

# FACTOR LINEAR SUSPENSION LAMP

Design by Dimitri Bähler



HAY



## Factor Linear Suspension Lamp

Designed by Swiss designer Dimitri Bähler, Factor Linear Suspension is an innovative lamp series with a rotatable tubular design. The 360-degree movement and height-adjustable linear construction enables users to create a flexible and personalised lit environment with either direct or indirect light. Easily assembled, it offers a simple plug-and-play lighting solution that requires no tools for assembly and adjustment. Made from extruded aluminium, the lamp features a dimmable integrated LED light source and is available in different colour options in different finishes. Factor is available in two variants depending on the user's needs – a warmer, more ambient light output – and another providing a cooler, more task-oriented lighting.







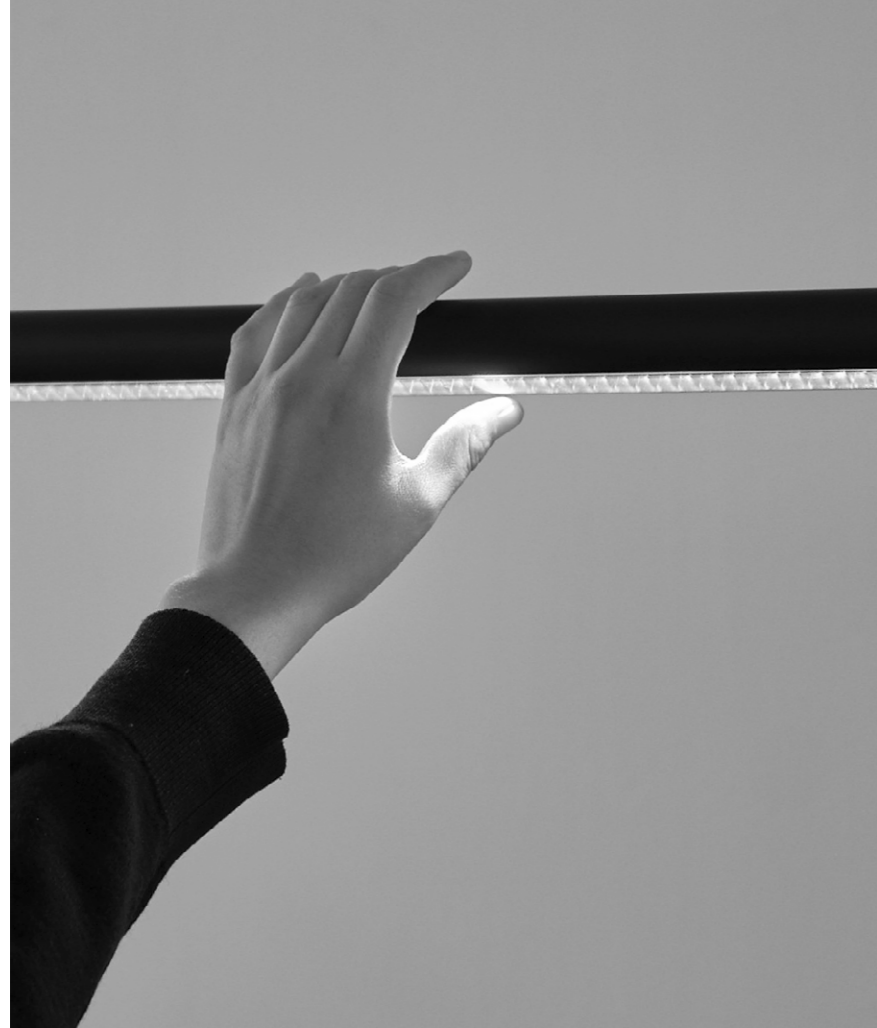
## Factor Linear Suspension Lamp Design by Dimitri Bähler

Dimitri Bähler is a Swiss designer who lives and works in Biel, Switzerland. After graduating from ECAL (2010) and the Design Academy Eindhoven, he opened his own studio in 2014. Bähler has been nominated twice for the Swiss Design Awards (2014 and 2015) and has undertaken several design residencies around the world.



Dimitri's work is directed by his own sensitivity to the power of objects, and can often appear spontaneous, yet is underpinned by vigorous research. From one-off pieces to industrially produced designs, Bähler enjoys bringing a sense of naivety and fearlessness to projects. For HAY, he has designed the Volet Hook and Factor Linear Suspension Lamp.





Featuring a tubular design with a rotatable core element that can be positioned to provide 360 degrees of infinite movement.

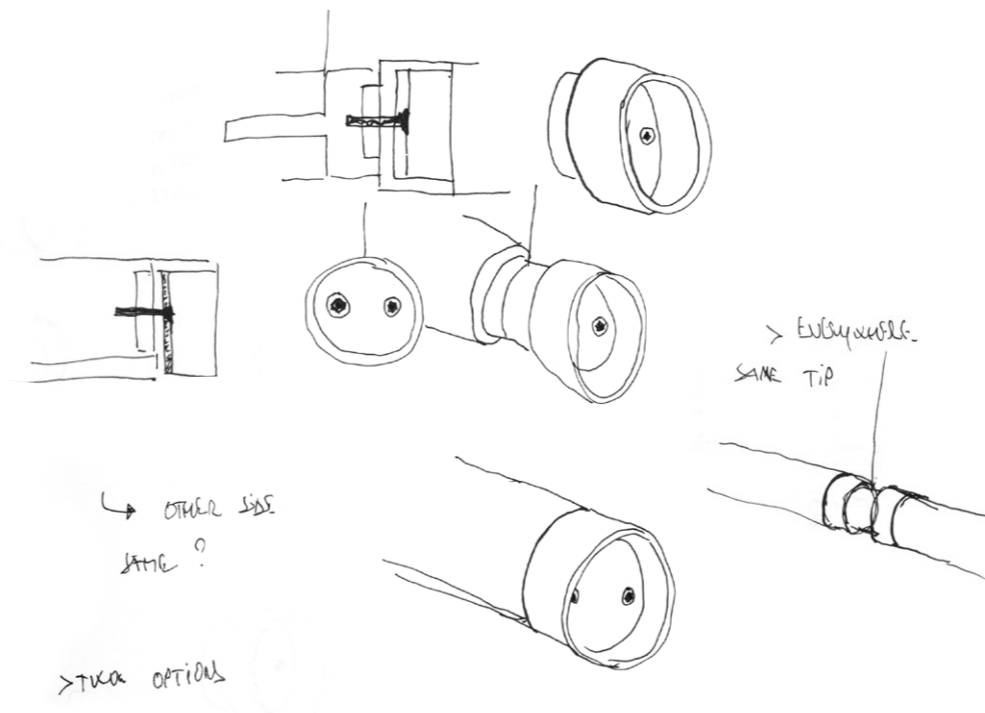
Factor Linear with directional light output.



Constructed with easy-to-assemble components, it offers a simple plug-and-play lighting solution that requires no tools for assembly and adjustment.



Made from extruded aluminium, the lamp features a dimmable integrated LED light source.



Factor Linear with diffused light output.











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