

SPECIFICATIONS

Full-Color | Standard or Customized DeskCard™ Inserts

Visually appealing, quality printed insert cards designed to fit TeleAdapt's complete line of acrylic DeskCards. Use them to provide your guests with Internet or MediaHub™ instructions, or advertise your property's amenities.



- Professional full-color printing
- All cards are printed on sturdy gloss paper
- Choose from a variety of standard instruction cards,
- We offer full service design, or provide your own artwork
- Use cards to deliver Internet or MediaHub* connection instructions
- Advertise hotel specials and amenities

**MediaHub is a TeleAdapt connection panel designed to connect guests electronic devices to the in-room TV. Ask your sales representative for more information, or visit our website at www.teleadapt.com.*

PRINT SPECIFICATIONS

Custom DeskCard™ Inserts

TeleAdapt is pleased to provide our customers an option for custom four-color inserts for use with our standard size DeskCards. Customers can provide their own artwork, or provide the property's logo and let us create DeskCard artwork for you. Our sales team can provide a quote.

File Formats TeleAdapt Can Accept

- Adobe InDesign CS3 (be sure to include MAC compatible fonts, or outline all text).
- Adobe Photoshop tiff, psd or JPEG (be sure to include MAC compatible fonts, or outline all text).
- Adobe Illustrator CS3 (be sure to include MAC compatible fonts, or outline all text).
- Adobe Acrobat PDF, must be 300 dpi high resolution and include bleed and crop marks.

Sorry, we do not accept QuarkXpress files. A high resolution pdf with crops and bleeds can be exported from Quark.

Mechanical Requirements

DeskCard Insert Trim Sizes

Please use this chart to determine by product, the bleed and trim size your artwork should be.

Product Number	DeskCard #	Trim Size (W x H)	Bleed Size* (W x H)
TA-6000	01	4" x 4"	4.25" x 4.25"
TA-6100, TA-6300	02	3.25" x 4"	3.5" x 4.25"
TA-6200	03	4" x 4"	4.25" x 4.25"
TA-6900, TA-7900	06	4.375" x 4.25"	4.625" x 4.5"
TA-6450, TA-6500, TA-8000	07**	4.125" x 4.1875"	4.375" x 4.4375"
TA-7000, TA-7100	09	3.75" x 2.4375"	4" x 4.6875"
TA-7300, TA-7300K-A01, TA-7300-01KC00	10	3.75" x 2.4375"	4" x 4.6875"

* Based on .125 bleed all around **This is a stand alone product that can be used in place of or with any product DeskCard.

Images: Can be tiffs, JPEGs, psds or Illustrator files. All images provided, whether as sole artwork or linked to an InDesign or Illustrator file, must be one-to-one (100%) and must be one-to-one when placed in the document itself. Images must be CMYK and resolution 300 dpi, which is standard for digital and offset printing.

Bleed: If the DeskCard insert bleeds, whether an image or document, it must have .125" of bleed.

Fonts: Please include all fonts whether used in images or documents. Must be MAC compatible, or outlined.

Printing Process: Small quantities may be digitally printed, large quantities will be offset printed.

Submitting Files: Files may be mailed on CD to: S. Galli at TeleAdapt, 1315 Greg Street, Suite 110, Sparks, NV 89431, or zipped (stuffed) and emailed to sherrille.galli@us.teleadapt.com. For larger files e-mail through yousendit.com.

Please call Sherrille Galli toll-free at 1-877-835-3232 ext. 303 if you have questions regarding these specifications.