

2022  
**PRESS KIT**

AMERICAN BUILT FOR AMERICA'S DREAMS



 **BROOKLYN BEDDING**

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“ No one grows up thinking, ‘I want to build mattresses for a living.’ I read all the books. I went to all the seminars. Every expert said you’re supposed to find your passion and pursue it. While I was trying to figure out what I should be doing with my life, I was building stuff and doing what I loved. I finally woke up to the fact that that’s success...

I try not to lose sight of the fact that I’m building mattresses for people who are waking up to their own potential every day, who are working and dreaming too.

”

*Brooklyn Bedding Owner John Merwin*

## ABOUT BROOKLYN BEDDING

*Custom Crafted in Arizona*

Brooklyn Bedding is an American manufacturer and retailer of mattresses, differentiated by master craftsmanship and a wholly owned state-of-the-art manufacturing facility. Family owned since 1995, the company originated with two brothers delivering mattresses directly to customers' homes. Known as the "mobile mattress guys," John and Rob Merwin evolved their business by learning every aspect of the mattress-making process. They tenaciously used every material in their inventory to pass savings on to customers, purchasing high-grade manufacturing equipment and pioneering bed-in-a-box online delivery in 2008.

Today, the company owns world-class expertise in mattress engineering, achieved through meticulous attention to detail, cutting-edge equipment and patented materials created with advanced technology. Brooklyn Bedding designs and creates its entire line of high-quality bedding, on demand, in its manufacturing facility in Phoenix, Arizona. Remaining true to its roots, the company still goes the extra mile to ensure customer satisfaction – offering its expertly crafted mattresses and sleep accessories at factory-direct prices with free in-store delivery and online shipping, as well as a generous 120-day trial period and a 10-year hassle-free warranty period on mattresses.

Subsequent to doubling its production capacity in 2019 – and becoming a private label manufacturer for the largest e-commerce sites in the nation – Brooklyn Bedding unveiled plans for a new 650,000-square-foot, state-of-the-art manufacturing facility in Phoenix.



## ABOUT JOHN MERWIN

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*Owner & Chief Executive Officer, Brooklyn Bedding*

John Merwin is the Owner and Chief Executive Officer of Brooklyn Bedding, an American manufacturer of custom crafted sleep products, founded in 1995. He was a struggling college student at Western Montana University in 2000, about to get married, when his brother Rob convinced him to join his mattress liquidation business in Phoenix, Arizona.

The transition from liquidation to manufacturing was long and meticulous. John managed to accumulate raw materials and equipment as he could afford them. He also took every opportunity to visit manufacturing facilities across the country, learning both the art and science of making his own mattresses while adopting best manufacturing practices. In 2006, John renamed his growing private label business after his middle daughter, Brooklyn. In 2008, he pioneered the bed-in-a-box concept in the United States, selling his first roll packed mattress on Amazon.

Though hundreds of online and bed-in-a-box companies have sprung up since 2012, Brooklyn Bedding remains one of the few to manufacture its own products. The company's end-to-end craftsmanship approach has empowered John to remain competitively priced while offering higher quality sleep solutions.



# **MATTRESSES**

BY BROOKLYN BEDDING

## BROOKLYN AURORA HYBRID

### *Most advanced cooling mattress*

The coolest take ever on affordable luxury was derived from science: the average skin temperature is 91 degrees, but the *ideal* skin temperature for sleep is 88 degrees. We infused TitanCool™ in the Brooklyn Aurora for optimal conditions: cooling gel beads liquefy at higher temperatures to deliver relief; those same beads solidify at lower temperatures to ensure the perfect sleep environment.

- A 1.5" top layer of patented CopperFlex™ foam provides more responsive contouring with targeted pressure point relief and the antimicrobial properties of copper.
- A PCM surface infusion of TitanCool™ maintains skin temperature at an ideal 88 degrees for sleep.
- The most advanced fabric on the market delivers TitanCool™ benefits on contact.
- Offered in three levels of firmness to let you decide the level of support you need, each option comes with distinctive layers for distinctive benefits:
  - The soft version features a secondary 2" layer of soft hyper-elastic TitanFlex™ foam, providing cloud-like comfort with immediate response technology that adjusts to your body each time you move. A third layer of 1" gel swirl memory foam ensures added pressure point relief.
  - The medium version features a secondary 2" layer of medium hyper-elastic TitanFlex™ foam, providing the perfect balance of contouring with immediate response technology that adjusts to your body each time you move. A third layer of 1" gel swirl memory foam ensures added pressure point relief.
  - The firm version features a secondary 1.5" layer of firm TitanFlex™ foam for additional support and a more neutral spine position, important to back, stomach and some combination sleepers. A third layer of 1.5" VariFlex™ transition foam ensures a more traditional firm sleep experience.
- An 8" core of up to 1,032 individually encased Ascension® coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners. The unique coil system is zoned to deliver support to your body where it is needed most.
- A .75" high-density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King, Split CA King and extended RV mattress sizes.



PRICE: \$999 - \$2,199  
FIRMNESS LEVELS: Soft, Medium, Firm  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

## BROOKLYN SIGNATURE HYBRID

*All-time bestselling mattress*

The Brooklyn Signature combines individually encased Ascension® coils with patented hyper-responsive foam for increased comfort and deeper compression support – plus high-caliber Ascension® perimeter coils for greater edge support. No mattress manufacturer has ever loaded so many premium features into a bed priced so competitively.

- A premium quilted top helps resist body impressions and provides optimal breathability while you sleep.
- Variable foams in the top layers allow you to choose just the right firmness for your sleep experience:
  - A 1.5" top layer of patented TitanFlex™ foam features the contouring properties of memory foam with the responsiveness of latex, paired with a 1" VariFlex™ transition layer for deeper compression support in the soft and medium versions.
  - A 1" top layer of patented TitanFlex™ foam features the contouring properties of memory foam with the responsiveness of latex, paired with a 2" VariFlex™ transition layer for a more traditional firm sleep experience.
- An 8" base of up to 961 individually encased Ascension® coils delivers deep compression support while decreasing motion transfer between sleep partners.
- High-caliber Ascension® perimeter coils create greater edge support along the sides, head and foot of the bed.
- A .25" high-density flex base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King, Split CA King and extended RV mattress sizes.



PRICE: \$599 - \$1,374  
FIRMNESS LEVELS: Soft, Medium, Firm  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)



## BROOKLYN BOWERY HYBRID

*Most economical mattress*

At Brooklyn Bedding, we understand both the quality and number of layers matter: each layer in the Brooklyn Bowery Hybrid is designed with a specific sleep benefit in mind, including quilted gel memory foam for added contouring and cooling, and individually encased coils for deeper compression support. Our top slumber essential is priced affordably because we custom craft our very own mattresses and ship direct, passing on the savings to you.

- A 1" layer of quilted, gel memory foam resists body impressions and provides optimal cooling comfort while you sleep.
- A 2" layer of comfort foam is designed to create a gentler transition to the mattress core.
- Open cell technology results in increased airflow and breathability.
- A 6" base of up to 1,032 individually encased Ascension X® coils delivers deep compression support while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in a universal, medium firmness that balances just the right amount of pressure point relief with optimal support.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



PRICE: \$549 - \$1,099  
FIRMNESS LEVEL: Universal Medium  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

## SEDONA HYBRID

*Most luxurious mattress*

The Sedona Hybrid by Brooklyn Bedding represents our most luxurious, handcrafted mattress –offering resort style sleep through an exceptional pairing of premium quality foams and a proprietary, high-end coil system. The top four foam layers create an elite quad of comfort, support and cooling benefits. A top knit panel, woven with advanced cooling yarns, draws heat away from the body to maintain optimal sleep temperature. It's the kind of insanely comfortable slumber you can typically only get at a five-star hotel...delivered directly to your home.

- A 1" top layer of patented, comfort foam combines exceptional contouring and responsiveness –paired with a uniquely woven top knit cooling panel that draws heat away from the body.
- A secondary 2" layer of higher density, gel-infused memory foam promotes additional cooling with enhanced support.
- A proprietary 1" layer of hyper-dense, slow-response memory foam with a cool gel infusion delivers extreme recovery and the deepest level compression support.
- An intermediate 1" high-density foam layer provides a gentler transition to the advanced coil system core.
- An 8" base of up to 1,032 individually encased Ascension X® coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in a universal, mediumfirmness that balances just the right amount of pressure point relief with optimal support.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Full XL, Queen, Short Queen, King, CA King and Split CA King.



PRICE: \$1,249 - \$2,899  
FIRMNESS LEVEL: Universal Medium  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# BLOOM HYBRID

## *Most eco-friendly mattress*

The most brilliant sleep solution is derived from nature: the culmination of superior pressure point relief and the unique buoyancy found only in Talalay latex. Available in two options, the Bloom Hybrid features a plush quilted top of Joma Wool™ and organic cotton –combined with dense layers of Talalay comfort latex and individually encased coils. Talalay latex offers seven times more breathability than other foams, coupled with superior motion isolation and support. The inherently hypoallergenic properties of latex make the Bloom Hybrid a healthier, cleaner, more rejuvenating sleep (top to bottom).

- Sustainably sourced Joma Wool™ and organic cotton are combined in a plush top cover, providing exceptional breathability and moisture wicking...naturally.
- Variable cores allow you to choose just the right comfort level and profile for your sleep experience:
  - The 10" option features a 1.5" layer of sustainable Talalay Echo Latex foam, paired with a premium transitional layer for deeper compression support. A 6" base of up to 961 individually encased Ascension® coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.
  - The 12" option features a 3" top layer of premium Talalay latex, paired with a deeper 8" base of up to 1,032 individually encased Ascension X® coils, also designed to deliver ultimate pressure point relief while decreasing motion transfer between sleep partners.
- Talalay latex is renowned for delivering a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep. Made from natural Talalay rubber, Talalay latex is also certified Oeko-Tex class 1 safe and goes through a five-stage washing and rinsing process in a soap and water solution—making it the healthiest sleep product in the world.
- A 1" high density foam base in each version of the Bloom Hybrid adds durability while reinforcing individually encased coils as they compress.
- Offered in a universal, medium firmness that balances just the right amount of pressure point relief with optimal support.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



PRICE: \$1,099 - \$2,449  
FIRMNESS LEVELS: Medium  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

## SPARTAN LUXE HYBRID

*Most advanced performance mattress*

Combining an elite performance fabric with Far Infrared Rays (FIR) technology and the patented advanced cooling of TitanCool™, the Spartan helps you reset and rejuvenate quicker by harnessing and recycling the body's natural energy throughout the sleep cycle.

- An elite performance top utilizes Far Infrared Rays technology to transform your body's heat into waves of energy—reflected back to you through the medium of fibers, helping to enhance faster recover and promote quality of sleep.
- A 1.5" top layer of patented CopperFlex™ foam provides responsive contouring with targeted pressure point relief and the highly conductive, antimicrobial properties of copper.
- Offered in three levels of firmness to let you decide the level of support you need, each option comes with distinctive layers for distinctive benefits:
  - The soft version features a secondary 2" layer of soft hyper-elastic TitanFlex™ foam, providing cloud-like comfort with immediate response technology that adjusts to your body each time you move. A third layer of 1" gel swirl memory foam ensures added pressure point relief.
  - The medium version features a secondary 2" layer of medium hyper-elastic TitanFlex™ foam, providing the perfect balance of contouring with immediate response technology that adjusts to your body each time you move. A third layer of 1" gel swirl memory foam ensures added pressure point relief.
  - The firm version features a secondary 1.5" layer of firm TitanFlex™ foam for additional support and a more neutral spine position, important to back, stomach and some combination sleepers. A third layer of 1.5" VariFlex™ transition foam ensures a more traditional firm sleep experience.
- An 8" core of up to 1,032 individually encased Ascension® coils delivers ultimate pressure point relief while decreasing motion transfer between sleep partners. The unique coil system is zoned to deliver support to your body where it is needed most.
- A .75" high-density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



PRICE: \$1,099 - \$2,449  
FIRMNESS LEVELS: Soft, Medium, Firm  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

## TITAN FIRM HYBRID

*Firmest solution for plus-size sleepers*

Designed with substantial support for heavier sleepers, the Titan Hybrid pairs two layers of the highest quality foam with heavy duty, premium coils – delivering extra lift and extra durability for the life of your mattress.

- Firm-level support balances just the right amount of pressure point relief with a substantially solid surface for plus-size sleepers.
- A 1" layer of quilted, gel memory foam resists body impressions and provides optimal cooling comfort while you sleep.
- A 2" layer of patented TitanFlex™ foam delivers responsive contouring with targeted pressure point relief.
- A 6" core of up to 1,032 individually encased TitanCaliber™ coils provides industrial support, coupled with superior motion isolation.
- A 2" high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- An optional cooling top panel can be sewn into the surface of the mattress to moderate temperature while delivering ultimate cooling on contact.
- Sold separately, a Cooling Talalay Latex Mattress Topper is also available to customize your sleep experience.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



PRICE: \$699 - \$1,499  
FIRMNESS LEVEL: Firm  
WEBSITE: [TitanMattress.com](https://TitanMattress.com)

## TITAN LUXE HYBRID

*Best contouring for plus-size sleepers*

The Titan Luxe Hybrid is designed with substantial support for heavier sleepers in a more traditional medium firmness –pairing all of the benefits of the original Titan Hybrid with additional contouring to accommodate both sleep partners. An 8” core of premium, individually encased TitanCaliber™ coils ensure extra lift and extra durability for the life of your mattress.

- A medium firmness comfort level provides the right amount of pressure point relief with a substantially solid surface for plus-size sleepers while ensuring optimal contouring for both sleep partners.
- A 1” layer of quilted, gel memory foam resists body impressions and provides optimal cooling comfort while you sleep.
- A 2” layer of patented, medium firmness TitanFlex™ foam delivers responsive contouring with targeted pressure point relief.
- A 1” Energex transition layer provides enhanced contouring and deeper compression support.
- An 8” core of up to 1,032 individually encased TitanCaliber™ coils provides ample support, coupled with superior motion isolation.
- A 1” high density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- An optional cooling top panel can be sewn into the surface of the mattress to moderate temperature while delivering ultimate cooling on contact.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



PRICE: \$899 - \$1,749  
FIRMNESS LEVEL: Medium  
WEBSITE: [TitanMattress.com](https://TitanMattress.com)

# PLANK

*Firmest, flattest sleep (flippable all-foam)*

Constructed for those sleepers who say a typical firm is never firm enough, the Plank by Brooklyn Bedding delivers two unique firmness levels in a flippable mattress—offered with optional cooling panels for the ultimate sleep experience. Inspired by the minimalist approach to sleep in the Far East, the firmer, flatter, flippable surface of the Plank mattress creates a neutral spine position that's better for your back and posture overall. Our dual comfort design offers two variations: the top side of the mattress features an ultra-firm sleep experience; the bottom side of the mattress feels like a traditional firm, allowing for a highly customizable sleep.

- The flippable design of the Plank allows you to choose your ideal firmness level:
  - A .75" quilted top layer, patterned with continuous stitching, ensures an ultra-firm sleep experience.
  - Or, flip the mattress and a 1.5" quilted top layer with tack-and-jump stitching is paired with a 2" TitanFlex™ comfort layer, creating a traditional firm sleep experience.
- The flatter sleep surface is engineered to create a neutral spine position that's better for your back and posture overall—helping to reduce pressure on your circulatory system and compelling you to inhale more oxygen while you snooze.
- An optional cooling panel is available on both the extra firm and firm side, moderating temperature while delivering ultimate cooling on contact.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk-free trial.
- Also available in RV mattress sizes.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



PRICE: \$699 - \$1,499  
FIRMNESS LEVELS: Firm, Ultra-Firm  
WEBSITE: [PlankMattress.com](https://www.PlankMattress.com)

## PLANK HYBRID

*Firmest, flattest sleep (flippable hybrid)*

The flippable Plank Hybrid is designed to be the firmest mattress on the market –pairing all of the benefits of the original Plank with the additional responsiveness and pressure point relief of individually encased coils. Put simply, the hybrid construction of the Plank Hybrid creates a more comfortable sleep surface for both sleep partners.

- The flippable design of the Plank Hybrid allows you to choose the ideal firmness level:
  - A .75" quilted top layer with continuous stitching – paired solely with a 2" high-density support layer – ensures an ultra-firm sleep experience.
  - Or, flip the mattress and a 1.5" quilted top layer with tack-and-jump stitching –paired with a 1" TitanFlex™ comfort layer and a 2" high-density support layer –creates a traditional firm sleep experience.
- Both the firm and extra firm sides of the mattress benefit from a 6" core of individually encased TitanCaliber™ coils, delivering greater responsiveness and pressure point relief for both sleep partners.
- The flatter sleep surface of the Plank Hybrid is also engineered to create a neutral spine position that's better for your back and posture overall –helping to reduce pressure on your circulatory system and compelling you to inhale more oxygen while you snooze.
- The higher profile build of the Plank Hybrid is more compatible with adjustable power bases and taller headboards.
- An optional cooling panel can be sewn onto the surfaces of both the firm and extra firm sides to deliver ultimate cooling on contact.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Also available in RV mattress sizes.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



BASE PRICE: \$799 - \$1,649  
FIRMNESS LEVELS: Firm, Ultra-Firm  
WEBSITE: [PlankMattress.com](https://www.PlankMattress.com)



## ECOSLEEP HYBRID

*Most sustainable mattress (flippable)*

The EcoSleep Hybrid by Brooklyn Bedding offers a thoroughly natural, more customizable way to sleep. Designed as a flippable mattress, the EcoSleep Hybrid is medium firmness on one side and firm on the other. The mattress is constructed of pure, sustainably sourced latex throughout, paired with individually encased coils for optimal pressure point relief. The exceptional comfort and unique responsiveness of Rain Forest Alliance-certified latex results in either a plush or firm sleep experience, depending on which side of the mattress you choose. A quilted top layer of Joma Wool™ and organic cotton is thoughtfully constructed on either side, ensuring a naturally hygienic and more breathable sleep surface.

- A flippable mattress design allows you to choose between a medium or firm sleep experience.
- Sustainably sourced Joma™ Wool and 100 percent organic cotton combine to form an exceptionally breathable and natural sleep surface on both sides of the mattress.
- A plush 1.5" top layer of 100 percent natural latex provides a highly responsive sleep surface that adjusts to your body each time you move.
- A medium firmness top side layer is combined with a 1.5" total latex support layer, designed to deliver exceptional pressure point relief while helping maintain proper spinal alignment.
- A firmer 1.5" layer of 100 percent natural latex is available on the flip side, offering all the benefits of natural materials on a firmer sleep surface.
- A 6" base of up to 961 individually encased Ascension® coils delivers deep compression support while decreasing motion transfer between sleep partners.
- Delivered in a box, allowing for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



PRICE: \$899 - \$1,499  
FIRMNESS LEVELS: Medium, Firm  
WEBSITE: [EcoSleep.com](https://www.EcoSleep.com)

# BROOKLYN CUSTOM

## *The Ultimate Sleep Experience*

Brooklyn Bedding offers the ultimate sleep experience with the Brooklyn Custom. Start by selecting between a Queen, King, or California King sized mattress. Standard King and California King come as a split mattress option, allowing each partner to customize the firmness and comfort layer to their liking. After selecting the mattress size, customers will choose the firmness level which will determine how hard or soft the mattress feels and is undoubtedly the most important detail to consider. Customers will then be able to select their comfort layer and top fabric based off the features and fabric below:

- **Comfort Layer**
  - **Latex:** Latex foam is uniquely buoyant, resulting in the highest responsiveness to movement, comes from great elasticity. It is known for its tremendous pressure point relief, breathability, and resilience. Latex foam is natural and derived from the sap of rubber trees, which is a renewable source. Overall, latex is a great choice for sleepers who want the truest "sleep-on-top" feel, those who have skin sensitivities, or looking for an environmentally friendly material.
  - **Titanflex:** Titanflex is a hyper-elastic foam featuring immediate response technology that adjusts to your body each time you move. It is designed to contour the body, much like memory foam but features the higher responsiveness and pressure point relief of latex. Titanflex is a great choice for sleepers who want the ultimate comfort with just the right amount of conformability and responsiveness.
  - **Luxe Memory Foam:** Luxe memory foam is a Hyper density is a slow-response foam with a cool gel infusion that delivers extreme recovery and the deepest level compression support. It provides a gentler transition to the zoned coil core. Hyper Density memory foam is a great choice for sleepers who suffers from pressure point related pain and want improved circulation. It is also idea for side and combination sleepers.
- **Top Fabric**
  - **Organic Cotton:** Sustainably sourced organic cotton is extremely breathable and has natural fibers that are hypoallergenic. It is processed without toxic dyes and isn't treated with harmful chemicals making it a soft and heathy material.
  - **Luxury Cooling:** A uniquely woven top knit cooling panel that draws heat out and away from the body that is literally cool to the touch.
  - **Recovery Upcycle:** An elite performance top utilizes Far Infrared Rays technology to transform your body's heat into waves of energy—reflected back to you through the medium of fibers, helping to enhance faster recovery and promote quality of sleep.

The Brooklyn Custom coil layer, included with purchase, features the brand's best 8" core of up to 1,032 individually encased Ascension® coils. The unique system delivers ultimate pressure point relief while decreasing motion transfer between sleep partners.



PRICE: \$1,749 - \$2,199

FIRMNESS LEVELS: Soft, Medium, Firm

WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# **MATTRESSES**

BY BROOKLYN BEDDING

## COPPER DREAMS

### *Lowest price copper-graphite mattress*

Offering cloud-like comfort at a fraction of the price, the Copper Dreams mattress combines the deep contouring properties and reduced motion transfer of memory foam with the cooling effects of a copper-graphite infusion and individually encased coils.

Multiple layers of high-end foam make the Copper Dreams one of our most luxurious sleep experiences within the DreamFoam Bedding collection.

- A premium smooth top weave delivers cooling benefits on contact.
- A copper-graphite infusion in the top memory foam layer provides superior conductivity, drawing excess heat away from the body and maintaining ideal body temperature throughout the night.
- A secondary layer of memory foam contours the body while offering targeted pressure point relief.
- A 2" intermediate layer of foam offers a gentler transition to the coilcore.
- An 6" base of up to 961 individually encased coils delivers deep compression support while decreasing motion transfer between sleep partners.
- Two comfort levels allow you to customize your mattress:
  - The 12" model offers firm support.
  - The 13" model offers a medium firmness sleep experience.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



PRICE: \$549 - \$1,249

FIRMNESS LEVELS: 12" Firm, 13" Medium

WEBSITE: [DreamFoamBedding.com](https://www.DreamFoamBedding.com)

## ELEMENTS LATEX

### *Lowest price latex mattress*

Comfortable by nature, the Elements Latex mattress delivers the ultimate pressure point relief of Oeko- Tex Class 1 certified Talalay latex at an affordable price. Its exceptional responsiveness is made ultra- plush by a quilted top with super soft reflex foam– paired with a core of individually encased coils for deeper compression support and a cooler, more comfortable night's sleep. The upgraded 12" model comes with a zippered cover, allowing you to personalize both your comfort and support.

- An ultra-plush, 1" quilted top with super soft reflex foam provides ultimate contouring.
- A 3" layer of Oeko-Tex class 1 certified Talalay latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep.
  - The 10" option is a high value, triple-layer hybrid with 6" individually encased coils, designed to give you all the benefits of Talalay latex at a fraction of the price.
  - The upgraded 12" model offers all the benefits of Talalay latex plus 8" individually encased coils, combined with the flexibility of a zippered cover– allowing you to customize your sleep experience now, or change the firmness of your foam at a later time.
- Offered in three levels of firmness to let you decide the level of support you need.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Queen, King, CA King and Split CA King.



PRICE: \$549 - \$1,249  
DEPTHS: 10", 12" Zippered Cover  
FIRMNESS LEVELS: Soft, Medium, Firm  
WEBSITE: [DreamFoamBedding.com](https://www.DreamFoamBedding.com)

# ARCTIC DREAMS

## Lowest price cooling mattress

The Arctic Dreams Hybrid mattress is engineered with one of the most advanced fabrics on the market—typically reserved for luxury beds—to deliver cooling relief on contact. This premium temperature moderation is paired with a four-layer hybrid that offers a combination of high-quality foams and individually encased coils for deeper compression support.

- A .75" ultra-soft quilted top offers plush, breathable comfort in a material designed to resist body impressions.
- An advanced cooling panel, typically only offered with luxury mattresses, delivers cooling relief on contact.
- A 2.5" patented layer of gel memory foam pairs ultimate optimal pressure point relief with just the right amount of responsiveness.
- A 6" layer of individually encased coils is designed to deliver ultimate pressure point relief while decreasing motion transfer between sleep partners.
- A 1" high-density foam base adds durability to the mattress while reinforcing individually encased coils as they compress.
- Offered in a universal medium comfort level.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Available in Twin, Twin XL, Full, Full XL, Queen, King, CA King, Split CA King and extended RV sizes.



PRICE: \$399 - \$749  
MODELS: All-Foam, Hybrid  
FIRMNESS LEVEL: Universal Medium  
WEBSITE: [DreamFoamBedding.com](https://www.DreamFoamBedding.com)

# CHILL MEMORY FOAM

*Lowest price mattress for families on a budget*

Featuring multiple foam layers with open cell technology, the Chill Memory Foam mattress is designed for an elevated sleep experience at an everyday price. Constructed with a stain-resistant fabric in the top panel and a high-quality layer of gel memory foam, the mattress delivers enhanced contouring and cooling with exceptional pressure point relief.

- An environmentally-friendly Nano Stain Terminator finish guards against splashes, spills and permanent stains.
- Variable depth top layers of quality gel swirl memory foam allow for a more responsive sleep experience with added cooling –and the ability to customize your comfort.
- Variable depths in the high-density base foam ensure durability and stability while also allowing you to customize your firmness level.
- The Chill is available in 6", 8", 10", 12" and 14" models:
  - The 6" and 8" versions are dual-layer mattresses, offering a firm and firm-medium sleep experience.
  - The 10" model is a dual-layer mattress, designed for a medium-firm sleep experience.
  - The 12" and 14" versions are triple-layer mattresses, featuring a premium VariFlex™ transition foam layer in a universally preferred medium and soft-medium sleep experience.
- Open cell technology in each foam layer provides increased airflow and breathability.
- Delivered in a box that allows for easy transportation from your door to your bedroom.
- Comes with a 10-year warranty.
- Offered with a 120-night risk free trial.
- Also available in RV mattress sizes.
- Available in Twin, Twin XL, Full, Full XL, Queen, King, CA King, Split CA King and extended RV mattress sizes.



PRICE: \$249 - \$999 DEPTHS:  
6", 8", 10", 12", 14"  
FIRMNESS LEVELS: Customizable  
WEBSITE: [DreamFoamBedding.com](https://www.DreamFoamBedding.com)

# **PILLOWS**

BY BROOKLYN BEDDING



## LUXURY COOLING PILLOW

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*Responsive contouring with exceptional cooling*

Constructed with open cell, fast response memory foam, the Brooklyn Bedding Luxury Cooling Pillow reacts immediately to pillow pressure to gently support the unique shape of your head, neck and shoulders.

- Dual action cooling combines pin core ventilation for increased airflow with a cool gel surface infusion that draws heat out and away from your head and neck.
- Copper-graphite promotes greater breathability with antimicrobial benefits.
- A premium circular knit cover combines silky smoothness with exceptional breathability to deliver cooling benefits on contact.
- Materials are inherently antimicrobial and resistant to allergens, mold, bacteria and dust mites.
- Available in low and high profile to provide just the right amount of support for your sleep position.
- Available in Queen and King.



PRICE: \$129 - \$149  
PROFILE: Low, High  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

## TALALAY LATEX PILLOW

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*Natural materials for a healthier sleep*

Constructed with natural materials, the Talalay Latex pillow delivers superior reactivity, conformability and breathability for a healthier, more restful night's sleep.

- Derived from the sap of the rubber tree and produced using eco-friendly methods, sustainably sourced Talalay latex is hypoallergenic and gentle on the skin.
- Hyper-responsive latex foam conforms to the shape of your head and neck, promoting healthier spinal alignment.
- Inherently breathable Talalay latex also delivers up to seven times greater airflow than other latex foams for a cooler night's sleep.
- An organic cotton cover offers the natural cooling properties of plant-based materials along with supreme softness.
- Available in low and high profile to provide just the right amount of support for your sleep position.
- Available in Queen and King.



PRICE: \$89 - \$99  
PROFILE: Low, High  
WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

## VENTILATED MEMORY FOAM PILLOW

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*Ultimate contouring with exceptional breathability*

Engineered with pin core ventilation for increased airflow, the Brooklyn Bedding Ventilated Memory Foam Pillow delivers ultimate contouring comfort for your head, neck and shoulders.

- Moldable memory foam conforms to your unique shape.
- A pin core ventilation design allows for better air circulation for a cooler, more comfortable night's sleep.
- A luxury knit cover adds plush comfort to your sleep experience.
- Materials are inherently antimicrobial and resistant to allergens, mold, bacteria and dust mites.
- A rounded edge design offers the traditional look of down and feather pillows.
- Available in Queen and King.



PRICE: \$69 - \$79  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

## PREMIUM SHREDDED FOAM PILLOW

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*Cloud-like comfort with customizable support*

The Brooklyn Bedding Premium Shredded Foam Pillow combines cloud-like comfort with personal customization for every type of sleeper. A blend of deconstructed latex and memory foam, encapsulated in a zippered cover, allows you to adjust loft and firmness for a highly personalized sleep experience.

- Ultimate moldability is achieved with a blend of the highest quality latex and memory foam, delivering gently contouring comfort for the head and neck.
- A cooling gel foam infusion in deconstructed memory foam draws heat out and away from the head and neck areas for an exceptionally cool night's sleep.
- A moisture-wicking, antimicrobial cover provides a dry and hygienic sleep environment perfect for sensitive skin.
- Available in Queen and King.



PRICE: \$44 - 49  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# **SHEETS**

BY BROOKLYN BEDDING

## DEEP POCKET BAMBOO COTTON SHEETS

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*Luxuriously soft, exceptionally  
breathable*

- Our Deep Pocket Bamboo Cotton Sheets feature fitted sheets with deeper pockets to accommodate higher profile mattresses, up to 17" thick. Fitted sheets are additionally constructed to retain their elasticity.
- Each sheet set owes its supreme softness and sheen to the gentle hand of bamboo.
- The inherent thermal regulating properties of rayon fibers, derived from bamboo, also help maintain your ideal body temperature throughout the sleep experience.
- Cotton's exceptional breathability, coupled with superior moisture-wicking properties, contribute to optimal cooling comfort.
- Naturally hypoallergenic materials promote an antimicrobial sleep environment that's gentle on sensitive skin.
- Three soft colors ensure the perfect neutrality for mixing and matching with bedroom accessories.



PRICE: \$99 - \$199

COLORS: White, Silver, Khaki

WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

## BRUSHED MICROFIBER SHEETS

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*Incredibly smooth, exceptionally durable*

Brooklyn Bedding Brushed Microfiber Sheets feature an incredibly smooth and long-lasting weave that's crafted to look as sumptuous as they feel.

- Finely woven fibers that measure less than one denier in diameter deliver a plush hand that's brushed for superior softness.
- Supreme breathability, achieved through lightweight, moisture-wicking materials, provide a dry and comfortably cool sleep environment.
- High quality microfiber, constructed with a tighter weave, ensures durability with frequent washing.
- Machine washable for easy care, the microfiber sheets are made with 100 percent polyester to resist wrinkles and pilling better than traditional cotton sheets.
- Available in Twin, Twin XL, Full, Full XL, Queen, King and CA King.



PRICE: \$39 - \$59  
COLORS: White, Charcoal, Ivory, Sage,  
Blue Mist, Khaki  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# **BLANKETS**

BY BROOKLYN BEDDING



## DUAL THERAPY WEIGHTED BLANKET

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*Ultra cozy meets ultra cool*

The Dual Therapy Weighted Blanket by Brooklyn Bedding is designed to provide the deep touch pressure support that can result in a calmer, more soothing night's sleep. Its dual therapy features come from a flippable and removable duvet cover: one side blankets you in a traditional, ultra cozy warmth and security; the other side provides the tranquility of weight, coupled with an advanced cooling fabric.

- Available in 15-lb. and 20-lb. weight options, our dual therapy weighted blanket customizes your level of deep touch support.
- Premium fabrics are combined in one duvet to deliver two-sided comfort: ultra cozy warmth or tranquil cooling.
- High-end details include 12 individual ties and loops to ensure even distribution of weight throughout the blanket.
- The duvet cover is washable for easy care and a more hypoallergenic sleep experience.
- Dimensions for both weights are a universal 60" x 80".



PRICE: \$159 - \$169  
WEIGHTS: 15 lb. and 20 lb.  
DIMENSIONS: 60" x 80"  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# **MATTRESS PROTECTION**

BY BROOKLYN BEDDING

## LUXURY COOLING MATTRESS PROTECTOR

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*Luxurious cooling and protection for ultimate comfort*

The Luxury Cooling Mattress Protector by Brooklyn Bedding features the same premium fabric used in the cover of the elite Brooklyn Aurora –delivering ultimate cooling and protection for your best sleep experience ever.

- Super conductive material draws heat out and away from your body, creating a cooler sleep environment.
- A luxurious, silky smooth fabric elevates your overall sleep experience while protecting the life of your bed.
- Hypoallergenic design protects against bacteria, bed bugs and dust mites.
- Waterproof materials protect against all types of fluids and liquids.
- The protector covers your mattress like a fitted sheet for simpler enclosure and removal.
- Designed to be washable for easier care: the protector can be laundered in cool to warm water with no bleach, then tumble dried on low.
- Available in Twin, Twin XL, Full, Queen, King and CA King.



PRICE: \$99 - \$149  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

## COMPLETE COVERAGE MATTRESS ENCASEMENT

*360° degree protection for a healthier night's rest*

The Complete Coverage Mattress Encasement by Brooklyn Bedding delivers a 360° surround of your mattress—designed for maximum protection of your health, and the life of your bed.

- Unique zip-tight enclosure encompasses your entire mattress for maximum protection.
- Hypoallergenic design provides 360° protection against bacteria, bed bugs and dust mites.
- Water-resistant materials protect against all types of fluids, liquids and moisture.
- 100% polyester construction provides a crisp, soft hand that is resistant to shrinkage.
- Encasements are designed to be machine washable for easy care.
- Available in Twin, Twin XL, Full, Queen, King and CA King.



PRICE: \$89 - \$99  
WEBSITE: [BrooklynBedding.com](https://www.BrooklynBedding.com)

# **FOUNDATIONS**

BY BROOKLYN BEDDING

## ASCENSION BI-FOLD FOUNDATION

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*The traditional look of a box spring  
with critical center support*

Designed to look like a traditional box spring, the durably constructed Ascension® Bi-Fold Foundation combines critical center support with unique portability for easy transport.

- Heavy duty tubular steel construction provides critical center support and maximum edge firmness.
- Thoughtful engineering allows the foundation to be used with all types of mattresses.
- The traditional look and feel of a box spring is combined with an easy to remove, zip-off cover.
- A unique design accommodates a flat fold, making delivery and set-up a snap.
- No tools or assembly are required; the foundation is easily moved on stairs or around tight corners.
- No box springs required.
- Available in Twin, Twin XL, Full, Queen, King and CA King.



PRICE: \$229 - \$329  
WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

## SUPER DUTY HIGH RISE PLATFORM

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*Critical center support for all types of mattresses*

The Super Duty High Rise Platform provides heavy duty center support for your mattress, eliminating the need for a boxspring.

- Our thoughtful design delivers crucial center support for all types of mattresses, ensuring the longevity of your mattress.
- A "just right" height elevates your mattress 14.5" above the floor.
- Durable tubular steel construction guarantees the frame won't sag or bend with normal use.
- The platform supports up to 1,500 lbs. of evenly distributed weight.
- High rise construction provides 13.75" of under bed storage.
- A retractable, sturdy design makes set-up a snap - including the ability to connect to a headboard or footboard with purchase of an adapter.
- No assembly is required.
- No box spring is required.
- Available in Twin, Twin XL, Full, Queen, King and CA King.



PRICE: \$129 - \$199  
WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

# **ADJUSTABLE BASES**

BY BROOKLYN BEDDING



## ASCENSION® ULTRA ADJUSTABLE POWER BASE

*The most advanced solution  
for ergonomically sound sleep and leisure*

Compatible with both all-foam and hybrid mattresses, the Ascension® Ultra Adjustable Power Base is the most advanced sleep solution available online -delivering a whole new level of elevation and luxury directly to your door.

- Each base model features an elegant, ergonomic design along with wireless remote controls for customized comfort and support. A remote sync option also allows you to control split sides simultaneously.
- Preset positions allow for television viewing, zero gravity and anti-snoring postures, along with dual programmable memory positions and a remote lock feature for convenience as well as personalization.
- Head and foot tilt adjustments offer exceptional spinal alignment along with relaxation.
- A robust technology package comes standard with each base: 2 USB charging ports under the base, along with Android and Apple App support, enable the ultimate leisure and recharging experience.
- The Ascension® Ultra is the slimmest power bed on the market, featuring an ergonomic extension seat that reduces friction and unnecessary wear and tear on the mattress when elevating the back.
- Under bed LED lighting and a built-in flashlight in

the remote control provide ease of use during nighttime hours.

- A power down battery box, built into the frame, ensures a self-sufficient power supply with more efficient use of energy.
- Sold as a zero clearance, platform ready sleep solution, featuring 6 metal legs with optional leg extenders and five-minute tool-free assembly.
- Available in Twin, Twin XL, Queen and Split King



PRICE: \$1,099 - \$2,198  
WEBSITE: BrooklynBedding.com

## ASCENSION® LUXE ADJUSTABLE POWER BASE

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*Customized comfort and support  
for superior sleep and spine  
health*

Compatible with both all-foam and hybrid mattresses, the Ascension® Luxe Adjustable Power Base is one of the highest-end sleep solutions available online -delivering an elevated sleep and leisure experience directly to your door.

- Each base model features an elegant, ergonomic design along with wireless remote controls for customized comfort and support. A remote sync option also allows you to control split sides simultaneously.
- Preset positions allow for television viewing, zero gravity, anti-snoring and lounge postures – along with dual programmable memory positions and a remote lock feature for convenience as well as personalization.
- Head and foot tilt adjustments offer exceptional spinal alignment as well as relaxation.
- 2 USB charging ports under the base enable bedtime recharging.
- A built-in flashlight in the remote control provide ease of use during nighttime hours.
- A power down battery box, built into the frame, ensures a self-sufficient power supply with more efficient use of energy.
- Sold as a zero clearance, platform ready sleep solution, featuring 6 metal legs with optional leg extenders and five-minute tool-free assembly.
- Available in Twin, Twin XL, Queen and Split King.



PRICE: \$699 - \$1,398  
WEBSITE: [BrooklynBedding.com](http://BrooklynBedding.com)

# **MATTRESS TOPPERS**

BY BROOKLYN BEDDING

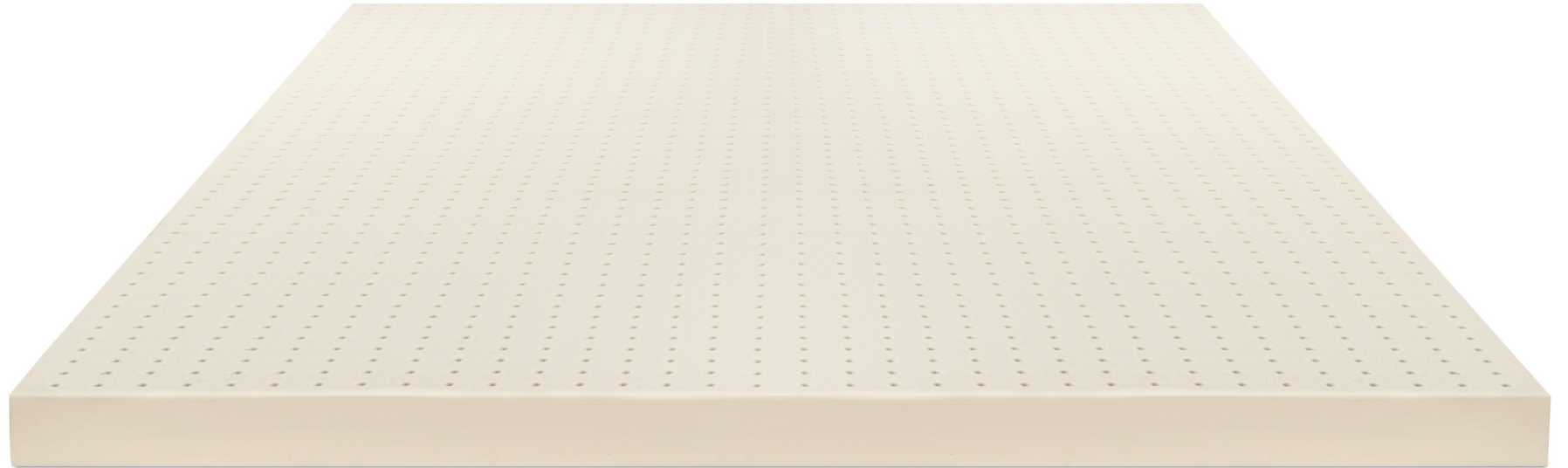
## 3" TALALAY LATEX TOPPER

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*Ultra-responsive with customized comfort*

Revitalize your mattress with the luxury of the Talalay Latex Topper, featuring the natural comfort benefits of latex

- A top layer of Talalay latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep. Made from natural Talalay rubber, Talalay latex is certified Oeko-Tex class 1 safe.
- Inherently cooling, latex also offers ideal temperature moderation along with greater breathability.
- The Talalay Latex Topper is available in three levels of firmness to let you decide the level of support you need: soft (19 ILD), medium (28 ILD), and firm (36 ILD).
- Each topper comes with the option of a high-end organic cotton cover or a premium circular knit cooling cover.
- Available in a 3" depth.
- Delivered in a box for easy transportation from your door to your bedroom.
- Available in Twin, Twin XL, Full, Full XL, Queen, Short Queen, King and CA King.



PRICE: \$294 - \$404  
FIRMNESS LEVELS: Soft, Medium, Firm  
WEBSITE: [MattressTopper.com](http://MattressTopper.com)

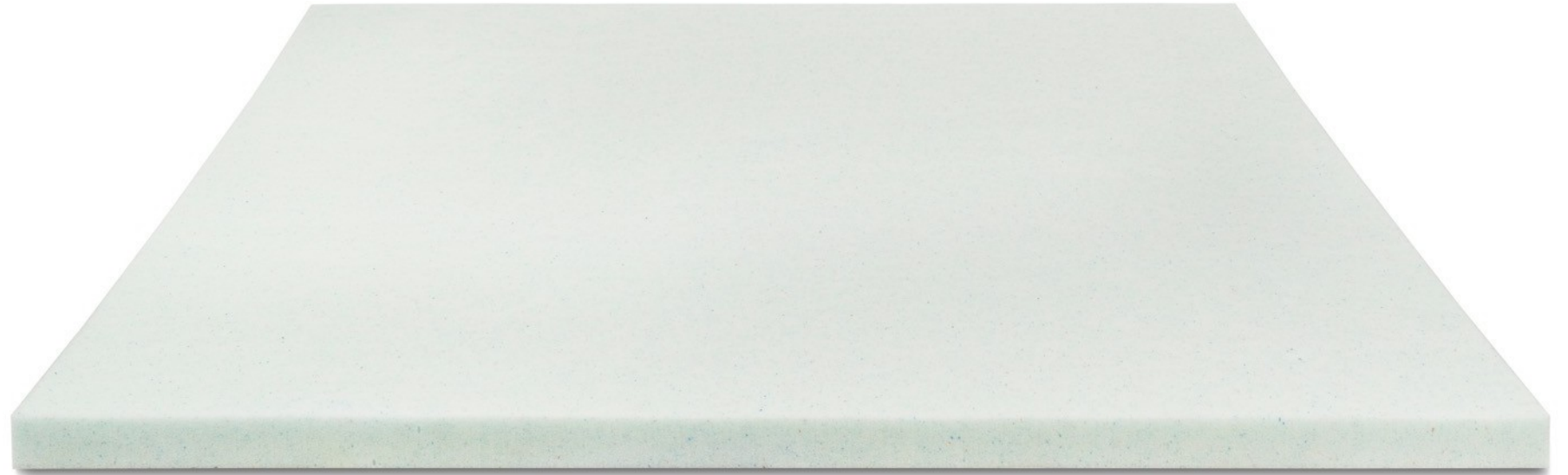
## 3" TITANFLEX TOPPER

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*Hyper-elastic, contouring foam with pressure point relief. Soft, Medium, Firm*

Revitalize your mattress with the luxury of the Talalay Latex Topper, featuring the natural comfort benefits of latex.

- A layer of Talalay latex delivers a unique buoyant quality that relaxes muscles and relieves tension, lifting away the pressures of the day while you sleep.
- Each topper comes with the option of a high-end organic cotton cover or a premium circular knit cooling cover.
- TitanFlex™ has much higher water absorption and greater moisture wicking ability due to the open cell structure and overall design of the foam.
- Available in a 3" depth.
- Offered in a soft, medium, and firm comfort level.
- CertiPUR-US certified.
- Delivered in a box for easy transportation from your door to your bedroom.
- Available in Twin, Twin XL, Full, Queen, King and CA King.



PRICE: \$105 - \$249  
THICKNESS: 2" or 3"  
FIRMNESS LEVELS: Plush  
WEBSITE: [MattressTopper.com](http://MattressTopper.com)

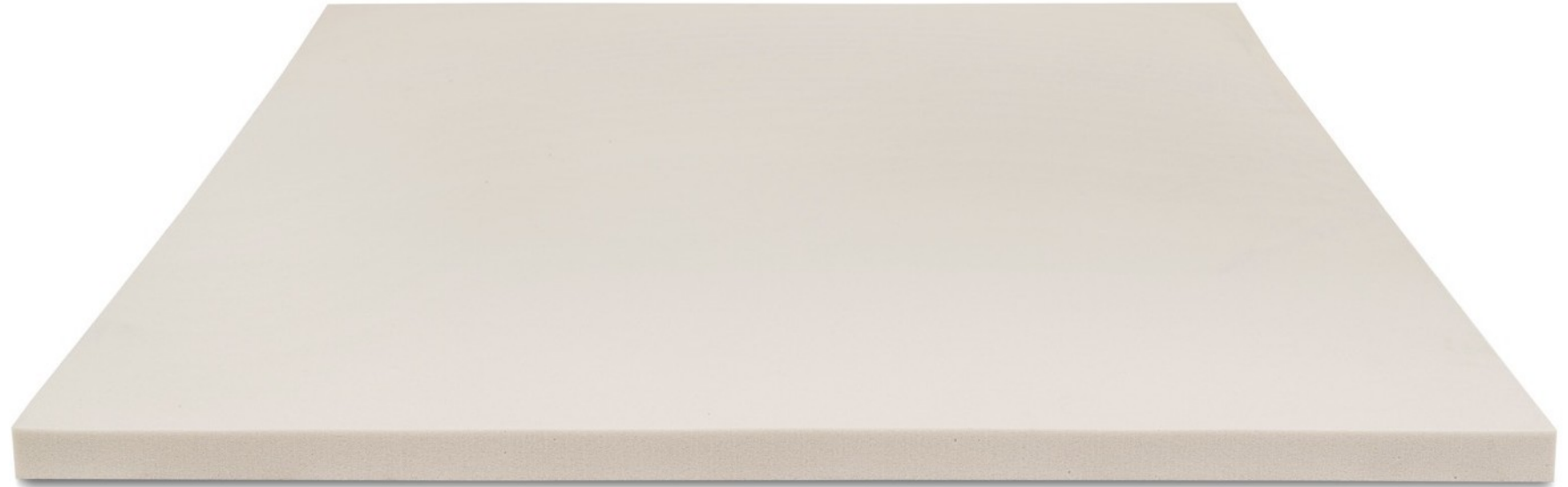
## 4-LB. MEMORY FOAM TOPPER

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*Ultra-contouring, plush*

Revitalize your mattress with a plush comfort, 4-lb. memory foam topper.

- Our plush layer of memory foam provides exceptional pressure point relief with medium level support, ideal for side and combination sleepers.
- Decreased motion transfer is a signature attribute of 4-lb. density memory foam, minimizing sleep disturbance between partners.
- Each topper comes with the option of a high-end organic cotton cover or a premium circular knit cooling cover.
- Available in 2" and 3" options.
- Offered in a plush comfort level.
- CertiPUR-US certified.
- Delivered in a box for easy transportation from your door to your bedroom.
- Available in Twin, Twin XL, Full, Full XL, Queen, King and CAKing.



PRICE: \$79 - \$179  
THICKNESS: 2" or 3"  
FIRMNESS LEVELS: Plush  
WEBSITE: [MattressTopper.com](http://MattressTopper.com)

## 2.5-LB GEL SWIRL MEMORY FOAM TOPPER

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*Ultra-affordable contouring and cooling, ultra-plush*

Revitalize your mattress with the most affordable comfort and cooling option, the Gel Swirl Memory Foam Topper.

- A patented 2.5-lb layer of gel memory foam pairs ultimate optimal pressure point relief with just the right amount of responsiveness.
- A cooling gel swirl provides a temperature neutral sleeping environment.
- Available in 2" and 3" options.
- Offered in an ultra-plush comfort level.
- CertiPUR-US certified.
- Delivered in a box for easy transportation from your door to your bedroom.
- Available in Twin, Twin XL, Full, Full XL, Queen, King and CA King.



PRICE: \$50 - \$110  
THICKNESS: 2" or 3"  
FIRMNESS LEVELS: Ultra-Plush  
WEBSITE: [MattressTopper.com](http://MattressTopper.com)

# CONTACT

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