

# WELLAPLEX

## OPTI pH SYSTEM

- Reconstruct bonds for stronger hair
- Unique pH for optimal penetration of lightening & dye molecules
- Perfect lift and color development
- Hair feels healthier, more manageable

**The only product recommended for use with Wella Professionals color and lightening.**

WELLAPLEX IS USED WITH **LIGHTENING OR COLOR SERVICES** OR AS A **STAND ALONE TREATMENT.**



### **N°1 BOND MAKER**

Helps to create bonds within the hair during color or lightening service. To be mixed with lightening or color.



### **N°2 BOND STABILIZER**

Further strengthens the bonds, re-balances pH and strengthens the hair structure after chemical treatments.

N°1 and N°2 are used in-salon only.



### **N°3 HAIR STABILIZER**

At-home care product: Helps to keep the hair strong, smooth & soft, until the next WELLAPLEX treatment in-salon. To be used once a week.



# HOW TO USE WELLPLEX

## WELLPLEX WITH LIGHTENING OR COLOR SERVICE

- Reduce damage while lightening or coloring
- Perfect color and lift development
- No need to change peroxide or development time

WELLPLEX is recommended to be used

- With all lightening services
- With color when coloring sensitized or damaged hair

Mix **WELLPLEX N°1 Bond Maker** in relation to lightening powder / color cream (the peroxide amount may vary).



WELLPLEX N°1 mixing ratios with lightening/color	LIGHTENING POWDER/ COLOR CREAM	PEROXIDE	WELLPLEX N°1 BOND MAKER (ml)
<b>LIGHTENING:</b> Full head or foil highlights	30g	45g <sup>1</sup>	6ml
<b>LIGHTENING:</b> Painting/ freehand techniques	30g	45g <sup>1</sup>	3ml
<b>COLOR:</b> All Wella Professionals oxidative color products	30g (½ tube)	30g (60g <sup>2</sup> )	2ml

<sup>1</sup>With lightening products the peroxide amount may vary

<sup>2</sup>Koleston Perfect Special Blonde and COLOR TOUCH

## WELLPLEX APPLICATION WITH LIGHTENING OR COLOR SERVICE

STEP 01	STEP 02	STEP 03	STEP 04	STEP 05	STEP 06	STEP 07
Mix lightening or color mixture as usual. Add <b>WELLPLEX N°1 Bond Maker</b> .	Apply on hair. Develop as usual.	Rinse, towel-dry – do not shampoo.	Apply <b>WELLPLEX N°2 Bond Stabilizer</b> . Develop 10 minutes.	Rinse.	Shampoo, rinse and towel-dry.	Apply post treatment. Rinse.

## WELLPLEX STRENGTHENING TREATMENT (as a stand alone care service)

STEP 01	STEP 02	STEP 03	STEP 04	STEP 05	STEP 06	STEP 07
Pre-shampoo and towel-dry (optional).	Mix <b>WELLPLEX N°1 Bond Maker</b> with water in an applicator bottle. (1:6)	Apply mixture on hair. Develop 5 minutes. Do not rinse.	Apply <b>WELLPLEX N°2 Bond Stabilizer</b> . Develop 10 minutes.	Rinse.	Shampoo, rinse and towel-dry.	Condition and rinse.