

# **JEALOUS DEVIL** BINCHOTAN CHARCOAL™ **Onyx**



***JEALOUS DEVIL'S MISSION IS TO CREATE LEGENDARY FUEL.  
AND THERE'S NO FUEL MORE LEGENDARY THAN BINCHOTAN.***

## ***WHAT IT IS***

Binchotan's unparalleled purity, power, and performance make it the rarest and most coveted hardwood lump charcoal in the world. It was developed in 17th-century Japan by master craftsmen who passed the secrets of its incredibly demanding production methods from generation to generation.

## ***HOW IT'S CRAFTED***

Binchotan is carbonized under extreme heat (over 2300 degrees F) in specialized kilns for several days. This unique process gives binchotan its distinctive rock-hard metallic feel and whitened surface - and its incredible burn. Jealous Devil crafts Onyx from all-natural, ultra-dense South American hardwood and honors every step of this traditional method.

## ***WHY IT'S DIFFERENT***

Binchotan is reusable. Extinguish it with water, let it dry, and then relight it with no significant loss in structure or performance. Binchotan's uniquely hot burn produces FIR (far infrared) heat. This heat fully penetrates food for perfectly even cooking from the inside out, and seals the surface to lock in natural flavors. Binchotan's long, even, smooth burn is completely smokeless, preserving the taste of food and providing exceptional control over flavor profiles.





**BINCHOTAN BURNS HOTTER, LONGER, AND CLEANER THAN ANY BRIQUET OR LUMP CHARCOAL ON THE PLANET.**

**WHILE IT TAKES MORE TIME AND ACTIVE HEAT TO LIGHT, THE RESULT IS MORE THAN WORTH IT.**

**BINCHOTAN IS SO FREE OF IMPERFECTIONS THAT IT IS USED TO PURIFY AIR AND WATER. IT'S SO EFFICIENT THAT A SINGLE PIECE CAN BURN FOR HOURS AT TWICE THE TEMPERATURE OF BRIQUETS.**

**GIVE YOUR FOOD THE FUEL IT DESERVES.**

**BINCHOTAN CHARCOAL**  
**Onyx™**

**SKU:** JDONYX20  
**UPC:** 850011364192  
**EACH:** 20 LB  
CARDBOARD CASE  
11 x 10 x 20"  
**PALLET:** 10TI / 5 HI  
50 BOXES (1035 LB)  
40 x 48 x 52"

**ONYX ARRIVES IN 2020.  
FOR DETAILS & ORDERING:  
INFO@JEALOUSDEVIL.COM  
JEALOUSDEVIL.COM 661.532.8767**

