

## FIRST LET'S MAKE THINGS THAT LAST.

The Emeco 1006 Navy Chair was first commissioned in the 1940s by the U.S. Navy for use on warships – the contract even specified that it had to be able to withstand torpedo blasts. Today our chairs are still made in the U.S.A., of 80% recycled aluminum, and are made by hand, by Emeco craftsmen using the original 77 step process. The world's best architects and designers collaborate with us to design chairs that are built and guaranteed to last a lifetime.

As we apply what we've practiced in the past, we are looking toward the future. We are on a mission to make a positive impact on the environment. Our goals are to use waste material in our products, use as little energy as possible in our manufacturing, generate a minimum of waste in the process, and build strong, durable, beautiful furniture that lasts through generations. We've been on the same mission since 1944 and we will continue to search for new ways to recover and utilize discarded materials and make products that last.



## GOOD OLD-FASHIONED AMERICAN INNOVATION.

Founded on the principle "Begin with what's left over, turn it into what will last", we have been building chairs from recycled materials since the 1940's. For years, that material was recycled aluminum. We developed a way to work with it to make products of extraordinary strength, durability and beauty.

In 2006, Coca-Cola and Emeco teamed up to solve an environmental problem – keeping waste plastic bottles out of landfills and oceans. It took four years and many work hours to upcycle the soft recycled PET into a structurally sound, timeless chair, but it was time well spent. Each 111 Navy Chair® is made from at least 111 recycled plastic bottles. Since its launch in 2010, our 111 Navy Chair® keeps millions of bottles from the landfill every year.



WASTEFUL
TURNED
INTO
HOPEFUL.

111 Navy Chair® is the first ever chair made from recycled bottles. Unlike traditional recycling, up-cycling turns what once was waste into something of greater value. By turning 111 waste plastic bottles into an iconic chair that is built to last, we keep them out of the waste stream for a very long time. 111 Navy Chair® is made in the USA and built to to stand up to tough use, indoor and outdoor.





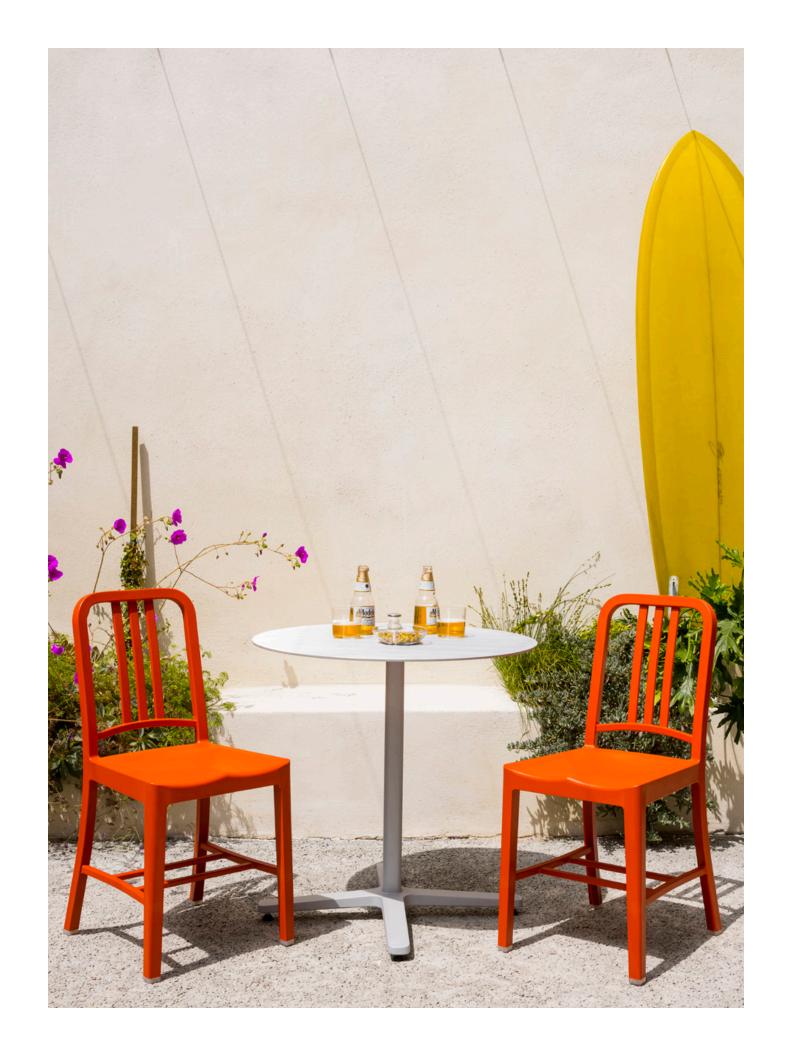










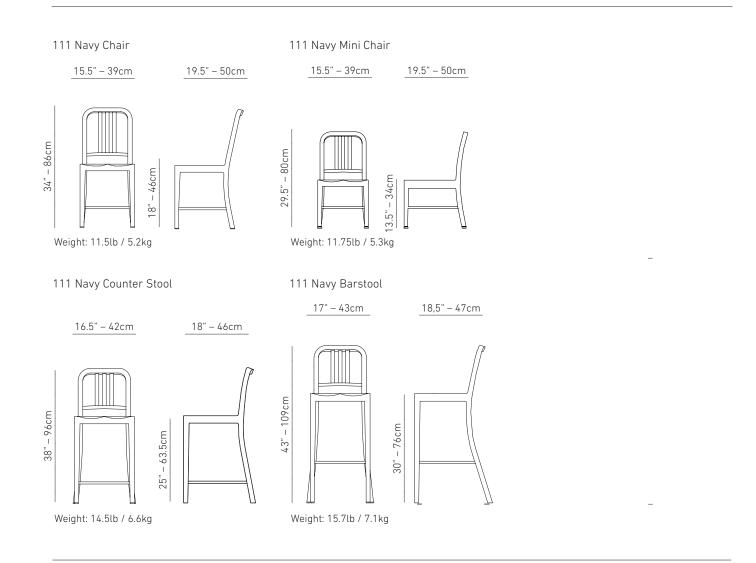






## 111 NAVY Collection

Registered under US trademark reg. No 2511360.



Material: Recycled PET

Warranty: 5 Year Warranty / 3 Year Warranty for outdoor use

Strength & Stability Test: ANSI/BIFMA X5.1

Fire Retardant: Certified Acc. to CAL133

VOC Emissions Test: ANSI/BIFMA M7.1

CHARCOAL SNOW FLINT BORDEAUX LIGHT BLUE DARK BLUE PERSIMMON RED GRASS GREEN WHILE STOCKS LAST BEACH WHILE STOCKS LAST CYPRESS GREEN

