



YOUR FAVORITE AMMONIA-FREE COLOR

Just Got A Whole Lot Better!

Why we love ColorDesign Ammonia Free Color

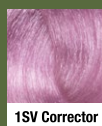
- 49 Vibrant Shades
- 100% Ammonia Free
- Excellent for color balancing, toning, glazing, base breaks, corrective colors
- Superior grey blending even on resistant white hair
- Contains Ceramide A2 and Keratin for unsurpassed condition and shine
- Micro-pigmented colorants for consistent, even results and color longevity
- Vibrant Chocolates, Auburns, Mahogany, Coppers, Naturals, Ash, and more...
- Proprietary Clear can be added to all formulas to create more dimensional results
- Mixed 1:1.5 (processed on dry hair for 20 min) for more opaque durable effects
- Mixed 1:2 (processed 5-10 min on damp hair) for more dimensional "tone on tone" effects



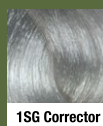
NEW "AMMONIA FREE CORRECTOR SERIES"

ColorDesign is excited to announce the launch of our new Ammonia Free corrector series. Toning highlights and double process blondes has never been easier and adding these colors to existing shades dramatically expands the Ammonia Free line. ColorDesign now offers a complete range of Ammonia free colors to achieve endless creativity.

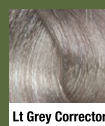
- 1SV- Pastel Violet Corrector
- 1SG- Pastel Grey Blue Violet Corrector
- Light Grey – Light Grey Blue Violet Corrector
- Dark Grey – Dark Grey Blue Violet Corrector



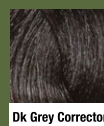
1SV Corrector



1SG Corrector



Lt Grey Corrector



Dk Grey Corrector



Mixing and Timing:

Toning: 50ml corrector+ 75 ml 5 or 7 volume developer. Process for 5-20 minutes

Corrector: 5-10 ml added to existing shade to control unwanted warm tones (no additional developer added to formula)
Process for normal development time (20 minutes for Ammonia-free colors)

#Simply *Luxurious* Color