



## More Texture, More Earnings: The ABBA True Shapes Wave Opportunity

Add immediate revenue to your book of business by offering texture services to your existing clients, tapping into new growth opportunities and maximizing profitability—no new clients required!



### EXPAND YOUR SERVICE MENU

- Beachy Waves
- Curl Enhancement for Men
- Traditional Curls
- Crown Volume

#### REVENUE BREAKDOWN

The calculation is based on the average cost for a texture service: \$125.

**\$375/week**

1 Stylist performing  
**3 texture**  
services per **week**

**\$1,500/month**

1 Stylist performing  
**12 texture**  
services per **month**

**\$18,000/year**

1 Stylist performing  
**3 texture** services  
per **week**,  
**12 months/year**

**\$72,000/year**

4 Stylist performing  
**3 texture**  
services per **week**,  
**12 months/year**

#### ADDITIONAL REVENUE

- Adding 3 supporting products per service can generate **\$8,640/year per stylist**
- For 4 stylists, this means an extra **\$34,500/year**, bringing the total potential new revenue to **\$106,000/year**.

