



INSPIRE.CREATE.SHARE.
#COLORCREATORS

**INTRODUCING COLOR FRESH CREATE,
 A LINE OF EXPRESSIVE SEMI-PERMANENT SHADES.**

Transform any inspiration into unique hair color creations with Color Fresh Create. Explore limitless color possibilities that fade true to tone, and are ammonia, fragrance and peroxide free.

HOW TO USE

THE DETAILS OF COLORING WITH COLOR FRESH CREATE



DIRECT APPLICATION

Apply directly on naturally light blonde, white or pre-lightened hair. Wear gloves, use Pregarard Cream, or apply away from the scalp. Warning: Intense shades may stain.



PASTELIZATION

Dilute with Color Fresh CREATE Tomorrow Clear to desired intensity, then apply evenly to clean, dry or pre-shampooed, towel-dried hair. Comb color evenly through the hair to achieve an even color result.



MIXING

Mix desired amount into a bowl and apply directly to the hair. Avoid direct contact to the scalp area.

NO DEVELOPER NEEDED!
 FULLY INTERMIXABLE!



DEVELOPMENT TIME

Process for 20 minutes. For more pastelization or softer hues, process for 5-10 minutes. For more vibrancy and intensity extend the timing to 30 minutes.



REMOVAL

Rinse thoroughly until water runs clear. For optimum color results, do not shampoo the hair after coloring.



LASTINGNESS

True-to-tone fading, lasts up to 20 washes*.

*Depending on shade used and hair condition



COVERAGE

Zero gray coverage, pure tone.

IMPORTANT SAFETY INSTRUCTIONS

Perform an Allergy Alert Test 48 hours before each product use. For further information, download the Wella Education app.



BEAUTIFUL PASTELIZATION WITH TOMORROW CLEAR

Offer creative yet sophisticated looks to all clients, varying from vibrant colors to powdery pastel hues. To achieve a range of pastelization, combine Color Fresh CREATE Tomorrow Clear with any expressive Color Fresh CREATE shade.

					
FUTURE YELLOW	UBER GOLD	INFINITE ORANGE	HYPER CORAL	NU-DIST PINK	NEXT RED
Pure	Pure	Pure	Pure	Pure	Pure
1+1*	1+1*	1+1*	1+1*	1+1*	1+1*
1+5*	1+5*	1+5*	1+5*	1+5*	1+5*
1+10*	1+10*	1+10*	1+10*	1+10*	1+10*
1+20*	1+20*	1+20*	1+20*	1+20*	1+20*
1+30*	1+30*	1+30*	1+30*	1+30*	1+30*
					
NEVERSEEN GREEN	SUPER PETROL	NEW BLUE	ULTRA PURPLE	PURE VIOLET	HIGH MAGENTA
Pure	Pure	Pure	Pure	Pure	Pure
1+1*	1+1*	1+1*	1+1*	1+1*	1+1*
1+5*	1+5*	1+5*	1+5*	1+5*	1+5*
1+10*	1+10*	1+10*	1+10*	1+10*	1+10*
1+20*	1+20*	1+20*	1+20*	1+20*	1+20*
1+30*	1+30*	1+30*	1+30*	1+30*	1+30*

*Diluted with Tomorrow Clear

#STYLISTSDOITBETTER