

2021  
**PRESS KIT**

AMERICAN BUILT FOR AMERICA'S DREAMS



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“ No one grows up thinking, ‘I want to build mattresses for a living.’ I read all the books. I went to all the seminars. Every expert said you’re supposed to find your passion and pursue it. While I was trying to figure out what I should be doing with my life, I was building stuff and doing what I loved. I finally woke up to the fact that that’s success...

I try not to lose sight of the fact that I’m building mattresses for people who are waking up to their own potential every day, who are working and dreaming too.

*Brooklyn Bedding Owner John Merwin*

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## ABOUT BROOKLYN BEDDING

### *American Built for America's Dreams*

Brooklyn Bedding is an American made manufacturer and retailer of mattresses, differentiated by master craftsmanship and a wholly owned state-of-the-art manufacturing facility. Family owned since 1995, the company originated with two brothers delivering mattresses directly to customers' homes. Known as the "mobile mattress guys," John and Rob Merwin evolved their business by learning every aspect of the mattress making process. They tenaciously used every material in their inventory to pass savings on to customers, purchasing high grade manufacturing equipment and pioneering bed-in-a-box online delivery in 2008.

Today, the company owns world class expertise in mattress engineering, achieved through meticulous attention to detail, cutting-edge equipment and patented materials created with advanced technology. Brooklyn Bedding designs and creates its entire line of high-quality bedding, on demand, in its manufacturing facility in Phoenix, Arizona. Remaining true to its roots, the company still goes the extra mile to ensure customer satisfaction—offering its expertly crafted mattresses and sleep accessories at factory direct prices with free in-store delivery and online shipping, as well as a generous 120-day trial period and a 10-year hassle free warranty period on mattresses.

Subsequent to doubling its production capacity in 2019—and becoming a private label manufacturer for the largest e-commerce sites in the nation—Brooklyn Bedding unveiled plans for a new 600,000-square-foot, state-of-the-art manufacturing facility in Phoenix.



## ABOUT JOHN MERWIN

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*Owner & Chief Executive Officer, Brooklyn Bedding*

John Merwin is the Owner and Chief Executive Officer of Brooklyn Bedding, an American made manufacturer of custom crafted sleep products, founded in 1995. He was a struggling college student at Western Montana University in 2000, about to get married, when his brother Rob convinced him to join his mattress liquidation business in Phoenix, Arizona.

The transition from liquidation to manufacturing was long and meticulous. John managed to accumulate raw materials and equipment as he could afford them. He also took every opportunity to visit manufacturing facilities across the country, learning both the art and science of making his own mattresses while adopting best manufacturing practices. In 2006, John renamed his growing private label business after his middle daughter, Brooklyn. In 2008, he pioneered the bed-in-a-box concept in the United States, selling his first roll packed mattress on Amazon.

Though hundreds of online and bed-in-a-box companies have sprung up since 2012, Brooklyn Bedding remains one of the few to manufacture its own products. The company's end-to-end craftsmanship approach has empowered John to remain competitively priced while offering higher quality sleep solutions.



# MATTRESSES

BY BROOKLYN BEDDING

# BROOKLYN AURORA HYBRID

*Advanced cooling technology in a luxury hybrid*

The coolest take ever on affordable luxury was derived from science: the average skin temperature is 91 degrees, but the *ideal* skin temperature for sleep is 88 degrees. We infused TitanCool™ in the Brooklyn Aurora for optimal conditions: cooling gel beads liquefy at higher temperatures to deliver relief; those same beads solidify at lower temperatures to ensure the perfect sleep environment.

- A 1.5" top layer of patented CopperFlex™ foam provides more responsive contouring with targeted pressure point relief and the antimicrobial properties of copper.
- A PCM surface infusion of TitanCool™ maintains skin temperature at an ideal 88 degrees for sleep.
- The most advanced fabric on the market delivers TitanCool™ benefits on contact.
- A second 2" layer of hyper-elastic TitanFlex™ foam offers cloud-like comfort with immediate response technology that adjusts to your body each time you move.
- A third 1" Swirl Visco-Elastic Memory Foam layer provides enhanced contouring and deeper compression support.
- An 8" base of up to 1,032 individually encased Ascension X® coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Comes with a 120-night risk free trial.
- Also available in RV mattress sizes.

PRICE: \$999 - \$2,124

SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)



**MOST ADVANCED COOLING MATTRESS**

## BROOKLYN SIGNATURE HYBRID

*Patented, premium sleep at a factory direct price*

The original "Best Mattress Ever," the Brooklyn Signature combines individually pocketed Ascension® coils with patented hyper-responsive foam for increased comfort and deeper compression support—plus high-caliber Ascension® perimeter coils for greater edge support. No mattress manufacturer has ever loaded so many premium features into a bed priced so competitively.

- A premium quilted top helps resist body impressions and provides optimal cooling while you sleep.
- A top layer of patented TitanFlex™ foam combines all the contouring properties of memory foam with the responsiveness of latex.
- A variable secondary layer allows you to choose just the right firmness for your sleep experience:
  - A 1.5" layer of transitional Energex™ foam provides deeper compression support in the soft and medium version of the hybrid.
  - A 2" layer of high-density memory foam in the firm version provides enhanced support, coupled with enhanced responsiveness.
- A 6" base of up to 961 individually encased Ascension® coils delivers deep compression support while decreasing motion transfer between sleep partners.
- High-caliber Ascension® perimeter coils create greater edge support along the sides, head and foot of the bed.
- A high-density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Also available in RV mattress sizes.

PRICE: \$599 - \$1,249

SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)



ALL-TIME BESTSELLING MATTRESS

## BROOKLYN BOWERY HYBRID

*Essential hybrid comfort, exceptionally priced*

At Brooklyn Bedding, we understand both the quality and number of layers matter: each layer in the Brooklyn Bowery Hybrid is designed with a specific sleep benefit in mind, including quilted gel memory foam for added contouring and cooling, and individually encased coils for deeper compression support. Our top slumber essential is priced affordably because we custom craft our very own mattresses and ship direct, passing on the savings to you.

- A 1" layer of quilted, gel memory foam resists body impressions and provides optimal cooling comfort while you sleep.
- A 2" layer of comfort foam is designed to create a gentler transition to the mattress core.
- Open cell technology results in increased airflow and breathability.
- A 6" base of up to 961 individually encased Ascension® coils delivers deep compression support while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in a universal, medium firmness that balances just the right amount of pressure point relief with optimal support.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Comes with a 120-night risk free trial.
- Also available in RV mattress sizes.



PRICE: \$549 - \$1,049

SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King

FIRMNESS LEVEL: Universal Medium

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

**MOST ECONOMICAL MATTRESS**

## SEDONA HYBRID

*The ultimate luxury sleep hybrid*

The Sedona Hybrid by Brooklyn Bedding represents our most luxurious, handcrafted mattress—offering resort style sleep through an exceptional pairing of premium quality foams and a proprietary, high-end coil system. The top four foam layers create an elite quad of comfort, support and cooling benefits. A top knit panel, woven with advanced cooling yarns, draws heat away from the body to maintain optimal sleep temperature. It's the kind of insanely comfortable slumber you can typically only get at a five-star hotel...delivered directly to your home.

- A 1" top layer of patented, comfort foam combines exceptional contouring and responsiveness—paired with a uniquely woven top knit cooling panel that draws heat away from the body.
- A secondary 2" layer of higher density, gel-infused memory foam promotes additional cooling with enhanced support.
- A proprietary 1" layer of hyper-dense, slow-response memory foam with a cool gel infusion delivers extreme recovery and the deepest level compression support.
- An intermediate 1" high-density foam layer provides a gentler transition to the advanced coil system core.
- An 8" base of up to 1,032 individually encased Ascension X® coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in a universal, medium firmness that balances just the right amount of pressure point relief with optimal support.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

PRICE: \$1,249 - \$2,899

SIZES: Twin, Twin XL, Full, Full XL, Queen, Short Queen, King, CA King, Split CA King

FIRMNESS LEVEL: Universal Medium

WEBSITE: BrooklynBedding.com



**MOST LUXURIOUS MATTRESS**

## BLOOM HYBRID

*Natural cultivated comfort with individually encased coils*

The most brilliant sleep solution is derived from nature: the culmination of superior pressure point relief and the unique buoyancy found only in Talalay latex. Featuring a plush quilted top of Joma Wool™ and organic cotton – combined with a dense layer of Talalay comfort latex and up to 1,032 individually encased Ascension X® coils – the Bloom Hybrid offers seven times more breathability than other beds, plus superior motion isolation and support. The inherently hypoallergenic properties of latex make the Bloom Hybrid a healthier, cleaner, more rejuvenating sleep (top to bottom).

- Sustainably sourced Joma Wool™ and organic cotton are combined in a plush top cover, providing exceptional breathability and moisture wicking...naturally.
- A 3" top layer of Talalay latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep. Made from natural Talalay rubber, Talalay latex is certified Oeko-Tex class 1 safe and goes through a five-stage washing and rinsing process in a soap and water solution—making it the healthiest sleep product in the world.
- An 8" base of up to 1,032 individually encased Ascension X® coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in a universal, medium firmness that balances just the right amount of pressure point relief with optimal support.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

PRICE: \$1,099 - \$2,399

SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King

FIRMNESS LEVELS: Medium

WEBSITE: [BrooklynBedding.com](https://BrooklynBedding.com)



**MOST ECO-FRIENDLY MATTRESS**

## SPARTAN HYBRID

*Active recovery with Far Infrared Rays technology*

Combining an elite performance fabric with Far Infrared Rays (FIR) technology and the patented advanced cooling of TitanCool™, the Spartan helps you reset and rejuvenate quicker by harnessing and recycling the body's natural energy throughout the sleep cycle.

- An elite performance top utilizes Far Infrared Rays technology to transform your body's heat into waves of energy—reflected back to you through the medium of fibers, helping to enhance faster recover and promote quality of sleep.
- A 1.5" top layer of patented CopperFlex™ foam provides responsive contouring with targeted pressure point relief and the highly conductive, antimicrobial properties of copper.
- A second 2" layer of hyper-elastic TitanFlex™ foam provides cloud-like comfort with immediate response technology that adjusts to your body each time you move.
- A patented phase change molecule surface infusion of TitanCool™ maintains ideal skin sleep temperature.
- A third 1" Swirl Visco-Elastic Memory Foam layer provides enhanced contouring and deeper compression support with added cooling.
- An 8" base of up to 1,032 individually encased Ascension X® coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

PRICE: \$1,099 - \$2,399

SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: BrooklynBedding.com



**MOST ADVANCED PERFORMANCE MATTRESS**

# TITAN HYBRID

*The firm solution for plus-size sleep*

Designed with substantial support for heavier sleepers, the Titan Hybrid pairs two layers of the highest quality foam with heavy duty, premium coils – delivering extra lift and extra durability for the life of your mattress.

- Firm-level support balances just the right amount of pressure point relief with a substantially solid surface for plus-size sleepers.
- A 1" layer of quilted, gel memory foam resists body impressions and provides optimal cooling comfort while you sleep.
- A 2" layer of patented TitanFlex™ foam delivers responsive contouring with targeted pressure point relief.
- A 6" core of up to 1,032 individually encased TitanCaliber™ coils provides industrial support, coupled with superior motion isolation.
- A 2" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- An optional cooling top panel can be sewn into the surface of the mattress to moderate temperature while delivering ultimate cooling on contact.
- Sold separately, a Cooling Talalay Latex Mattress Topper is also available to customize your sleep experience.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.



BASE PRICE: \$699 - \$1,249  
COOLING PANEL INCLUDED: \$899 - \$1,499  
SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King  
FIRMNESS LEVEL: Firm  
WEBSITE: TitanMattress.com

**FIRMEST SOLUTION FOR PLUS-SIZE SLEEPERS**

# TITAN LUXE HYBRID

*Contouring comfort and durability for plus-size sleep*

The Titan Luxe Hybrid is designed with substantial support for heavier sleepers in a more traditional medium firmness—pairing all of the benefits of the original Titan Hybrid with additional contouring to accommodate both sleep partners. An 8" core of premium, individually encased TitanCaliber™ coils ensure extra lift and extra durability for the life of your mattress.

- A medium firmness comfort level provides the right amount of pressure point relief with a substantially solid surface for plus-size sleepers while ensuring optimal contouring for both sleep partners.
- A 1" layer of quilted, gel memory foam resists body impressions and provides optimal cooling comfort while you sleep.
- A 2" layer of patented, medium firmness TitanFlex™ foam delivers responsive contouring with targeted pressure point relief.
- A 1" Energex transition layer provides enhanced contouring and deeper compression support.
- An 8" core of up to 1,032 individually encased TitanCaliber™ coils provides ample support, coupled with superior motion isolation.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- An optional cooling top panel can be sewn into the surface of the mattress to moderate temperature while delivering ultimate cooling on contact.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.



BASE PRICE: \$899 - \$1,449  
COOLING PANEL INCLUDED: \$949 - \$1,599  
SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King  
FIRMNESS LEVEL: Medium  
WEBSITE: TitanMattress.com

**BEST CONTOURING FOR PLUS-SIZE SLEEPERS**

# PLANK

*The firmest, flattest, healthiest way to sleep*

For the sleeper for whom the typical firm is never firm enough, the Plank delivers an ultra-firmer, flatter, flippable surface, creating a neutral spine position that's better for your back and posture overall. Inspired by the minimalist approach to sleep in the Far East, our dual comfort design offers two variations: the top side of the mattress is standard firm; the bottom side is ultra-firm, allowing for a highly customizable sleep. Engineered to reduce pressure on your circulatory system the Plank provides for better blood flow and better lower back support – compelling you to inhale more oxygen while you snooze.

- The flippable design of the Plank allows you to choose your ideal firmness level:
  - A .75" quilted top layer, patterned with continuous stitching, ensures zero loft for an ultra-firm sleep experience.
  - Or, flip the mattress, and a 1.5" quilted layer, patterned with tack-and-jump stitching, creates minimal loft for a firm sleep experience.
- The flatter sleep surface is engineered to create a neutral spine position that's better for your back and posture overall – helping to reduce pressure on your circulatory system and compelling you to inhale more oxygen while you snooze.
- An optional cooling panel is available on both the extra firm and firm side, moderating temperature while delivering ultimate cooling on contact.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Also available in RV mattress sizes.

BASE PRICE: \$699 - \$1,249

COOLING PANEL INCLUDED: \$899 - \$1,499

SIZES: Twin, Twin XL, Full, Queen, King, CA King,

Split CA King

FIRMNESS LEVELS: Firm, Ultra-Firm

WEBSITE: [PlankMattress.com](http://PlankMattress.com)



**FIRMEST, FLATTEST SLEEP (FLIPPABLE)**

## ECOSLEEP HYBRID

*The sustainable, flippable sleep solution*

The EcoSleep Hybrid by Brooklyn Bedding offers a thoroughly natural, more customizable way to sleep. Our triple layer hybrid is constructed of pure, sustainably sourced latex throughout – Rain Forest Alliance certified for the eco-conscious. The exceptional comfort and unique responsiveness of latex results in either a plush or firm sleep experience, depending on the side of the mattress you choose. A plush, quilted top layer of Joma Wool™ and 100 percent organic cotton is thoughtfully constructed on either side, ensuring a naturally hygienic and more breathable surface.

- A flippable mattress design allows you to choose between a medium or firm sleep experience.
- Sustainably sourced Joma™ Wool and 100 percent organic cotton combine to form an exceptionally breathable and natural sleep surface on both sides of the mattress.
- A plush 1.5" top layer of 100 percent natural latex provides a highly responsive sleep surface that adjusts to your body each time you move.
- A medium firmness top side layer is combined with a 1.5" total latex support layer, designed to deliver exceptional pressure point relief while helping maintain proper spinal alignment.
- A firmer 1.5" layer of 100 percent natural latex is available on the flip side, offering all the benefits of natural materials on a firmer sleep surface.
- A 6" base of up to 961 individually encased Ascension® coils delivers deep compression support while decreasing motion transfer between sleep partners.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Offered with a 120-night risk free trial.

PRICE: \$899 - \$1,499

SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King

FIRMNESS LEVELS: Medium, Firm

WEBSITE: EcoSleep.com



**MOST SUSTAINABLE MATTRESS (FLIPPABLE)**

# MATTRESSES

BY DREAMFOAM BEDDING

## COPPER DREAMS

*Cloud-like comfort at a fraction of the price*

Offering cloud-like comfort at a fraction of the price, the Copper Dreams mattress combines the deep contouring properties and reduced motion transfer of memory foam with the cooling effects of a copper-graphite infusion. Multiple layers of high-end foam make the Copper Dreams one of our most luxurious sleep experiences within the DreamFoam Bedding collection.

- A premium smooth top weave delivers cooling benefits on contact.
- A copper-graphite infusion in the top memory foam layer provides superior conductivity, drawing excess heat away from the body and maintaining ideal body temperature throughout the night.
- A secondary layer of memory foam contours the body while offering targeted pressure point relief.
- A 2" intermediate layer of foam offers a gentler transition to the firmer, high-density base foam.
- A 6" high-density foundation gives the mattress structural firmness as well as a durable core.
- Two comfort levels allow you to customize your mattress:
  - The 12" model offers firm support.
  - The 13" model offers a medium firmness sleep experience.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Comes with a 120-night risk free trial.



PRICE: \$399 - \$999  
SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King  
FIRMNESS LEVELS: 12" Firm, 13" Medium  
WEBSITE: [DreamFoamBedding.com](http://DreamFoamBedding.com)

**LOWEST PRICE COPPER-GRAPHITE MATTRESS**

## ELEMENTS LATEX

*Natural latex comfort at an affordable price*

Comfortable by nature, the Elements Latex mattress delivers the ultimate pressure point relief of Oeko-Tex Class 1 certified Talalay latex at an affordable price. Its exceptional responsiveness is made ultra-plush by a quilted top with super soft reflex foam, and a convoluted foam foundation for a cooler, more comfortable night's sleep. The upgraded 12" model with a zippered cover, allows you to personalize your comfort and support.

- An ultra-plush, 1" quilted top with super soft reflex foam provides ultimate contouring.
- A 3" layer of Oeko-Tex class 1 certified Talalay latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep.
  - The 10" option is a high value, triple-layer model, designed to give you all the benefits of Talalay latex at a fraction of the price.
  - The upgraded 12" model offers all the benefits of Talalay latex with the flexibility of a zippered cover—allowing you to customize your sleep experience now, or change the firmness of your foam at a later time.
- A high-density convoluted base foam allows for increased air flow with added durability for the life of your mattress.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Comes with a 120-night risk free trial.

PRICE: \$399 - \$999

SIZES: Twin, Twin XL, Full, Queen, King, CA King, Split CA King

DEPTHS: 10", 12" Zippered Cover

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: [DreamFoamBedding.com](https://www.DreamFoamBedding.com)



**LOWEST PRICE LATEX MATTRESS**

## ARCTIC DREAMS

*Customized comfort with cooling on contact*

The Arctic Dreams mattress is engineered with one of the most advanced fabrics on the market—typically reserved for luxury beds—to deliver cooling relief on contact. This premium temperature moderation is paired with one of two core options: a triple-layer foam mattress, or a four-layer hybrid that offers a combination of high-quality foams and individually encased coils for deeper compression support.

- A .75" ultra-soft quilted top offers plush, breathable comfort in a material designed to resist body impressions.
- An advanced cooling panel, typically only offered with luxury mattresses, delivers cooling relief on contact.
- A 2.5" patented layer of gel memory foam pairs ultimate optimal pressure point relief with just the right amount of responsiveness.
- The Arctic Dreams mattress is offered with two core options:
  - The all-foam version—which features a 7.5" high-density foundation with open cell technology—gives the mattress structural firmness as well as durability.
  - The hybrid, which features a 6" layer of individually encased coils, is designed to deliver ultimate pressure point relief while decreasing motion transfer between sleep partners. The coil system is paired with a 1" high-density foam base that adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in a universal medium comfort level.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Comes with a 120-night risk free trial.
- Also available in RV mattress sizes.

PRICE: \$279 - \$699

SIZES: Twin, Twin XL, Full, Full XL, Queen, King, CA King, Split CA King

MODELS: All-Foam, Encased Coil System

FIRMNESS LEVEL: Universal Medium

WEBSITE: [DreamFoamBedding.com](http://DreamFoamBedding.com)



**LOWEST PRICE ADVANCED COOLING MATTRESS**

## CHILL MEMORY FOAM

*Exceptionally priced with low profile options*

Featuring multiple foam layers with open cell technology, the Chill Memory Foam mattress is designed for an elevated sleep experience at an everyday price. Constructed with a stain-resistant fabric in the top panel and a high-quality layer of gel memory foam, the mattress delivers enhanced contouring and cooling with exceptional pressure point relief. Variable mattress depths, available in both traditional and non-traditional sizes, make this the perfect solution for every type of sleeper.

- An environmentally-friendly Nano Stain Terminator finish guards against splashes, spills and permanent stains.
- Variable depth top layers of quality gel swirl memory foam allow for a more responsive sleep experience with added cooling—and the ability to customize your comfort.
- Variable depths in the high-density base foam ensure durability and stability for the life of your bed while also allowing you to customize your firmness level:
  - Available in 6", 8", 10", 12" and 14" models. (6" and 8" recommended only for those with bed profile limitations, such as bunk beds, or for children.)
  - 12" and 14" models feature a premium transition foam to ensure a gentler transition to the high-density base.
- Open cell technology in each foam layer provides increased airflow and breathability.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A. with a 10-year warranty.
- Comes with a 120-night risk free trial.
- Also available in RV mattress sizes.



PRICE: \$199 - \$699

SIZES: Twin, Twin XL, Full, Full XL, Queen, King, CA King, Split CA King

DEPTHS: 6", 8", 10", 12", 14"

FIRMNESS LEVELS: Customized, Based on Depth

WEBSITE: [DreamFoamBedding.com](https://www.DreamFoamBedding.com)

**LOWEST PRICE MATTRESS FOR FAMILIES ON A BUDGET**

# PILLOWS

BY BROOKLYN BEDDING

## LUXURY COOLING PILLOW

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*Responsive contouring with exceptional cooling*

Constructed with open cell, fast response memory foam, the Brooklyn Bedding Luxury Cooling Pillow reacts immediately to pillow pressure to gently support the unique shape of your head, neck and shoulders.

- Dual action cooling combines pin core ventilation for increased airflow with a cool gel surface infusion that draws heat out and away from your head and neck.
- Copper-graphite promotes greater breathability with antimicrobial benefits.
- A premium circular knit cover combines silky smoothness with exceptional breathability to deliver cooling benefits on contact.
- Materials are inherently antimicrobial and resistant to allergens, mold, bacteria and dust mites.
- Available in low and high profile to provide just the right amount of support for your sleep position.



PRICE: \$129 - \$149  
SIZES: Queen, King  
PROFILE: Low, High  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

## TALALAY LATEX PILLOW

*Natural materials for a healthier sleep*

Constructed with natural materials, the Talalay Latex pillow delivers superior reactivity, conformability and breathability for a healthier, more restful night's sleep.

- Derived from the sap of the rubber tree and produced using eco-friendly methods, sustainably sourced Talalay latex is hypoallergenic and gentle on the skin.
- Hyper-responsive latex foam conforms to the shape of your head and neck, promoting healthier spinal alignment.
- Inherently breathable Talalay latex also delivers up to seven times greater airflow than other latex foams for a cooler night's sleep.
- An organic cotton cover offers the natural cooling properties of plant-based materials along with supreme softness.
- Available in low and high profile to provide just the right amount of support for your sleep position.



PRICE: \$89 - \$99  
SIZES: Queen, King  
PROFILE: Low, High  
WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

## VENTILATED MEMORY FOAM PILLOW

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*Ultimate contouring with exceptional breathability*

Engineered with pin core ventilation for increased airflow, the Brooklyn Bedding Ventilated Memory Foam Pillow delivers ultimate contouring comfort for your head, neck and shoulders.

- Moldable memory foam conforms to your unique shape.
- A pin core ventilation design allows for better air circulation for a cooler, more comfortable night's sleep.
- A luxury knit cover adds plush comfort to your sleep experience.
- Materials are inherently antimicrobial and resistant to allergens, mold, bacteria and dust mites.
- A rounded edge design offers the traditional look of down and feather pillows.

PRICE: \$69 - \$79  
SIZES: Queen, King  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



## PREMIUM SHREDDED FOAM PILLOW

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*Cloud-like comfort with customizable support*

The Brooklyn Bedding Premium Shredded Foam Pillow combines cloud-like comfort with personal customization for every type of sleeper. A blend of deconstructed latex and memory foam, encapsulated in a zippered cover, allows you to adjust loft and firmness for a highly personalized sleep experience.

- Ultimate moldability is achieved with a blend of the highest quality latex and memory foam, delivering gently contouring comfort for the head and neck.
- A cooling gel foam infusion in deconstructed memory foam draws heat out and away from the head and neck areas for an exceptionally cool night's sleep.
- A moisture-wicking, antimicrobial cover provides a dry and hygienic sleep environment perfect for sensitive skin.



PRICE: \$44 - 49  
SIZES: Queen, King  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# SHEETS

BY BROOKLYN BEDDING

## BRUSHED MICROFIBER SHEETS

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*Incredibly smooth, exceptionally durable*

Brooklyn Bedding Brushed Microfiber Sheets feature an incredibly smooth and long-lasting weave that's crafted to look as sumptuous as they feel.

- Finely woven fibers that measure less than one denier in diameter deliver a plush hand that's brushed for superior softness.
- Supreme breathability, achieved through lightweight, moisture-wicking materials, provide a dry and comfortably cool sleep environment.
- High quality microfiber, constructed with a tighter weave, ensures durability with frequent washing.
- Machine washable for easy care, the microfiber sheets are made with 100 percent polyester to resist wrinkles and pilling better than traditional cotton sheets.



PRICE: \$39 - \$59

COLORS: White, Charcoal, Ivory, Sage, Blue Mist, Khaki

SIZES: Twin, Twin XL, Full, Full XL, Queen, King, CA King

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# BLANKETS

BY BROOKLYN BEDDING

## DUAL THERAPY WEIGHTED BLANKET

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*Ultra cozy meets ultra cool*

The Dual Therapy Weighted Blanket by Brooklyn Bedding is designed to provide the deep touch pressure support that can result in a calmer, more soothing night's sleep. Its dual therapy features come from a flippable and removable duvet cover: one side blankets you in a traditional, ultra cozy warmth and security; the other side provides the tranquility of weight, coupled with an advanced cooling fabric.

- Available in 15-lb. and 20-lb. weight options, our dual therapy weighted blanket customizes your level of deep touch support.
- Premium fabrics are combined in one duvet to deliver two-sided comfort: ultra cozy warmth or tranquil cooling.
- High-end details include 12 individual ties and loops to ensure even distribution of weight throughout the blanket.
- The duvet cover is washable for easy care and a more hypoallergenic sleep experience.
- Dimensions for both weights are a universal 60" x 80".



PRICE: \$159 - \$169

WEIGHTS: 15 lb. and 20 lb.

DIMENSIONS: 60" x 80"

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# MATTRESS PROTECTION

BY BROOKLYN BEDDING

## LUXURY COOLING MATTRESS PROTECTOR

*Luxurious cooling and protection for ultimate comfort*

The Luxury Cooling Mattress Protector by Brooklyn Bedding features the same premium fabric used in the cover of the elite Brooklyn Aurora – delivering ultimate cooling and protection for your best sleep experience ever.

- Super conductive material draws heat out and away from your body, creating a cooler sleep environment.
- A luxurious, silky smooth fabric elevates your overall sleep experience while protecting the life of your bed.
- Hypoallergenic design protects against bacteria, bed bugs and dust mites.
- Waterproof materials protect against all types of fluids and liquids.
- The protector covers your mattress like a fitted sheet for simpler enclosure and removal.
- Designed to be washable for easier care: the protector can be laundered in cool to warm water with no bleach, then tumble dried on low.



PRICE: \$99 - \$149  
SIZES: Twin, Twin XL, Full, Queen, King, CA King  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

## COMPLETE COVERAGE MATTRESS ENCASEMENT

*360° degree protection for a healthier night's rest*

The Complete Coverage Mattress Encasement by Brooklyn Bedding delivers a 360° surround of your mattress – designed for maximum protection of your health, and the life of your bed.

- Unique zip-tight enclosure encompasses your entire mattress for maximum protection.
- Hypoallergenic design provides 360° protection against bacteria, bed bugs and dust mites.
- Waterproof materials protect against all types of fluids, liquids and moisture.
- 100% polyester construction provides a crisp, soft hand that is resistant to shrinkage.
- Encasements are designed to be machine washable for easy care.



PRICE: \$89 - \$99

SIZES: Twin, Twin XL, Full, Queen, King, CA King

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# FOUNDATIONS

BY BROOKLYN BEDDING

## ASCENSION BI-FOLD FOUNDATION

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*The traditional look of a box spring  
with critical center support*

Designed to look like a traditional box spring, the durably constructed Ascension® Bi-Fold Foundation combines critical center support with unique portability for easy transport.

- Heavy duty tubular steel construction provides critical center support and maximum edge firmness.
- Thoughtful engineering allows the foundation to be used with all types of mattresses.
- The traditional look and feel of a box spring is combined with an easy to remove, zip-off cover.
- A unique design accommodates a flat fold, making delivery and set-up a snap.
- No tools or assembly are required; the foundation is easily moved on stairs or around tight corners.
- No box spring is required.



PRICE: \$189 - \$299  
SIZES: Twin, Twin XL, Full, Queen, King, CA King  
WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

## SUPER DUTY HIGH RISE PLATFORM

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*Critical center support for all types of mattresses*

The Super Duty High Rise Platform provides heavy duty center support for your mattress, eliminating the need for a box spring.

- Our thoughtful design delivers crucial center support for all types of mattresses, ensuring the longevity of your mattress.
- A "just right" height elevates your mattress 14.5" above the floor.
- Durable tubular steel construction guarantees the frame won't sag or bend with normal use.
- The platform supports up to 1,500 lbs. of evenly distributed weight.
- High rise construction provides 13.75" of under bed storage.
- A retractable, sturdy design makes set-up a snap - including the ability to connect to a headboard or footboard with purchase of an adapter.
- No assembly is required.
- No box spring is required.



PRICE: \$129 - \$199

SIZES: Twin, Twin XL, Full, Queen, King, CA King

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

# ADJUSTABLE BASES

BY BROOKLYN BEDDING

## ASCENSION® ULTRA ADJUSTABLE POWER BASE

*The most advanced solution  
for ergonomically sound sleep and leisure*

Compatible with both all-foam and hybrid mattresses, the Ascension® Ultra Adjustable Power Base is the most advanced sleep solution available online – delivering a whole new level of elevation and luxury directly to your door.

- Each base model features an elegant, ergonomic design along with wireless remote controls for customized comfort and support. A remote sync option also allows you to control split sides simultaneously.
- Preset positions allow for television viewing, zero gravity and anti-snoring postures, along with dual programmable memory positions and a remote lock feature for convenience as well as personalization.
- Head and foot tilt adjustments offer exceptional spinal alignment along with relaxation.
- A robust technology package comes standard with each base: 2 USB charging ports under the base, along with Android and Apple App support, enable the ultimate leisure and recharging experience.
- The Ascension® Ultra is the slimmest power bed on the market, featuring an ergonomic extension seat that reduces friction and unnecessary wear and tear on the mattress when elevating the back.
- Under bed LED lighting and a built-in flashlight in the remote control provide ease of use during nighttime hours.
- A power down battery box, built into the frame, ensures a self-sufficient power supply with more efficient use of energy.
- Sold as a zero clearance, platform ready sleep solution, featuring 6 metal legs with optional leg extenders and five-minute tool-free assembly.



PRICE: \$1,099 - \$2,198  
SIZES: Twin, Twin XL, Queen, Split King  
WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

## ASCENSION® LUXE ADJUSTABLE POWER BASE

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*Customized comfort and support  
for superior sleep and spine health*

Compatible with both all-foam and hybrid mattresses, the Ascension® Luxe Adjustable Power Base is one of the highest-end sleep solutions available online – delivering an elevated sleep and leisure experience directly to your door.

- Each base model features an elegant, ergonomic design along with wireless remote controls for customized comfort and support. A remote sync option also allows you to control split sides simultaneously.
- Preset positions allow for television viewing, zero gravity, anti-snoring and lounge postures – along with dual programmable memory positions and a remote lock feature for convenience as well as personalization.
- Head and foot tilt adjustments offer exceptional spinal alignment as well as relaxation.
- 2 USB charging ports under the base enable bedtime recharging.
- A built-in flashlight in the remote control provide ease of use during nighttime hours.
- A power down battery box, built into the frame, ensures a self-sufficient power supply with more efficient use of energy.
- Sold as a zero clearance, platform ready sleep solution, featuring 6 metal legs with optional leg extenders and five-minute tool-free assembly.



PRICE: \$699 - \$1,398  
SIZES: Twin, Twin XL, Queen, Split King  
WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

# MATTRESS TOPPERS

BY BROOKLYN BEDDING

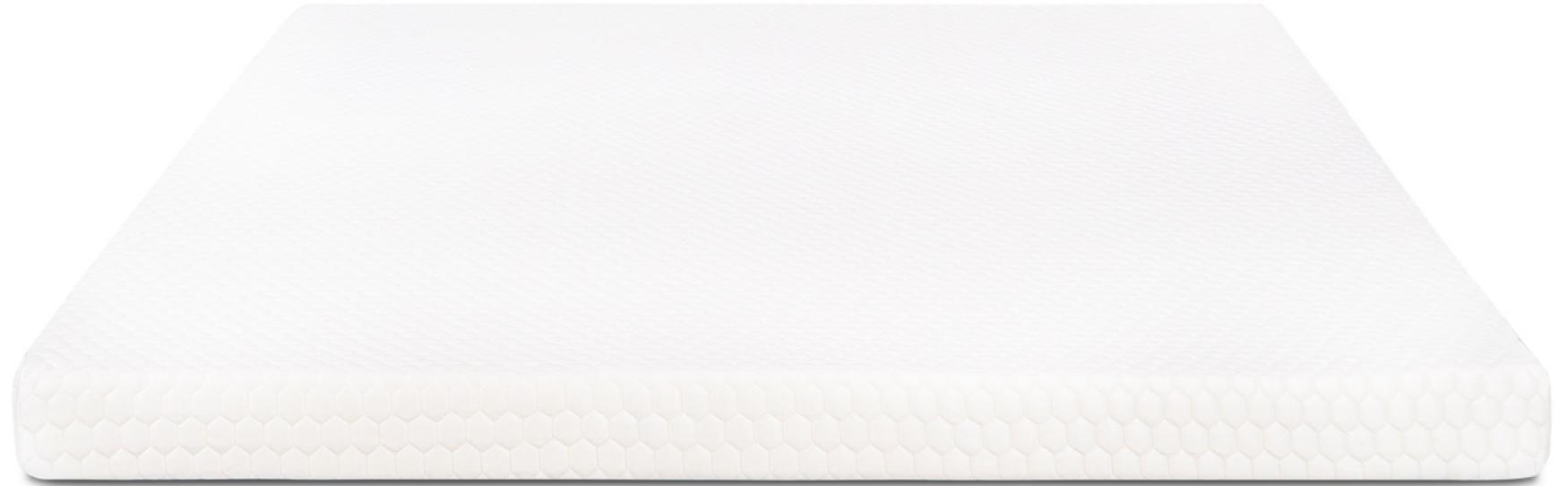
## COOLING TALALAY LATEX TOPPER

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*Ultra-luxurious comfort and cooling, medium*

Revitalize your mattress with the luxury of the Cooling Talalay Latex Topper, featuring the natural comfort benefits of latex—paired with cooling on contact.

- A top layer of Talalay latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep. Made from natural Talalay rubber, Talalay latex is certified Oeko-Tex class 1 safe.
- A premium circular knit cover combines silky smoothness with exceptional breathability to deliver cooling benefits on contact.
- The cover's zipper enclosure allows for removal and laundering for a cleaner, more hypoallergenic sleep experience.
- Available in a 3" depth.
- Offered in a universal medium (28 ILD) comfort level.
- Delivered in a box for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A.



PRICE: \$349 - \$599

SIZES: Twin, Twin XL, Full, Queen, King, CA King

FIRMNESS LEVELS: Medium

WEBSITE: [MattressTopper.com](http://MattressTopper.com)

## BAMBOO TALALAY LATEX TOPPER

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*Ultra-responsive with customized comfort*

Revitalize your mattress with the customized comfort and natural cooling properties of the Bamboo Latex Topper.

- A top layer of Talalay latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep. Made from natural Talalay rubber, Talalay latex is certified Oeko-Tex class 1 safe.
- Inherently cooling, latex also offers ideal temperature moderation along with greater breathability.
- The Bamboo Latex Topper is available in three levels of firmness to let you decide the level of support you need: soft (19 ILD), medium (28 ILD), and firm (36 ILD).
- Each topper comes with a high-end bamboo cover, designed to protect the longevity of the foam while promoting a hypoallergenic and antimicrobial sleep environment.
- Available in a 3" depth.
- Delivered in a box for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A.



PRICE: \$294 - \$404

SIZES: Twin, Twin XL, Full, Full XL, Queen, Short Queen, King, CA King

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: [MattressTopper.com](http://MattressTopper.com)

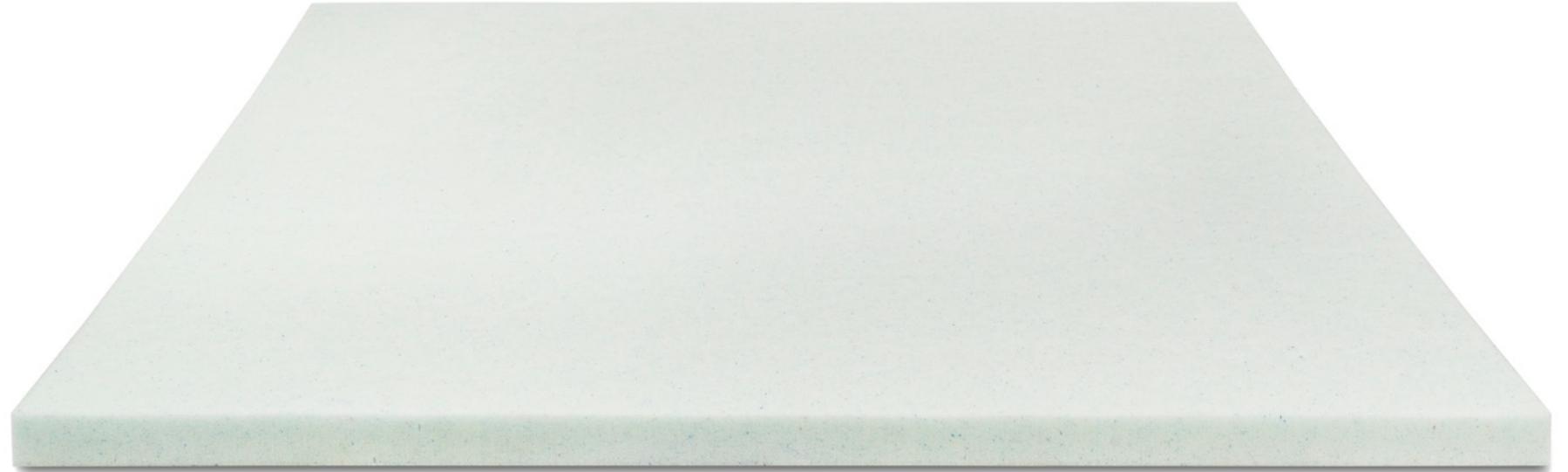
## 4-LB. GEL MEMORY FOAM TOPPER

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*High-quality contouring and cooling, plush*

Revitalize your mattress with the high-quality, 4-lb. gel memory foam topper, designed specifically for plush contouring and enhanced cooling.

- A gel bead infusion delivers one of the key benefits, allowing you to sleep 33% cooler than traditional memory foam.
- The plush contouring of the 4-lb weight provides exceptional pressure point relief with medium level support, ideal for side and combination sleepers.
- Decreased motion transfer is also a signature attribute of 4-lb. density memory foam, minimizing sleep disturbance between partners.
- Available in 2" and 3" options.
- Offered in a plush comfort level.
- CertiPUR-US certified.
- Delivered in a box for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A.



PRICE: \$105 - \$249

SIZES: Twin, Twin XL, Full, Queen, King, CA King

THICKNESS: 2" or 3"

FIRMNESS LEVELS: Plush

WEBSITE: [MattressTopper.com](http://MattressTopper.com)

## 4-LB. MEMORY FOAM TOPPER

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*Ultra-contouring, plush*

Revitalize your mattress with a plush comfort, 4-lb. memory foam topper.

- Our plush layer of memory foam provides exceptional pressure point relief with medium level support, ideal for side and combination sleepers.
- Decreased motion transfer is a signature attribute of 4-lb. density memory foam, minimizing sleep disturbance between partners.
- Available in 2" and 3" options.
- Offered in a plush comfort level.
- CertiPUR-US certified.
- Delivered in a box for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A.



PRICE: \$79 - \$179

SIZES: Twin, Twin XL, Full, Full XL, Queen, King, CA King

THICKNESS: 2" or 3"

FIRMNESS LEVELS: Plush

WEBSITE: [MattressTopper.com](http://MattressTopper.com)

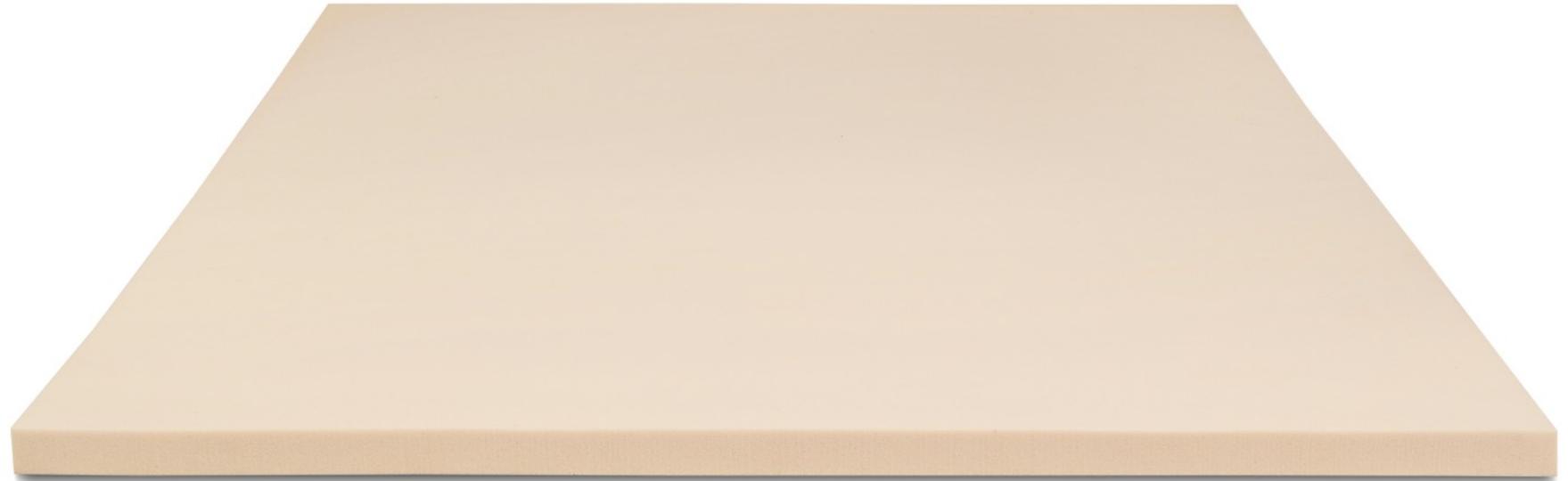
## 5-LB. MEMORY FOAM TOPPER

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*Ultra-contouring, medium*

Revitalize your mattress with a medium comfort, 5-lb. memory foam topper.

- Our highest-density layer of gel memory foam provides exceptional pressure point relief with firmer support.
- Zero motion transfer is a signature attribute of 5-lb. density memory foam, eliminating sleep disturbance between partners.
- Available in 2" and 3" options.
- Offered in a medium comfort level.
- CertiPUR-US certified.
- Delivered in a box for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A.



PRICE: \$85 - \$199

SIZES: Twin, Twin XL, Full, Full XL, Queen, King, CA King

THICKNESS: 2" or 3"

FIRMNESS LEVELS: Medium

WEBSITE: [MattressTopper.com](http://MattressTopper.com)

## 2.5-LB GEL SWIRL MEMORY FOAM TOPPER

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*Ultra-affordable contouring and cooling, ultra-plush*

Revitalize your mattress with the most affordable comfort and cooling option, the Gel Swirl Memory Foam Topper.

- A patented 2.5-lb layer of gel memory foam pairs ultimate optimal pressure point relief with just the right amount of responsiveness.
- A cooling gel swirl provides a temperature neutral sleeping environment.
- Available in 2" and 3" options.
- Offered in an ultra-plush comfort level.
- CertiPUR-US certified.
- Delivered in a box for easy transportation from your door to your bedroom.
- Proudly custom made in the U.S.A.



PRICE: \$50 - \$110  
SIZES: Twin, Twin XL, Full, Full XL, Queen, King, CA King  
THICKNESS: 2" or 3"  
FIRMNESS LEVELS: Ultra-Plush  
WEBSITE: [MattressTopper.com](http://MattressTopper.com)

# CONTACT

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212.999.5585

