

HOW OUR JAPANESE
HEAD SPA CAN BOOST
YOUR BUSINESS



**TAKARA
BELMONT**

WAYS TO EXPAND YOUR SERVICE



Services

Enhance Treatment Quality

- *Use the Spa Mist to provide deeper penetration of hair treatments, resulting in better hydration and repair*
- *Offer enhanced scalp treatments using the mist to stimulate blood circulation and promote hair growth*

Comfort and Relaxation

- *Promote the Spa Mist as a luxurious, spa-like experience that enhances relaxation during treatments*
- *Use the mist as part of a premium "Relaxation Package" that includes aromatherapy holder and calming spa like music*

Unique services to stand out from competitors

- *Introduce a 'Spa Mist Scalp Therapy' session that includes a relaxing head massage and mist treatment*
- *Create a 'Hydration Boost' add-on service using the mist for clients getting colour treatments to reduce damage and enhance colour retention*

WHEN YOU INVEST IN A FULL TAKARA BELMONT HEAD SPA PACKAGE, YOU'RE NOT JUST ACQUIRING WORLD-CLASS EQUIPMENT

- you're gaining the expertise to deliver it flawlessly.

As part of our commitment to your success, we provide complimentary in-salon training to ensure your team is fully equipped to deliver the Head Spa experience to the highest standard. Led by experienced educators, this hands-on training covers every aspect of the treatment - from technique to client care - empowering your staff to confidently introduce this luxurious, results-driven service from day one.

Examples of Packages and Experiences you can introduce

Create Promotions



Promotional Packages



Exclusive Experiences



Example of Revenue Generated from Head Spa Treatments

Average cost per 60 min treatment (Excl. Blow Dry)	Estimated Revenue per day (Excl. Product Sales)
£150	£1,050
Average number of treatments per day	Estimated Revenue per week
7	£6,300

This table offers a clear framework demonstrating how quickly the revenue treatments can offset the initial investment.

Head Spa Equipment Cost

Furniture	RRP (Excl. VAT)	0% Finance cost per week (2 years Excl. Vat), starting from
Yume Espoir	£6,995	£67.26
Yume Stool	£495	£4.76
Spa Mist II & Accessories	£2,540	£24.33
Head Bath	£1,100	£10.58
TOTAL	£11,120	£106.93

This table provides a cost breakdown of the furniture investment, paired with an example of revenue generated from Head Spa treatments above. The furniture is fully owned after two years, and utilising 0% financing significantly reduces upfront capital expenditure.



In House

Upselling Opportunity

- *Train staff to recommend the Spa Mist as an add-on to every service, explain its benefits during client consultations*
- *Position the Spa Mist as a premium upgrade option for regular services, pushing the enhanced results*

Promotions

Cross Promote with Retail Products

- *Partner the Spa Mist treatment with retail products that complement the service, offering special discounts for clients who purchase both*

Future

Loyalty Programs and Memberships

- *Integrate the Spa Mist treatment into your loyalty program, offering it as a reward for frequent visits or referrals*
- *Create a membership program that includes monthly Spa Mist treatments as part of the package*

This can elevate the overall salon experience for your clients while increasing revenue through enhanced service offering and upselling opportunities.

