

# INFINITI SATIN

## TONE ON TONE COLOUR

### A Breakthrough in Ammonia Free Tone on Tone Colour Technology.

Infiniti Satin is a range of 30 intermixable tone on tone shades. It is an ideal introduction to first time colouring, gradually washing away and giving minimal re-growth. It is also suitable for clients not requiring a full permanent colour.

Infiniti Satin's unique conditioning emulsion crème base, coupled with our acclaimed DATEM™ Technology ensures fast and effective penetration of the colour molecule without cuticle damage.

The ultra gentle, ammonia free formula will not lift or lighten natural or artificial colour and can be used directly after a permanent wave.

Infiniti Satin can be used to enhance natural hair colour or add tone and will cover up to 50% white hair.

Clear '000' can be used to dilute and modify the other colours in the range to give the colourist unlimited shade variations.



#### Important

Infiniti Satin 002 should NEVER be mixed with the other Infiniti Satin shades including 000 Clear. 002 has a slightly different pH to achieve Grey Shades. When mixed with other shades it can give unwanted tones. Affinage Satin Clear '000' can be used alone (mixed with Satin Activator 2.8% - 9.3vol) to add shine and texture to fine, dull, natural or tinted hair WITHOUT changing the colour. Infiniti Satin can be mixed with Intensives.

#### Shade Guide

Infiniti Satin Shade Chart is based on 50% white hair.

#### Infiniti Satin Colour Selection

Infiniti Satin deposits colour without any lift action - it therefore adds colour and/or depth to the clients existing colour.

**For optimum results:** If no white hair is present, a shade lighter than the target should be used. This rule does not apply to shades used as toners on very blonde hair (e.g. 9.00 Champagne Blonde, 9.23 Pearl Blonde). Where a lighter shade is not available, mix 25% Clear 000 into the colour.

#### Example

Three quarters tube (45g/1.52oz) Infiniti Satin Colour + Quarter tube (15g/0.51oz) Infiniti Satin Clear 000 + 120g/4.23oz Infiniti Satin Activator.  
Total mix in a bowl 180g/6.34oz.

#### White Hair

When Approximately 50% white hair is present, the target shade can be used.

When Approximately 50% - 100% white hair is present, use the target shade + 25% of the next darker natural shade.

#### Example

$\frac{3}{4}$  tube (45g/1.52oz) 7.4 +  $\frac{1}{4}$  tube (15g/0.51oz) 6.0.

Mix with 120g/4.23oz of Satin Activator.

Total mix in bowl 180g/6.34oz.

#### Infiniti Satin Mixing Instructions

Infiniti Satin is mixed with Infiniti Satin Activator. 1 part Infiniti Satin to 2 parts Satin Activator.

## Example

Half tube (30ml) Infiniti Satin Crème + (60ml) Infiniti Satin Activator.

**Infiniti Satin Clear 000** Infiniti Satin Clear 000 contains no colour and may be used to dilute the colour of any Infiniti Satin shade.

## Examples

$\frac{3}{4}$  (45ml) 4.53 +  $\frac{1}{4}$  (15ml) '000' CLEAR will give a one shade lighter colour - 5.53

$\frac{1}{2}$  (30ml) 4.53 +  $\frac{1}{2}$  (30ml) '000' CLEAR will give a two shade lighter colour - 6.53

$\frac{1}{4}$  (15ml) 4.53 +  $\frac{3}{4}$  (45ml) '000' CLEAR will give a three shade lighter colour - 7.53

## Remember

When you dilute all shades, except naturals, the tone will be weakened.

## Infiniti Satin Clear Shine and Texturising Treatment

Infiniti Satin Clear 000 mixed with Satin Activator to a ratio of 1 : 2, can be used to add shine, texture and body.

| Hair Types                                     | Results                                          |
|------------------------------------------------|--------------------------------------------------|
| Static hair and all hair types that need shine | Hair becomes easier to work and more manageable. |
| Highlighted Hair                               | Satin '000' gives a high gloss finish            |

## Infiniti Satin Application

Application may be made on wet or dry hair. Infiniti Satin, when applied to pre-washed/towel dried hair, will give a Tone on Tone result that gradually fades away. When applied to dry hair it gives a more permanent result.

## Affinage Skin Test Method

Affinage recommend a skin test before every colour application.

Mix small amount of chosen shade with appropriate developer to be used on client. Apply to forearm or behind ear. Leave for 25 minutes, rinse.

Look for reaction after 24 and 48 hours. If any irritation or reaction occurs do not apply colour.

## First Time Application to Virgin Hair

Infiniti Satin should be applied from root to ends in one application using a non-metallic bowl and brush or applicator.

## Regrowth Application

When applying where there is still colour present in the ends of the hair, the following method should be used:

- Apply Infiniti Satin to the root area only. Process for 15-20 minutes.
- Apply remaining colour to the ends of the hair and massage. If the hair is excessively porous through the mid-lengths and ends, it is advisable to add 25% of Clear 000 to the target shade before applying to the ends.
- The processing time is up to 25 minutes.
- Emulsify and rinse.

## Infiniti Satin Processing Times

Processing times will vary depending on the porosity of the hair. Individual judgement must be made for each application.




























The following is a guide to help to assess the correct development time. **Do not use heat with Infiniti Satin.**

- Natural hair with little or no chemical treatment and low porosity: 20 - 25 minutes with no heat or 15 minutes covered with a cap. (No Heat)
- Chemically treated and porous hair. (tinted / permed) 10 -15 minutes with no heat.
- Very porous natural or chemically treated hair or immediately after perming. 3 - 15 minutes.  
If necessary dilute with Clear 000. Visual processing time.
- When using Infiniti Satin as a toner on bleached, very light or porous hair, always strand test prior to application. Use Clear 000 to dilute chosen shade to required depth. Visual processing time.

Infiniti Satin may also be used to refresh colours from the Infiniti Crème range (Numbering System is the same for both products), e.g. After a permanent wave or to refresh the ends after a root application with Infiniti.

## Removal of Infiniti Satin Colour

- First massage gently without water to remove any staining from the skin.
- Add a small amount of water and emulsify.
- Rinse well until water runs clear.
- Shampoo with Infiniti ColourCare Shampoo and Conditioner.

|                                                                                                                            |                                                                                                                                      |                                                                                                                       |                                                                                                                                   |                                                                                                                                   |
|----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| <b>.000</b><br><br>Clear                  | <b>.002</b><br><br>Silver                           | <b>2.0</b><br><br>Very Dark Brown    | <b>4.0</b><br><br>Extra Natural<br>Medium Brown | <b>5.0</b><br><br>Light Brown                  |
| <b>6.0</b><br><br>Dark Blonde             | <b>7.0</b><br><br>Medium Blonde                     | <b>8.0</b><br><br>Light Blonde       | <b>9.00</b><br><br>Very<br>Light Blonde         | <b>9.23</b><br><br>Very Light<br>Golden Blonde |
| <b>4.2</b><br><br>Medium<br>Violet Brown | <b>4.53</b><br><br>Medium Mahogany<br>Golden Brown | <b>4.65</b><br><br>Beaujolais       | <b>4.776</b><br><br>Dark Plum                  | <b>5.4</b><br><br>Light<br>Copper Brown       |
| <b>5.5</b><br><br>Mahogany Brown        | <b>6.35</b><br><br>Coconut                        | <b>6.43</b><br><br>Copper Sunset   | <b>6.45</b><br><br>Copper Beech               | <b>6.65</b><br><br>Port Wine                 |
| <b>7.3</b><br><br>Sahara                | <b>7.4</b><br><br>Tawny<br>Copper Blonde          | <b>7.46</b><br><br>Ruby            | <b>8.31</b><br><br>Warm Ash Beige             | <b>8.32</b><br><br>Warm Beige                |
| <b>5.036</b><br><br>Coffee              | <b>6.036</b><br><br>Dark Chocolate                | <b>7.036</b><br><br>Milk Chocolate | <b>9.035</b><br><br>Cafe Latte                | <b>3.66</b><br><br>Burgundy                  |

The colours indicated in this guide are a representation only.