



BRONDE

COLOR TECHNIQUE



1SV Corrector



1SB Corrector



6.01 / 6NA



6.77 / 6Ch



7.23 / 7VG



9.01 / 9NA



9.32 / 9GV

Who is the ideal client for this look?

Anyone who wants radiant, sun-kissed dimension and a pop of brightness around the face. This technique is perfect for those clients who want to dip their toes into the blonde family with overcommitting.

How long does this look take and how is it priced?

The total appointment time, including styling, should take about 3 hours and cost upwards of \$250.

What is the maintenance schedule of this look?

This look delivers a lived-in vibe with natural dimension. The low maintenance result allows the client a little more time in-between refreshing highlights. Clients can also extend the result by returning for a quick toning session between appointments or to cover any grey at roots if necessary.

About the look

This Bronde Technique fuses brown and blonde, creating a sun-kissed illuminating glow. Starting with a natural brunette base, you will need to use lightener to lift. Do not over lighten, instead use a low volume developer to create the desired effect.

Bronze tones can vary, but the goal is to create a low maintenance dimensional color with subtle pops of warm/neutral or cool hues. Choosing a shade that is tailored to the client's natural hair color will best compliment their features.

For the base, we recommend our cool naturals. Find a tonal balance between cool and warm shades for the perfect Bronde harmony. Too much ash and the finish will be dark and flat. Too much warmth creates a finish that can be brassy. Combine our cool naturals and beige series for the perfect combination.

When creating on a blonde you need to deposit color, so be sure to add a little warmth or the color will look dull and flat. We recommend our warm natural shades for color balance and coverage in one!

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#Simply *Luxurious* Color



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Color Formulas

Formula A (Apply to back sections)	Shiny Blond clay-based lightener + 20 volume ColorDesign developer.
Formula B (Apply to front sections)	Shiny blond clay-based lightener + 30 volume ColorDesign developer.
Formula C (root shadow)	ColorDesign 6.01 + 6.77 + 10 volume ColorDesign developer.
Formula D (Lowlights)	ColorDesign 7.23 + 10 volume ColorDesign developer.
Formula E (Ends Toner)	ColorDesign 9.01 + 9.32 + 5 volume ColorDesign developer.
Money Piece section only	ColorDesign 1SV + 1SB + 10N + 5 volume ColorDesign developer.



Formula steps

- 1** Start in the back, alternating balayage technique and teasey lights using Formula A, continue to work towards the front using Formula B.
- 2** Working with Formula A, start at the front center section with three, back-to-back sliced foils on either side of the forehead, creating a small V-shape. Apply formula D to the hair left out of the foils.
- 3** After processing, rinse and apply formula C to the base. Allow for processing and then rinse.
- 4** Apply Formula E to tone ends. Tone the front face-framing section with the Money piece formula for a brighter more dramatic effect.
- 5** Rinse, and style as desired.

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