours in different textures and grain sizes: from the very finest sand structure to large-grained granite effect that recreates the



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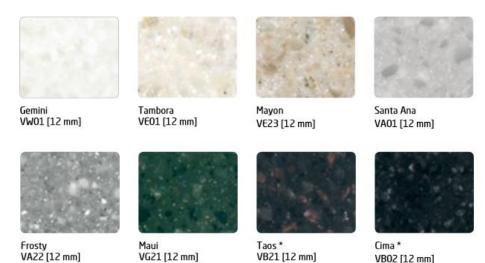


look of natural stone.



Colour range III: Volcanics

With its large stony structure, this material resembles high-quality natural stone – and is only available from HI-MACS®.



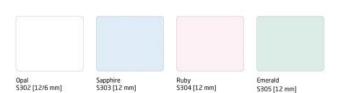
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Colour range IV : Lucent

When combined with precisely positioned light sources, the translucent pastel shades become transformed into dramatic design "highlights".







Colour range V : Galaxy

With transparent grains and mother of pearl shimmer, as if from another world.



Uranus TO2 [12 mm]



Nebula T10 [12 mm]



Venus T11 [12 mm]



Mars T16 [12 mm]



Andromeda T17 [12 mm]



Carina T18 [12 mm]



New Moon T19 [12 mm]



Hercules * T20 [12 mm]

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Colour range VI: Marmo

You will be captivated by its random veined texture, reminiscent of marble.







Bologna M103 [12 mm]

Roma * M104 [12 mm]

Verona * M105 [12 mm]

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Colour range VII : Eden

A one-of-a-kind palette with warm natural shades and various grain sizes. What makes the collection unique: it consists of up to 35% recycled materials.



Cocca G501R [12 mm] 12% Recycled Content



Sugar Maple G510R [12 mm] 40% Recycled Content



Poplar G511R [12 mm] 40% Recycled Content



Birch Bark G514R [12 mm] 40% Recycled Content



Pecan G515R [12 mm] 41% Recycled Content



Hickory G516R [12 mm] 40% Recycled Content



Mountain Ash G517R [12 mm] 40% Recycled Content



Ripe Cotton G518R [12 mm] 12% Recycled Content





Sheet material formats

HI-MACS® is available in different sheet thicknesses, formats and sizes. 9 mm thickness is only available from HI-MACS®. The large range of dimensions means that you can work with the material with minimum wastage and thus more cost-effectively.

Standard Format

Sheets thickness in mm	Sheets width in mm	Sheet length in mm
3	930	3000*
6	760	2490
6	910	2490*
9	760	3680
9	910	3680*
12	760	3680
12	910	3680*
12	1350	3680*
19	760	3680*

Special Format

Sheets thickness in mm	Sheets width in mm	Sheet length in mm
3	930	3000**
6	910	2490***
9	910	3680***
12	910	3680***
12	1350	3680***
19	760	3680****

^{*} Only available in S28 Alpine White.



^{**} Only available in S01 Satin White, S05 Grey, S06 Arctic White, S09 Cream, S104 Toffee Brown, S201 Nougat Cream, S25 Fiery Red, S22 Black.

^{***} Only available in S28 Alpine White and S06 Arctic White

^{****} Only available in Solid Colours



An Overview of moulded products

Outstanding functional areas can be designed with the comprehensive range of HI-MACS® sinks and bowls.

An ultra-hygienic fixture can be created using a combination of moulded products and sheet material, particularly if they are joined using seamless adhesive. The product range includes bathroom vanities and kitchen sinks and also sink and basin specifically intended for use in hospitals and laboratories.

Your client's every design wish can be met using a combination of deep-drawing processes and adhesion.



















Sinks (casted)

These sinks are especially scratchresistant.



























Bowls (casted)

These bowl units are ideal for flush-mounting and inset-mounting in HI-MACS® sink units.









1. Références

5. Informations techniques

6. Résumé

HI-MACS® Baby Bath

Nothing less than the maximum level of hygiene, ergonomics and warmth is good enough for the neonatal ward of any hospital. With ultra-soft corners and contours ergonomically designed specifically for babies, the new HI-MACS® Baby Bath is the perfect product for babies' first baths of their lives.







4. References

4. References, 32 - 72

- Market segments
- Case studies





4. References

References

HI-MACS® is simply an all-rounder and is widely used in a number of very different market segments.

The list below includes reference projects from the following sectors:

- Kitchens
- Bathrooms
- Hotels, Restaurants
- Laboratories
- Exhibitions and Shopfitting
- Airports
- Offices and Showrooms
- Facades







Kitchens

The benefits of using HI-MACS® in kitchens:

- Easy to care for
- Resistant to almost all household chemicals
- Ideal for working with food
- Heat-resistant
- Extensive range of products (that can be flush-mounted)









4. References







4. References









Bathrooms

The benefits of using HI-MACS® in bathrooms:

- Pleasing, warm feel
- Smooth poreless surface
- Extensive range of casted and moulded products
- Easy to care for
- Insensitive to humidity





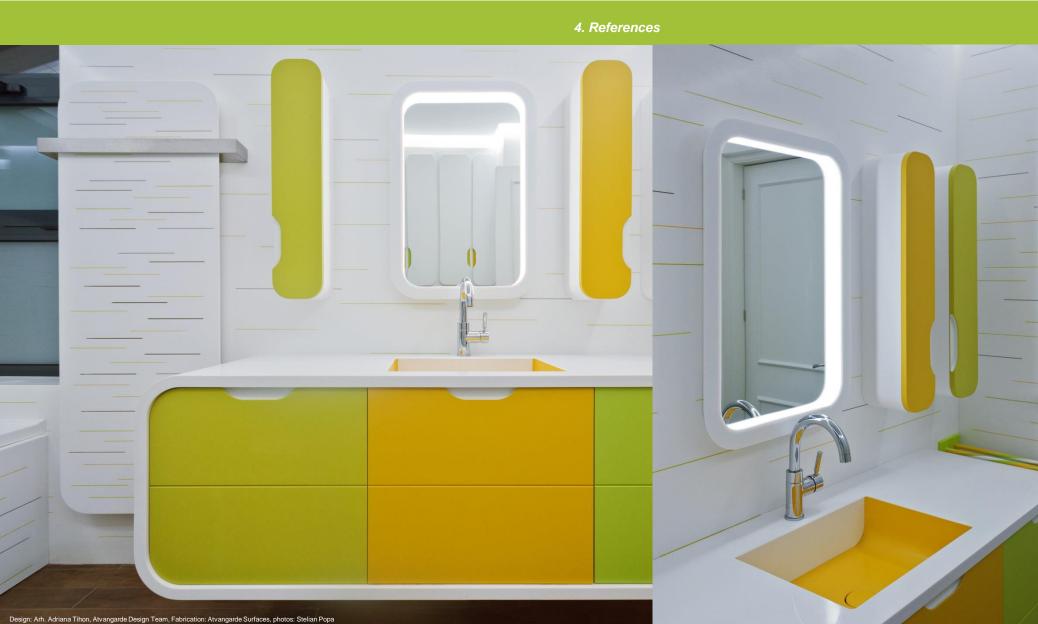














Hotels

The benefits of using HI-MACS® in hotels:

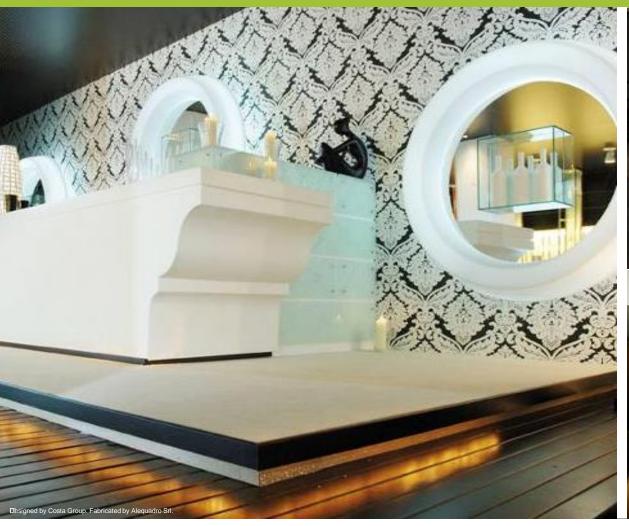
- Outstanding price-performance ratio
- Sophisticated look
- Superior value
- Longevity
- Extensive design options
- Translucency
- Easy to look after























Case study: Hotel Puerta America I

Zaha Hadid, Ron Arad, Marc Newson, David Chipperfield and many others have created breath-taking rooms using HI-MACS®, some of which can be seen in the Hotel Puerta America in Madrid.











Case study: Hotel Puerta America II

The many qualities and features of HI-MACS® were used in the design of this room.

Every design idea, no matter how extraordinary, can be turned into reality using HI-MACS®.

















Hospitals and laboratories

The benefits of using HI-MACS® in hospitals and laboratories:

- Good price-performance ratio
- Longevity
- Visually seamless workmanship
- Non porous surface
- Hygienic, insensitive to dirt
- Resistant to bacteria and many chemicals























Trade fairs and Shopfitting

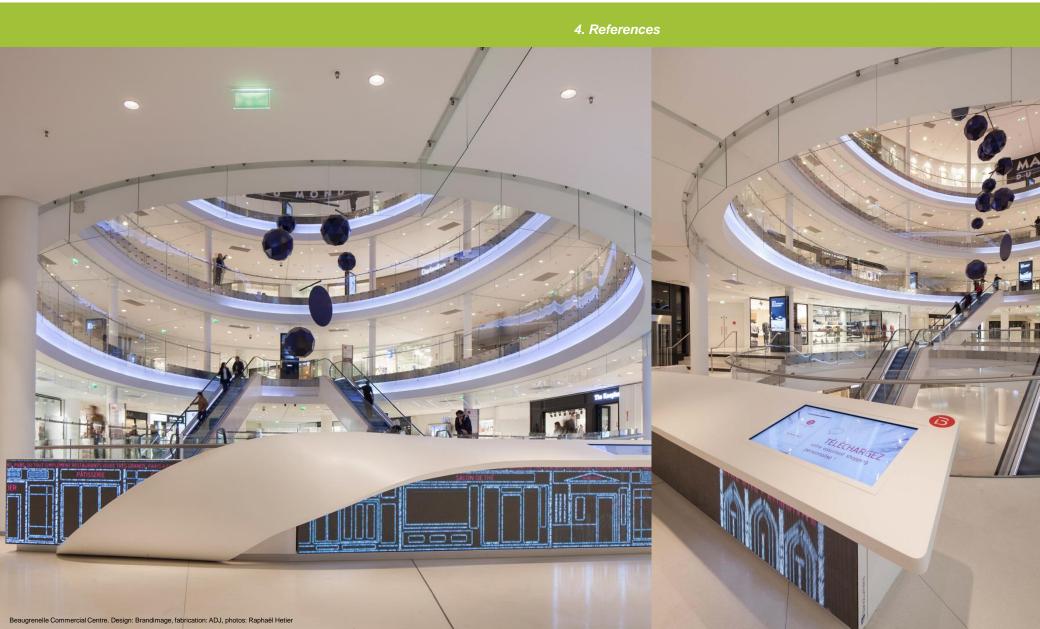
The benefits of using HI-MACS® in the building of exhibitions stands and in shopfitting:

- Stunning appearance
- High level of functionality
- Extremely hard-wearing
- Longevity
- Sophisticated, high-quality appearance
- Pleasing to touch



















Airports

The benefits of using HI-MACS® in airports:

- Ultra-functional
- Extremely hard-wearing
- Long life
- Sophisticated, high-quality appearance
- Outstanding price-performance ratio











Offices and Showrooms

The benefits of using HI-MACS® in offices and showrooms:

- Good price-performance ratio
- Pleasing to touch
- Longevity
- Easy to care for
- Sophisticated, high-quality appearance







Case study: Porsche Museum I

Your client's every wish can be turned into reality using HI-MACS[®].

This was the case on the "Porsche Museum" project that simultaneously signalled the start of a new era.







Case study: Porsche Museum II

Irrespective of whether you are working on an integrated design scheme or a complex interior design project – HI-MACS® is always the right partner (for exciting ideas).















Facades

The benefits of using HI-MACS® in façade applications:

- Easy to care for
- Insensitive to humidity
- Sophisticated look
- Visually seamless workmanship













NAM Offices. Design: Kwint Architecten, fabrication: Harryvan b.v., photos: Gerard van Beek





Furniture and Light

The benefits of using HI-MACS® in furniture and light applications:

- Easy to care for
- Sophisticated look
- Visually seamless workmanship
- Translucency

















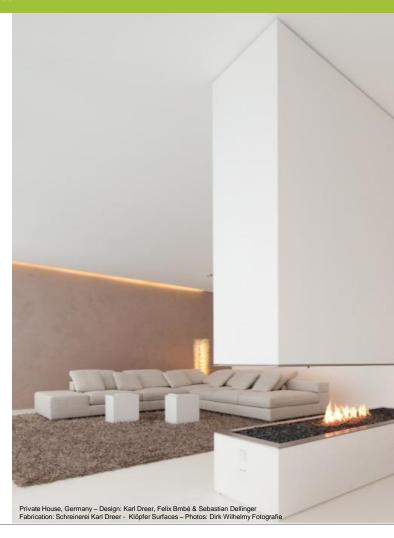




Living Spaces

From floors to walls, from the terrace to the mantelpiece: HI-MACS® turns living spaces into customized live-in landscapes that appear to come from a single cast.

- Easy to care for
- Insensitive to humidity
- Sophisticated look
- Visually seamless workmanship

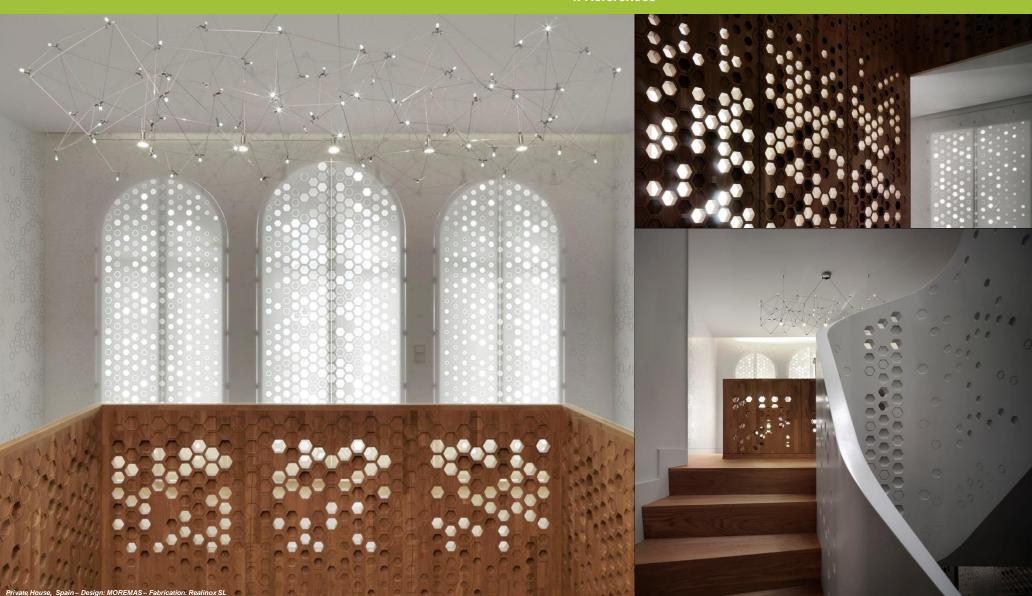














5. Technical information, 73 - 85

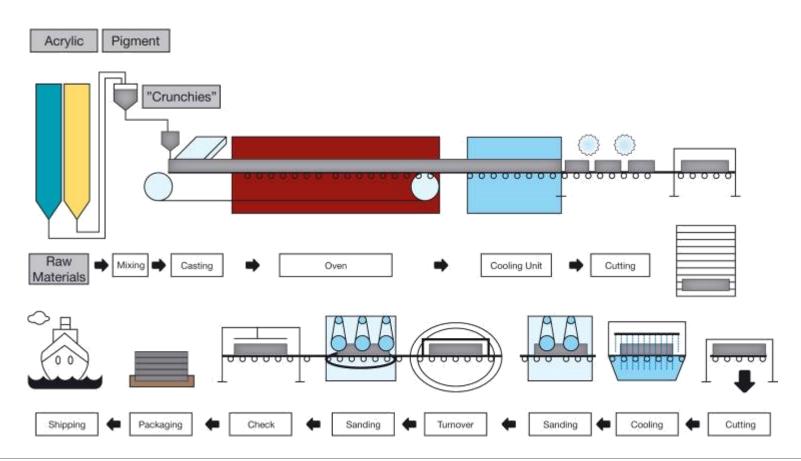
- Manufacture and fabrication
- Other technical qualities, certificates and attributes
- Quality Club
- Warranty







Producing a sheet of HI-MACS®







A case study presents how the material is worked with

Stages in the production of a sink unit with a customised oval bowl (produced by thermoforming)

- 1. The sheet is heated from 160-180 degrees in the furnace.
- 2. The flexible sheet is moulded into its desired shape with the pre-formed wooden mould and counter-mould.
- 3. The surface is polished up so that the finish can be seen.
- 4. The edges of the bowl are milled.
- 5. The bowl is inserted into the work surface.
- 6. The joints are planed down until they are smooth and can no longer be seen.









Working the edges



Standard with radius



Standard with back bevel



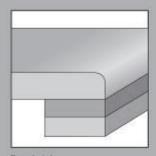
Standard with bevel



Bull-nose



Standard with profil



Sandwich



Standard with wave profil



Waterfall edge



rooved





Hints on the care of your product

- HI-MACS® can simply be cleaned with a damp cloth, sponge and mild detergent.
- More difficult stains, small burn marks or nicotine stains can be simply and easily removed with a scouring pad.
- Even small cuts and scratches can be easily repaired yourself using sandpaper.

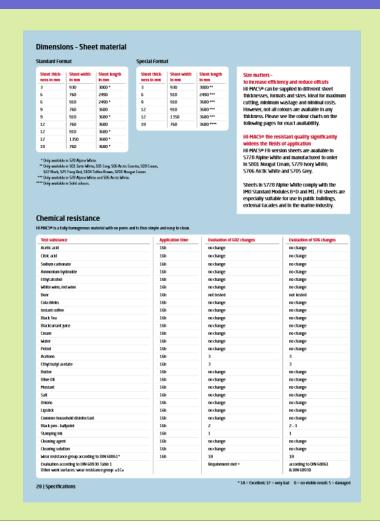






Test results I: Chemical resistance

HI-MACS® has a pore-less, dirt-repellent surface that moisture cannot permeate. For this reason, obstinate stains, such as lipstick, acids, cleaning agents and foods containing colouring, leave no traces on the material, even after an application time of 16 hours.

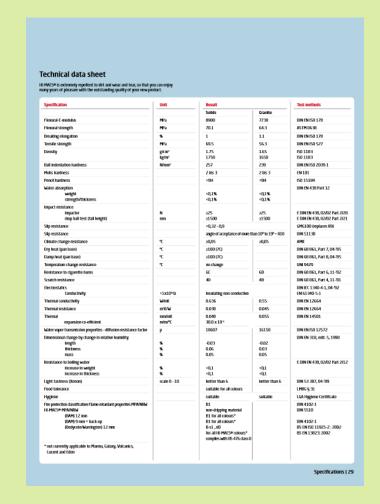






Test results II: Technical data sheet

HI-MACS® is extremely tough and hard-wearing, as demonstrated by all the relevant material tests.
HI-MACS® achieves top marks in terms of its impact strength, thermal conductivity, water vapour permeability, food tolerance and hygiene.







Certificate I

All HI-MACS® products are manufactured in compliance with the ISO 9001 Quality Standard for Systems and Processes and the ISO 14001 Standard for Environmental Management.









Certificate II

- B1 / DIN 4102-1 (Certificate for Low Flammability)
- BS 8800
 (Certificate of Compliance with Occupational Health and Safety Management Systems)
- NSF-51 (Health certificate)
- LGA Hygiene Certificate (Hygiene certificate)













Certificate III

Bodycote Warrington Fire - Class 0
 (Certificate for Low Flammability)







Certificate IV

A special HI-MACS® formula, « HI-MACS® FR », also possess the following certificates:

- M1 (Certificate for Low Flammability)
- IMO Modules B+D (Certificate for Low Flammability in yachting environment)
- B1 9 mm (Certificate for Low Flammability)
- SBI (Certificate for Low Flammability for external facade)
- ETA (European Technical Agreement, about facade construction)















Quality Club

What is the HI-MACS® Quality Club?

- It consists of a network of selected partners (retailers, fabricators, installers and fitters), who have undergone training in one of our training centres
- It serves to continually improve the quality of installations fitted with HI-MACS®
- It guarantees high-quality service for the customer







Warranty (15 years)

Every HI-MACS® product has a 15 year guarantee on the material.

HI-MACS® Quality Club customers receive a 15 year guarantee for their installations*.

> This is the longest guarantee offered by a manufacturer of solid surfaces on the market.







1. The Company 2. General information 3. Product range 4. References 5. Technical Information 6. Summary

6. Summary, 86 - 91







HI-MACS® - An Overview

- It can be moulded to suit
- A wide range of colours
- Translucency
- Seamless appearance
- Simple to work with
- Extensive range of sinks and bowls
- Eco-friendly composition
- Environmentally-friendly energy balance in its production
- 15 year guarantee





Information 3. Product range 4. References 5. Technical information 6. Summary

What is the New Generation?

Set yourself new goals.

Discover new worlds.

Follow a new direction.

Make new ideas reality.

Think outside the box.

Give new partners space.

HI-MACS® is the material of possibilities.

Benefit from the most advanced fabrication technology.









Who is the New Generation?

HI-MACS® loves to work with successful architects and, at the same time, encourages young talented designers who have the opportunity to show what they can do in international design competitions.

Ultimately they are the "New Generation" – the future of HI-MACS®.

Designed by Zaha Hadid. Fabricated by Rosskopf & Partner AG. Photographed by www.diephotodesigner.de





6. Summary

Why not design something completely different?







Be part of the New Generation.

There will be no stopping you when you see what HI-MACS® can do.

What are you waiting for? Be part of the New Generation and give your creativity free rein.

HI-MACS® is ready and waiting.



THE NEW GENERATION.

Inspired by Architecture.

