



COLORDESIGN®



NEW!

PEARLS & METALLICS

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This unique collection of permanent and ammonia-free shades provides control of warmth for blondes, and transforms neutral hair colors into vibrant and reflective, eye-catching hues. Create unique color variations, amp up existing formulas or deliver stand out global applications like never before with the Metallic series.



PEARLS

Beautiful “pearl” tones provide control of warmth for beautiful blondes.

- Available in 4 permanent shades
 - 7.12 Ash Pearl Blonde
 - 8.12 Light Ash Pearl Blonde
 - 9.12 Very Light Ash Pearl Blonde
 - 10.12 Platinum Ash Pearl Blonde
- Available in 2 ammonia-free Shades
 - 9.12 - Very Light Pearl blonde
 - 10.12 - Platinum Pearl Blonde
- Can be used as toners (5-10 volume developer with a 1:2 mixing ratio)
- Ideal for applying to pre-lightened hair for dramatic effects
- Contains ceramide A2 for unsurpassed condition and shine

METALLICS

Transforms both neutral and vibrant hair colors into reflective, eye-catching hues

- Unique “metallic finish” oxidative dye loads
- Available in 3 shades:
 - 9MR - Metallic Rose
 - 8MS - Metallic Silver
 - 7MV - Metallic Violet
- Can be used as toners (5-10 volume developer with a 1:2 mixing ratio)
- Versatile shades can be used as reflective color to control warmth, and create movement throughout the hair
- Ideal for applying to pre-lightened hair for dramatic effects
- Contains Ceramide A2 for unsurpassed condition and shine

#Simply *Luxurious* Color