

bictured below. tion Shampoo, Oil and Mask also found in our Reconstrucof ColorDesign color and is suy technology is in every tube color service. This revolutioncondition than prior to the makes it softer and in better tor damaged hair. Ceramide reinforcement, and protection color process. Our Ceramide amino acids lost during the replaces the hair's natural a revolutionary molecule that colorDesign's Ceramide A2 is are broken down and lost. services natural ceramides hair and skin. During chemical that are found in everyone's Ceramides are amino acids

LABORATORY

CORRECTION

@ColorDesignHair

directly?? Email us at education@colordesignhair.com. Be sure to follow us on Instagram: Join us for regular LIVE events and ongoing education. Meed to speak with a ColorDesign Educator We invite all active ColorDesign users to join our private Facebook Group: ColorDesignColorists.



NOTAJUMRO7 TRAMS

The ColorDesign Experience

Come be a part of the buzz and experience the **ColorDesign** difference! In this advanced, 90-minute interactive program, we will focus on the chemistry behind Ceramide A2 Technology, the features & benefits of silk protein enhanced Powder Lighteners, ColorDesign's Tonal Families, SHINY BLOND®, and more! Don't miss this great opportunity to experience a creative approach to rethinking the Color Wheel!



The ColorDesign Lab

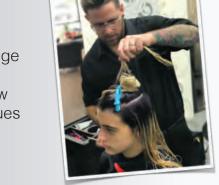
Just made the switch to ColorDesign? Let us be YOUR formulation assistant! In this 3-4 hour in-salon support program, a ColorDesign Conversion Specialist will provide you with real-time formulation guidance. Your team will gain confidence with mixing, toning and grey coverage all while working on live clients in your salon. The ColorDesign Lab provides you with answers to all of your color questions.

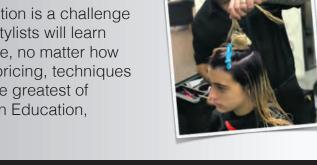


Color Correction

Too light? Too dark? Or just a nightmare? Color Correction is a challenge for all stylists. During this 3-hour interactive program, stylists will learn simple techniques to perfect color correction every time, no matter how bad the situation is. With focus on client consultation, pricing, techniques and more, this class prepares stylists to accomplish the greatest of challenges with ease. To learn more about ColorDesign Education, please visit: ColorDesignHair.com















CHART

@ColorDesignHair



highest level of education and are committed to providing the best possible product at an affordable price. the salon professional. We are dedicated to the salon professional in everything that we do. We other stylists the

On an emotional level, we believe in the strength of family, the strength of hair and the strength of commitment to

from tube to tube. For over 30 years, ColorDesign has been at the leading edge of color manufacturing and this

touches a tube of hair color from start to finish. This allows for incredibly consistent product with "zero" variation

ColorDesign's seven state-ot-the-art Italian tactories are 100% computerized and robotic. No human hand ever

was born. Signore Mogni wanted to create a signature hair color brand with the coolest blondes, the most superior

ColorDesign's story began almost 30 years ago when Giovanni Mogni's vision for a new kind of Italian hair color

Renown for vibrancy, shine, and rich lustrous results, ColorDesign's Ceramide A2 technology leaves hair feeling Italy is known the world over for its rich history of art, fashion, romance and the performance of it's hair color.

molecular conditioner, Signore Mogni's vision was complete and the global brand ColorDesign was born.

grey coverage and an easy to understand system. With the development of the revolutionary Ceramide A2

Dye Fashion Colors and a magnificent collection of supporting products including our signature clay based in (119) shades with four buffering developers (10, 20, 30, 40 Volume); (10) direct colors, (11) Fun&Glam Direct nia-Free, Tone-on-Tone color with three buffered developers (5, 7 & 13 Volume); ColorDesign Permanent Hair Color Dimensional results based on the needs of their client. ColorDesign produces: (49) shades of 100% Ammosilky and in better condition than prior to a color service. Our color offers Stylists the option of either Opaque or

OUR ETHOS

OUR FACTORY

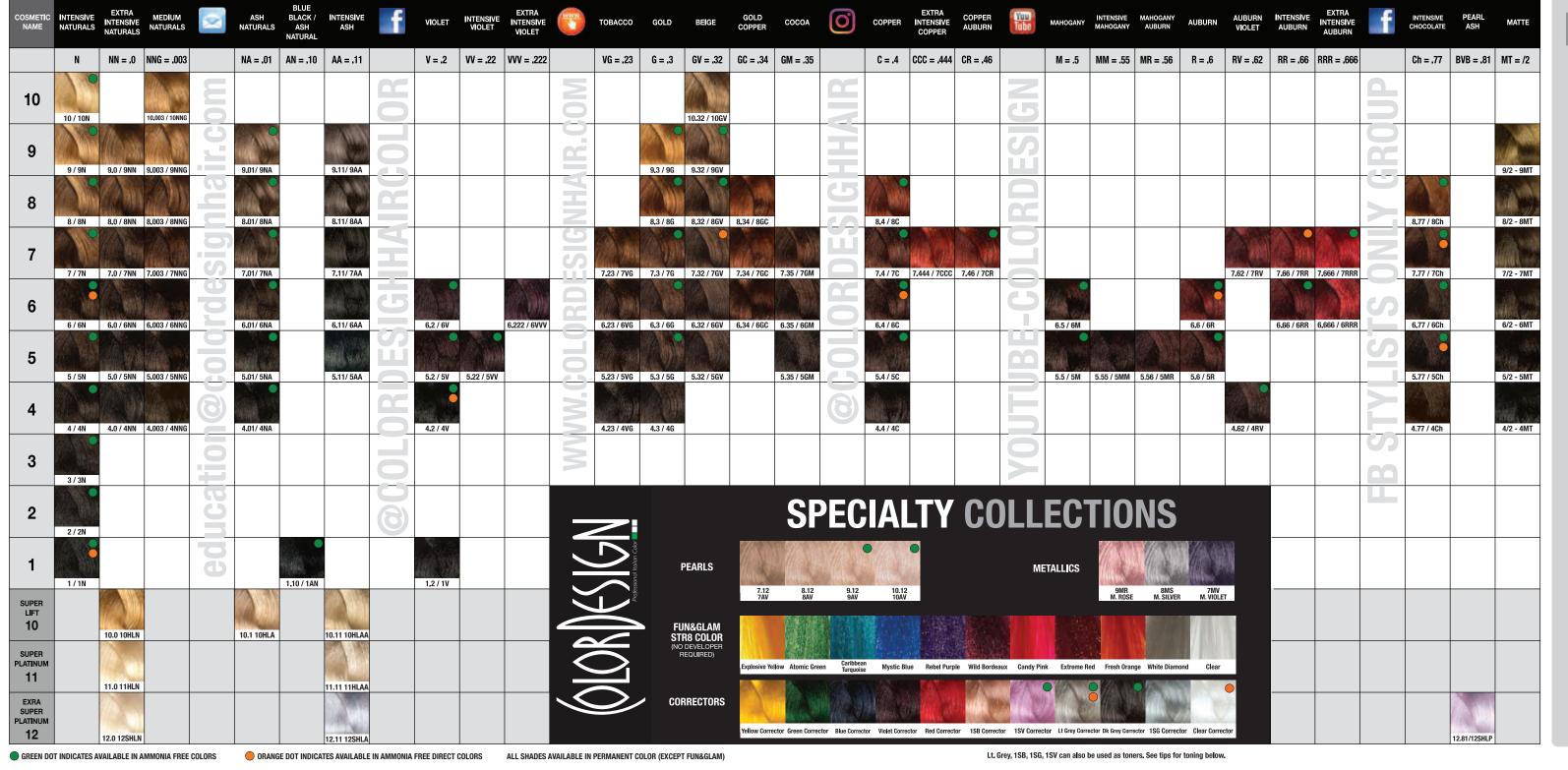
YAOTS AUO

OUR COLOR

leads to incredible innovation in color and consistency.

lightener SHINY BLOND® and our Reconstruction Shampoo, Oil and Mask.

For more information scan to visit ColorDesignHair.com



FORMULATION / MIXING / TIMING

PRODUCT	MIXING RATIO (COLOR:DEVELOPER)	DEVELOPER	TIMING
DEVELOPERS SEE BELOW FOR MIXING RATIOS		5 VOLUME = MAXIMUM DEPOSIT 7 VOLUME = MAXIMUM DEPOSIT 13 VOLUME = EXTRA VIBRANCY 10 VOLUME = 1 LEVEL OF LIFT 20 VOLUME = 2 LEVELS OF LIFT 30 VOLUME = 3 LEVELS OF LIFT 40 VOLUME = 4 LEVELS OF LIFT	
PERMANENT COLOR	1:1 OPAQUE 1:1.5 DIMENSIONAL	10-40 VOLUME	(35) MINS. FOR OPAQUE OR DIMENSIONAL (45) MINS. FOR RESISTANT GRE
AMMONIA- FREE COLOR	1:1.5	5, 7 OR 13 VOLUME	(10-25) MINS. FO COLOR BALANCING (5-15) MINS. FOR SOFT GLAZING
SUPERLIFTS	1:2.5	30-40 VOLUME	(30-50) MINUTES
POWDER LIGHTENERS	1:2 FOR ON / OFF SCALP 1:3 FOR SENSITIVE SCALPS	10-40 VOLUME	(15-50) MINUTES OR UNTIL DESIRED RESULTS
SHINY BLOND Clay Based Lightener	1:1.5	10-40 VOLUME Achieve up to seven (7) levels of lift	(15-50) MINUTES OR UNTIL DESIRED RESULTS

BLUE / ASH VIOLET / VIOLET YELLOW-ORANGE / GOLD RED-ORANGE / COPPE RED / AUBURN WARM BROWN BLUE VIOLET / PEARL /2 GREEN / MATTE

UNDERLYING PIGMENT

UNDERLYING PIGMENT	NEUTRALIZING TONE
Level 10 - PALE YELLOW	VERY LIGHT VIOLET (1SV + Clear)
Level 9 - YELLOW	VIOLET (1SV)
Level 8 - YELLOW / ORANGE	BLUE-VIOLET (.01 + 1SV)
Level 7 - ORANGE	BLUE (.01)
Level 6 - RED / ORANGE	BLUE / GREEN (.01 + /2)
Level 5 - RED	GREEN (/2)
Level 4 - RED	GREEN (/2)
Level 3 - RED	GREEN (/2)
Level 2 - RED	GREEN (/2)
Level 1 - RED	GREEN (/2)

% OF NATURAL VS. TONE 100% GREY COVERAGE

LEVEL	CATEGORY	% OF TONE	TONE
6 = 6N	INTENSIVE NATURAL	100%	NATURAL
6.0 = 6NN	EXTRA INTENSIVE NATURAL	100%	NATURAL
6.01 = 6NA	ASH NATURAL	80%	NATURAL ASH
6.003 = 6NNG	MEDIUM NATURALS	90%	NATUAL GOLD
6.2 = 6V	VIOLET	50%	NATURAL
6.222 = 6VVV	VIOLET	90%	VIOLET
6.23 = 6VG	TOBACCO	10% 50% 30%	NATURAL NATURAL VIOLET
0.23 ± 0¥G	TOBACCO	20%	GOLD NATURAL
6.3 = 6G	GOLDEN	50%	GOLD
6.32 = 6GV	BEIGE	30% 20%	NATURAL GOLD VIOLET
6.34 = 6GC	GOLD COPPER	50% 30%	NATURAL GOLD
6.35 = 6GM	COCOA	20% 50% 30%	COPPER NATURAL GOLD
6,4 = 6C	COPPER	20%	RED VIOLET NATURAL
0.5 014		50%	COPPER
6.5 = 6M	MAHOGANY	50%	RED VIOLET NATURAL
6.6 = 6R	AUBURN	50%	RED
6.66 = 6RR	AUBURN	75%	NATURAL NATURAL
6.77 = 6Ch	CHOCOLATE	75%	WARM BROWN NATURAL
6/2 = 6MT	MATTE	50%	NATURAL GREEN

0-25% GREY	25-50% GREY	50-75% GREY	75-100% GREY	RESISTANT GREY
THE DESIRED SHADE + YOUR CHOICE OF DEVELOPER			SIRED SHADE tatural t developer	50% THE DESIRED SHADE + 50% EXTRA INTENSIVE NATURAL (.0 / NN) + EQUAL PARTS OF 20 VOLUME DEVELOPER
Mixing Ratio For Color:Developer = 1:1.5 For Dimensional / Mixing Ratio For Color:Developer = 1:1 For Opaque				

GREY COVERAGE & TONE

SHADE OF NATURAL	DESCRIPTION	WARM / COOL / NATURAL	MIXING & TIMING OPAQUE COLOR	MIXING & TIMING TRANSLUCENT COLOR
LEVEL 1 - LEVEL 10 / N	INTENSIVE NATURALS LEVELS 1-10 CAN BE MIXED WITH ANY TONE FOR ADDED GREY COVERAGE	NATURAL	1oz (30g) OF COLOR	1oz (30g) OF COLOR
.0 / NN	EXTRA INTENSIVE NATURALS LEVELS 4-9 CONTAINS A MORE INTENSE DYE LOAD FOR RESISTANT GREY, CAN BE USED WITH ANY TONE FOR ADDED RESISTANT GREY COVERAGE.	NATURAL	1oz (30g) 20 VOLUME 35 MINUTES	1.5oz (45g) 20 VOLUME
.01 / NA	ASH NATURALS PROVIDES GREY COVERAGE WITH ADDED ASH/BLUE TONE (80%N + 20%A). THESE WILL PROVIDE THE MOST CONTROL OF ORANGE UNDERTONES WITH ADDED GREY COVERAGE.	COOL	•	
.003 / NNG	MEDIUM NATURALS PROVIDES OPTIMAL GREY COVERAGE WITH A HINT OF GOLD (90%N + 10%G)	NATURAL WARM	45 MINUTES FOR RESISTANT GREY	45 MINUTES FOR RESISTANT GREY

COLOR BALANCING/GLAZING

	COLOR BALANCING / REFRESH	SOFT GLAZE / TONER	SHINE TREATMENT
FORMULAS (MIXING RATIONS = 1:1.5)	AMMONIA FREE TARGET SHADE (30g) 5 or 7 VOLUME (45g)	AMMONIA FREE TARGET SHADE (15g) + AMMONIA FREE CLEAR (15g) 5 or 7 VOLUME (45g) NOTE: Clear can be added to dilute tonal intensity for hair that is extremely compromised (porous) but not a necessity on every client	FUN & GLAM CLEAR (40g) (NO DEVELOPER NEEDED - APPLY ON DAMP HAIR)
TIMING	10-25 MINUTES	5-15 MINUTES	20 MINUTES

TIPS FOR TONING

SHADE	DESCRIPTION	WARM / COOL / NATURAL	MIXING RATIO (7 VOLUME FOR OPTIMAL DEPOSIT / 13 VOLUME FOR BASE BREAKING)	TIMING WITH PERMANENT TONERS
1SB	Soft Beige enhances gold tones but does not cancel them out completely	WARM		5-20 MINUTES
1SG	Soft Silver cancels unwanted exposed gold and orange undertones	COOL		5-20 MINUTES
1SV	Soft Violet cancels unwanted exposed gold tones	COOL	1:2	5-20 MINUTES
LIGHT GREY	Light Grey provides control for unwanted gold and/or orange undertones	EXTRA COOL		5-20 MINUTES
DARK GREY	Dark Grey provides maximum control for unwanted gold and/or orange undertones	EXTRA COOL		5-20 MINUTES

TIPS FOR LIGHTENING

SHADE	DESCRIPTION	WARM / COOL / NATURAL	MIXING RATIO ON-SCALP (10 & 20 VOLUME ONLY)	MIXING RATIO OFF-SCALP (UP TO 40 VOLUME)
BLUE POWDER LIGHTENER	Blue tone aids in controlling unwanted orange undertones	COOL		
VIOLET POWDER LIGHTENER	Violet tone aids in controlling unwanted exposed golden tones	COOL	1:2 -or- 1:3	1:2
WHITE POWDER LIGHTENER	White tone exposes undertones and provides no control	NA		
SHINY BLOND Clay Based Lightener	Soft blue tone aids in controlling unwanted exposed orange undertones	COOL	15-50 Minutes according to your lightening needs	1:1.5