



# FORMULATION / MIXING / TIMING

PRODUCT	MIXING RATIO (COLOR:DEVELOPER)	DEVELOPER	TIMING
DEVELOPERS	SEE BELOW FOR MIXING RATIOS	5 VOLUME = MAXIMUM DEPOSIT 7 VOLUME = MAXIMUM DEPOSIT 13 VOLUME = EXTRA VIBRANCY 10 VOLUME = 1 LEVEL OF LIFT 20 VOLUME = 2 LEVELS OF LIFT 30 VOLUME = 3 LEVELS OF LIFT 40 VOLUME = 4 LEVELS OF LIFT	
PERMANENT COLOR	1:1 OPAQUE 1:1.5 DIMENSIONAL	10-40 VOLUME	(35) MINS. FOR OPAQUE OR DIMENSIONAL (45) MINS. FOR RESISTANT GREY
AMMONIA- FREE COLOR	1:1.5	5, 7 OR 13 VOLUME	(10-25) MINS. FOR COLOR BALANCING (5-15) MINS. FOR SOFT GLAZING
SUPERLIFTS	1:2.5	30-40 VOLUME	(30-50) MINUTES
POWDER LIGHTENERS	1:2 FOR ON / OFF SCALP 1:3 FOR SENSITIVE SCALPS	10-40 VOLUME	(15-50) MINUTES OR UNTIL DESIRED RESULTS
SHINY BLOND Clay Based Lightener	1:1.5	10-40 VOLUME Achieve up to seven (7) levels of lift	(15-50) MINUTES OR UNTIL DESIRED RESULTS

#SimplyLuxuriousColor

