

Metal Detox.

SERIE EXPERT

(The technical sheet)

L'ORÉAL
PROFESSIONNEL
PARIS

Metal
Detox



GLICOAMINE 10% + IONÈNE

PRÉ-TRAITEMENT PROFESSIONNEL

Neutralisateur anti-métal
Avant coloration, balayage ou décoloration

PROFESSIONAL PRE-TREATMENT

Metal neutralizer
Before color, balayage or bleach

SERIE EXPERT

500 ml 16.9 FL.OZ.

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The protocol for ALL colour, balayage & lightening services.

Metal Detox is our new professional protocol capable of neutralising excess copper from the hair.

A 3 step in-salon protocol compatible with other colour brands, for up to **87% less breakage*** and a colour result that is reliable, with no impact on the lift.**

Step 1

(Professional Pre-treatment)

METAL NEUTRALISER

Before the colour service.

Spray on dry hair from tip to root in successive sections.

8 to 10 sprays for short hair.

15 to 20 sprays for medium to long hair.

Focus on lengths. Keep the trigger 20 cm away from hair.

Let it air dry whilst you prepare the colour.



APPLY COLOUR, BALAYAGE OR PRE-LIGHTENING SERVICE

Step 2

(Professional Shampoo)

ANTI-METAL CLEANSING CREAM

After the colour service.

Apply evenly on wet hair.

Lather until a rich foam is obtained. Rinse.

You may shampoo once to remove the colour or twice to cleanse.

If you do a toner after the shampoo, it's not necessary to apply the Pre-treatment again.



Step 3

(Professional Mask)

ANTI-DEPOSIT PROTECTOR

(For medium to thick hair)

Use the Professional Mask to prevent future particle deposits.

Apply 15 to 20 ml.

Pausing time: 2 to 5 minutes.

15 minutes for a deeper care. Rinse.



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*Combing test. Pre-treatment, shampoo and masque vs classic shampoo on bleached hair.

**Instrumental Test. Pre-treatment, colour, shampoo and masque on bleached hair.