



OUR COLOR

Italy is known the world over for its rich history of art, fashion, romance and the performance of it's hair color. Renown for vibrancy, shine, and rich lustrous results, ColorDesign's Ceramide A2 technology leaves hair feeling silky and in better condition than prior to a color service. Our color offers Stylists the option of either Opaque or Dimensional results based on the needs of their client. ColorDesign produces: (49) shades of 100% Ammo-nia-Free, Tone-on-Tone color with three buffered developers (5, 7 & 13 Volume); ColorDesign Permanent Hair Color in (119) shades with four buffering developers (10, 20, 30, 40 Volume); (10) direct colors, (11) Fun&Glam Direct Dye Fashion Colors and a magnificent collection of supporting products including our signature clay based lightener SHINY BLOND® and our Reconstruction Shampoo, Oil and Mask.

OUR STORY

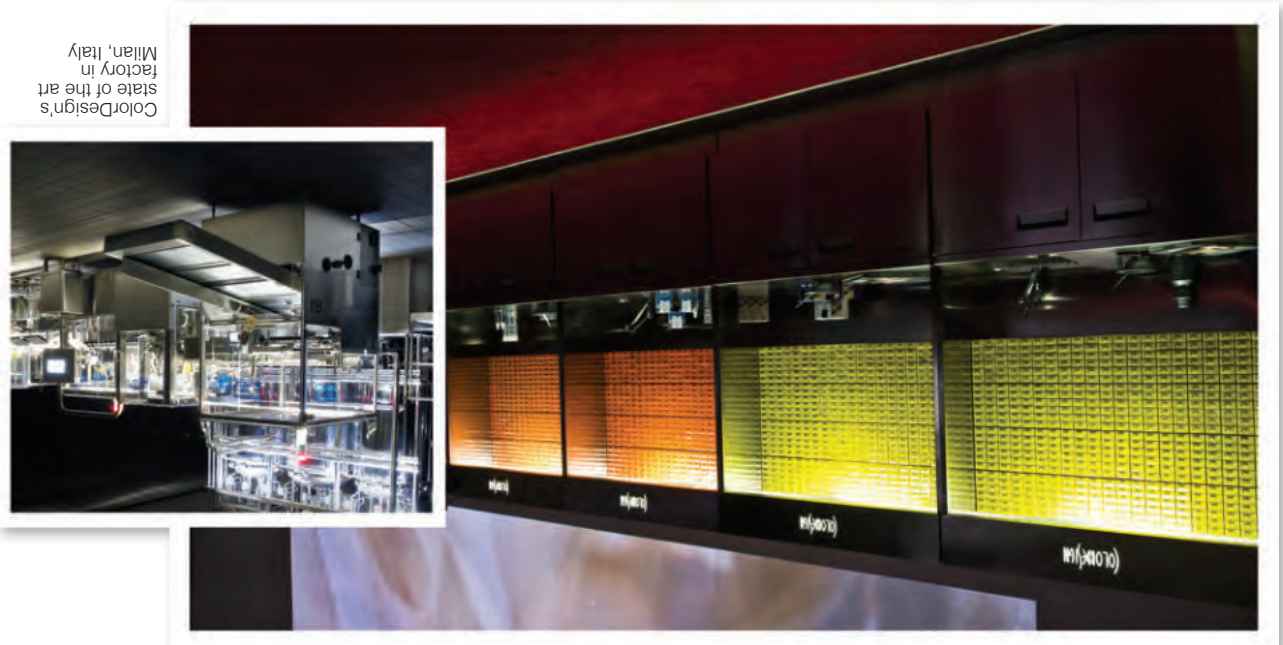
ColorDesign's story began almost 30 years ago when Giovanni Mogini's vision for a new kind of Italian hair color was born. Signore Mogini wanted to create a signature hair color brand with the coolest blondes, the most superior grey coverage and an easy to understand system. With the development of the revolutionary Ceramide A2 molecular conditioner, Signore Mogini's vision was complete and the global brand ColorDesign was born.

OUR FACTORY

ColorDesign's seven state-of-the-art Italian factories are 100% computerized and robotic. No human hand ever touches a tube of hair color from start to finish. This allows for incredibly consistent product with "zero" variation from tube to tube. For over 30 years, ColorDesign has been at the leading edge of color manufacturing and this leads to incredible innovation in color and consistency.

OUR ETHOS

On an emotional level, we believe in the strength of family, the strength of hair and the strength of commitment to the salon professional. We are dedicated to the salon professional in everything that we do. We offer stylists the highest level of education and are committed to providing the best possible product at an affordable price.



Professional Italian Color
ColorDesign



ColorDesignHair.com

**SALON
SWATCH
CHART**

@ColorDesignHair

PERMANENT COLOR
AMMONIA FREE
DIRECT COLOR

FREE AMMONIA DIRECT COLOR

DYE DIRECT
AMMONIA FREE

SMART FORMULATION



We invite all active ColorDesign users to join our private Facebook Group: ColorDesignColorists. Join us for regular LIVE events and ongoing education. Need to speak with a ColorDesign Educator directly? Email us at education@colordesignhair.com. Be sure to follow us on Instagram: @ColorDesignHair



The ColorDesign Experience

Come be a part of the buzz and experience the **ColorDesign** difference! In this advanced, 90-minute interactive program, we will focus on the chemistry behind Ceramide A2 Technology, the features & benefits of silk protein enhanced Powder Lighteners, ColorDesign's Tonal Families, SHINY BLOND®, and more! Don't miss this great opportunity to experience a creative approach to rethinking the Color Wheel!



The ColorDesign Lab

Just made the switch to **ColorDesign**? Let us be YOUR formulation assistant! In this 3-4 hour in-salon support program, a ColorDesign Conversion Specialist will provide you with real-time formulation guidance. Your team will gain confidence with mixing, toning and grey coverage all while working on live clients in your salon. The ColorDesign Lab provides you with answers to all of your color questions.



Color Correction

Too light? Too dark? Or just a nightmare? Color Correction is a challenge for all stylists. During this 3-hour interactive program, stylists will learn simple techniques to perfect color correction every time, no matter how bad the situation is. With focus on client consultation, pricing, techniques and more, this class prepares stylists to accomplish the greatest of challenges with ease. To learn more about ColorDesign Education, please visit: **ColorDesignHair.com**



For more information scan to visit
ColorDesignHair.com



#SimplyLuxuriousColor

**CERAMIDE
A-2**

**COLOR
EXP
EXPERIENCE**

**COLOR
LAB
LABORATORY**

**COLOR
CRX
CORRECTION**

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Ceramides are amino acids that are found in everyone's hair and skin. During chemical services natural ceramides are broken down and lost. ColorDesign's Ceramide A2 is a revolutionary molecule that replaces the hair's natural amino acids lost during the color process. Our Ceramide A2 provides structural reinforcement, and protection for damaged hair. Ceramide A2 rebuilds the hair and makes it softer and in better condition than prior to the color service. This revolutionary technology is in every tube of ColorDesign color and is also found in our Reconstruction Shampoo, Oil and Mask.

Professional Italian Color
ColorDesign

